

That LONG DISTANCE Habit is Catching!

The Watson youngsters are not merely playing telephone—they are playing Long Distance; for Long Distance is a habit with the Watson family—an inexpensive habit that saves anxiety and helps keep the family together. Let the telephone extend your horizon beyond your immediate neighbourhood. Let it keep you in touch with faraway relatives and friends—the cost is surprisingly small.



Reductions in telephone rates—local and long distance—in 1935, '36 and '37 have effected savings to telephone users in Ontario and Quebec of nearly one million dollars yearly.

Sold—14,000 miles from home

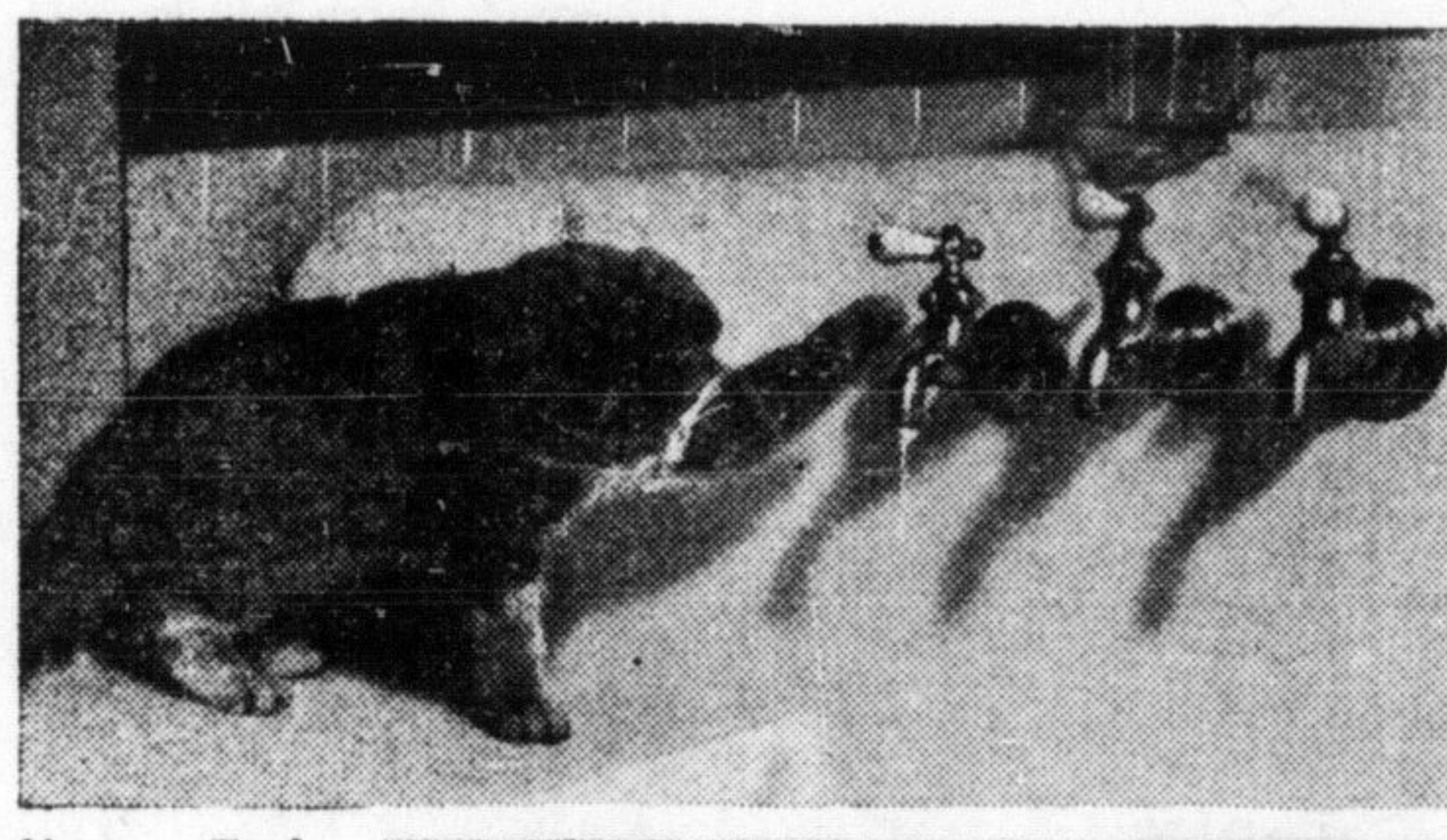
It's a long way from any dairy farm in Canada to Chiangmai, Siam.

By railroad and steamer and pack train the distance is more than 14,000 miles. Yet products from Canadian dairy farms are used in Siam. Each year millions of pounds are bought and used in remote places throughout the world.

In 1857 Gail Borden's "canned" milk first opened the way for world-wide selling of dairy products. Foreign outlets for Canadian milk are the result of modern sales and research pioneering. Every million pounds of milk produced that finds a market in foreign lands, further supports the flow of milk money back to the farms of Canada.



The SNAPSHOT GUILD
PETS INDOORS



Above—Tag! Sunlight pouring into the kitchen makes this as easy as an outdoor picture. Note the interesting rhythm of the faucet shadows, 1/25 second at f.6.3 lens opening. By the addition of flood lights a snapshot could be made of this subject at f.11 or with a box type camera with lens at largest opening. At right—What'll I write—a book, a poem or a telegram? Here a 100-watt ordinary electric bulb or a couple of fifties, is sufficient for the backlighting, with two No. 1 flood bulbs for the front light. Exposure 1/25 second at f.6.3 lens opening.

How many Snapshot Guild members have really good pictures of the family pets?—not just "pop shots" snatched hurriedly without much attention to idea or background, but pictures with expression and action that give a genuine key to the pet's character?

Pictures like this are well worth all the planning and patience they require and indoors is a good place to take them because it is so much easier to associate the pet with a "home" background that identifies it as a member of the family.

Frequently humor can be obtained in these indoor pictures—a frolicsome kitten tangled up in a skein of yarn and looking baffled, or snatching at the dribble of water from a faucet; a puppy barking excitedly at a rubber mouse or—as here—thoughtfully planning a bit of letter-writing.

Pictures that present the animal in a definite mood or illuminate its character abound for the watchful photographer—the Scotty, like a little old man, his head cocked to one side and inquiry in his shaggy-browed eyes; the majestic Persian cat, dignified in repose, paws extended and chin sunk deep in the soft fur of his chest; the mournful-eyed bloodhound, the silken-coated collie with brown eyes sympathetic and thoughtful, the paddle-footed

JANUARY USED CAR SALE

—AT—
Whitaker's OAKVILLE

1937 Pontiac Coach
Knee action, hydraulic brakes, new tires, trunk, heater
\$895.00

1936 Chevrolet Master DeLuxe Coach
Trunk, knee action, hydraulic brakes, dual equipment, heater and radio, driven very carefully, one Oakville owner
\$775.00

1936 Chevrolet Coach
Trunk, hydraulic brakes, heater, 1938 license, very low mileage
\$650.00

1935 Chev. Master Coach
Knee action, Turret top, heater, very good tires
\$575.00

1933 Chev. Master Coupe
Thoroughly reconditioned by Chev. Mechanic. If you see it you will buy it
\$425.00

1932 DeSoto "6" DeLuxe Coupe
Rumble seat, hydraulic brakes, 1938 license
\$375.00

1932 Ford Coupe
Economical 4-cyl. model in very good condition
\$295.00

1929 Chev. Coupe
Many miles of service left in this car
\$145.00

1928 Ford Tudor
In good running shape, new tires and 1938 license
\$75.00

1928 Chrysler "6" Sedan
Hydraulic brakes, good engine
\$35.00

All cars over \$200 carry the General Motors Four Star guarantee.

A high allowance for your present car. Pay one-third down. Balance monthly on General Motors Installment Plan. Payments to suit your purse. Lowest Finance Rates.

Several other models from which to choose.

Before buying, why not come in and see how our used car prices and quality compare.

Whitaker's
General Motors Cars and Trucks—Service and Sales
PHONE 141
Station Rd. - Oakville

TRY OUR Oil and Grease
SEALED OIL
Blue Star.....2000 mile Empire State...1000 mile
BULK OIL
Pennsylvania, 100% pure, 2000 mile Lubiloil.....1000 mile
GREASE
Transmission, Cup and Alemite.
FREE DELIVERY
JACK W. HARDY
PHONE 993; MILTON

A Queen Plays Hookey
By MARJORIE ELLINS
© McClure Newspaper Syndicate, WNU Service.

THE Queen of Rubidia was not quite satisfied with her American tour. She had beheld America's scenery, its millionaires and mayors. She had been surrounded by a clamorous and bewildering prosperity. But she had somehow missed the American people. They had stared curiously at her from crowds. Nowhere had she met them intimately and individually.

So it was that the royal lady escaped one October day to see for herself. Most dangerous. A queen, alone, in a strange land. Henri was her only accomplice. He was to keep her whereabouts secret, and to assure anxious attendants of her return by nightfall.

She was well in the country now. How curving were these New England roads. Delightful just to follow the nose of her car. Bright autumn leaves scattered before the purring yellow monster. Pine woods cast fragrant shadow. Here a leafy trail ran off the road. Her Majesty stopped the car suddenly. She would leave the car and follow that path. She scuffed through drifts of fallen leaves; she drew in the spicy air; she surprised a harvesting squirrel, and laughed to hear him scold. An hour passed, and then the jeweled watch on her wrist warned her. There was only this day. She sighed, and returned to the highway.

No yellow car awaited her. Had she taken a wrong turn? But no; here was a woodpile she remembered. And here were tracks of her car—yes—and here, other tracks—and footprints in the soft dirt of the roadside. It was some time before she reached the frightened conclusion that her car had been stolen.

No house appeared for what seemed a long time. Her feet grew tired, and the royal stomach experienced emptiness. Then she heard the plodding of hoofs on the macadam, and a horse and wagon appeared, driven by a slouching, shirt-sleeved man, his pipe sagging from a corner of his mouth. She raised a hand. The horse stopped. The driver removed his pipe, but not his hat, and spoke:

"Goin' far?"

"My good man," began the queen, "my car has been stolen, and I wish to find a telephone. Can you help me?"

Dan Weatherbee hitched over on the seat. "Git right in. There's a telephone at my house, 'bout a mile up."

Her Majesty waited for him to alight and help her, but he sat still. Finally she put a foot on the high step, and climbed in.

"How'd happen your auto got stole?"

She told him.

"That so?" Laconically. "Lotta cars been stole round here lately. They ain't stole mine yet, though."

He slapped the chunky horse with a rein, and grinned. "Have they, Dolly?"

Half an hour later the Queen was eating a simple meal in the shabbily comfortable farmhouse of the Weatherbees. Henri had been guardedly telephoned to; he was on his way to her. Nothing to do but to make the most of this visit with what she assumed to be the "American People." She gave herself the name of Mrs. John Merton (belonging to a Western mayor) and made friends with sunny, round-faced Mrs. Weatherbee.

"The Ladies' Aid meets here today," announced Mrs. Weatherbee. "We're sewin' for the Rubidian orphans. Do you sew?"

So the Queen sat with the Ladies' Aid and sewed for the orphans of her own country. She was aware of their interest; curiosity, perhaps. They would discuss her shrewdly when she had gone. The talk buzzed. Mrs. Parsons, a pudgy person, who sewed with nervous, jabbing movements, and Mrs. Smith, tall, solemn, who sewed in graceful sweeps, argued about the new schoolhouse. Methods of conduct in scandal moved slyly through the conversation. Then the talk swerved to outside topics. The hurricane in Florida, the murder of Norcross, the idea of Rubidia's American visit.

"They say she's the most beautiful queen in Europe, but I think she's real plain," said Mrs. Hoskins, who fell within the meaning of the latter adjective herself, and never would admit comeliness in her sisters.

The visitor missed a stitch. "So do I," agreed a thin woman, with straggling hair. "But then you can't tell by newspaper pictures. Myra's was awful." She always found opportunity to refer to the one day's immortality that had come to Myra.

"I read in the paper," (Mrs. Parsons) "that she's come after money."

"That's just talk," defended Mrs. Hastings, fat, dominant; her rings sparkling. "Jim says—"

The visitor listened, smiling a little, white hands weaving her needle in and out.

An automobile siren sounded. Mrs. Weatherbee hurried to the window. "I guess they've come for you, Mis' Merton," she said. "It's been a real pleasure to have you with us." The company nodded and smiled. And, walking in her stately, graceful way, the Queen of Rubidia passed from the room and from their lives, back to the splendid, prison-like structure of her life.

Food Plants Used by Indians
A lichen growing on the bark of pine and fir trees in the Columbia river area which was sprinkled with water, allowed to ferment, then rolled in large balls and baked in an oven, was one of the favorite foods used by the Indians. The palatable roots of the arrowweed which were boiled or roasted by nearly all the Indian tribes. The annual wild rice, which grows in great fields along the Potomac and was one of the most important of all Indian cereals. It is not a true rice, but is almost indistinguishable from that grain. The corne of the jack-in-the-pulpit was known as Iroquois bread root. The sumac, whose acid fruit was used to make cooling drinks resembling lemonade. The fruits of numerous wild roses were eaten both fresh and dried.

Glass Was Discovered on the Coast of Palestine

The origin of glass is lost in myth and romance but there are many legends told in regard to it. One of these credited to Pliny, notes a writer in the Los Angeles Times, is that it was accidentally discovered by some Phoenician merchants who landed on the coast of Palestine and cooked their food in pots supported on cakes of niter taken from their cargo. They were greatly surprised to find this solid matter had become a fluid and mingling with the sand had produced a transparent substance now called glass. Cold fact says the temperature of the fires could not have been great enough to melt the sand, but science has ever had a way of interfering with romance.

America began its story of glass before the Pilgrims landed at Plymouth Rock. A glass house was established in the English settlement at Jamestown, Va. This was the first factory built on this continent. Its first products were bottles. Later a considerable trade was established with the Indians in supplying them with colored beads with which they were greatly enamored. Years later glass factories were established in Massachusetts, New York and other New England and mid-Atlantic states, but it was not until after the American Revolution that the glass industry really took root here.

Over three centuries have passed since the first rough bottles were produced at Jamestown. Today we take all manner of glass products as a matter of course which in the early days of the industry would have seemed impossible to produce.

Three Methods Are Used in the Curing of Pork

There are three methods of curing pork—the sweet pickle process, the dry salt method, and the cure, states a writer in the Chicago Tribune. In the first, used for hams, the meat is soaked in vats containing salt brine, a sweetening agent, and nitrate of soda. The cure requires 20 to 75 days and a constant temperature of 36 to 40 degrees must be maintained.

The second method consists of putting layers of salt between piles of meat. The third is used largely for bacon and consists of soaking the meat in a light brine containing sugar and nitrate of soda. To finish off the cure the meats are placed in smoke from burning hardwood which adds to the flavor and color.

The salt used prevents spoilage, the sugar offsets the taste of the salt, and the nitrate preserves the color. Lard is made from hog fat, either by boiling in an open kettle or through a steam pressure method. It is cooked, filtered, and chilled, the cooking separating the meat fibers which adds to the flavor and color. The cooking prevents spoilage, the sugar offsets the taste of the salt, and the nitrate preserves the color.

Origin of the "Annie Oakley"

According to "American Tramp and Underworld Slang," edited by Coffey Irwin, the phrase "Annie Oakley" means a free ticket or pass to an amusement or entertainment. The passes were punched with holes to prevent their being sold as regular tickets and to prevent money being refunded if the show did not go on, as is customary with paid admissions. Thus, they resemble the cards that were used for targets, after the famous rifle shooter, Annie Oakley, finished shooting at them. Annie Oakley performed with the Buffalo Bill circus for 17 years. The term originated in the circus world, but is now included in the slang of stage, screen and boxing circles.

Polar Eskimos Friendly

Polar Eskimos are a friendly, happy people who live farther north than any other human beings. They rove the Arctic from Greenland to Alaska. Skin tents are their habitation during the brief summer; snow igloos their winter homes. Their food, save for a few birds' eggs and berries, is exclusively flesh—the seal, bear, fox, whale, walrus and reindeer being the provender. They are prodigious eaters, hence their plumpness and perhaps their good nature.

Silver Whitest of Precious Metals

Silver is the whitest of precious metals. It is susceptible of a lustrous polish and has excellent working qualities. In its pure state it is too soft for uses wherein it is subject to wear; so it is usually alloyed with copper. The terms "sterling silver" and "coin silver" indicate alloy proportions. Sterling silver is alloyed in proportions of 925 parts pure silver to 75 parts copper. The Coin silver contains 900 parts pure silver to 100 parts copper—this is the standard for United States coinage.

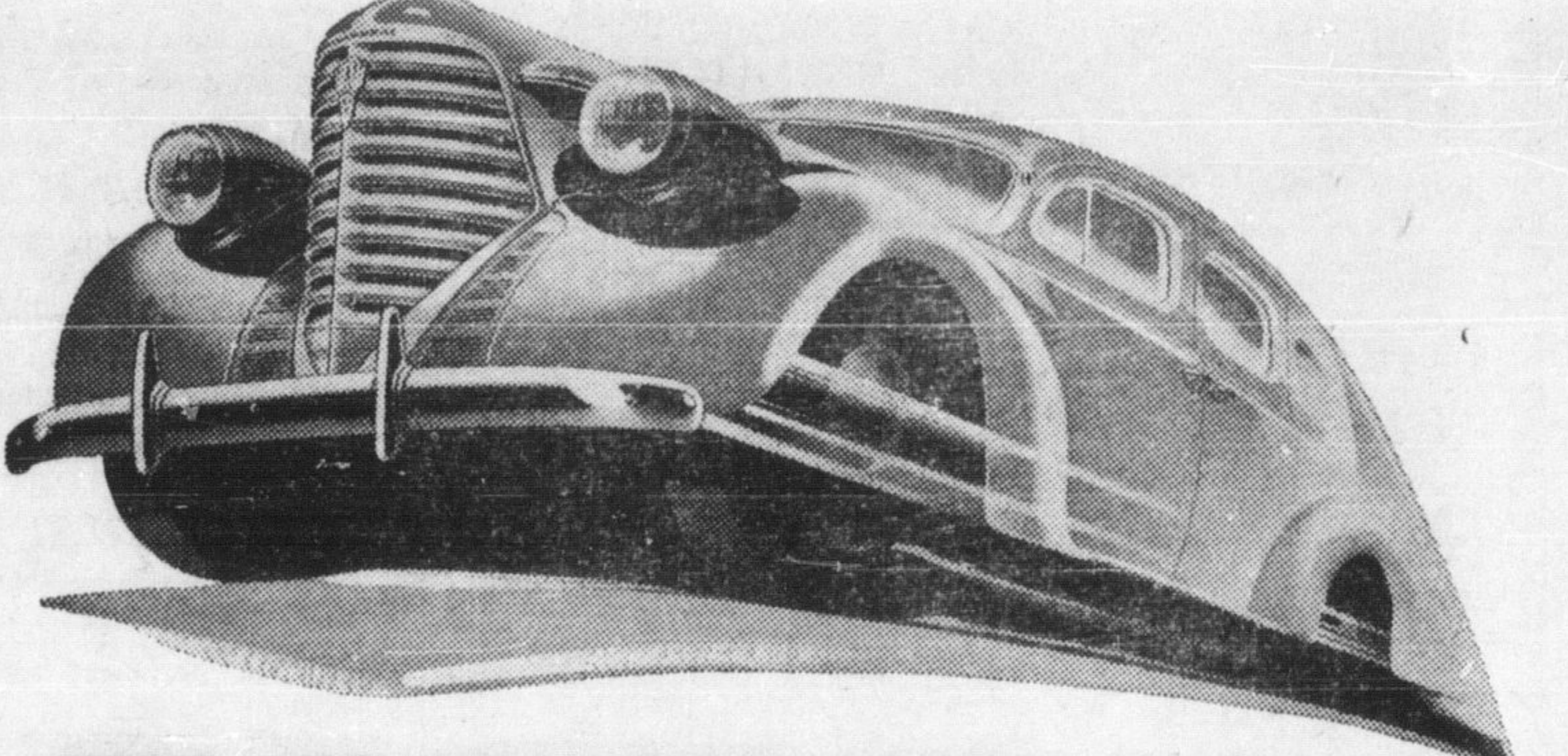
Cocobola, Central American Wood

Cocobola is a Central American wood that has been used in the culinary trade for more than 50 years. In appearance it is one of the most striking of woods, with peculiar shades of red and orange shot through with bands of jet black. It is extremely hard and heavy, and being more oily than most of the rosewood group, to which it is related, is so difficult to glue that it is not used to any extent for furniture except novelty pieces.

Muskmelon and Cantaloupe

Many persons are puzzled by the names muskmelon and cantaloupe. Horticulture states that the term muskmelon is the proper one to apply. The cantaloupe is really a small melon used for forcing in European greenhouses. This name, however, has come to be used in the trade for certain kinds of melons. It is purely a trade name and is given to what is actually a muskmelon.

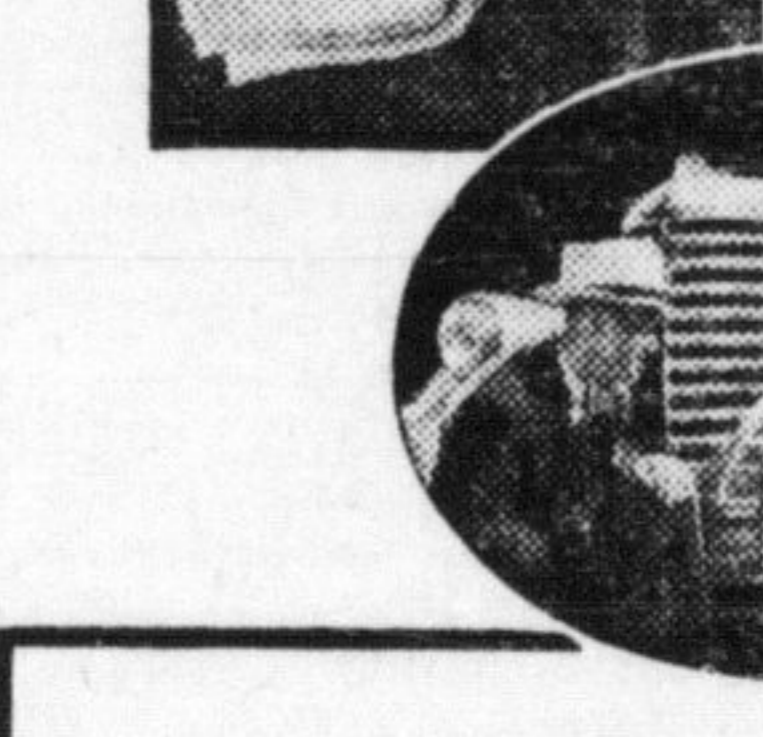
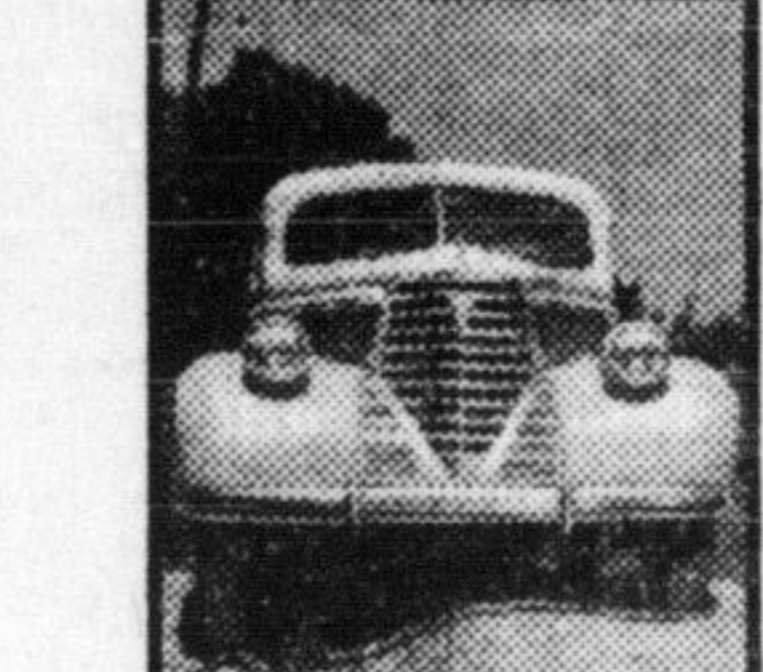
See and drive the 1938 OLDSMOBILE



THE BIG NEW CAR THAT HAS Everything

- AHEAD IN STYLE**—One glance will tell you that Oldsmobile is again the Style Leader—with new dashing distinction and dynamic streamlining.
- AHEAD IN SAFETY**—Only Oldsmobile gives you the new Safety Instrument Unit with Safety Dash—plus Unisteel Turret Top Body by Fisher—Super-Hydraulic Brakes—and Center-Control Steering.
- AHEAD IN COMFORT**—Note these quality features: Knee-Action Wheels... Dual Ride Stabilizers... Adjustable Front Seats... Fisher No-Draft Ventilation... Roomy, luxurious interiors and Weather-Sealed Doors.
- AHEAD IN VALUE**—Oldsmobile provides every new and proved feature. Nowhere else can your money buy so much. Step ahead and be money ahead with a new 95 Horsepower Oldsmobile Six.

Illustrated—6 cylinder 5-passenger Sedan with trunk.



PRICED \$1161 FROM
(6-cyl. 2-Door Sport Coupe with Opera Seats)
Delivered at factory, Oshawa, Ontario.
Government taxes, license and freight additional.
(Prices subject to change without notice.)
Monthly payments to suit your purse on the General Motors Installment Plan.
8-cyl., 110 hp. models also available.

WM. WHITAKER & SONS
General Motors Dealers Since 1916
Reverse Tel. calls to OAKVILLE accepted. Phone 141 Station Rd. OAKVILLE

The CANADIAN CHAMPION says

Here's a real buy!
THAT MEANS A BIG SAVING IN MONEY FOR YOU

HERE'S THE OFFER

What could be more complete than a combination offer that gives you a choice of your favourite magazines—Sends you your local newspaper—and gives yourself and family enjoyment and entertainment throughout the whole year—Why not take advantage of this remarkable offer that means a real saving in money to you?

This Offer Fully Guaranteed—All Renewals Will Be Extended
MAIL THIS COUPON TODAY

Please clip list of Magazines after checking Publications desired. Fill out coupon carefully.

Gentlemen: I enclose \$..... Please send me the three magazines checked with a year's subscription to your newspaper.

NAME.....

STREET OR R.R.....

TOWN AND PROVINCE.....

SAVE MONEY * MAIL TO-DAY

TOGETHER WITH THIS NEWSPAPER
\$3.00
LOW PRICE
Form 300

ADVERTISE IN THE CANADIAN CHAMPION