# Deeps and Shallows

## The Nose-Test

To win undying fame. He'll baffle that presumptious

bloke Who collars unsuspecting folk And tries with blarney to evoke Response confirming types

smoke. Our man will say, with telling stroke

That both brands taste the same. -Marmalade

## An Exceptional Snail

history of snails. I know I found dessert. them in my garden in Highland I began asking friends about Park, but only in the summer time. eating snailh, and to my astonish-But here in California they can ment several said, "Yes, they taste be found any day of the year by good." But I can assure you I the dozens and dozens, all depend- won't sample this specimen. Of ing on how much they like that course there is an exception to particular flower garden.

If you prefer to keep that par- exceptional snail. ticular flower, you'd better get a large package of food specially liked by snails. This you scatter About Birthdays generously around the roots of your certain flower, and the next day you'll find, a little way off, the empty snail shell. What happened? Your guess is as good as Your birthday's February two. mine.

I'm going to tell you about a different life for the past two of my beautiful desk. How it got | We wish you HAPPY GROUNDthere I don't have the faintest idea, nor has anyone in this house.

I pried it off my desk and turn- (To Barbara) see a fine, silky skin inside the shell, but paid no attention to it. One February seventeen, The next time I looked I found the And gave the world a rosy glow snail glued to my desk again and That day not very long ago, I immediately pried it off and When one more day has dragged placed it downside up in a china dish where I keep my lead pencils. Five happy birthdays you'll have Then we went off for a four-day trip. I looked for it when I came back, but couldn't find it. That Now, your first party pleased your was two months ago.

This morning when I took the But you didn't care, one way or the cover off my typewriter there was tht snail glued to the cover. Now my desk is all of two feet Distinguished yourself, as children from the table where the typewriter sets, and I'm sure snails Of cake, you didn't care for any, don't fly. It must have snailed its way down to the floor, across the carpet and up the leg of this table. But gave it up, with plaintive Then it would be on the underside of the table and would have to do more snailing to get on the typewriter; but there it wah glued as tight as ever.

put the cover on top of the dayenport, and when I finished I And now may everything that's picked up the cover to show my daughter, holding it off to one Mark your fifth birthday, Saturside while I told the antics of this particular snail. Then I swung

**Announce Essay Contest** 

**Advertising Clubs** 

it around for her to see, and nary a snail was where it had been. One day, there'll come a fearless There was a merry twinkle in her eye, and I suspected she had taken the snail away; but she remarked, "Maybe if you look inside the cover you might find your pet snail." Sure enough, there it was, tightly fastened. Now the next question is, "How did it get inside the cover?"

Then I hauled out an encyclopedia. I found that there are over 800 kinds of snails in Great Britain and several hundred varieties in this country-and they are used for food. It doesn't mention whether served boiled, fried I haven't gone deeply into the or raw-or, maybe, as a fancy

every rule, and maybe I have an

-A.C.O.

(To E. B.)

We just discovered, strange, but

sincere: months. I found it stuck to the top And here they are a bit passee

HOG DAY.

ed the shell down side up. I could Sweet child, who dawned upon the

or flown known.

mother.

other. Then, on the second birthday, you

Instead, you grabbed and gulped a penny,

squeals, When mommy shook you by the heels.

Birthdays number three and four I had to do some typing so I Were ushered in with shriek and roar.

—R. B. O.

## Chicago Region ORT Fete National President

"What Advertising Means To Women's American ORT, Chi-Me," will be the subject of an cago Region, is honoring the Naessay contest for high school stutional President, Mrs. Ludwig dents in the Chicago area, it was Kaphan of New York at a gala announced recently by Gordon luncheon and fashion revue, Mon-Taylor, president of the Chicago Federated Advertising Club and day, Feb. 26th at one o'clock in Mrs. Gladys Blair, president of the Marine Room, Edgewater the Women's Advertising Club of Beach Hotel, culminating a highly Chicago, co-sponsors of the annual successful cross country membership and expansion campaign, She The contest opens February 18 addressed an enthusiastic audiand will close March 23, and all entries must be received between ence in Chicago earlier in the year and will again be the principal these two dates. The winning es-

say will be entered to compete for speaker. She will continue her

national awards in a similar condescription of the work the 475 test sponsored by the Advertising vocational training installations Federation of America. tries are doing to rehabilitate the The author of the winning essay will receive a \$100 government dislocated and uprooted Jews. bond and a placque to be hung in his or her school. Second prize comed as guests of the Region. will be a \$50 bond, and third Reservations will be handled by prize will be a \$25 bond. In addi- the Committee.

tion, there will be three honorable mentions. The national contest features a grand prize of \$500, and an allexpense trip to St. Louis to the national convention of the Advertising Federation of America. Second prize in the national contest will be \$200; third prize will be

\$100. Chicagoland high school students who wish to enter the advertising essay contest should see their high school commercial or English teachers for full information and instructions. If necessary, further details can be obtained from the Chicago Federated Advertising Club, 139 North Clark street, Franklin 2-5365.

> Quality Cleaners Phone HI 2-4661 Reliable Laundry & Dry Cleaning Co.

Immaculate Conception Church Decrifield & Green Bay Bds.

maintained by ORT in 23 coun-

All new members will be wel-

Rev. Bernard E. Burns. 10:00, 11:00 MM 12 Been. Sety Days - 6:00, 7:00,

Weekdays 6:30 - 8:15. CONTESSIONS Saturdays, over of First Pridays and Holy Days

8:00, 9:00, 10:00.

### **Annual Guest Night** Tuesday, February 20 At Woman's Club

Next Tuesday evening, Febrcary 20th, at 8:00 o'clock, the members of the Highland Park Woman's Club will enjoy their annual "Guest Night." Begum tary attachè at the Pakistan embassy in Washington, is to be the speaker. There will also be two meetings at the club house during the morning.

Mrs. Sidney Frisch, president, will preside at the evening meet- morning.



The heartfelt greetings you find ing, and the speaker will be introduced by the program chairsnail that has lived an entirely Though late, are none-the-less, man, Mrs. Marvin Wallach. Mme. Raza is well qualified to speak on the subject she has chosen, "What is Happening in Asia". An exceptionally well. educated person, a press department employee in the Ministry of Information in Singapore and a great traveller Mme. Raza is a leading figure in the All Pakistan Women's Associ-

ation and has a wide comprehension of the complicated political situation in India, Pakistan, and in Asia generally.

As the Club will be officially entertaining the Junior Club and their husbands or escorts, the regular membership is asked to kindly restrict their guests to husbands or one member of the family. The Aga Khan Raza, wife of the mili- Hospitality Committee of which Mrs. J. C. Laegeler is chairman will provide refreshments for the occasion.

There will be no afternoon meeting, but two interesting programs have been planned for the

At 10:00 a.m. the Literature Committee, with Mrs. Gordon Holland as chairman, will present Colette Keesal who will review "Melody" by Ellswyth Thane. Miss Keesal is the former Joan Churchill of Oak Park, and the New York stage. Now, as a wife and mother, she has found an outlet for her dramatic talents in book-reviewing. She has appeared before many Women's Clubs and is sponsored by the Illinois Federation's Program Bureau.

At 11:15 a.m. Mrs. Alfred E. Turner, chairman of the Home and Education Department, will introduce Mrs. Vincent Freyman. Mrs. Freyman is International Relations Chairman of the Tenth District Federation and will speak on "The Munich School" which the Tenth District adopted four years ago. She will explain the work that the Federation does for this school which was checked by the military government as a needy one.

BUY U.S.

SAVINGS BONDS



of the heart and circulation. In 1948 they killed more than 637,000 peo-

ple, causing 44 per cent of all deaths that

year in the United States.



Those caused by (a) rheumatic fever (commonest in childhood), (b) high blood pressure (middle age) and (c) hardening of the coronary arteries (old age).



Rheumatic heart disease childhood's greatest enemy. It kills fi: is as many children as polio, diphtheria, scarlet fever and meningitis combined.



De more wemen than men have beart disease

No. Men are more susceptible than women. This is especially true of heart disease caused by hardening of the arteries that nourish the heart.

How to protect your heart

Learn the facts about heart disease. Give to the 1951 Heart Fund. Your gift will help support heart research, education and community service.

Give to fight heart disease 1951 HEART FUND

Send this coupon with your contribution Address it to Heart, care of your post office

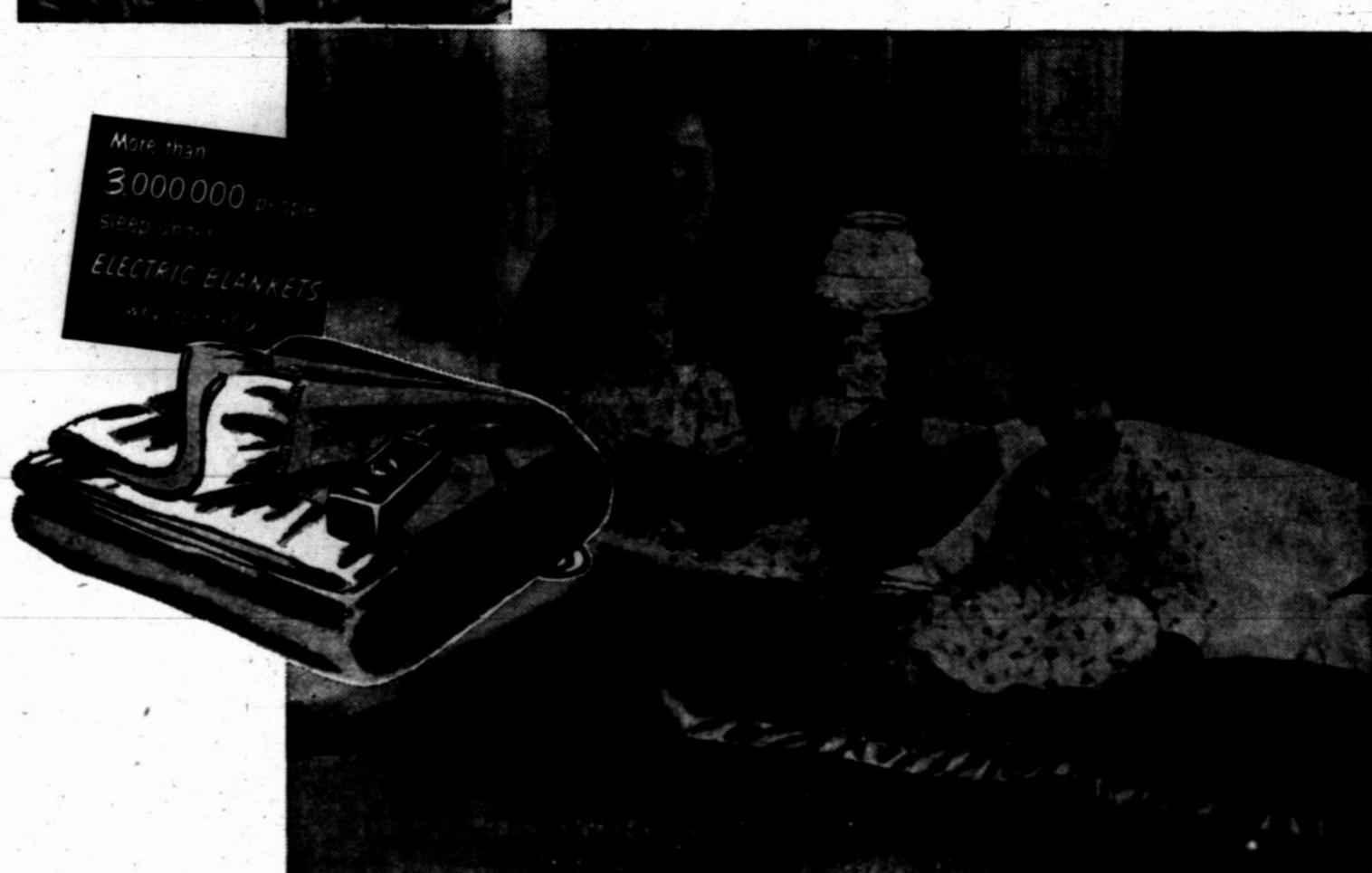
to help fight heart disease.

# "Weather or not-We're an Electric Blanket family"



"These electric blankets are really wonderful . . . our whole family uses them. We just turn

the control to the warmth we want and the blanket takes over from there! We're never too warm or too cold, and we're not jumping up all night to open and close windows. Since we've had our electric blankets we all sleep much better."



**CONVENIENT TERMS...** on your monthly Service Bill

See the new electric blankets at your dealer's or our nearest store PUBLIC SERVICE COMPANY OF NORTHERN ILLINOIS