Any first-rate album picture tells you a number of things. It is like a news item, whose first paragraph gives the "who, what, when, where, why, and how" of an event. If your album pictures answer these questions, or most of them, they will be thoroughly satisfactory.

Every good, clear picture tells "who"-you can easily recognize the people in it. It may also tell "where"-by including a familiar, recognizable scene. However, the "when" is sometimes missing. The subjects' costumes may indicate it, in a general way-but you should also note down the date under the picture when you place it in the

Often, too, pictures don't explain "why" or "how." Why was the picture taken? What was going on? If you were on an outing, why don't the pictures show what you did? Every good picture tells a storyand this is especially important in family album shots.

Continuity is important, too. The album is a continued story, day to day and year to year. Don't leave broad gaps in it-include the everyday happenings as well as the big family events. If you have children, include a month-to-month record of their growth-with a familiar background as a "measuring rod." And arrange the pictures in proper order as you take them, so the story will run smoothly.

his album in this manner. First, he | you can have one just as easily as shoots at least one roll of family anybody else. All you need is to put pictures every single week-some- in a few odd minutes each week. times more, but always a minimum | and arrange your snapshots accordof one full roll.

Then he sets aside one half-hour up-to-date.

There's a lot of satisfaction in 328



"Growing-up" shots, such as this, lend continuity to an album. Take them frequently-put a "story" into each of your other album shots-and write the date under each one.

I have a friend who maintains such a "family history book"-and ing to an orderly plan.

Pictures in correct order-with each week for the album. He inserts | the date and any other informathe new pictures in their proper | tion under each one-and a "story" places-writes the date under each | in every shot. That's the formula -adds any explanation that's need- for a useful, informative album ed-and the job is done. It takes that you will treasure in years to but a short time, yet it keeps his come-and now is the time to start album neat, complete, and strictly keeping your album along those

## John van Guilder Every duty, well and bonestly done, is a THE PRIME MINISTER OF CANADA. We know a man who travels across Canada several times a year. He meets and talks with literally hundreds of people of all classes. "The more people I meet," says he. "the clearer it becomes to me that folks in the main want to be kind and helpful. They're a pretty decent lot. "But for unfailing courtesy and helpfulness I would pick the men and women in the telephone service. I've yet to find one I wouldn't turn to with perfect confidence in an emergency. They seem to put courtesy first every time. That 'voice-with-the-smile' phrase is a matter of actual practicenot just a phrase." Well, it's fine to hear anyone talk like that. It makes us try all the harder to deserve such ly when tele- On Active Service praise, especialphone service is so vital to the



nation at war.

## HAYWARD TRANSPORT

Daily Direct? Service

TORONTO

MILTON

HAMILTON

Local and Long Distance Cartage and Moving.

P-C-V CLASSES A-C-E-H

TORONTO HA 8888 MILTON 318 HAMILTON 7-385

Dogs Not Affected by

Air Raids in Progress Dog lovers often ask how the dogs in England are getting along in the terrible air raids now in progress. On this point a letter from a lady who keeps a famous kennel of Irish setters on the outskirts of London was received.

She writes: "You would laugh at my dogs trooping into the dugout when things get lively here. Only one dog, Champion Veracity, was scared by the noise and now she has got completely used to it. My old Champion Vanity has got the whole thing taped, she will stay in

recently showed complete indiffer- Canadians. ence to the sirens and even to exlearned to know what an air-raid ever know." warning means and promptly make His visit to Britain coincided with off and take cover. The other day the most savage raid of the war on a heavy bomb fell within a mile of London. Londoners just refer to it as a shed full of dogs, they were unperturbed. Above another dog's home raiders unloaded and the antiaircraft batteries were in action. all less affected than if it had been about it a thunderstorm."

friend is standing up to the raids they've really got what it takes and

Salmon and Sudden Death

As Celilo Indians Fish Falls, a hundred miles east of Portland, Ore., to watch the Celilo Indians fish for salmon during the spring and fall runs. The tourists stand around for hours, and occasionally they will be on hand to see dition to his work for Whiteman. an Indian slip into the rapids and try to save him.

tribes who peacefully ceded to the clock over WBEN United States a strip of territory stretching from Mt. Adams in Washington to the Columbia river in Ore- niversary hour, among them Red gon. In return, the government Foley and "Little Georgie" Goobel, granted the tribes the right to hunt while Lum and Abner, rural comics. and fish forever, and to live off the sent greetings from Hollywood. reservations. But one trick clause in this treaty-a clause granting the includes the Dinning Sisters. Comic right to hunt and fish to all other Pat Buttram, banjoist Eddie Peabody residents of the territory-has deprived the Indians of the opportu- Hot Shots, Glenn Welty's orchestra nity to make a decent living out of and Em-Cee Joe Kelly. It's still a the abundance of salmon for which the Columbia river is famous.

the Indians their demands for a square deal. Their chief complaint: a lucky "break." The local cannery contracts to buy

Why 'Pop' Leads Bride

The conventional wedding dress is white because white has stood for purity since the earliest days. The too, is an early custom. It was be-lieved that the "golden apple" dy Powell, who wrote Boots and Sadwhich Juno gave to Jupiter on their dles has never been on a horse.

When the bride's father graciously gives her in marriage, he is hark. mer months. ing back to the days of marriage conducting radio orchestras— and has by purchase. After the prospective waved the baton over the orchestra groom had paid the price—and not heard in many of the out-standing before—the father led out the girl shows on the Columbia chain. His latand turned her over to him.

When a man went out to capture a bride he took along his "best man" or "best friend." This friend had the bride's kin by force and knock restful interlude of semi-classical and screaming-unless clubbed into un- evening of drama, dance tunes, and consciousness-to some place of safety.

Lung Ills Shape History

Research by medical philosophers has shown that tuberculosis may have played an important part in history. Some authorities declare that the toxins of the germ stimulate certain kinds of personality in order to make them produce their of the serial. "Lone Journey." best work, although the opinion is not universally shared.

Famous people who have had tuberculosis include:

In art, Raphael. cis of Assisi and John Calvin. Statesmen, Cicero, Cecil Rhodes. In music, Chopin, Paganini and

Mozart. In literature, Schiller, Keats, Byron, Thoreau, Bronte, Moliere, and Robert Louis Stevenson.

In science, Descartes, Priestly and Luther Burbank. Sailors, John Paul Jones and Lord

Nelson. In medicine, Laennec, Ehrlich, Benjamin Rush and Trudeau.

Money Shrinks When Traveling Ten dollars carried around the world and turned into the currency of each country through which it ably when it is turned back into United States dollars at the end of mended by Dorothy Thompson are its journey. At least that was the "The Revolution of Nihilism," by recent experience of one man who Hermann Rauschning; "Not Peace circled the globe and tried to see But a Sword," by Vincent Sheean;

what would happen to this specific "Betrayal in Central Europe," by sum of American money. Frank S. Gaines of San Francisco Europe," by Raymond Leslie Buell: made the experiment recently on a "Stalin," by Boris Souvarine; "Jugbusiness trip. He started with a \$10 silver certificate which, after being Albert Carr; "Accent on Power." changed into 19 different currencies, by Valeriu Marcu; "Europe-Going. realized a meager \$3.90 on his re- Going, Gone," by Count Ferdinand turn. To this sum, bank authorities Czerin; "Step by Step," by Winssay, should be added 90 cents inter- | ton Churchill; "The New German est that the note would have earned Empire," by Franz at 6 per cent, if it had not been lying idle during a year and a half's trip. This would make a total of \$4.80 if by Edouard Daladier; "Democracy: the record is to be really fair and Today and Tomorrow," by Eduard accurate.



you'd think, the dislocation one half what you'd think and the heroism be yond anything that you could possibly think," said William Strange, on returning from the Blitz last week.

William Strange is the Canadian the house until guns or bombs are author and script writer for the CBC loud, then she scuttles into the dug- war service broadcast, "Carry On, Canada," who went overseas to get a Another letter says: "In a dog's close range view of the British peohome near the coast the inmates ple under fire, to get the "feel of the

"The British are the cleverest, the ploding bombs. There are cases wariest, and the bravest air-raidees where both dogs and cats have that the world has ever known or will

> The Wednesday." If you lived through that, you had a tale to tell. but London had the fires out within

But listen in to Carry On. Canada Not a dog even barked. They were next Sunday night at 8.30 and hear all

There's still plenty of opportunity It would appear that man's best for young Canadian musicians. If are not just "pretty good." To get into the big time you need that tiny spark of genius or whatever it is that makes the difference. A prime example Johnny Burt, planist and arranger for the "Sweet and Swing" program heard Saturday at 8 p.m. on CKOC Every year, tourists flock to Celilo Johnny was invited to New York recently by Paul Whiteman. The "King of Jazz" wanted Burt to study the Whiteman style, with a view to writ ing arrangements for the Whiteman orchestra. Johnny will continue his work on "Sweet and Swing" in ad-

A record unique in radio was hung drown while his fellows frantically up by NBC's "Barn Dance" Cast when it put on it's 400th consecutive broad-The Celilos were one of the five cast last Saturday evening at 9 o'

Many of the original Barn Dance crew-that first program was heard Sept. 30, 1933-were back for the an-

The regular Barn Dance cast now Songstress June Kaye, the Hossier

A few words to you gals who like to sing with a "name" orchestra; they're John Whiz, a Yakima Indian who direct from Jimmy Dorsey. You need: married into the Celilo tribe, is the real talent, a fair share of looks, (you official spokesman for the Celilos. don't hafta be beautiful) and you're the tribe sends him to Washington most likely to succeed if you're the to plead their case, but, to date, he kind of girl that's popular with other has not succeeded in winning for gals. Pleasing the men listeners isn't so hard; It's pleasing the other gals that makes it tough. Finally, you need

That new network feature Ramona salmon at five cents a pound but and the Turie Twisters-is certainly always finds reasons for paying worth a listen. The show is devoted two and three cents upon delivery. to popular tunes sung, swung and stylized by Ramona on her "baby grand" and put over in a big way by the novelty trio-Andy, Bob and Gene. Ramona and the Tune Twisters are heard each weeknight at 10.45. Static: Violinist Fritz Kreisler (in-

jured recently by a truck) says he veil has many traditions. Among will never play again . . . Unless the Egyptians, the Hindus, the we're wrong again "Hut Sut Song" is Arabs, and many other peoples, the gonna be the national craze . . . Eddie groom was not allowed to see the Bracken and Don Ameche will sub face of his bride until the wedding for Burns and Crosby when the day. The veil of today's bride is "Cheese Kings" go on a holiday . . The caught with orange blossoms. This, Lombardo crew does a nice job of And then

wedding day was in reality an or- Geoffrey Waddington, one of Canange. Anyway, the modern bride ada's most able music directors, has wears orange blossoms on her wed- returned to the CBC network for another series of concerts of the Gilbert and Sullivan light operas for the sum-

est series is heard each Tuesday night The custom of best man goes back at eight o'clock, and will feature all to the days of marriage by capture. the popular favorites from the works of the immortal British composers, Sir William Gilbert and Sir Arthur

Another musical treat heard along to be a strong-armed warrior be- the air lanes these nights, comes from cause it was his duty to hold back | CKOC in Hamilton-when at 11.30 a them out if necessary while the popular musical comedy works is feagroom carried her, kicking and tured. This change of pace after an heavy going newscasts, is fast becoming a favorite spot on the dial for Canadian listeners.

Tune in Make Mine Music from 1150 on the dial, and enjoy a goodnight spot of music that pleases. The familiar "Yoo-hoooo, Mrs.

Bloom!" echoes again over NBC'S red network each morning at 11.30 o'clock. The neighbourly "Goldbergs" are returning to the network where they originated nearly 12 years ago for a new daily series to be heard in place

Loveable character in the True-tolife story of a Manhattan Jewish family are Molly, Jake, Rosie, and Sammy, who rose from a lower East Side tenement to a Park Avenue apartment. In private life, Molly is Gertrude Berg. In philosophy, Voltaire, St. Fran- who originated, writes and directs the

Dolfuss Murdered

Chancellor Engelbert Dolfuss of Austria was murdered in his room in the Chancellerie, Vienna, Austria. by Otto Planetta, one of a group of 144 Nazis, who forced their way into the palace on July 25, 1934, apparently in expectation of capturing the whole cabinet. They were dislodged and captured a few hours later. The murderer and one of the leaders were courtmartialed and hanged on July 30.

Books on International Situation The names of some books that passes will have shrunk consider- give a comprehensive view of the international situation as recom-G. E. R. Gedye; "Poland: Key to gernaut. The Path of Dictatorship. Borkenau; "Germany Rampant," by Ernest .lambloch; "In Defense of France."

French River and Devil's Gap Lure Visitors



swimming and other warm- life. weather recreation provides the kind of summer holiday which is essentially Canadian. But life in a cottage sometimes means a lot for the great popularity of such viced as hotel suites.

word at these two famous Cana- on foot. of the dish-washing and sonny of furnished, have electric lights, Devil's Gap, in 1939. That one the lawn-mowing, while father running water and maid service. | holds the world's record,

cottage on the shore of a dresses in his oldest and most | The central chalet or lodge is the

tree-lined lake with oppor- comfortable clothes to pursue his nerve centre of the community tunities for fishing, boating, own peculiar ideas of summer because it is there that visitors

semblance between Devil's Gap the evenings.

have their meals and enjoy dan-There is a strong family re- cing and other amusements in

Lodge, near Kenora, and French Although there are amuse-River Chalet Bungalow Camp, on | ments for every member of the the Canadian Pacific Toronto- family, the most popular sport at of work owing to the lack of city Sudbury line. In a beautiful these resorts is fishing. That is section of lakes and forests, they because the fishing is so good. offer endless possibilities for re- Pickerel, pike, sturgeon, plus resorts as Devil's Gap and creation. No part of Canada has those scrappiest game-fish of the French River where visitors live better fishing, and there are Canadian water-world, the musin cottages which are as well ser- facilities for tennis, golf and calunge and the small-mouth similar sports. Great expanses of black bass are found in abundan-The simple life, with all the water and wooded country make ce. Both districts have produced informality and ease which the exploring a pleasure, by canoe, record fish, the most outstanding expression implies, is the watch- motorboat, automobile, horse or of which was the sixty and onehalf pound muscalunge caught dian Pacific resorts. Mother is Individual bungalows or cot- by J. J. Coleman, of Evansville, relieved of the cooking, daughter tages, self-contained and cosily Indiana, in Eagle Lake, east of

SUBSCRIBE NOW TO YOUR THE THRIFTY ECONOMICAL WAY FAVOURITE MAGAZINES AND TO SUBSCRIBE TO THIS NEWSPAPER THIS NEWSPAPER AT A AND YOUR FAVOURITE MAGAZINES AT SENSATIONALLY LOW PRICES

These offers are good for new or renewal orders. It will pay you to look them

over and send us the coupon today.

ALL-FAMILY OFFER This Newspaper, 1 Year, and Your Choice Any Three of These Publications

CHECK THREE MAGAZINES-ENCLOSE WITH ORDER

[] Maclean's Magazine, 1 yr.

[] Chatelaine, 1 yr. [ ] Canadian Home Journal, 1 yr.

Home, 1 yr.

[] National Home Monthly, 1 yr. [] Canadian Horticulture and [] Rod and Gun, 1 yr.

[] American Fruit Grower, 1 yr.

[] Canada Poultry Review, 1 yr. [] American Girl, 8 mos.

[] American Boy, 6 mos.

ONLY

ALL FOUR

ONLY

## SUPER-VALUE OFFER

This Newspaper, 1 Year, and Your Choice of ONE Magazine in Group A and TWO Magazines in Group B MARK AN "X" BEFORE THE MAGAZINES YOU DESIRE. GROUP "A" GROUP "B" [] Maclean's Magazine, 1 yr. ALL FOUR [] Chatelaine, 1 yr.

[] Magazine Digest, 6 mos.

[] True Story, 1 yr. [] Silver Screen, 1 yr. [] Christian Herald, 6 mos. [] Fact Digest, 1 yr.

[] Science and Discovery, 1 yr. [] McCall's Magazine, 1 yr. [] Parents' Magazine, 6 mos.;

[] Open Road for Boys, 1 yr. [] Home Arts (Needlecraft), 1 yr. [] Screenland, 1 yr.

[ ] Canadian Home Journal, 1 yr. [] National Home Monthly, 1 yr. [] Canadian Horticulture and

Home, 1 yr. [] Rod and Gun, 1 yr. [] American Fruit Grower, 1 yr.

[] Canada Poultry Review, 1 yr. [] American Boy, 6 mos.

[] American Girl, 8 mos.

This Newspaper and Your Choice ONE Other Publication at Price Listed. [] Maclean's Magazine, 1 yr......\$2.50

[] Chatelaine, 1 yr..... 2.50 [] Canadian Home Journal, 1 yr.... 2.50 [] National Home Monthly, 1 yr.... 2.50 [] McCall's, 1 yr..... 3.00 [] True Story, 1 yr..... 2.75 [] Silver Screen, 1 yr..... 2.75 [] Red Book, 1 yr..... 3.75 [] Parents' Magazine, 1 yr....... 3.25 [] Magazine Digest, 1 yr..... 3.75 [] American Boy, 1 yr...... 2.75 [] American Girl, 1 yr..... 2.50 [] Child Life, 1 yr...... 3.50 [] American Magazine, 1 yr...... 3.75 [] Screenland, 1 yr..... 3.00 [] Christian Herald, 1 yr..... 3.25

## FILL OUT COUPON MALL TODAY

Please clip list of magazines after dhecking ones desired. Fill out coupon carefully and mail to your local paper.

Gentlemen: I enclose \$ ..... Y am checking below the offer desired with a year's ambscription to your paper. [ ] All-Family [ ] Super-Value [ ] Zingle Bidagasine

a Dartnership for A SUN LIFE POLICY gives you this WITH and more It Plans SECURITY for the Time of Need THE R. M. DEWHURST PORT NELSON, Ont., Telephone: Burlingtom 605

The Pest

By BETTY LAKEY (McClure Syndicate-WNU Service.)

M/E WERE looking forward to a wonderful week-end at Anita's. Her family, the flarpers, opened their place at the shore early in May and kept it open until late in October. Of course we couldn't go bathing at the ends of the season, but it was lots of fun being invited and after the crowds

swarmed down in July and August. Anita and I were in college together-we'd been close friends before we went, even. There was a younger daughter, Sally, at boarding school, and two boys, Tom and Bob, away at college. So with four children away at school, Mr. and Mrs. Harper thought they might just as well be at the shore, which they both loved. There was a child-we called her the Pest when nobody was listening. She was ten-Joan. And they just shifted her back and forth from seashore school to town school whenever they moved. She was more or less dumb, anyway. mean she never got very good marks.

Well, it was my first week-end for the season at the Harpers'. College was just over-we Freshmen didn't have to stay for commencement. Anita met me at the station.

"There's a dance tonight at the yacht club on the bay," said Anita, buzzing along the beach road. "It's the first of the season. We're go-"Hot cha!" I answered.

"Bob'll be here at six. He's flying home from college to get here in time to take you.' I giggled.

When we reached the Harper place everybody was trying to talk at once. There had been a telegram from Bob: "Plane delayed" for repairs. Arrive too late for dance. Love. Bob." It was most exciting. Bob is a perfectly swell person, and though I was awfully sorry he wouldn't be there for the dance, it was fun to think he was having all this difficulty just trying to keep a date with me.

"Mother!" It was Joan-the Pest. 'Mother, the butcher's boy saidyou know, mother, that fat one with freckles. I met him down by the beach and he said-"

"Oh, Joan, do keep quiet," said Mrs. Harper. "You've been trying to tell me about the butcher's boy for ten minutes. Can't you see we're busy? Run along and play. The butcher's boy will keep."

"But, mother, the butcher's

"I know, I know, infant," said Anita, "But we've no time to listen to the charmer's words. We've got to collect another man for Betty from a none too big supply. Sc many people haven't come down yet. Let's see-there's Jerry Wharton. How about Jerry, Bet? Will he do? Or we might call in the butcher's boy."

"Jerry'll do," I answered. "All right. We'll hop in the car again and go ask him if he's looking for a lovely lady in shaded gray

chiffon." We found Jerry playing tennis. He'd been looking for a lovely lady in shaded gray chiffon ever since he was born, he said-if it was the right lovely lady. He'd been planning to go stag-because, he added, he'd thought I'd be taken. Jerry's nice. So with all that fixed up we went

home again and got dressed. There was a gang at dinner. We had lots of fun. But whenever there was a lull in the conversation that pestiferous Joan would start in

about the butcher's boy. She was well called the Pest. "I don't see," said her cousin Spafford importantly, "why you interrupt all the time, Joan.'

"I don't," she said. "But in this

house nobody never gives me a

chance-" "Oh, Joan." Sally looked disgusted. "Nobody ever!" "Well, nobody not ever, then," said Joan sulkily. "But the butcher

boy said-" We all roared. We were lingering over coffee and cigarettes—the dessert was done. "Joan, baby," said her father, "you and your little friend ask mother to excuse you, and run out and play a bit."

It was about an hour later. Jerry and I had just about stepped into his car when one of those rickety seashore taxicabs came rattling up to the door. Out jumped Bob. I almost hugged him, I was so glad to see him.

"I made it, didn't I?" he said. "I'll be ready in a jiffy, Betty." He looked as if he pretty much felt as I did. Then he noticed Jerry Wharton, acting as if he owned me. "You got my message, didn't you? You see, the pilot told us, when he brought us down for refueling, that there was a leak it would take a long time to fix up. So I telegraphed. Then, in a couple of hours, he got it fixed, and told us he'd start right away. I tried to telephone-but I couldn't get you. But I got the butcher-you know, Pfeiffer's? And he said he'd let you know. Didn't he?"

There was a dead silence for a moment. Then Joan's aggrieved voice spoke. "That," she said, with dignity, "is

what I've been trying to tell you. The butcher's boy-you know, the one with the dish-shaped face and the freckles, that toes in-well, he said Bob'd be home and to wait."

First Bank The oldest incorporated bank in

the United States was the Bank of North America, chartered by congress on November 1, 1781. Described as the "first regularly established bank in America," it opened for business in Philadelphia on January 7, 1782. An earlier bank, the Bank of Pennsylvania, which opened in 1780, soon went out of business, but the Bank of North America, long a landmark at Chestnut near Third, continued in business as a separate institution until 1929, when it merged with the Pennsylvania Company for Insurances on Lives and Granting Annuities.

\_\_\_ IT PAYS TO ADVERTICE \_\_\_