

METROLAND MEDIA PRESENTS

Digital Marketing "Made Simple"

Confused about all of the choices out there and don't know where to start? This educational session will take you along a customer's purchasing journey and how your business message can be in front of them every step of the way.

Breakfast and or Lunch will be served.

All participants will receive a FREE 1/4 page in their local Newspaper and FREE Marketing Analysis on their Business.

HOW

We get your message in front of the right audience

					
Contextual Display your message next to relevant content for more of an engaging message	Retargeting Have interested visitors to your website be reminded to choose you.	Behavioural Target specific lifestyle characteristics to further target the audience you want.	Geo Fencing Get your message to the face of those who visit your competitors	Social Highly specific audience insights let us target only the best possible audience for your business	Dynamic Auto Create real-time adaptable creative for those in the market for a new vehicle



Burlington Office
 901 Guelph Line, Burlington
 Thursday, January 17th, 8:30 am & 12:00 pm
 * Breakfast and Lunch provided

To sign up visit:
<http://metroland-media.metrolandwebservices.com> or call 905-541-5026

REGIONAL DIRECTOR,
 289-293-0624

GENERAL MANAGER,
 289-293-0620

COMMUNITY

HOLDING COURT



Graham Paine / Metroland

Nine-to-11-year-old team members (from left) Muhammad Maqsood, Adam Khokhaor, Sufyan Hashmi and Ebaad Siddiqui get some dribbling pointers from coach Imran Qureshi during the recent MyRec basketball season-opening ceremony at Milton Sports Centre.

MADE FOR

FUN

MARLIES HOCKEY

TICKETS ON SALE AT MARLIES.CA



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