

Increases In Living Costs

The extent to which any particular family is affected by rising prices depends upon the locality in which it is situated, the proportions of its income which it devotes to food, rent, clothing, etc., and the ingenuity which it exercises in buying commodities which have not advanced in cost so much as the others have. The Dominion Bureau of Statistics calculates what it terms a "living index" for all Canada and also for localities in Canada, founded upon average costs of food, clothing, rent, fuel and lighting, household furnishings and services, and miscellaneous household requirements. An index for the whole of such a vast country as Canada is naturally an average of costs which vary greatly in different sections as well as in different families. Remembering that it is interesting to note how the cost of living, as thus ascertained, has changed from time to time since the beginning of the war in 1914.

The basis now most commonly used for calculating living costs is the average for the year 1935-36, which is taken as par or 100. Putting it another way, the index shows how much more it took at any given time (on an average throughout the country) to buy what 100 cents (or one dollar) would buy in those basic years averaged together. For example it took 80 cents in 1914 to buy what 100 cents would buy in 1935-36; but it took 110 1/2 cents to provide equivalent purchasing power in June of this year.

This table indicates that the all-Canadian cost of living index rose from an average of 80 in the year the Great War commenced to over 118 the year it concluded, and reached a post-war peak of 160 1/2 in 1920. In the year 1920—actually higher than that in the middle of the year. By 1933, the worst year of the depression, the index had dropped to below 94 1/2. In 1939, the year the present war began, it averaged 101 1/2. By June of this year it had reached 110 1/2. In some years a marked variation will be observed between the food and clothing indexes and the total index. Clothing in 1920 cost more than two and one-third times what it did in 1914, and almost twice what it cost a few months ago.

THE NEED FOR FUEL

Consumption of gasoline and oil in Canada has increased so rapidly in the war that it serves war industry, and other industries that in turn support war effort, army vehicles, training planes and naval craft.

Canadian motorists who are intent in their ambition to leave nothing undone that should be done to insure a victory against Hitler, most of the balance of motor fuel stocks in Canada are being held in reserve for the fighting forces overseas. If Canadians really understood just how precious motor fuel will be in the scheme of operations soon to be launched by the British Empire forces, they could not possibly use up gasoline and oil for pleasure purposes without great pang of conscience.

Chosen To Fly To England

Hugh Templin of The Fergus News-Record and a brother of F. W. Templin here, has been chosen to represent the Canadian Weekly Newspapers in a group which will visit England and see at first-hand the destruction created and Britain's preparedness to win the war. The invitation comes from the British Council. They ask that ten "working journalists" spend three weeks in Britain to view the preparations for the defence of that island. The group will be shown the military defences and whatever else may be of interest to Canadians. Expenses are to be paid by the British Government and the trip will be made by air.

Lions Net Close To \$2000

At an executive meeting of the Lions Club held on Tuesday evening, the Treasurer reported that the total proceeds from the recent Carnival will be approximately \$2000. As a result of this grand total, the local Red Cross Branch will be enriched by the sum of \$200, the club having decided previously as part of its war effort to donate 10 per cent of the proceeds of the Carnival to the Red Cross branch here. It is a nice gesture on their part and is only one of the contributions to the war effort that the local Lions club is making and will make in the future. It is understood that as a further war effort the club will assist in helping with the Salvage campaign conducted by the local Red Cross here.

Start Manufacture of Bren Gun Cases.

Streetsville, Aug. 19—Production in the manufacturing of Bren gun cases, at the Dominion Sash Company here, was commenced this week. Plant capacity has been increased. The plant and the staff of employees has been doubled. W. H. Hope, plant manager, reported "We expect to hire as many as 150 employees in the near future, in order to carry out our large production quota." Mr. Hope stated.

HERE AND THERE

The women folks could use an authoritative work on how to educate a husband.

HOME TOWN THOUGHTS

The home merchant is working every day to build up your home town, which benefits you. Better co-operate with this good endeavour by giving him your patronage.

ADVERTISING RELIGION

Some conservative people may say that religion can not be promoted by any form of advertising.

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Poultrymen Can Help Britain By Keeping Best Yearling Hens

Many poultrymen make a practice of marketing all their yearling hens by the time the pullets start to lay. It has been demonstrated many times that good yearling hens can be brought back to profitable production after a short rest following their moult. At the present time, in order to send all the Canadian eggs required by Britain, the objective is to have full hen houses on every farm. By retaining all the good yearling hens this objective will be more readily attained. With proper care and proper feed, healthy, vigorous yearling hens can be profitable producers.

Poultrymen are advised to cull their yearling hens with the idea of retaining birds capable of profitable production through the fall and winter months. Only those birds which are obviously done as layers should be culled out and marketed.

Winston Churchill "Best Seller"

There is a world demand for Mr. Winston Churchill's speeches now done for the gramophone. They are being bought up in Australia, in Canada, in India, in New Zealand and in South Africa; and again in their own homes American citizens are listening to his "Give us the tools and we will finish the job."

LOWVILLE

Rev. Burdge Green, of Bothwell, preached in the United church on Sunday morning last.

ZIMMERMAN

Mr. and Mrs. C. R. Simpson, and Lorne and Barwell are holidaying in Eastern Ontario and Quebec.

HORNBY

The Misses Jean and Joy Evre, of Armon, are visiting at their brother Stanley's home in Hornby.

Troops To Receive Full Training In Canada In Future

With the spread of hostilities and the possibility that Canadian formations may be sent direct to the theatre of war, the ultimate object of the Canadian Army system of training must be to ensure that such formations leaving Canada are trained to a standard which will enable them to fight effectively from the moment they land.

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CAMPBELLVILLE

Rev. F. Lawson was renewing 111 acquaintances in the district this past week.

OMAGH

The Presbyterian W.A. and W.M.S. held their August meeting at the home of Mrs. R. J. Graham, Oakville.

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USEFUL PEOPLE

It is customary in many schools and colleges to offer a prize or special honor to the student who is decided to have done the most for the school during the year.

Employment Rise

Canadian employers were reported by the Dominion Bureau of Statistics to have added 77,500 employees to their payrolls in the period between May 1 and June 1, topping all previous records in an advance which was regarded as reflecting a new all-time high in industrial activity.

Condensed Advertisements

FOR SALE—10 pigs 6 weeks old. Apply W. S. Beatty, phone 98 22.

ROOMS TO RENT OR BOARD

TO RENT—Lower duplex, 5 rooms, all conveniences. Apply P.W. Cooke, phone 64.

NOTICE TO CREDITORS

In the estate of JOSEPH HENRY HARRISON, late of the County of Milton, in the County of York, Ontario, formerly of the Town of Port Colborne, in the County of Welland, in the County of Welland, Retired Merchant, deceased.

AYLMER

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GO 50/50 WITH OUR FIGHTING FORCES

40's MY LIMIT NOW... Save Gasoline

Experts have proved the average car getting 18 miles to the gallon at 30 miles an hour only gets 12.6 at 40. So hit a happy medium by not exceeding 40. It's easier to do and helps you keep your 50/50 pledge. Our Fighting Forces need the gasoline. See that they get it by watching your speedometer.

REMEMBER: The slower you drive, the more you save!

Spare and Share your Gasoline for VICTORY!

COUNTRY CORRESPONDENTS

Correspondents who cover country villages for newspapers in larger centers, often ask for suggestions from the editor: "What can we do to make our column more interesting?" they ask.

ONE EYED CARS

The automobile operated at night with only one of its headlights lighted, is often called by the above name. If the police stops such a car, the driver may say he was just going to the garage to get it fixed.

What will the women wear FOR THE DURATION?

War-time fashions and foods... eye-opening evidence of the big part Canadian women are playing in "Canada's Answer"... will be highlighted at the 1941 Exhibition.

See LUCKY TETER'S MOTOR MADNESS

Each afternoon, "Lucky" Teter and his Hill Drivers flirt with destruction... with throttles wide open. Every evening, grandstand audiences will thrill to the moving spectacle, "Britannia" on the 1000-foot stage.

Meet ELSIE THE COW in person

Complete with bouvier and attendants, Elsie the famous Cow will be "at home" to visitors every day of the Exhibition.

There's more to see... more to hear... more to talk about at the 1941 Canadian National Exhibition.

Advance tickets for dancing and all Exhibition's featured attractions may be purchased from the Exhibition Ticket Office, 44 Adelaide St. W., WA. 228; Moody's, 90 King St. W., EL. 1089; Robar's, 15 Bloor St. W., RL. 3628.

CANADIAN NATIONAL EXHIBITION TORONTO 1941 AUG 22 SEPT 6

Scotch Block Women's Institute

On Thursday, Aug. 14th, the members of the Scotch Block W.I. held their regular meeting at the home of Mrs. Peter Peltie. The roll call—"How I made my dollar for war work," brought many interesting answers in the twenty-seven members present along with the dollar which they earned. It was decided to accept the offer of supplying the lunch to the Halton Pioneers on November 7th, at the plowing match which is to be held at "Abby" Anderson's. In response to the request for more jam for the bombed villages in England it was moved to do at money to buy four cases of jam by July 1st. Mrs. Stanley Love, the president, was elected delegate to attend the convention at Chesley on the 10th and 11th of September. The program was in charge of the Historical Research committee and her committee, Mrs. W. E. McCreedy gave an interesting talk on Law. Her great grandfather first landed and settled in Halton county. Miss J. Hampshire gave a paper on the life of the late George Ghent, who was an early resident of Halton county. The National Anthem closed the meeting, after which lunch was served and a social half hour was spent.

It doesn't pay to walk in your sleep. A mail clerk down in Georgia led officers to a cache of \$30,000 stolen cash while walking in his sleep.

U.S. NAVY BAND

By special permission of PRESIDENT ROOSEVELT

The world's grandest music awaits you at the C.N.E. . . . with the 85-piece U.S. Navy Band . . . the Coliseum Chorus and the Military Tattoo . . . and bands throughout the park every day!

Meet a NAZI Messerschmitt FACE TO FACE

Brought down in the Battle of Britain, the Messerschmitt 109 is part of a dramatic display of War Relics arranged by the British Ministry of Information. Two complete air raid shelters will be shown.

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CARROLL'S

WARM WEATHER Tints

Green Giant, Fancy PEAS 2 15-oz. tins 27c

AYLMER CATSUP 12-oz. bot. 12c
Campbell's Tomato Soup 2 tins 17c
Quaker Puffed Wheat 2 pkgs. 15c
SMITH'S MARMALADE 16-oz. jar 19c
CHERRY de LUXE CAKE each 15c
BRAZIL FRUIT CAKE each 20c
SILVER COW MILK 3 16-oz. tins 25c
KROVAV Jelly Maker 2 pkgs. 25c
WHOLE PICKLING SPICE lb. 23c
CHAMPION DOG FOOD 2 1-lb. tins 19c

Norris Sliced or Cubed PINEAPPLE 2 16-oz. tins 29c
Catelli's Cooked SPAGHETTI 2 28-oz. tins 29c
Heinz BABY FOODS 3 tins 25c

KEEN'S Mustard tin 14c, 24c, 48c
ALLEN'S APPLE JUICE 2 20-oz. tins 17c
CANADA CORN STARCH 2 pkgs. 19c
2 in 1 WHITE POLISH bid. 14c
KLEENEX Package 10c, 25c, 29c
OXYDOL Package 9c, 23c, 63c
CAMAY SOAP 2 cakes 11c
IVORY SOAP 2 cakes 13c or 19c
LUX SOAP FLAKES pkg. 10c, 23c
PEARL WHITE SOAP 5 bars 22c
NUGGET SHOE POLISH 2 tins 23c

H.O. Powdered AMMONIA 2 Packages 9c
LIPTON'S TEA 27-oz. jar 23c

QUEENSLAND SWEET MIXED PICKLES

NEW! Pure Clover HONEY 2-lb. tin 29c 4-lb. tin 53c

SILVER SKIN ONIONS - 2 lbs. 27c
YELLOW TRANSPARENT APPLES - basket 25c
NEW-MILD Spanish Onions - 2 lbs. 19c
GOLDEN RIPE BANANAS - 2 lbs. 19c

FRUIT AND VEGETABLE PRICES UNTIL SATURDAY NIGHT ONLY

S. A. FAY

Plumbing, Heating and Tinsmithing

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Floor Contractor

FLOOR LAYING SANDING RESURFACING FINISHING WE SPECIALIZE IN OLD FLOORS Good Workmanship Reasonable Prices

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