

Terre Bleu announces major expansion of its Milton lavender farm

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A Milton lavender farm is continuing to grow in popularity and size.

In response to its rapidly growing interest, Terre Bleu has acquired a significant parcel of agricultural land within close proximity to its current facilities to support its anticipated growth in the coming years.

Awarded the Canada 150 Garden Experience designation in 2017 as recognized by the prime minister of Canada and featured in countless articles, Terre Bleu will continue to expand its agro-tourism business with plans to break ground in the summer of 2018.

The expansion only seems natural for Terre Bleu, whose success has made them a go-to destination for premium lavender products and those seeking an agricultural experience

focused on education, sustainability and well-being.

"Terre Bleu prides itself in farming sustainable and organic lavender in Canada," said Ian Baird, CEO of Terre Bleu Lavender Farm Inc. "By expanding our land base, we hope to better meet the demand for our handcrafted lavender products and agro-tourism experience. Our exclusive, small batch products are made locally with 100 per cent Terre Bleu lavender, grown only on our farm. This expansion will allow us to continue to control where every lavender bud and drop of oil is grown and distilled."

It's expected the expansion will create an additional 25-50 new employment opportunities and further enrich the local economy. Although still in development, plans include the design and construction of new farm buildings, new plant propagation facilities,

additional crop and product diversification and enhanced agri-tourism elements.

About Terre Bleu:

With over 40,000 plants, Terre Bleu is Ontario's largest lavender farm. At Terre Bleu, we are proud farmers with strong beliefs in education and sustainability. Through the farm, Baird hopes to connect others to the hard work that goes into farming organic lavender and share the extraordinary place in the world with visitors. Guests can take a guided tour, learn about the essential oil distillery, honey house, equestrian ring, herb bar and stroll through a 200-year-old cedar forest, all surrounded by the fields of purple and the perfumed air that swirls about.

Owned and operated by the Baird family since 2011, the company thrives to create a sustainable, organic family farm that supports

the local economy and growth of agriculture in Ontario. For more information go to www.terrebleu.ca.



Terre Bleu Lavender Farm in rural Milton is expanding. Here Owner Ian Baird walks the rows of Dutch Lavender with son William and daughter Madeline.

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