



LET'S TAKE A LOOK

By
WHITT NORTHMORE SCHULTZ

(SPECIAL TO THE HIGHLAND PARK PRESS)

Bits From Here And There

"... the latch is off..."

And so Edgar A. Stevens, Highland Park, is open, ready to serve Miss and Mrs. Highland Parker...

It's a handsome store, fitting for this splendid, growing town of ours.

Staffed by able and courteous folks, it'll be a pleasure for you women to do your shopping there...

Highland Park merchants are once again proving that you can stay right in Highland Park and get the finest clothes, food and other products available anywhere in the nation...

We here at the PRESS wish Edgar A. Stevens, Highland Park, the best of good luck and success...

NICE GOING, W.N.M.P....
Evanston's new station, W.N.M.P. "atop your dial," which enjoys some Highland Park sponsors, deserves credit for its forthright ban on advertising liquor, cigarettes and other habit-forming products.

Keep up that fight and, more and more, you'll be THE voice of the North Shore.

SUDDEN THOUGHT....
As maddening as a ball point pen!

STUPID WASTE...
A scribbled memo in our notebook reads:
"Millions for new insignia."
The note comes from a news story read the other evening about the armed forces' plan to purchase millions of dollars worth of insignia for new uniforms.

What a stupid waste!
How much better these millions could be spent on homes for vets. On slum clearance.
On improving our nation in so many ways.

Why must we be taxed and taxed so we can buy uniforms and insignia to be worn by disgruntled young men forced into military life?

NEED MORE DIPLOMATS....
What we need is more diplomats in the diplomatic corps and less General Patton tanks, atom bombs, jet fighters and death-

dealing, long range bombers.

How childish can a nation be when we keep thinking might makes right. That the military approach to living is superior to the Christian way.

Peace.
It's such a simple goal, really. But why must we keep dodging it?

Of course we must be prepared should war come—and what a negative thought that is.

BELIEVE IN PEACE...
Instead, why don't we keep thinking peace?
Keep talking peace.
Keep living at peace with our family, our neighbors and the rest of the world?
We can have peace if our leaders (and they'd better be!) want it.

Do they?
We wonder.
They're not trying to get it—not nearly as hard as they tried to win a war...

Winning the peace will be the world's biggest victory.

When will it come?
In our time?
In the post-atomic age?
It'll never come if our churches sit back as spectators.

They must step in and lead.
They'd better do so soon—or those millions of dollars worth of insignia WILL be sewed on to our olive drab sleeves...

THE HIGHLAND PARK PRESS

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Library Offers Business Information

Business men—managers, analysts, executives—know that effective judgments are based on sound up-to-the-minute information. But many are not aware that much of this information is available through their public library.

Periodicals such as *Architectural Record*, *Business Week*, *Fortune*, and the *Monthly Labor Review* keep the current trends before the reader.

Of valuable practical help to the small business man is the special exhibit currently on display in the Highland Park Library. Sections on taxes, statistics, and

laws governing Illinois businesses are supplemented by suggestive reading lists of books which the library will supply. While written primarily for the individual who plans to enter business for the first time, these booklets contain ideas and suggestions that have been useful to many who are already established.

Much work is being done by various agencies to enlarge the services for business men. Among them are the Business Counseling Service and The Business Information Files maintained by the U. S. Department of Commerce.



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