

# The Highland Park Press

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## Up To Now

BY BILL THOMAS

### • PRICES

Sewell L. Avery, chairman of the board of directors of Montgomery Ward and Co. is, according to a recent article in The Chicago Journal of Commerce, readying his concern to meet a major price decline.

Mr. Avery's enemies have called him a number of things, but no one has gotten around to calling him a poor businessman. According to the Journal article, Mr. Avery isn't setting dates or fixing limits, but he is reported to be taking measures to prepare the mail order house for a price decline which might reach five per cent a month for six months.

Well, a little deflation right about now would be a good thing. The question is whether we can have "just a little." We have found out, the hard way, during the past two years, that we can't have "just a little" inflation. The real post war test of our economy will come when we try to keep "just a little" deflation, from becoming a depression.

Of course, under present day conditions, you can get statistics to support almost any thesis, but Mr. Avery isn't holding his present position by virtue of being a bum guesser.

### • Changes

Time changes our outlook on a lot of things. Ten years ago this summer, the managing editor under whom this writer was working, passed his 40th birthday. We remember making a lot of cracks about slippers, a rocking chair and a nice warm fire. Now, with our own 40th milestone just one year off, we can see no reason at all why a kid of 40 should even be thinking of retirement—or what he'd live on, if he did.

### North Shore Citizens Committee Announces Speakers

Two outstanding speakers will open the season for the NORTH SHORE CITIZENS COMMITTEE on Tuesday evening, September 28, at 8:15 o'clock, at the Winnetka Community House.

HORACE HOLLEY, Secretary of the National Spiritual Assembly of the Baha'i of the United States will detail "The Experience of the Baha'i Movement in Seeking Racial Unity".

DR. MARTIN HAYES BICKHAM, well known to North Shore audiences, draws upon his long experiences in this field to discuss "Strengthening Civil Rights in Our North Shore Communities".

STANLEY HARRIS, JR. of Glencoe is Chairman of the North Shore Citizens Committee. The meeting is open to the community. There is no admission charge.

### School Population in District 107

The number of school children of elementary school age in District 107 for 1948-49 will be approximately the same as that of previous years. At Elm Place School 492 children have enrolled; at Green Bay Road School, 182—a total of 674.

A year ago 649 children were enrolled in these schools at this time.

### Stable Kindergarten Enrollment

The total kindergarten enrollment for the District is 81. Fifty of these children are registered at Green Bay; thirty-one at Elm Place. A year ago there were 87 kindergartners in the two schools—49 at Green Bay, 38 at Elm Place. These stable enrollment figures are quite in contrast to the general trend. Population statistics for the nation indicate a continued sharp increase in kindergarten enrollment.

### Colonel C. Hildebrand Addresses Lions Club At Moraine Hotel

The guest speaker at the luncheon meeting of the Lions club this noon (Thursday) was Col. Christian Hildebrand, stationed at Ft. Sheridan.

In the service since December, 1918, Col. Hildebrand has served on the Mexican border, in Europe, China and Japan and in the Philippines. He took part in campaigns at Luzon, Central Europe, the Rhineland and the Po Valley.

### \$21,000,000 Contributed At Northmoor Luncheon To Jewish Appeal

Mrs. Louis S. Kanne, North Shore Division, chairman for the 1948 campaign of the Combined Jewish Appeal, announced that \$21,000.00 was contributed at the Tuesday luncheon at the Northmoor Country Club.

Assisting Mrs. Kanne were Mrs. Samuel Wulfsohn, North Shore co-chairman, and Mrs. Jack Lederer, chairman of Special Events, Glencoe.

Chaplain Eugene Lipman, guest speaker for the event, served in the U.S. Army during World War II and later helped organize and direct the Jewish Underground in Europe. Also speaking were Commander Chepetz and Corporal Pnueli, recently arrived in this country from the State of Israel, where they are members of the army there.

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### Thrift Shop To Make Preparations For Fall Season

The Thrift Shop, located at 35 N. Sheridan road, will be closed all day Wednesday, September 22. At this time the shop will undergo a fall housecleaning. Out of season merchandise will be stored away to make room for the attractive new fall and winter wearing apparel. A large variety of back-to-school clothing will be available at the shop shortly after the Infant Welfare party, on September 27.

Members of the Thrift Shop board assisting on clean-up day are: Mesdames Francis Knight, Jay Glidden, Horace Valle, Edwin Hadley, Fred Carpenter, George Strecker, John Kies, F. O. Dicus, G. D. Stone, R. J. Allenby, A. E. Patton, J. D. Stodder and H. Delafield.

### Alcyon Theatre Starts Kiddie Matinees

This Saturday, Sept. 18th, marks the beginning of the special Kiddie Shows on Saturday afternoons. The first show of this school season will be "THE PRINCE AND THE PAUPER", and four COLOR CARTOONS.

Next Saturday, Sept. 25th, the Kiddies will see "MIDSUMMER NIGHT'S DREAM", along with their favorite color cartoons.

The pictures shown at these special matinees are from the Children's Motion Picture Library. Groups of features selected by national organizations, including P.T.A., make up the Library.

### Tickets For Community Concert Memberships Still On Sale

How soon the expected sellout of Community Concerts memberships would occur could not be predicted at this paper's deadline Tuesday, according to Mrs. Lester G. Britton, secretary of Community Concerts association of Highland Park.

"In view of that fact," said Mrs. Britton, "arrangements have been made to keep our sales desk open at the Community Center all week. If the sellout occurs within the first three days as it did last year, then we still will be available for telephone inquiries and to take names for the waiting list."

Those wishing to buy memberships or request information may also call Mrs. Britton or her assistant secretary, Mrs. Lester R. Wellman, Jr., at their homes.

Mrs. Britton will mail in October the membership cards which serve as receipts for payment and as tickets for the concerts.

Open sale of memberships in Community Concerts association, which will bring five top-drawer musical events to Highland Park this winter, began Monday with a brunch for workers in the gardens at the home of Mrs. L. Lewis Cohen, 266 Hazel avenue. Mrs. L. F. McClure, vice-president in charge of memberships, directed plans for the party, which included on its program a talk by Leonard Exum, from Community Concerts Service, Chicago. This is the agency through which Highland Park and some 1,000 other small communities throughout the United States are able to hear famous artists at such a nominal fee.

Invitations to Monday's brunch were sent to all local organizations listed with the Chamber of Commerce in order to give all groups a chance to hear these concerts, according to Mrs. Harry L. Canmann who was in charge of the mailing list. Any organization not receiving an invitation may be sure of being on the list next year by leaving its name with Mrs. Britton.

Members of Community Concerts this year will hear the Cleveland Symphony orchestra, with George Szell conducting; Leon Fleisher the pianist, Gregor Piatagorsky, the cellist, Kathleen Ferrer, the soprano, and the DePaur Infantry chorus.

### Miss Rebecca Anthony Is New Director Of Y.W.C.A.

Mrs. Edmund Froelich entertained the members of the board of the YWCA on Friday, September 10th, at a tea in her home. Guest of honor was Miss Rebecca Anthony, who will serve as the new director of the Y, taking the place left vacant by the resignation of Mrs. MacFadden, who has moved to California.

Miss Anthony comes well fitted to her post. She has a degree at Northwestern university, and has had experience in teaching and business, besides having done considerable work with clubs and publicity. She has also done some freelance writing and will be an interested member of the "Creative Writers" group which meets at the "Y".

### Mrs. Douglas Boyd New President Of Ravinia P. T. A.

Dr. E. T. McSwain, Professor of Education at Northwestern University, will address the Ravinia Parent-Teachers Association at its next meeting, Tuesday evening, September 28 at 8:15 in the Ravinia Village House.

Dessert will be served to the Parents and Teachers from 7:15 to 8:15.

Mrs. Douglas Boyd is the new president of the Ravinia Parent-Teachers Association.

### Tom Wilder's Classes To Be Resumed September 25

Registrations are now being accepted for Tom Wilder's outdoor sketching and painting classes. The course begins Saturday, September 25 and continues for five Saturdays. The group meets at the YWCA on Laurel avenue and transportation to the painting site is provided for those who desire it.

Call the 'Y' for particulars. H. P. 675.

## BEGIN COMMUNITY CHEST DRIVE

### Special Gifts and Business District Solicitation Get Under Way

In a statement released this week, President Spencer R. Keare of the Highland Park Community Chest announced the following appointments in connection with this year's annual drive for funds: Herbert T. Schaffner, general campaign chairman; Francis D. Weeks, assistant general chairman; C. Longford Felske, special gifts chairman; D. J. Harris, assistant special gifts chairman; Fred and "Red" Fell, co-chairmen of the business district organization. Other chairmen who will head up the drive in the various residential districts of Highland Park will be announced in a few days.

According to Chairmen Fred and "Red" Fell, solicitation of Highland Park's important business district is already under way. Vice-Chairmen in this group includes: Herman Anspach, Dr. Robert Black, Charles Crovetti, Robert Earhart, Arnold Freeman, Fred Gieser, Dr. Norman Joffee, Jack Kelly, Ann Marchi, Stanley Pollak, Whit Schultz, Don Seguin, Francis Sheahan, Mortimer Singer, Orin Spalding, and C. R. Torrence.

It is expected that these divisions will have completed their work within the next ten days. Highland Park business firms have reason to be proud of their record in meeting previous quotas and indications are that their full cooperation will be forthcoming again this year.

### Special Gift Drive Opens

The drive for special gifts, likewise, has been inaugurated. Chairman Felske and Assistant Chairman Harris are being assisted in this work by: Eugene Adler, James H. Becker, Jerome P. Boas, Jr., Donald Boynton, Woodward Burger, Joseph Caro, D. L. Clinton, Thomas Creigh, W. S. Crutenden, John F. Dille, Jr., S. Henry Foreman, G. J. Frelinger, Sidney Frisch, E. C. George, Jerome Goodman, Eugene Hotchkiss, C. O. Hustling, K. C. Ives, Charles W. Jones, F. M. Knight, Bruce Krasberg, Robert Leopold, F. J. Lundberg, Robert Mahan, J. M. Maxwell, D. Dean McCormick, Mead Montgomery, James M. Murphey, Kenneth Morine, Bernard Nath, D. E. Nichols, D. Van Pinkerton, Samuel R. Rosenthal, George W. Ross, Jr., Mrs. M. E. Shire, Alfred T. Sihler, Jackson W. Smart, Mason Smith, L. J. Stirling, Ralph Trieschmann, Horace Valle, Karl H. Velde, R. R.

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### Fire Prevention — A Goal Within Reach

Eleven thousand lives. Seven hundred million dollars.

Accustomed as we are to big numbers these days, those figures are impressive. They represent the cost of fire last year and give an approximation of what this year's toll will be. Even more significant than the appalling loss, however, is the statement, coming from the National Fire Protection Association, that fully 90 per cent of all fires could be prevented. Fire hazards are simple to detect and easy to remove; human lethargy is the only obstacle to the removal of the hazards which lead to 9 of every 10 fires.

Experience with roof fires proves that fires are not inevitable. Sparks falling on vulnerable wood shingle roofs constituted the third greatest cause of fires a few years ago. More than 600 cities and towns responded to this problem by making roof fires "illegal"—that is, they adopted building codes which require fire-retardant roofing, such as asphalt shingles. As a direct result, combustible roofing has dropped to seventh or eighth place in the list of fire causes.

### Dr. Louis Sherwin Speaks To Rotary

Dr. Louis Sherwin addressed the Rotarians at their regular luncheon meeting last Monday at the Moraine Hotel, telling them of his experiences in Alaska. Dr. Sherwin recently returned from Alaska where he traveled extensively, visiting missionary stations and studying their conditions and problems.

## H.P. Chamber Of Commerce Home Show Opens Friday, September 17 At Moraine on-the-lake Hotel

### Girl Scouts Begin Program Of Activities

Summer's over and the Girl Scouts of Highland Park, Highland, Deerfield and Bannockburn, refreshed from their vacations, will soon resume their weekly troop meetings.

According to Mrs. Leonard Davidow, Girl Scout commissioner, the 1948-49 Girl Scout year will be devoted to the outdoor program, with fuller use of Sacajawea lodge and the 8½ acres of woods surrounding it, as well as the dozens of other activities normally undertaken by the girls. Major projects planned for the year include Girl Scout week beginning Oct. 31 and continuing through Nov. 6, "Clothes for Friendship" and Juliette Low World Friendship activities.

Girl Scouts in this area are joining more than a million and a quarter Girl Scouts throughout the nation celebrating the memory of Juliette Low, founder of the movement in the United States 36 years ago. An open house dedication service of the Sacajawea lodge, which will be held Sunday afternoon, Oct. 31, the first day of Girl Scout week as well as Juliette Low's birthday.

The Clothes for Friendship campaign is a year-long project of the United States Girl Scouts. They have pledged themselves to collect and send overseas one million garments.

The appointment of a new Girl Scout executive director has been announced by the Highland Park office. She is Miss Jean Ingle, who is replacing Mrs. "Peg" Cherry. Mrs. Cherry was recently married to John L. Perry Jr. of Winnetka. Miss Ingle has an excellent background and experience and has been highly recommended by her previous employers, the National Girl Scouts of the United States.

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### August Water Pumpage Breaks Previous Plant Records

August of 1948 broke all previous plant records at the local water plant. First, it was the highest August in our history. The pumpage, 149.74 million gallons, exceeded the previous August high (1947) by over 19 million gallons, or 14.6%.

We also had the highest pumpage of any month since the plant was put in operation. The output exceeded the previous high month (July 1936) by 2.4 per cent.

Moreover, during August the previous maximum daily record was twice broken. The previous high was 7.15 million gallons in a twenty-four hour period. On August 24th the pumpage was 7.32 million gallons, and on the 25th it was 7.38 million.

### Mrs. Eugene Hotchkiss To Discuss Health At League Conference

Mrs. Eugene Hotchkiss, chairman of the League of Women Voters' Public Health Workshop, will attend the Northern Illinois Conference of the Illinois State-Wide Public Health committee. The conference will be held on September 17th at the Stevens Hotel in Chicago. Mrs. Hotchkiss will take part in the discussion of health education methods.

### Community Art Studies Include Oils, Water Color and Pastels

Senior Art classes begin at the Community center on Thursday, September 23, with hours from 9:30 to 12:00.

These classes are for both beginning and advanced students. They will work in oils, water color and pastels. Models will be from still life, with sketching out of doors from nature.

For further information call H. P. 2442.

### Sensational Display In Modern Living

Everything is in readiness for Highland Park's sensational display of "the best in modern living"—the first annual North Shore Home Show.

The place is the beautiful Moraine Hotel on the Lake. The four-day show begins at 7 o'clock on Friday night, September 17.

Nothing has been overlooked to make this home exhibition one of the greatest of its kind ever held. Merchants are prepared to show "the newest and finest of household appliances. Latest developments in the field of public utility will be illustrated by the finest of modern living." The display will be music for the ears of visitors and valuable prizes will be awarded on each night of the four-day show.

A sneak preview of the more than sixty exhibits at the Moraine Hotel show the latest in home appliances... antiques... home furnishings... construction and building materials... radio and television... heating and air-conditioning... interior decorating... gardening, landscaping and recreation... kitchens, bathrooms and housewares.

Everything new to the housewife and home owner will be dramatically portrayed at the North Shore Home Show. One exhibitor is displaying a new line of refrigerators, washing machines, ranges and irons never before seen.

Another is showing an all-electric kitchen that every housewife will envy. Still others are presenting the most modern in home furnishings and interior decorating—in "atomic age" design.

Children are particularly invited to attend for they will be fascinated by such exhibits as a gift corner, a book house for youngsters and many other teen displays.

On the opening night—Friday, September 17—the Home Show will be open from 7 until 10 o'clock. On the three following days the exhibit may be seen from 2 p.m. to 10 p.m.

Admission will be 48c for adults and 24c for children.

### Chairmen Named For Discussion Groups Of Women Voters

Chairmen of the League of Women Voters discussion groups were named last week by the League's 1st vice president, Mrs. George Carr. The groups have been arranged geographically, and for the convenience members have been assigned to the group closest to their residences.

The chairmen are as follows: Group 1—Mrs. Robert Metzner; group 2—Mrs. D. L. Clinton; group 3—Mrs. Carl Holzheimer; group 4—Mrs. Louis Haller; group 5—Mrs. Frank Tramm; group 6—Mrs. Albert Ramond; group 7—Mrs. Alfred Gardner, and group 8—Mrs. Homer Rosenberg.

### Dancing Classes At Community Center To Begin October 11th

The Playground and Recreation Department announces that classes in modern dancing will be given on Tuesdays, beginning October 11, at the Community Center. Miss Madge Friedman will be the instructor.

There will be classes for children from kindergarten age through high school and a class for adults. Pupils will be placed in classes according to their training and abilities.

Miss Friedman has studied under Martha Graham and has appeared with her Company. Later she became a member of the Humphrey-Weidman Repertory Company and during the war years she danced over seas for American troops as a member of the American Red Cross.