How a chamber membership can build your success

Whether you're starting a business, building clientele or getting ready to make your mark in a wider arena, a connection with the Milton Chamber of Commerce gives you access to local and regional leaders.

The Milton Chamber of Commerce is a not-for-profit organization, which is membership-based and volunteer driven. The organization represents over 700 member businesses and individuals.

The Chamber's main role is advocating for businesses and fostering a business-friendly environment. They act as a partner to member businesses by promoting them through member-to-member advertising, member-first referrals and Chamber sponsored publications and events.

Chamber members get access to exclusive networking opportunities, which give members a platform to introduce their businesses to local influential businesses and community leaders. Members also



have access to business seminars, member advertising opportunities, programs and events and government affairs.

Its most popular networking event is Business After Hours, which

runs on the fourth Tuesday of every month from 5 to 7 p.m. The event allows business people to make new connections, promote their companies, source new customers and suppliers and make new friends.

In July, the Milton Chamber of Commerce partnered with the Burlington Chamber of Commerce, the Halton Hills Chamber of Commerce and the Oakville Chamber of Commerce to host "A Night at the Races" at Woodbine Mohawk Park. The event is scheduled to take place on Tuesday, Aug. 21 and members of all four Chambers will be able to network and showcase their business at a trade show then build those connections throughout the evening. The event will also feature a Chamber reception, live horse racing and the chance to explore Elements Casino Mohawk.

For more information, visit the website miltonchamber.ca, or contact Melissa@miltonchamber.ca.

The Paint Factory builds business on relationships

Making connections and building relationships with clients is as important as ever for small local businesses.

The Paint Factory started in Milton in 1980 and was supplying paint to home owners as well as local industries. At that time, Paint Factory was one of the few paint suppliers in Milton that was providing to both demographics.

When Paint Factory first opened, there were only 28,000 people living in Milton. To stimulate business, owner Bob Singh Behl would work to build relationships with Milton residents and advertise in newspapers to attract new clients. As his relationships with customers

grew, his business grew alongside it.

"I kept getting repeat customers who still keep me going to this day," Singh Behl explained.

All products sold at Paint Factory are made in Canada, rather than the U.S. where Singh Behl says most products are coming from right now. With the products being locally made, the prices at Paint Factory are less expensive.

Singh Behl explains that the paint industry has been hit a lot due to free trade and suggests that Canadians should always buy products made in Canada, which helps to improve the economy at the same time.

For more information, contact behichem@yahoo.ca





