



LET'S TAKE A LOOK

By
WHITT NORTHMORE SCHULTZ

(SPECIAL TO THE HIGHLAND PARK PRESS)

It's Good To Be Home And Notes About Our Town

Yes, it's good to be home . . .
Surely, travel is fun, interesting, broadening.
And . . .
Traveling makes you appreciate your home and your town even more, I believe.
We've traveled thousands of miles in the last four weeks.
We've passed through and stopped at scores of towns.
But none, in my opinion, compares with Highland Park.
Our town offers so much.
Nowhere will you find finer folks.
Nowhere will you see lovelier homes.
Nowhere will you find citizens more quietly interested in making their town the best.
I used that word "quietly" advisedly.
Highland Parkers aren't talkers.
They're doers.
Highland Park is a finer town today than it was a year ago.
One year from now it'll be even better.
Highland Park is growing and progressing.
We're lucky we live here!

SO LONG, SIR . . .
Like you, we were saddened by the sudden death of John Lee Udell, one of Highland Park's best-loved citizens.

Here was a man who said "Yes" to life. A real gentleman. A friend whose pleasantness helped make him a leader.

So long, Sir . . .
And thanks to you for making our town finer.

A GREAT NEW STORE . . .
Someone once said, "You can tell a real man by how much he enjoys shopping in a hardware store."

Highland Park's newest hardware shop, O'Neills, 26 S. Second St., has been crowded since its opening by Mr. Highland Parker (the Mrs., too!) interested in buying tools that help him (and her, too) keep up homes which make Highland Park one of the best residential towns in America.

The PRESS welcomes the O'Neill store . . . and we wish it success.

TRUE STORY . . .

Credit Henry Hoke's well-edited and interesting "REPORTER OF DIRECT MAIL ADVERTISING" magazine for reprinting this George T. Trundle story that's so typical of the negative thinking spreading across the nation today.

There was a man who lived by the side of the road and he sold

hot dogs.
He was hard of hearing so he had no radio.

He had trouble with his eyes, so he read no newspapers.
But he sold good hot dogs.

HE ADVERTISES . . .
He put signs up on the highway, telling how good they were. He stood on the side of the road and cried, "Buy a hot dog, mister?"

And people bought. He increased his meat and bun orders. He bought a bigger stove, to take care of his trade. He finally got his son home from college to help him.

But then something happened. His son said, "Father, haven't you been listening to the radio? Haven't you been reading the newspapers? There's a big depression on. The European situation is terrible. The domestic situation is worse. Everything is going to pot."

NEGATIVE OUTLOOK . . .
Whereupon the father thought, "Well, my son's been to college, he reads the papers and listens to the radio, and he ought to know."

So the father cut down on his meat and bun orders, took down his advertising signs and no longer bothered to stand out on the highway to sell his hot dogs.

And his hot dog sales fell almost overnight.

"You're right, son," the father said to the boy. "We certainly are in the middle of a great depression . . ."

Listen to the Garden Club of the Air at 7:30 Every Thursday over WKRS (106.7)

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Lester S. Olson, Publisher.
R. B. Olson, Editor.

Ravinia Artist Will Be Honored At "Twilight Tea"

Rudolph J. Ingerle, well known Ravinia artist, will be the honored guest next Sunday, March 27, from 4:00 until 6:00 p.m. at a tea and exhibition of his works sponsored by the Ravinia Woman's club Arts committee at the Ravinia Village house. The public is cordially invited.

The exhibit will include Smoky Mountain landscapes and mountaineers and also, "Kiki", his Siamese cat. The program, which has come to be known as the "Twilight Tea", is an outgrowth of the club's activities in the civic and cultural life of the community. Music will be furnished by the Braeside Hillbillies and Mr. J. C. Ewell, an old friend of Mr. Ingerle's, will act as commentator.

Mr. Ingerle needs no introduction as a painter, having won four gold awards, two silver awards and 11 other major prizes. His work has been exhibited in all the important museums of the country. A member of Cliff Dwellers, Bohemian Arts club, Association of Painters and Sculptors, North Shore Art League and director of the Municipal Art League, his "Moonlight in the Smokies" was recently exhibited in the Chicago Galleries and received a prize for the best landscape in the 28th member's exhibit. Of the painting, C. J. Bulliet wrote at that time, "It is one of the best of a lengthy series of landscapes in a region that Ingerle has adopted for his own."

Mrs. William Alderman is chairman of the Arts committee of Ravinia Woman's club and Mrs. George Straub, co-chairman. Other members of the committee who have assisted with arrangements for the tea and exhibition are:

Mrs. C. Henry Austin, Mrs. A. J. Baldauf, Mrs. John Barber, Jr., Mrs. James Barton, Mrs. Clark Bridgman, Mrs. Phillip N. Bright, Jr., Mrs. Earl Boretti, Mrs. Edgar Carter, Mrs. Judson Cross, Mrs. Fred Clutton, Mrs. Halbert Crews, Mrs. J. C. Ewell, Mrs. Willard Ewing.

Mrs. C. L. Felske, Mrs. George Harrison, Mrs. Leslie Hawley, Mrs. Carl Herbst, Mrs. Haydn Jones, Mrs. Edward Kapalka, Mrs. Lorentz Knouff, Mrs. Paul Kuhn, Mrs. D. B. Robinson, Mrs. Dudley Crafts Watson, Mrs. William Weninger and Mrs. Francis Yager.

Junior Mothers Club At the "Y" A Help To Young Mothers

A new group has recently been organized at the Y for mothers with children of school age or under so that they may find fellowship together and share their mutual interests.

Their program will be devoted to those things in which mothers are most interested and followed by a social hour. A sitter will be provided at a very small fee so that the mothers may enjoy an afternoon of complete freedom and relaxation.

grade children.

Mrs. Victor led the most successful group last Tuesday Evening. All interested parents are cordially invited.

Tuneful Toppers To Make Melody At Welfare Meeting

A "Tuneful Topper," a song inspired chapeau, will be worn by each Junior Infant Welfare member of the Highland Park-Ravinia Center at the "Tuneful Topper Parade", Monday, Mar. 28, at the Wade Street.

Each member is urged to bring as many discarded hats as possible, and decorate one to represent the title of a song. The cleverest representation will receive as a prize a lovely spring hat which has been generously donated by a State Street store.

After the members have paraded their "Tuneful Toppers" to the comments of Mrs. George Harrison, an opportunity will be given the members to buy one another's hats. The remaining will be taken to the Thrift Shop, 35 North Sheridan Road for the pre-Easter sale. The luncheon table will be decorated in keeping with the "Parade" by using the prize hat for a center piece with miniature hats grouped around it.

For identification, each member will be given a miniature hat bearing her name. The decorations are in charge of Mrs. Frederick Dicus, chairman of the Thrift Shop, and Mrs. Jack Heitman, co-chairman. The judges of "Tuneful Topper Parade" are to be Mrs. Warner Smoot and Mrs. Carl Howard.

Assisting Mrs. Allan Wolff will be Mrs. Pierre Martineau and Mrs. George Harrison in the morning, and Mrs. Theodore Rehn and Mrs. Russell Johnson in the afternoon.

YWCA Calendar

March 24—Thursday	Creative Writers	10:00
	Marjorie Peters	
March 28—Monday	Dressmaking Class	1:00
	Grayce Dayton	
March 29—Tuesday	Modern Dance Class	10:15
	Madge Friedman	
	Pi Delta Banquet	6:30
March 30—Wednesday	Weaving	9:00
	Ella Rasmussen	
	French Conversation	1:00
	Mrs. H. Brush	

1949 RED CROSS FUND



GIVE

Meetings are to be held the first Thursday afternoon of the month from 2:30 to 4:30 o'clock. You are cordially invited to attend these meetings.

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Sunday Afternoon, March 27th

3:30 O'clock

in the

Church Edifice

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Highland Park, Illinois

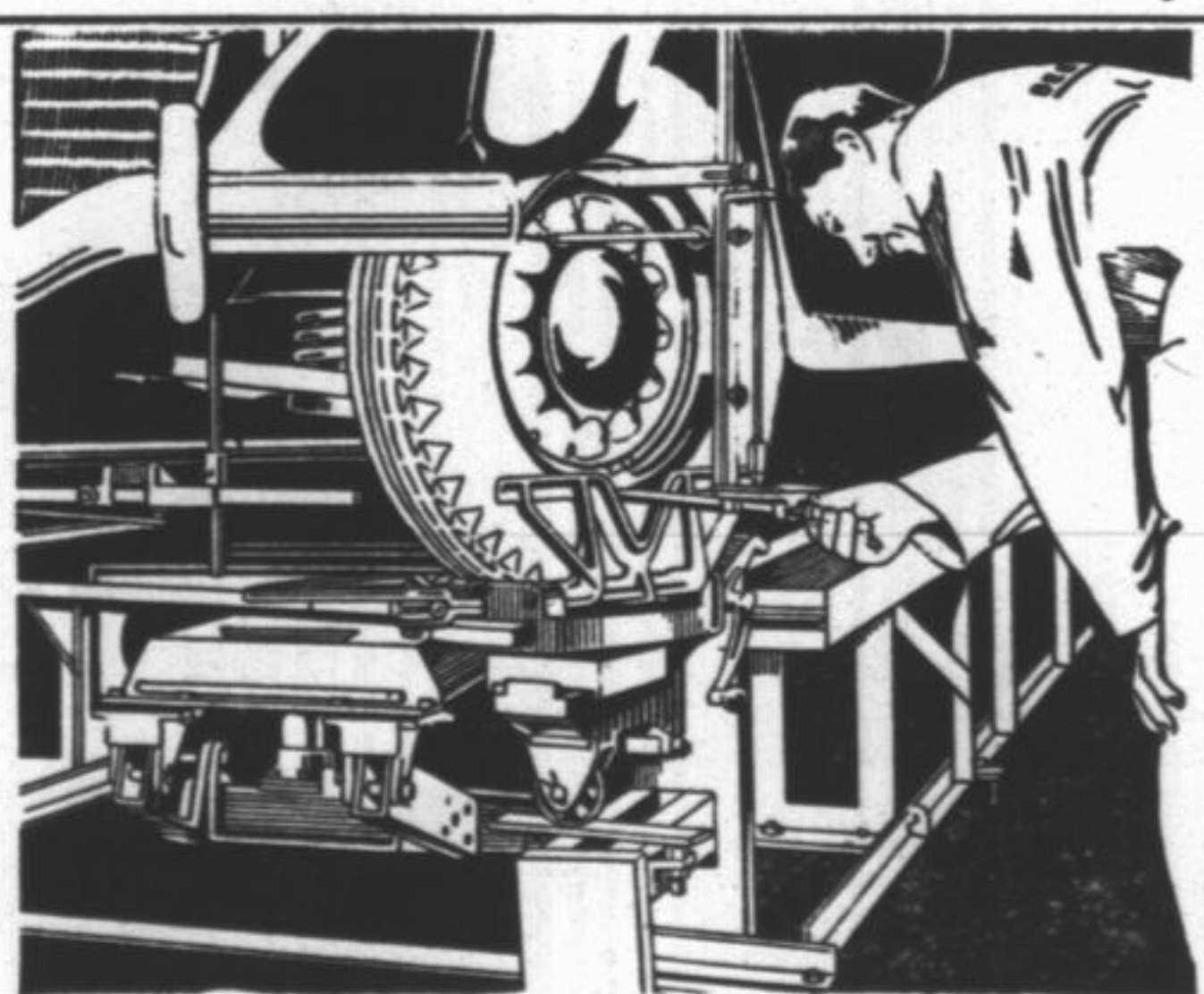
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