Store Closes
6.30 p.m.

WINTER TERM OPENS JAN. 2ND.

ELLIOTT
Business College
TORONTO, ONT.

The ... School of Business Training. Out ... last 250 calls from business firms ... filled Fifteen of the positions. We had no one else ready to send. Our graduates are in great demand. This school offers unexcelled advantages. Write to-day for our large catalogue.

W. H. ELLIOTT, Principal.
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GRAND TRUNK RAILWAY SYSTEM

Hunters' Excursions
At SINGLE FARE

GOING OCT. 9 TO NOVEMBER 6

... points in Temagami on T & N O R
... Mattawa to Port Arthur
... Ste Marie & Port Arthur via Northern Nav. Co.
T ... Bay and Lake Superior points T ... N Co.
To points in Quebec

GOING OCT. 25th to NOV. 6th

To Penetanguishene, Midland, Lakefield, all points South to North Bay, Argyle to Coboconk, Lindsay to Haliburton all points Bala to Depot Harbor. All points on Muskoka Lakes, Lake of Bays, Magnetewan River.

Return limit Dec 8, 1906

Single Fare for Thanksgiving Day,

Going Oct. 17th and 18th returning until Monday, Oct 22nd, between all stations in Canada. Also to Detroit and Port Huron, Niagara Suspension Bridge and Buffalo.

... tickets and full information call on
E. DE LA HOOKE, Depot Agent.
J. D. McDONALD, Dist. Pass. Agt., Toronto.

MILTON
Marble and Granite Works
M. R. O'HERON
PROPRIETOR
Main and Martin Sts., - Milton, Ont.

THREE POINTS

... WOMAN in ordering a ... consideration.

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... I would call atten ... ock is made out of ... est of Stock, the ... be excelled, and ... ely low consider ...

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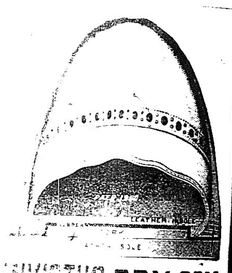

... INVICTUS DRY-SOX
IDEAL
... A. Slater Boot ... an adaptability ... found in other ... varied designs ... they may be ... onal reason for ... popularity. After ... cannot fail to ... erity over other ...

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... 50 $5.00.

McDOUGALL

Cure for PILES.
... Protruding Piles ... to refund money if ... to cure in 6 to 14 ... 38-1 yr

WANTED!

... ity to know that

Gold Seal"
Cook's Pride"
FLOUR

Freeman & Son,
GROCERS, - MILTON.

COUGHS

TO ANYONE WHO HAS A COUGH—in addition to the actual distress you are enduring because of your cough, you must remember that if you **Neglect** your cough there is **Danger** of it developing into something more serious. A simple **Cough** is the beginning of every case of **Consumption**, and if that simple cough had been cured while it was still "only a cough" there would have been no consumption following the cough.

EVERY TIME YOU COUGH you put an unnatural and severe strain upon the extremely delicate membranes and tissues which line your throat, your bronichal tubes and the air passages of your lungs. End this strain just as soon as possible by taking prompt steps towards the complete and permanent curing of your cough. The **Quickest** and **Surest** cure for coughs and the one cough remedy that we personally recommend to our customers is called

Binge's Compound Syrup of Horehound

PRICE, - - 25c. PER BOTTLE.

WILL CURE YOUR COUGH—cure it quickly—cure it completely. It cures a cough with the least possible delay, and in such a thorough manner that you will enthusiastically praise it. Its soothing, irritation-easing effect upon an inflamed, "raw" throat makes it extremely welcome to sore throat sufferers. It will speedily end any night or day coughing spasm.

IS A FAMILY COUGH MEDICINE—it cures baby's cough—it cures the coughs of children—it cures grown peoples' coughs—it cures the cough of the old folks. It is just such a reliable, effective and quick acting remedy for coughs as you should **always** have on hand to promptly shake off **any** cough contracted by **any** member of the **family.**

SOLD ONLY IN MILTON BY

Higginbotham Drug Co.

The Metropolitan Bank.

Capital Paid Up...$1,000,000
Reserve Fund..... 1,133,133

DIRECTORS:
S. J. MOORE, - President.
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W. D. ROSS, General Manager.

A GENERAL BANKING BUSINESS TRANSACTED

SAVINGS BANK DEPARTMENT.

Absolute security for your savings. Interest added twice a year.

WE SOLICIT YOUR ACCOUNT.

MILTON BRANCH — *W. B. CLEMENTS, Manager.*

BANK OF HAMILTON

Head Office, - Hamilton.

CAPITAL ALL PAID UP.....$2,500,000
RESERVE FUND..... 2,500,000
TOTAL ASSETS OVER.....30,000,000

Deposits of $1.00 and upwards received. Interest allowed from date of deposit to date of withdrawal, added twice a year. No notice required to withdraw savings. Farmers' notes discounted. Sale notes supplied on request. General Banking business transacted. Business done by mail.

H. P. WANZER, Agent.

Shredded Wheat Biscuits, 2 pkgs for 25c.
Egg-o-See..... 2 " "
Cristo..... 3 " "
Canada Flakes..... 2 " "
Pure Malt Vinegar, C. & B., 25c. per bottle.
Clover Leaf Salmon, 15c. per tin.
"Avovah" Health Salt, 10c. per tin.
" Jellies, all flavors, 10c. pkg.

GIVE US YOUR TRADE—WE WILL DO THE REST.

GROCERS — P. McKay's Sons. — BAKERS.

We lead in FLOUR. Best brands always on hand.

Gifts for Christmas!

No nicer gift to a friend than your Photo, so have you Photo taken to-day or to-night. Don't put off till to-morrow what you can do to-day for to-morrow may never come.

... then, this is the month to have your work done in time for Christmas. ... time, for we have the latest styles that are produced in photographs. ... Electric Light turns sunbeams into sunshine. Evening sittings by appointment only.

E. C. FEATHERSTONE
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It's the Best You Want

We have it

In **Suitings, Overcoatings**

AND TROUSERINGS.

Suits and Overcoats from $12.00 to $25.00
Pants to order " 3.50 " 6.50

BARNETT, THE TAILOR

The new railway route over the Canadian Northern Ontario Railway between Toronto and Parry Sound was opened on Monday.

On Sunday the steamer Theano was sunk at the entrance to Thunder Bay, and the Winona of Hamilton ran on a shoal at Manitoulin Island and had to be beached.

Local News.

R D. Warren, Warden of Halton, was in town on Tuesday.

Milton Fire Brigade intend holding a demonstration on 1st July next.

Acton Fire Brigade's annual ball and supper will come off on Friday evening, Dec. 7th.

Dress-making. Apply to Miss Fry at Mr. W. Nayler's, near brick works, Peru. 23-5t

Albert Tuck has sold his fine farm, near Drumquin, to A. Pickett, of Merriton.

Miss Duckett, formerly of Burlington, and lately of Paris, France, is visiting a few weeks with Miss Deacon.

Frank Lee got home on Saturday, after spending about two months on the Pacific coast, principally at Vancouver, B. C.

Our "Ad." in this issue will interest the boys and girls. Look it up.—Red Cross Drug Store.

Miss Jane Cartmer, who has been a patient in the Guelph hospital for some months spent a few days in town, returning yesterday evening.

Miss Hattie E. Graydon, of Streetsville, has been appointed superintendent of nurses in Rockwood Hospital, Kingston, in which there are 27 nurses She is a graduate of Lakeside Hospital, Chicago, class of 1900.

Do not fail to hear Miss Edwards, Scottish Vocalist, at Knox Church on St. Andrew's night.

The meeting of the Woman's Institute was held at the home of Mrs. Andrews on Wednesday, Nov. 21st. On account of the unfavorable weather the attendance was not large, but part of the program was given and a very pleasant time was spent.

MANSEWOOD U. P. CHURCH.—Rev. A. P. Gillespie B.A., Pastor. The first of a series of Sabbath evening lectures on "The Bible" will be delivered on Nov. 25th. Subject of lecture "Is the Bible the Word of God?" Service will begin at 7.30.

William Couse, who has been Secretary of the Ontario Beekeepers Association for the past twenty-one years, has resigned the office, and was elected second Vice President at the annual meeting held in Toronto last week.—Streetsville Review.

Look out for Grand Band Concert on Tuesday, December 11th. George Fox, Canada's Greatest Violinist, Miss Grace Armstrong, Soprano, Toronto, and other talent, etc.

The County Council will meet on Friday, 30th inst., not on the 23rd, as has been incorrectly reported. The meeting is likely to be the last this year. Warden Warren has issued invitations to a dinner, which he will give at the Hotel McGibbon in the afternoon.

ZIMMERMAN SCHOOL.—The trustees of S. S. No. 8, Nelson, have engaged J. Roy Smith, of Walkerton, as teacher, to begin his duties in January. The board advertised for a teacher in the Toronto Mail and Empire and in the Champion. They had understood that there was a scarcity of teachers and were surprised at the number of applications they received, nearly 40.

The Free Press says that Dr. W. H. Lowry, jr., of Guelph, a native of Acton, has received an appointment as eye specialist at the Hospital for Sick Children, Toronto. After graduation he served a year on the house staff of the General Hospital, Toronto, and another on that of the Hospital for Sick Children. Then he went to London, England, where he got the degree of W.R.C.S.

When the tip of a dog's nose is cold and moist, that dog is not sick. A feverish dry nose means sickness with a dog. And so with the human lips. Dry, cracked and colorless lips mean feverishness, and are as well ill appearing. To have beautiful, pink, velvet-like lips, apply at bedtime a coating of Dr. Shoop's Green Salve. It will soften and heal any skin ailment. Get a free trial box, at our store, and be convinced. Large nickel capped glass jars, 25 cents at Red Cross Drug Store.

NOVEMBER
brings scores of young people every year from the farms and villages of our country to spend a few months in our splendid School, The

CENTRAL BUSINESS COLLEGE
OF TORONTO

From communications in hand, this month this year will bring as many as ever. If you have not thought of it not had our catalogue, write for it at once and you will likely plan to join us.
Address—
W. H. SHAW, Principal.

Furnished rooms to let, suitable for light housekeeping. Apply Saturdays at Mrs. McKenzie's home, Mill Street.

TIGERS WON.—At Hamilton on Saturday the Tigers defeated Montreal, 11-6 in the semi-final match for the Rugby football championship of Canada. There were about 6000 spectators, some of them from Milton. No player was killed, but Tope, Hamilton's star fullback, had one of his legs broken.

IN FULL OPERATION.—Mr. Lewis, owner of the Toronto Pressed Brick & Terra Cotta Works, has been a busy man ever since the fire last August, which destroyed most of his plant. All of it has been replaced and much more added, of the latest models. The works will re-open next week with a greatly increased capacity and a full staff of employes.

Look out for Grand Band Concert on Tuesday, December 11th. George Fox, Canada's Greatest Violinist, Miss Grace Armstrong, Soprano, Toronto, and other talent, etc.

A DOG CASE.—On Monday a dog case from Burlington was tried in Milton before Squire J. H. Peacock and Mayor Higginbotham. Jesse Hubbert was charged with shooting a dog valued at $20 owned by Alfred Ireland, who was the prosecutor. After examing a number of witnesses the court dismissed the case ordering each of the parties to pay his own costs.

$1000 FOR WATER.—Last May Georgetown's contract to supply the Grand Trunk Railway with water for $650 a year ran out and the village council refused to renew it at that figure. The company objected and the water was cut off. This week's Herald reports that the G. T. R. people have concluded that they must have the water, have offered $1000 a year and the council has accepted.

Dinna forget the Scotch Supper and Concert in the Schule Room o' Knox Kirk on the 30th o' this runnin' month. The dishes 'll be maistly Scotch, sae Scotch that ye'll get the smell o' the heather aff them. And then forbye ye'll hear the auld Scotch sangs and the rousin Scottish airs in a way that 'll mak' the Scotch bluid leap in a' y'er veins. And for a' that ye'll just hae to pay twenty-five bawbees.

Piles quickly and positively cured with Dr Shoop's Magic Ointment. It's made for Piles alone—and it does the work surely and with satisfaction. Itching, painful, protruding or blind piles disappear like magic by its use. Large, Nickel Capped glass jars, 50 cents. Sold and recommended by Red Cross Drug Store

TO ENFORCE LICENSE LAW.—It is understood that on account of complaints that some of the license inspectors have not been doing their duty, the Ontario Government will appoint an officer to to watch them and see that they enforce the law. It is said that the position has been promised to Chief Constable Bradley, of Milton, that his salary will be $1000 a year, with travelling expenses paid.

DOGS KILLED SHEEP.—At a meeting of Nassagaweya council, held on the 12th inst., the following sums were ordered to be paid for sheep killed by dog or dogs, the same having been certified to as two-thirds the value thereof, viz: W. J. Alexander, one sheep and four lambs killed, $20.66. W. D. Coxe, 1 sheep and 1 lamb killed, $5.33; Daniel Whitley, 9 sheep killed, M. J. Carton, 1 sheep killed, $5.33. David Irving, 1 registered lamb killed, $16.66. W. L. Elliott, 2 registered sheep killed, $33.33.

The ladies of the Mansewood U. P. Church announce their annual Sale of Work to be held in the Manse on Friday, December 7th, afternoon and evening. There will be fancy and useful articles for sale, also home-made candy and refreshments, tea and coffee. Admission to Sale of Work afternoon and evening free. Concert in the evening 15 cts.

ACCIDENT AT GEORGETOWN.—Two G. T. R. freight trains collided at Georgetown on Saturday morning. Conductor John Armstrong, Brakemen H. Sheeter and Fred. Peters, and Fireman Muirhead were hurt, the first two seriously. They were taken to a Guelph hospital. The engines were thrown across the track and five cars went down the bank. Some of them took fire, but the Georgetown fire brigade turned out and subdued the flames. An auxiliary train was sent from Stratford to clear the track, which was obstructed for some time.

HUNTERS RETURN. J. W. Buck, J. T. Jarvis and the two other members of their party got home from the north on Friday with their complement of two deer each. G. E. Saunders, John Pirie, Oscar Downs and Fred Wales got home on Monday, with two deer each. They were delayed by ice, part of their journey being by water. They too, got their full complement of deer. All hunted in the Magnetawan district. Rev. C. T. Bennett was the first of the hunters, except Geo. Hewston, to return. He got here last Thursday morning. He hunted with one companion close to the Algonquin Park, camped in a tent, and killed his two deer.

GRAND PIANO RECITAL.—All lovers of music may enjoy the piano recital to be given by Miss Marion Brandon, of Toronto, in the Methodist Church, under the auspices of the E. L. on Monday evening, Nov. 26th. Miss Brandon will be ably assisted by Miss Breta, vocalist, of Toronto, and Mr. C. Earl, Milton. These artists need no further recommendation, as their skill and efficiency is well-known in Milton. Admission 15 cents.

John Lowthen was up before Mayor Kelley and Magistrate Reynolds last week, charged by O. B. Smith with getting Mr. Smith to back a note under false pretences. Several witnesses were examined, including Mr. Smith, who swore that Lowthen told him he was buying a farm and wanted to make a payment. When the note was due at the bank Mr. Smith had to pay it. Lowthen was committed to stand his trial, but was allowed out on bail. Crown Attorney Dick was present to conduct the case. D. O. Cameron appeared in defence.—Oakville Star.

Fire which broke out in the barber shop of A. Alton, Waterdown, about 1.30 o'clock on Friday morning last did considerable damage. It spread to the premises of W. Greer and thence to the tailoring establishment of H. Clark. Fortunately there was no wind, or the loss would have been much greater, as the fire was in a group of wooden buildings. Through the heroic efforts of the people of the village the fire was mastered and Fred W. Crooker's store was saved. The loss will be $2000 and the insurance $900. An unfortunate feature was that James Thompson lost his furniture which was stored in one of the buildings. The cause of the fire is unknown.—Burlington Gazette.

The new Pure Food and Drug Law will mark it on the label of every Cough Cure containing Opium, Chloroform, or any other stupifying or poisonous drug. But it passes Dr. Shoop's Cough Cure as made for 20 years, entirely free. Dr. Shoop all along has bitterly opposed the use of all opiates or narcotics. Dr. Shoop's Cough Cure is absolutely safe even for the youngest babe—and it cures, it does not simply suppress. Get a safe and reliable Cough Cure, by simply insisting on having Dr. Shoop's. Let the law be your protection. We cheerfully recommend and sell it.—Red Cross Drug Store.

CHRISTMAS GLOBE.—Orders taken at the Champion office for the Christmas Globe for 1906, which promises to be finer than any previous Christmas edition. Price, 50c.

Canon Mackenzie has became much weaker within the last few days.

The Christmas Sale of Work of Grace Church A. Y. P. A., will be held about Dec. 15th. Useful and fancy articles will be sold, and tea will be served.

JAUNDICE.—Milton physicians say that there is an epidemic of jaundice in Milton and neighborhood. One of them has told the Champion that up to to-day he has seen 60 cases and, as he saw only his own patients, there are probably over 100 altogether.

The A. Y. P. A. of Grace Church, at the meeting on Monday night, elected the following officers:—President, Mr. H. Footner; Vice-President, Miss Dice; Treasurer, Miss Whaites; Secretary, Mr. H. J. Hawken. The meetings will be held in the vestry on Monday evenings.

Geo. T. Blackstock, K.C., of Toronto, left yesterday evening, his business at the Assizes having been disposed of. While here he enquired about a number of old friends. He spent some years of his boyhood in Milton in the later 60's, when his father, the late Rev. W. S. Blackstock, D.D., was pastor of the Methodist Church.

FLAG FLEW AWAY.—The county's Union Jack was run up on the court house on Tuesday morning on account of the opening of the assizes, but it wasn't to be seen when they re-opened this morning. Last night's high wind blew it away. It had brayed the breeze for some years and was rather ragged. The county council will be asked to order a new one.

METHODIST CHURCH—The ladies of the Methodist Church held a very successful bazaar in the school-room of the church last Friday afternoon. A large list of fancy and useful articles, confectionery, &c., was disposed of and a good sum realized. Refreshments were served during the afternoon.... Rev. C. T. Bennett, having returned from his vacation, preached at both services on Sunday. At the evening service the choir was assisted by Miss Bretz, of Toronto, who rendered two solos in a very pleasing manner. She has a pure soprano voice, with good range, and sings with ease. Her numbers were highly appreciated. Miss Mary Hollinrake presided at the organ with marked ability at both services.

Preventics, as the name implies, prevent all Colds and Grippe when "taken at the sneeze stage." Preventics are toothsome candy tablets. Preventics dissipate all colds quickly, and taken early, when you first feel that a cold is coming, they check and prevent them. Preventics are thoroughly safe for children, and as effectual for adults. Sold and recommended in 5 cent and 25 cent boxes by Red Cross Drug Store.

Senator Vidal died at the family residence in Sarnia on Sunday.

S. S. CONVENTION.—The 49th annual convention of the Halton County Sabbath School Association will be held in the Baptist Church, Georgetown, on Thursday and Friday 29th and 30th inst. On Thursday afternoon there will be a meeting of the executive committee and standing committees will be appointed. In the evening Rev. A. P. Gillespie, B. A., of Mansewood, will give an address and Rev. John Potts, D.D., of Toronto, will speak on "Twentieth Century Sunday School Ideals." Friday morning's session will be devoted to receiving reports and a round table conference, conducted by Thos. Yellowlees, of Toronto. In the afternoon, E. A. Hardy, of Toronto, give an address on "Teacher Training which will be followed by a discussion by R. D. Coults, B.A., Georgetown and H. P. Moore and Rev. J. C. Wilson, B. A., of Acton. In the evening, Thos. Yellowlees will give an address on "Home Department" which will be followed by a discussion led by W. V. Hopkins, of Burlington. Rev. Alex. McGillivray, Bonar Church, Toronto, will give the final address.

DO NOT BE A BURDEN.

Some Good Advice to Readers of the Champion.

A weak stomach and its resulting ills are not natural. With proper care and the use of Mi-o-na stomach tablets, the very worst case of indigestion or stomach trouble can be completely cured.

It is a sin to deprive oneself of enjoyment in life and become a burden to others through indigestion.

The backaches, headaches, distress after eating, loss of appetite, gulping up of undigested food and gases are not natural. Mi-o-na stomach tablets used for a few days before meals will so strengthen the digestive organs that you can eat anything you want without fear of distress or resulting sickness.

The directions for taking Mi-o-na emphasize the difference between this remedy and the ordinary medicine that is given for indigestion. Mi-o-na is to be used before meals, strengthening the digestive system for the food which is to be eaten, while the ordinary remedy is taken after meals, and simply digests the food without strengthening the stomach.

We absolutely agree that your money will be refunded should you buy a 50-cent box of Mi-o-na stomach tablets and not be satisfied with the results. Mi-o-na is sold by druggists everywhere, or will be sent by mail on receipt of price, 50 cents.

Write to-day for a free sample package, and also give us your symptoms, and one of the best known stomach specialists will give your case his careful and personal attention without charge. The R. T. Booth Company, Buffalo, N. Y.

H. B. K.
BRAND
Karat Grade Underwear

PROTECTS YOUR BODY
PROTECTS YOUR PURSE

Protects your body because it is made out of good pure thoroughly cleaned and absolutely non-shrinkable wool; free from splinters, burrs, oil and grease.

Elastic enough to fit snugly every part of your anatomy, consequence, warmth. Protects your purse, because if you buy a 10 Karat H. B. K. Brand of Underwear you know you are not paying an 18 Karat price.

We also carry

Ellis' Spring Needle-knit Underwear

Penman's Unshrinkable, Natural Wool.

W. Bews' Sons
Tailors and Furnishers

Another Election

Vote for Your Favorites!

FOR THE GIRLS We are going to give away, absolutely free, THREE DOLLS to the three girls that get the greatest number of votes. Of course, the Dolls are not all alike. The girl that gets the largest number of votes will get the best Doll.

FOR THE BOYS Here's your chance to get three pairs of FINE SKATES, for as many boys. The time will soon be here for skating. Where is the boy that would not like a new pair for this winter's fun? All you will have to do will be to get your friends to vote for you when they make their purchases at the RED CROSS DRUG STORE.

FOR ALL That do not succeed in getting one of the Dolls, or a pair of Skates, we will give a HANDSOME BOX OF CHOCOLATES. To get this will require not less than twenty-five votes. We want you all to get something, and think with a little effort any one can get that number.

Rules for Voting.

1st—Come to our store and get the tickets, write your name on them and then give them to your friends

2nd—Request your friends to come here for all their drug wants, and at the same time to hand in one of your tickets.

3rd—Every purchase of TEN CENTS (except postage stamps) entitles the person to one vote, i. e., every 10c. worth of goods bought entitles the person to a vote.

4th—Soliciting votes around the store is strictly prohibited. All votes obtained in that way will be thrown out.

5th—The voting will commence on THURSDAY, NOV. 22, and continue until Christmas, when the votes will be counted and the presents distributed.

Time for Voting.

Commence on the first day of opening and keep on the go. Those who do the most work will certainly get the Dolls and the Skates.

Your friends can all find what they want in Our Up-to-date Drug Store, where Quality is the first consideration and prices are always reasonable.

Drugs, Sickroom Supplies, Rubber Goods, Toilet Articles, Perfumes, Patent Medicines, Cigars, Tobaccos, Pipes, School Supplies, Confectionery, Stationery, Fancy Goods, &c.

Some of Our Specialties

Bob's Cough Balsam—Sure cure for Coughs and Colds—25c and 50c a bottle.
Uro Kidney Pills—Guaranteed cure for all ailments of kidneys, 35c box, 3 for $1
Dr. Herd's Rose Wafers—Great bone, nerve and tissue builder, 35c box, 3 for $1
Southern Balm—The most effective Liniment for all sprains, swellings, and pains of all kinds, 25c per bottle.

RED CROSS DRUG STORE
Next Door to Post Office, - - MILTON, ONT.

N.B.—In our last contest Mr. Ribey Ellis, electrician of town, was successful in obtaining a handsome Gold Watch. Ask him.

HOLLINRAKE & SON

Dress Goods

Mantles

Furs

Flannels

Blankets

Ready-to-wear Clothing

Warmer Clothing for the Cooler Weather.

In these cooler autumn days, and the coming cold winter, you require warmer clothing. It may be a new Fur or Mantle, a heavier dress or warmer underclothing. Whatever your requirements may be, we feel confident that we can fill your needs with the very goods you want. Every department is in a better position than ever to meet your demands for fall and winter. A satisfied customer is our best advertisement, and this is the kind that is gaining new customers for this store every day.

Furs

It will pay you to buy your Furs from us.
Ladies' Fur Coats $22.50 to $[illegible]
Ruffs and Stoles $3.00 to $[illegible]
Caperines from $5.00 up.

Dress Goods

New Fancy Tweeds, in stylish shades.....25c and [illegible]
Wool Venetian, all shades, at.....[illegible]
Fine Venetian and Tweed Suitings at $1.25
Full range of all kinds of Dress Fabrics.....25c to $2.00
Fancy Tweed Suitings, special value.....[illegible]

Mantles

Our Mantles are the delight of everybody who sees them. Seeing is believing. Don't fail to examine our stylish range in Ladies' and Children's Coats.

Flannels & Blankets

Wool Flannel, heavy.....[illegible]
All-wool Flandels, plain & twilled.....[illegible]
All-wool Blankets, per pair ... $3.25 to $[illegible]
Flannelette Blankets, per pair ... $1.25 to $[illegible]

Fine New Fall Styles in Men's and Boys' Suits and Overcoats

We have a splendid range in high class ready tailored Clothing.

Men's Fine Suits ....$5 to $[illegible]
Men's Fine Overcoats $5 to $[illegible]

HOLLINRAKE & SON, MILTON.

Important Notice to the General Public

OUR competitors in Hamilton and surrounding country say we sell goods too cheap—that we are hurting the business of the place we are. As the bulk of our trade is with farmers we speak of their interests. I have been connected with farming all my life, owning as many as five farms at one time. The farming interest represents about nine-tenth of the capital of the city of Hamilton and about nine tenth of the people of the civilized world are engaged in it. Taking this fact into consideration, the agriculturist is the man of value, as many look upon them. They represent the largest class in the world and upon their business all other business rest. No man, business man or professional man is entitled to any better pay for his services than the farmer is. A farmer is not as well paid for his services as business men or professional men are. If he was he could spend his summers at watering places and his winters in southern climes as many business men and professional men do. The farmer can't do this. The farmer is able to dictate to all others, if he would only do his rights instead of having all others dictate to him as they do. You should give the matter careful thought and see how you are treated by certain classes of business men and professional men. Anybody you could remedy the evil, as individuals you can't.

My sympathy is with the farmer or with any other class who are not getting a fair proportion of this world's goods for the service they render, and opposed to all others who, with the same capital and ability are making more than the farmer on the same basis can make. We are making at least one-half more on our capital than it is possible for the farmer to make on his capital. This being the case, we can sell goods too cheap, but can and will sell cheaper as our trade increases. These are the views of the **Peoples' Store,** 81 John St. South, Hamilton.

Last year we sent out circulars saying we were selling goods at a small profit and saying we thought if the people gave us sufficient trade we could sell on 10% profit. In the past year our trade has doubled and we think no other store in Hamilton has doubled their trade last year as we have done. This shows that the people are putting confidence in us and are appreciating our low prices. In view of our doubled trade in the past year we have reduced our prices on Men's, Boys' and Children's Suits and Overcoats of all kinds; Men's, Women's and Children's, Women's and Misses' Long Leather and Rubber Boots on two lines of Men's, Boys' and Youths', and two lines of Women's and Misses' Coarse Shoes; also on all yard goods of all kinds, flannelette and flannelette Blankets. All of the above goods we sell now on 10% profit, and on all other goods not named above we sell on 15% profit, while other stores charge you on all goods from 25 to 50 per cent. The question is often asked us why we can sell goods cheaper than others do. I will give you a few of the reasons why we can and do sell cheaper than others do. First, we are located where rent is not one-quarter what it is in the centre of the city; second, we do our own hauling, and have the name of being close buyers. Many stores trust this for a matter to others. We buy for cash and sell for cash and have no bad debts to lose. We are satisfied to work and to live as farmers, but farmers, with the same capital, are forced to live. We don't think, because we have a store, that we are entitled to a fine city residence and a long summer at the Beach, and servants to wait on us. Can farmers afford to live such a life? if not, why should we expect it? We keep our store open every day except Sunday about the same hours the farmers are in town, while many other stores open at 9 o'clock and close at 5 p.m. Why should we be entitled to shorter hours and better pay than the farmer who represents in numbers and in wealth nine-tenths of the numbers and capital of the civilized world? There are still other reasons why we can sell goods cheaper than other stores. But these should be enough.

Our stock is now complete for the Fall and Winter Trade, comprising a large stock of all kinds of Boots and Shoes, in Leather and Rubber Goods for Men, Women and Children. Clothing of all kinds, Overcoats and Hats for Men and Men's Furnishings of all kinds. We carry three times as many Leather Boots, Rubber Boots and Lumbermen's Rubbers, as any other store in the city, and sell them 15c to 75c cheaper than other stores. Come and see.

We deal extensively in mis-mated Boots and Shoes, in Leather and Rubber Footwear. We buy them all over the Dominion, mate them and sell them at about one-third the price of perfect mated goods of same quality. They are a great value. We can't get enough to supply the demand. We can, the past year, pairs yearly of them.

We carry a large stock of odds and ends of cloth suitable for Men's, Women's and Children's Clothing. We buy these remnants for less than half price. We sell them for about half the wholesale price. These are great value especially for those who can make their own clothing. You should see them.

We carry a large stock of Ladies' Waterproof and Winter Coats which we sell for less than one half what others charge, also Ladies' Skirts and Rubbers of all kinds.

We sell all kinds of Fur Goods at least ten per cent. cheaper than others, and many other lines of goods that we haven't room to name here.

We mark all our goods in plain figures—practice no deception and sell on small profits.

THE PEOPLES' STORE
81 JOHN ST. SOUTH, Phone 1498. HAMILTON, ONT.
Open Evenings to 9 p.m.