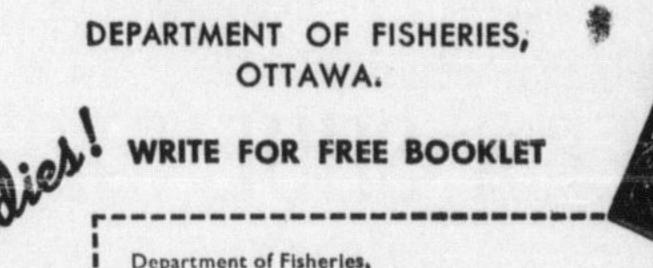


## you are missing something

Your favourite dealer can get you a variety of Dried or Pickled Canadian Fish, the flavour of which is as tasty and as perfect as though you had caught them yourself and promptly popped them into the

They can be served in various appetizing ways ... Dried Fish such as Cod, Haddock, Hake, Cusk and Pollock, and Pickled Fish such as Herring, Mackerel and Alewives can be brought to your table as new dishes . . . that the family will like.

Serve Canadian Fish more often. Make "Any Day A Fish Day". Your dealer can secure Dried or Pickled Fish for you no matter how far you live from open water . . . with every bit of its goodness retained for you. And, by the way ... you'll find it pleasingly economical.



Please send me your free 52-page Nooklet "100 Tempting Fish Recipes", containing 100 delightful and economical Fish Recipes.



doesn't want delay, but intends to get the answer right away, by Long Distance. So a call is put through and a deal, which might have hung fire for days, is closed promptly. As Tom Watson puts it: "With Long Distance there's no room for misunderstanding. It gets results. And the cost? An insignificant part of our operating budget, although we do use it so frequently!"

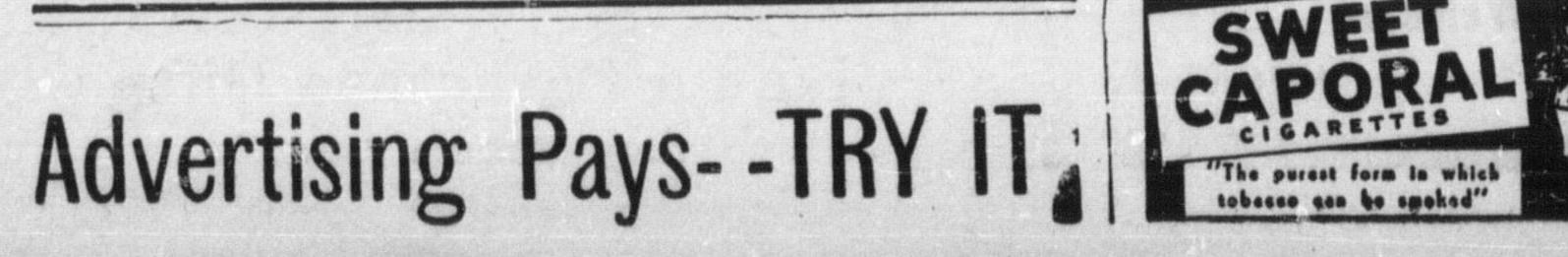
Reductions in telephone rates-local and long distance - in 1935, '36 and '37 have effected savings to telephone users in Ontario and Quebec of nearly one million dollars yearly.

### USED CARS and TRUCKS

CARS	TRUCKS
1935 Ford Coupe       425.00         1934 Ford Cabriolet       350.00         1930 Durant Sedan       125.00         1930 Essex Sedan       75.00         1929 Essex Coach       40.00         1929 Olds Coupe       125.00         1929 Chev. Sedan       119.00         1929 Ford Tudor       95.00         1929 Ford Tudor       75.00         1929 Ford Roadster       75.00	1933 Chev. Stake Duals
1930 Chrysler Sedan 129.00	mbass sans and trucks are quitable

These cars and trucks are suitable for antifreeze and are in good run-1929 Chrysler Coupe ........ 39 00 | 1929 Pontiac Sedan ..... 99.00 ning shape. 1929 Whippet Sedan ..... 65,00

EARLY'S SALES AND SERVICE



# Andreas Marchael Marchael Marchael

by James Stewar RECENTLY explained how to

adjust the Turn Damper of Loss to a minimum, by leaving it as nearly closed as possible. Now the Turn Damper should be left i this position throughout the burning season. Do not use it to regulate your

fire from day to day. The only time DAMPER you should ever

move the Turn Damper, after finding the WMM ideal position for it, is at the beginning of the very cold season and ASH PIT DAMPER

again at the
beginning of the very mild season
—to take care of extreme changes in outside temperature.

For daily regulation of the fire

to speed up or slow down the rate at which the fire burns-rely on the Ashpit Damper and Check Damper entirely. (8)

#### Hot Mediterranean Wind Aids in Cork Formation

The wind blows fierce and hot in the Mediterranean during the dry season, and that is why most the world's cork comes from Portugal, Spain and north Africa. For the cork trees there, getting the full hot blasts, in self-defense thicken the outer bark as insulation. And the result is cork, used in linoleum, insulation board, baseball centers, badminton balls, floats, fishing bobbers and life preservers.

Cork is industrially important because it can be compressed like no | black Friday-he ran home. other solid. A cubic inch, under 14,000 pounds pressure in a press, spreads sidewise only a quarter inch. Remove the pressure and it will regain 95 per cent of its height. The secret is in its remarkable cellular structure, which makes cork ing out his loose real estate. He different from most other fibrous vegetable material. The cells of house and I snapped it up. You cork are built in the form of 14 cells surrounding one cell. Each cell is filled with air, and the thin walls are cemented together with natural Minna-don't cry. I never knew gum or resin. A cubic inch of cork has about 300,000,000 such cells Compress cork, and the air in the while he petted and coaxed her. cells resist. Because of the air, Finally she could smile and say cork is light. Because of the sealing | brokenly: between each cell, cork does not transfer heat, so is good for insu- Ted!" lating and sound-proofing; because it is resilient, it minimizes vibra- her life this ugly, tucked-up, duntion, hence it is useful in machinery. | colored hovel would offend her eye

outer bark an inch thick. It can- days when even the pranks of funny not be stripped again for nine years. | little Teddy or the chuckles of Willy The quality improves with each could not cheer her, but she did stripping, and the average tree is her best to keep a good face before good for 14 strippings, nine years Ted.

#### Modern Beach Footwear

Designed by Japanese

From the south of France has spread to Miami beach and Malibu a fashion of footwear with light- help get the things out." weight soles three inches thick to keep the feet off the hot sands. A new vogue in the West, it is centuries old in Japan. The geta, as Japan's stilted clog is called, dates back to the Eighth century in literature, but first achieved widepopularity in the Tokugawa period, which began in the

Seventeenth century. Nowadays it takes a big shop to bowl! contain anything like a fair selection of the many kinds of geta. The fine- in the evening to watch for weather geta, called koma-geta, is And the gable upstairs, by Teddy thick, square supports called hal by the kitchen-the folding break-These are for bad weather. Then for small girls are pokkuri (also called koppori). These, as is im- | breath, a flood of comprehension enplied by the very sound of their gulfed her. names, make a sound like a trotting horse as the child runs along the sidewalk.

A geta has two straps, which radiate from a peg between the big knew it until she had to lose it. toe and its neighbor to two points on either side of the heel. States by health concerns-that is, one that has a separate compartment for the big toe. These socks, called tabi, may be of cotton, wool, silk or other material, are ankle high only, and are worn by persons of either sex.

#### **finy Animal Aids Study**

Of Cell's Regeneration

A new discovery in cell regenera-

William Balamuth of the University | the place next door, sell the house of California. He found it in a very off and have a real lawn, with shrublonychia. It has many legs, usually about a dozen, all primitively were caring for Teddy and Willy, formed by combination of Cilia, which are hairs of living proto- of curious strangers, they gazed

When one is lost, the factory makes an entire new set, there being no organized nervous signal out any of it, it is the dear house, system to inhibit overproduction. I just the same!" The "factory" produces the maerials for new legs. These substances seem to migrate to the sites of legs. There the old limbs dry up and the new ones sprout. The same "factory" does the same thing for the lashing hairs which the ani-

The discovery shows there probably is only one mechanism capa- by 30 persons \$2,500 was at stake on ble of doing this kind of work and one contest. The fish are being imscientists do not know how to cre- ported in hundreds by tropical fish ate one.

#### The Dear House

By RALPH MILLER

(Associated Newspapers.)
(WNU Service)

TEEP in Minna's heart was he dream of the dear house. An then she married Ted Byram and came to No. 1 Peters street, one o a dun-painted row of just-alike ug

She hated it from the first. Noth ing fitted. Wall spaces were wrong the windows too narrow, stock-size rugs would not fit the floors and the wallpaper was hideous.

Ted beamed at the results, however, while she choked down the lump in her throat to smile back at

"Grand little place!" he would crow. "Old Peters should see it." G. H. Peters, millionaire, in his pink villa in Florida! "Glad you like it, Ted, but we

will begin to save right now for a house of our own," she announced They saved rigorously until interrupted at the end of the first year by fat little Theodore. Many things

checked their headway after-that, up to their second interruption, which was Wilhelmina, also fat and The case against No. 1 Peters street grew with the larger family. The little beds and chiffoniers took

all the space in the bedrooms, and there was no place for the perambulator or kiddie car downstairs. Minna brought her dream of the dear house to the fore, and again began saving for it. Ted took extra work at the mill to help out. G. H. Peters was still in Florida and his

agent refused paint and paper. Then one day-Minna called it her

"Minna! Merry Christmas! Happy New Year! Birthday surprise!" "What have you done, Ted?" Why should her heart be leaden?

"G. H. Peters is home and is closgave me a wonderful bargain on this are a grand little saver, for we have enough for the down payment. and the rest will be like rent. Why. that you wanted a home so badly!"

At first she sobbed convulsively,

"It will be lovely to own a home,

The dear house was gone. All In 20 years a cork tree has an and cramp her living. There were

One day when she was downtown, getting the children's hair trimmed. Ted called the shop, agitatedly.

"Come home as fast as you can, Minna. The two houses back of us are burning, and they say ours may go, too. Some of the boys from the mill will go over with me and Maybe the dear house would come

She could not hurry toward the black cloud which hung over Peters street. Teddy's short little legs and plump Willy in her stroller held her

Would they get the children toys? Her Bavarian tea set with the wheat-heads-and the Quimper The flames would break through the window where they s carved from a single block of bed, where he watched the pigeons wood, and for sole and heel has two against the sky-the little peach tree Taka-geta ("high" fast table Ted had made-the old geta) have thin wood insoles to linen cloth she had dyed to make make the wearer appear taller. spreads for it only last week-to match the voile curtains.

As she hurried, sobbing under he

No. 1 Peters street was not ugly Why, it was the dear house, and had loved her all the years while she had been hating it! She never

Smoke and trampling feet, shouts and hissing water, piles of furniture calls for the sort of sock worn by and clothing watched over by an the sandaled races of north Africa officer, and a billow of smoke sweepand manufactured in the United ing over the peaked roof. She turned and hid her face against the corner

Then Ted's arm around her, his blackened face smiling at her. "It's all right, Minna-the fire caught the roof-peak at the back, but they got it out right away. It's all right, dear, don't cry!" "Oh, Ted," she gasped. "You

saved the dear house!" "We did-and the smoking needn't matter, for I was intending to have it remodeled for your birthday prestion, a leg-making factory in a small | ent. Now we needn't wait, but can animal which grows 12 or more legs | go right to work. A larger living every time one is cut off, was re- room, open stairs, a sun parlor, ported recently at the American As- | breakfast room, with an extra room, sociation for the Advancement of a sleeping porch and lots of closets upstairs. The plans are drawn, wait-The leg-making was described by | ing your approval. Later we'll buy

complex, tiny animal, named sty- bery, hedge, a pool and everything!" Oblivious of the neighbors who to the laboring firemen and the eyes at each other enraptured. Then her belated loyalty asserted itself.

"It will be grand, Ted, but with-

London Holds Fish Fights Battles to the death between Si-

amese fighting fish offer a new craze in London society. The gaudy threemal uses to sweep food into his inch tropical enemies meet in a tank and bets are decided on points or a "knockout." At one party attended dealers. The fighters are kept in tanks separated by glass partitions and betters study form as in horse races. The partition is removed and a powerful light thrown on them to shot, fell and started to slide downincrease their vitality. The combat- ward. An instant later, No. 2 ants dart to deliver vicious bites, stepped directly in the way and was the fins and gorgeous tails soon be- swept off its feet. Both falling anicoming bedraggled by repeated as- mals then struck No. 3 and all went saults. Fights sometimes last two tumbling to death in the valley behours.



#### FACTS AND FIGURES

Patients treated in the "In-Patient" Department during 1938 exceed

9,000

Total patient days

140,000 Total attendance at Patient" Department during the

past year exceeds 79,777

Total expenses exceed \$540,000 from normal Total income

sources will be less than \$450,000

Net deficit for year

\$90,000

Somewhere in Ontario, before this hour has ticked away, a little child will be stricken or injured-Pneumonia, Poliomyelitis, an automobile accident, or one of a hundred or more diseases or accidents will have found a victim,

The life of this little child may depend on the PROMPT ACTION of The Hospital for Sick Children in Toronto.

Centralized here under one roof is every facility known to medical science for the effective prevention and cure of childhood disease and deformity.

More than 9.000 little children were treated here last year. ONE-THIRD of these children came from Ontario Municipalities outside the City of Toronto.

Most of them were children of parents unable to pay the low Public Ward rates. But they were not denied any treatment or care that would assist in their recovery.

This humane policy resulted in a deficit of \$90,000

last year. We appeal to responsible, charitable Ontario citizens

for donations to help us meet this deficit and for practical encouragement to continue and expand this work next year.

Please . . . the life of a little child may be saved because you were kind and benevolent today. Send your donation, large or small . . . NOW.

# THEHOSPITALFOR SICK CHILDREN 67 COLLEGE STREET, TORONTO

#### New Device Will 'Talk' But Encounters Difficulty

Sir Richard Paget, inventor of a machine that talks, seems to have confused for a time his inventive genius and his ultimate goal; but out of his works may come in the end an improvement in methods of human speech. His machine feeds air through a tube to various mouthpieces, and by pressing the bellows with his foot and placing a thumb before the orifices he makes the apparatus utter a few simple words, says the Philadelphia Evening Bulctin. All right so far; but it is the hardest way to talk ever dem-

onstrated with success. On the other hand, Sir Richard philosophizes that, culturally, human speech is thousands of years behind the times. He notes that speech is the natural result of gestures of the mouth and jaws, capable of 144 variations, but that the upper arm, forearm, wrists and fingers together can make 700,000 gestures. To complicate speech by sign language would generally annoy all except tourists in a strange land, but the talking machine has a mission

if finally perfected. Radio, for example, would become more popular if all announcements were broadcast by a robot voice All would sound alike; no peculiar hates would be attached to voices under general classifications of silly. raucous, nasal, flippant, guttural, stomachic. Elimination of vocal personality cannot be attained by transcriptions, but a mechanical voice could do the trick.

On the hustings a good, durable mechanical voice could be fed a speech covering all issues, which could be sent from town to town spreading the argument without injection of any personal element. It could be used to speak unpleasant sentences in court, answer the telephone when one wants to report himself not at home, and for other purposes to which an individual voice is not fitted or from which it shrinks or grows hoarse.

Holland Well-Housed Francis O. Wilcox, in Current History, says: "One of the brightest feathers in the Dutch cap is the fact that perhaps no other people in the world are housed quite so well as the people of Holland." From the humblest farmhouse to the apartment houses of the larger municipalities there is an air of neatness and permanence about Dutch homes that is refreshing. One can search in vain for slums comparable to those found in the United States. Furthermore, there are plenty of homes to go around, for,

in which to live." Elephant 'Fish' Story The game department of the Uganda protectorate in East Africa confirms, in its annual report, a strange hunting accident in which three elephants were killed through the firing of a single bullet. While standing on a steep slope, No. 1 was

as the chief inspector of state hous-

ing assured me, "Practically ev-

ery working class family can have,

as a rule, four rooms and a kitchen



for this newspaper and your favorite magazines at prices that are really sensational. These offers are good either for new or renewal orders. It will pay you to look them over and send us the coupon TODAY

#### BIG FAMILY OFFER

This Newspaper, 1 Year, and Any Three Magazines CHECK THREE MAGAZINES - ENCLOSE WITH ORDER

[] Maclean's Magazine, 1 yr.

[] National Home Monthly, 1 yr.

Magazine, 1 yr.

[] Canadian Home Journal, 1 yr.

[] Chatelaine Magazine, 1 yr.

[] Canadian Horticulture & Home

[] Rod & Gun, 1 yr. [] American Boy, 8 mos.

[] Parents' Magazine, 6 mos. [] Home Arts (Needlecraft), 1 yr, [] American Fruit Grower, 1 yr. [] Christian Herald, 6 mos.

ALL FOUR ONLY

#### SUPER-VALUE OFFER

This Newspaper, 1 Year, and One Magazine Group A, Two Magazines Group B GROUP B-Select 2 GROUP A-Select 1 [ ] Maclean's Magazine, 24 issues, 1 yr. [] Liberty Magazine, 1 yr. [] National Home Monthly, 1 yr.

[ ] Collier's Magazine, 1 yr. [] True Story Magazine, 1 yr.

[] Red Book Magazine, 1 yr. [ ] Woman's Home Companion, 1 yr. [] Parents' Magazine, 1 yr. [] Silver Screen, 1 yr.

[] Christian Herald, 1 yr.

[] Screenland Magazine, 1 yr. [] Open Road (for Boys), 1 yr. [ ] McCall's Magazine, 1 yr. [] Magazine Digest, 6 mos.

[] American Magazine, 1 yr.

[] American Boy, 8 mos. [ ] Parents' Magazine, 6 mos. [] Home Arts (Needlecraft), 1 yr.

[] Chatelaine Magazine, 1 yr.

Magazine, 1 yr.

ONLY ONE SELECTION FROM GROUP "A" IS PERMITTED

[] Canadian Home Journal, 1 yr.

[ ] Canadian Horticulture & Home

[] Rod & Gun, 1 yr. [] American Fruit Grower, 1 yr.

ONLY

ALL FOUR

## These Offers Are Positively Guaranteed

FILL OUT COUPON MAIL TODAY Please clip list or magazines after checking ones desired. Fill out coupon carefully. Gentlemen: I enclose \$ ..... I am checking below the offer desired with a years subscription to your paper. [ ] BIG FAMILY [ ] SUPER-VALUE Name ..... Post Office ..... R.R. ..... Province .....

a Partnership for You A SUN LIFE POLICY gives you this It Plans SECURITY for the Time of Need WITH THE R. M. DEWHURST Telephone: Burlington 605 PORT NELSON, Ont.,

iffe of Camadia