

**LOOK WHO'S HERE!**



A son was born on Friday, October 29, to Mr. and Mrs. Eben Richards Wyles of Pecos, New Mexico. The little boy has a sister, Patsy, 6, and a brother, "Bucky", 2. Mrs. Wyles is the former Marilee Clemens. Grandparents are Mr. and Mrs. Tom Wyles of 360 Park avenue.

Janice Marie has been chosen as the name of the baby girl born on Thursday, November 4, at the Highland Park hospital to Mr. and Mrs. Renzo Ori of 2 Burtis avenue, Highwood. Mrs. Ori is the former Bea Contratto, daughter of the Battista Contrattos of Beaver, Missouri. Mrs. Jerry Biandi of Memphis, Tennessee, and Joseph Ori of Chicago are the paternal grandparents.

Mr. and Mrs. Myles Orton (Virginia Schumacher) of Larrabee lane, Northbrook, became the parents of a son, Stephen Grant, on Friday, November 5, at the Highland Park hospital. Grandparents are the Harvey C. Ortons of Lake Shore drive, Chicago, formerly of Glencoe, and the Adolph Schumachers of Potosi, Wisconsin.

A baby girl arrived at the Highland Park hospital on Saturday, November 6, to the Edwin T. Sjobergs of Skokie boulevard.

On Saturday, November 6, a daughter was born at the Highland Park hospital to Mr. and Mrs. Charles Metz Jr., (Kathryn Myers) of 1361 Asbury avenue, Evanston. The little girl, who has been named Judith Carol, has a sister, Ruth Alice, 3. Mrs. Metz of Chicago is the paternal grandmother.

**Illinois Bell Telephone Company Seeks Increase In Rates**

Mr. E. M. Knox, manager here for the Illinois Bell Telephone Company, confirmed today that the company is forced to seek its second increase in rates in over 26 years because "inflation has caused dangerously low earnings which seriously impair the company's ability to give good telephone service to all who need it."

The filing with the Illinois Commerce Commission will be made promptly, he said, since recent third round wage increases have added a stiff downward push to the company's low earnings rate. The increases will have to be at least as much as before, Mr. Knox added.

The manager revealed that the company's Illinois expenses, two-thirds of which are wages, are mounting much faster than revenue, and that immediate relief is needed to re-gain financial health.

"Our earnings are dangerously low—and getting lower," G. K. McCorkle, company president, said, "Illinois Bell is not sharing in the current prosperity common to many other businesses because, unlike other businesses, the telephone company cannot immediately raise prices when wages and other costs soar. As a regulated business, it must go to the Illinois Commerce Commission, representing the people, for help."

"Illinois Bell has no magic way of escaping the effects of inflation, which hits us both on the expense side and on increased investment costs. Until it applied for a price increase in 1946, the

company hadn't raised general price levels in about 26 years. In fact, sizable price decreases were made during that period. The effect of our one price increase was a 15 per cent increase in the company's total revenues. This compares with the 75 per cent increase in cost-of-living figures.

"Illinois Bell is giving better service than ever before," McCorkle said, "more people can call and be called, service is faster and more accurate. In fact, the telephone company has put in more new equipment in the past three years than it had altogether in 1925—after 44 years in the business."

A partial list of improvements since the war, McCorkle revealed, includes 500,000 new telephones, dial service for 350,000 more people, 1,287 new switchboard positions, 1,400,000 miles of wire in cable, 77 new building projects and additions. Enough equipment has been added to improve and expand telephone service in every Illinois Bell community, and the list of those waiting for telephones has been slashed from 103,000 to 20,000.

"All this was done in spite of the fact that each new telephone costs more and more—and earns less," McCorkle added. "For example, behind each telephone in 1940 there was an investment of \$217. But within the last two years—because of the addition of new plant at today's high costs—this equipment to serve each new telephone is costing well over \$300."

"Good telephone service depends upon our continuing to obtain money from investors," McCorkle said. "We can't do this unless we pay investors a fair return for the use of their money. Our present rate of earnings is far too low to make this possible."

**Timely Lectures On Finance At Glencoe Central School**

Arthur R. Tebbutt, professor of Economics and Dean of the School of Graduate Studies at Northwestern university, will be the chairman at a series of five discussions on public finance, sponsored by the Glencoe League of Women Voters. The meetings will be held at the Glencoe Central school, at 8 p.m. and are open to the public without charge. Highland Parkers are extended a cordial welcome.

The schedule of lectures is as follows:

November 9, Dr. George Cady, Economics, of Northwestern; Subject: "How our financial machinery works."

November 17, George W. Mitchell, Tax Economist, Chicago: "Where the money goes."

Other lectures will follow on Dec. 1st, 8th and 15th.



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**MASSES**  
Sundays — 6:30, 7:30, 9:00, 10:00, 11:00 and 12 noon.  
Holy Days — 6:00, 7:00, 8:00, 9:00, 10:00.  
Weekdays—6:30 - 8:15.

**CONFESSIONS**  
Saturdays, eves. of First Fridays and Holy Days 4:00 and 7:30 p.m.



**MUM QUEEN**

Giant chrysanthemums express a real compliment—"You're a wonderful friend." Dorothy Malone, Warner Brothers star, has been selected as the Chrysanthemum Queen of the 1948 National Flower Week celebration.

**"GLADIOLI" QUEEN**

Gladioli always make beautiful bouquets . . . for National Flower Week and throughout the year. They also convey this message, "Give me a break—I'm really sincere." "Gladioli Queen," Eve Arden, Warner Brothers Star and radio celebrity, chose pastel gladioli to celebrate National Flower Week, November 7-14.



**N. S. Congregation Israel To Install Dr. Siskin As Rabbi**

Services marking the formal installation of Dr. Edgar S. Siskin as the Rabbi of North Shore Congregation Israel, Glencoe, will be held at the North Shore Temple, Friday night, November 19, at 8:15 o'clock.

The installation ceremony will be conducted by Dr. Nelson Glueck, president of the recently consolidated Hebrew Union College-Jewish Institute of Religion, seminaries for the training of Reform Jewish Rabbis, outstanding Jewish scholar and archaeologist of world renown, whose explorations in the Holy Land have resulted in important discoveries.

Paul H. Douglas, Senator-Elect, will also speak, and greetings will be extended by Rabbi Jacob J. Weinstein, President of the Chicago Rabbinical Association, and Mr. Milton J. Krensky, president of North Shore Congregation Israel.

Prof. Douglas and Dr. Siskin both served in the first Marine Division during World War II and were together in the campaigns at Peleliu and Okinawa.

Dr. Siskin was elected to the Pulpit of North Shore Congregation Israel last January. He was formerly the Rabbi of Congregation Mishkan Israel of New Haven, Connecticut, one of the oldest Reform congregations in this country.

**Use Care In Skinning Rabbits**

The Illinois rabbit hunting season opens this week, and Dr. Roland R. Cross, state director of public health, warns sportsmen to take precautions against tularemia, or rabbit fever. Wild rabbits are said to be responsible for about 9 per cent of all cases of tularemia in human beings, although squirrels, skunks, and field mice also carry the disease.

Dr. Cross pointed out that while infection is most likely to be incurred while skinning and dressing infected rabbits, it may also be contracted by eating undercooked infected meat, by drinking water contaminated by wild animals, or through the bite of an infected flea or tick. He urged hunters and housewives to wear rubber gloves while skinning or dressing wild animals, particularly rabbits.

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Under New Management

**About Electric Blankets and Comforters**

**... new contributions to Better Living**

FOR many years the Public Service Company has helped to introduce many useful electrical appliances into Northern Illinois homes. Now we feel it is timely to inform the public of another new use of electricity . . . electric blankets and comforters. Here are some facts about them.

Electric blanket production during the war was restricted so that electrically heated flying suits could be manufactured for the Air Forces. In the development of these flying suits, a great amount of research and testing was done. Because of the extreme temperatures encountered by the flyers (as low as 60 degrees below zero) and the hard usage given the suits by the bomber crews, a fine, extremely flexible wire was needed. As a result, a wiring system was developed that was so sturdy it outlived the fabric.

**They Are Dependable**

All the research and testing accomplished during the war years has contributed directly to the dependable and efficient operation of these new electric bed coverings. Tiny thermostats provide protection from possible overheating due to abuse. Leading brands are approved by Underwriters' Laboratories, Inc., and those we offer for sale have been thoroughly tested and approved by Public Service Company's own testing laboratory.

Ordinary bed covers can only insulate the body from changing room temperatures. It is the heat of the body and the number of covers added that controls the temperature in the bed. In order to be perfectly comfortable with ordinary covers in a room where the temperature is constantly changing, they would have to be added and removed throughout the night.

With only one electric blanket or comforter, the proper amount of warmth is maintained throughout the night regardless of changing temperatures. The warmth given by the electrically heated cover is a gentle heat that can barely

be felt by the hand. The bedside control regulates the heat automatically, and provides many degrees of warmth from which to choose. With only one cover per bed needed the bedmaking problem is simplified. It means easier cleaning and storing when not in use, too.

**Many Types Available**

There are several types of electric bed coverings—a blanket designed for a double bed with a dual temperature control so two people in the same bed can select the degree of warmth each wants for his half of the bed. Another is a satin comforter which operates like the blanket. And still another type of blanket operates on the same general principle as the others but the temperature is electronically controlled by the temperature of the bed rather than that of the room. Electric bed coverings are available in a variety of attractive colors, and in both twin and double bed sizes.

**Care is No Problem**

Electric blankets can be washed the same as any other fine piece of wool. They are certified washable by the American Institute of Laundering and many good laundries will wash them for you. The electric comforter has a sheet containing the wires which is removable for washing. The satin covering is cleaned like an ordinary comforter.

What you sleep under is just as important to sleeping comfort as what you sleep on. Electric bed coverings, the first important improvement in sleeping comfort in many years, are a major addition to the long list of conveniences which electricity has brought to the American home. Users are unanimous in expressing their satisfaction with this new contribution to their comfort.

See them at your dealer or nearest Public Service Company Store

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