

# BLACK FRIDAY EVENT



CRUZE

TRAX

SILVERADO

EQUINOX

COLORADO

DISCOVER CHEVROLET'S INNOVATIVE LINEUP.  
CHEVROLET BLACK FRIDAY DEALS - ALL MONTH LONG.

FIND NEW ROADS

CHEVROLETOFFERS.CA

CHEVROLET



2LT CREW CAB MODEL SHOWN

## 2018 SILVERADO 1500 2LT CREW CAB TRUE NORTH EDITION

0% FOR UP TO 72 MONTHS\* 0.76% APR

+ \$8,085 TOTAL BLACK FRIDAY VALUE

INCLUDES \$1,000 BLACK FRIDAY BONUS

AVAILABLE BEST-IN-CLASS TOWING CAPACITY OF UP TO 12,500 LB.<sup>2</sup>  
NHTSA 5 STAR SAFETY RATING<sup>3</sup>



"MOST DEPENDABLE LARGE LIGHT-DUTY PICK-UP IN THE U.S." - J.D. POWER



## 2019 EQUINOX LT FWD

LEASE FOR \$135 BI-WEEKLY, THAT'S LIKE

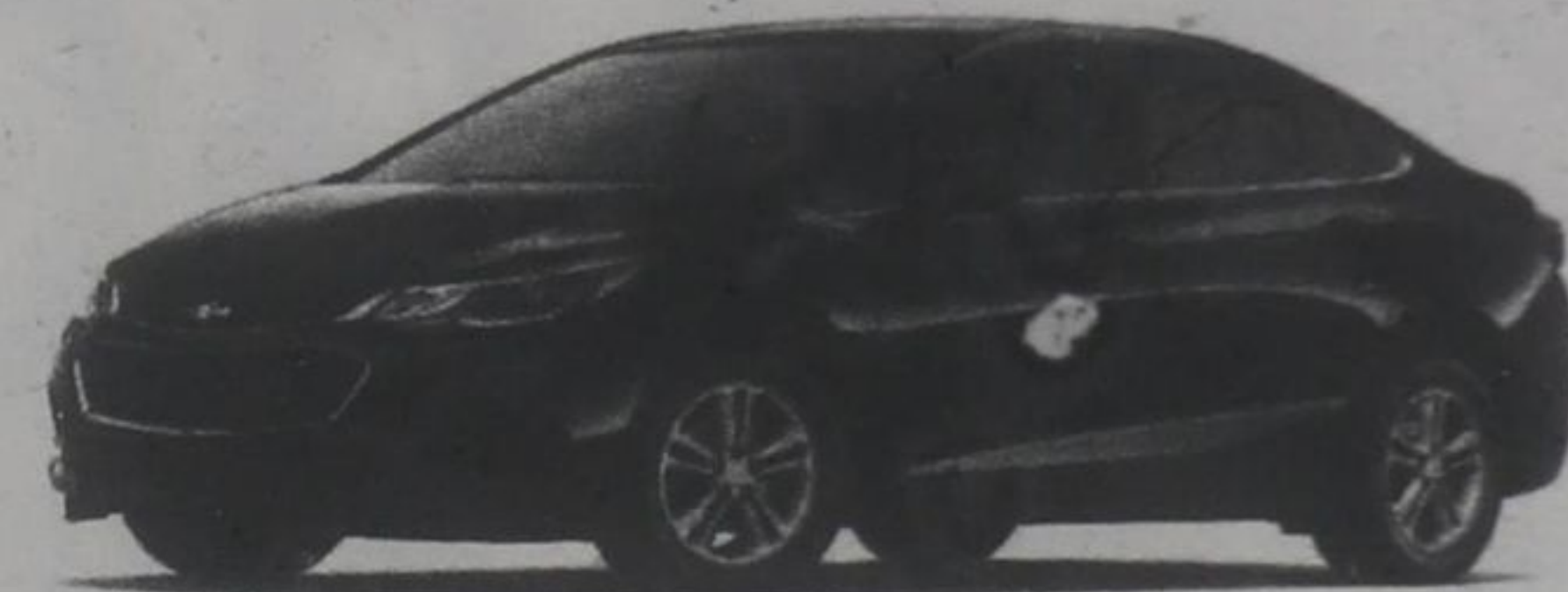
\$67 @ 1% FOR 60 WEEKLY LEASE RATE MONTHS WITH \$1,500 DOWN

(INCL. \$2,250 TOTAL BLACK FRIDAY VALUE)<sup>1</sup>

CLASS EXCLUSIVE LINEUP OF 3 AVAILABLE TURBOCHARGED ENGINES  
STANDARD REMOTE VEHICLE START AND HEATED FRONT SEATS



"MOST DEPENDABLE COMPACT SUV IN THE U.S." - J.D. POWER



PREMIER MODEL SHOWN

## 2018 CRUZE SEDAN LT WITH AUTOMATIC TRANSMISSION

LEASE FOR \$105 BI-WEEKLY, THAT'S LIKE

\$52 @ 0% FOR 48 WEEKLY LEASE RATE MONTHS WITH \$1,995 DOWN

(INCL. \$3,450 TOTAL BLACK FRIDAY VALUE)<sup>1</sup>

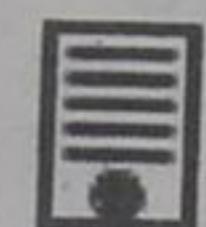
STANDARD HEATED FRONT SEATS  
BUILT-IN 4G LTE WITH AVAILABLE WI-FI<sup>2</sup> HOTSPOT<sup>3</sup>  
STANDARD APPLE CARPLAY<sup>4</sup>™ AND ANDROID AUTO<sup>5</sup>™ CAPABILITY

ALL ELIGIBLE 2018 MODELS COME WITH

# CHEVROLET COMPLETE CARE



2 YEARS/48,000 KM  
COMPLIMENTARY OIL CHANGES<sup>1</sup>



5 YEARS/160,000 KM  
POWERTRAIN WARRANTY<sup>2</sup>



4G LTE WITH BUILT-IN WI-FI HOTSPOT<sup>3</sup>,  
INCLUDES 1 MONTH OR 3 GB OF DATA  
(WHICHEVER COMES FIRST) FROM  
VEHICLE DELIVERY DATE

<sup>1</sup> Offer available to qualified retail customers in Canada on select vehicles delivered to an authorized GM dealer in Canada from November 1 to November 30, 2016. 0% purchase financing offered on approved credit by TD Auto Finance Services, Scotiabank<sup>®</sup> or RBC Royal Bank for 72 months on eligible new 2018 Silverado 1500 2LT Crew Cab True North Edition. Other trims may have effective rates higher than 0%. Participating lenders are subject to change. Rates from other lenders will vary. Down payment, trade and/or security deposit may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Example: \$30,000 financed at 0% nominal rate (0.76% APR) equals \$417 monthly for 72 months. \$8,085 Total Black Friday Value is a combined total credit value consisting of \$1,000 Black Friday Bonus manufacturer-to-consumer (tax inclusive), \$2,400 Total Finance Credit (tax exclusive), \$4,100 Delivery Allowance Credit (tax exclusive) and \$585 True North Option Package Discount. Cost of borrowing is \$0, for a total obligation of \$30,000. Freight (\$1,795) and air conditioning charge (\$100, if applicable) included. License, insurance, registration, PPSA, applicable taxes and dealer fees not included. Dealers are free to set individual prices. Limited time offer which may not be redeemed for cash or combined with certain other offers. General Motors of Canada Company (GM Canada) may modify, extend or terminate offers for any reason, in whole or in part, at any time, without notice. Limitations apply. See dealer for details. <sup>2</sup> Registered trademark of The Bank of Nova Scotia. RBC and Royal Bank are registered trademarks of Royal Bank of Canada. TD Auto Finance is a registered trademark of The Toronto-Dominion Bank. As part of the transaction, dealer may request documentation and contact GM Canada to verify eligibility. Void where prohibited. <sup>3</sup> Lease based on suggested retail price of \$30,720/\$23,495, includes \$2,250/\$3,450 Total Black Friday Value towards the lease of an eligible new 2019 Equinox LT FWD model/2018 Cruze Sedan LT with automatic transmission. BI-weekly payment is \$135/\$105 for 60/48 months at 1.0%/0% lease rate on approved credit to qualified retail customers by GM Financial. The \$67/\$52 weekly payment is calculated by dividing the bi-weekly payments. Payments cannot be made on a weekly basis. Equivalent weekly payments are for informational purposes only. Annual kilometer limit of 20,000 km, \$0.16 per excess kilometer. \$1,500/\$1,995 down payment required. Payment may vary depending on down payment trade. Total obligation is \$19,049/\$12,877. Taxes, license, insurance, registration and applicable fees, levies, duties and, except in Quebec, dealer fees (all of which may vary by dealer and region) are extra. Option to purchase at lease end is \$10,470/\$7,283. See dealer for details. Credits vary by model. Dealer may sell or lease for less. Limited time offer which may not be combined with certain other offers. General Motors of Canada Company may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. Offers may not be redeemed for cash and may not be combined with certain other consumer incentives. <sup>4</sup> Offer available to qualified retail customers in Canada for vehicles purchased between November 1 to November 30, 2016. Limited time only. \$2,250/\$3,450 Total Black Friday Value is a combined total credit value for cash purchases on eligible new 2019 Equinox LT FWD/2018 Cruze Sedan LT with automatic transmission models including and limitations apply. See dealer for details. <sup>5</sup> Requires Double Cab LTZ 2WD or Crew Cab Sport Box LTZ 2WD with available 6.2L V8 engine and Max Trailering Package. Before you buy a vehicle or use it for trailering, carefully review the Trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. Based on WardsAuto.com 2017 Large Pickup segment and latest competitive information available at time of printing. Excludes other GM models. <sup>6</sup> U.S. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). <sup>7</sup> Visit onstar.ca for vehicle availability, details and system limitations. Services and connectivity vary by model and conditions as well as geographical and technical restrictions. Requires active connected vehicle services and data plan. Data plans provided by AT&T or its local service provider. Accessory Power must be active to use the Wi-Fi hotspot. <sup>8</sup> Vehicle user interface is a product of Apple and Apple's terms and privacy statements apply. Requires compatible smartphone and technical restrictions. Requires active connected vehicle services and data plan. Data plans provided by AT&T or its local service provider. Accessory Power must be active to use the Wi-Fi hotspot. <sup>9</sup> The 2-Year Scheduled Lube-Oil-Filter Maintenance Program provides eligible customers in Canada, who have purchased or leased a new eligible 2018 MY Chevrolet (excluding Bolt EV), with an AC Delco<sup>®</sup> oil and filter change, and an Android compatible smartphone running Android 5.0 Lollipop or higher, for 2 years (48,000 km, whichever occurs first, with a limit of four (4) Lube-Oil-Filter services in total, performed at participating GM dealers. Fluid top offs, inspections, tire rotations, wheel alignments and balancing, etc. are not covered. This offer in accordance with the oil life monitoring system and the Owner's Manual, for 2 years (48,000 km, whichever occurs first, with a limit of four (4) Lube-Oil-Filter services in total, performed at participating GM dealers. Fluid top offs, inspections, tire rotations, wheel alignments and balancing, etc. are not covered. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. General Motors of Canada Company reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Additional conditions and limitations apply. See dealer for details. Service provider. Accessory Power must be active to use the Wi-Fi hotspot. <sup>10</sup> ©2016 General Motors of Canada Company. All rights reserved. <sup>11</sup> The Chevrolet Equinox, Chevrolet Traverse, Chevrolet Silverado and Chevrolet Malibu received the lowest number of problems per 100 vehicles in their respective segments in the J.D. Power 2018 U.S. Vehicle Dependability Study, based on 36,896 total responses, measuring problems experienced during the past 12 months by original owners, surveyed October-December 2017. Your experiences may vary. Visit jdpower.com/cars