



Let's Take a Look

By

WHITT NORTHMORE SCHULTZ

(SPECIAL TO THE HIGHLAND PARK PRESS)

We Meet The Miles Kimballs

OSHKOSH, WISCONSIN:

Once again, with my new bride, to beautifully-green Wisconsin, this time to the far north, and to Oshkosh, home of one of the finest mail order concerns in the world.

Here we met and dined with the courteous and likeable Miles Kimballs, two swell folks! (We didn't meet their pretty daughter).

Many of you Highland Parkers have seen that Miles Kimball name in the nation's leading home magazines.

Mr. and Mrs. Kimball own the tremendously successful Miles Kimball Company, one of the leading (in fact, the leading!) gift and housewares mail order house.

During peak times, 850 hard-working Oshkoshians fill orders for thousands of "arm-chair-shoppers" at the clean and spacious Kimball Building, a landmark in this quaint old town.

HIGHLAND PARK CUSTOMERS

I know you Highland Parkers buy many of the 1800 different items featured in Kimball's folksy, interesting and cleverly-written catalogs; I know because I've seen the brightly-wrapped Kimball packages at our post office.

It's a great pleasure meeting the Kimballs—and looking over their huge, white, block-long plant, ably run by Mr. Kimball and his staff of highly trained engineers, skilled in the assembly-line technique of filling mail orders promptly and accurately.

It's team-work and a friendly spirit which join to make the Kimball Company outstanding.

CALL BY FIRST NAMES . . .

Mr. and Mrs. Kimball, who know all their employees by their first names, were most generous, devoting hours of their valuable time to us youngsters in the mail order field. They gave us so many helpful suggestions on how we can improve our business and please our own customers even more.

We like the Kimballs' approach to business—it's so positive. In essence it's a clean, square deal; guaranteed satisfaction; top quality gifts, toys, housewares; and prompt, efficient delivery.

SHOP BY MAIL GAINING . . .

More and more folks nowadays are shopping by mail, realizing how speedy and convenient it is. And we certainly can see why when reliable, highly-rated firms like the Miles Kimball Company perform so expertly.

So, Mr. and Mrs. Kimball, many thanks for your kindness and graciousness.

We're right pleased to hear you think the future is bright—and we look forward to seeing both of you again soon.

Continued success, Mr. and Mrs. Kimball, in your affirmative work!

A BIT ON MARRIED LIFE . . .

While scooting along smooth Wisconsin highways I got to thinking about an answer to the inevitable question beamed my way each day by so many folks.

The question? "Whitt, how do you like married life?"

Now, for all you folks who've asked (and there have been scores), here's my official answer . . .

It's about midnight now—and my bride (she's entitled to that name for 1 year, I'm told) sleeps soundly in the other room while I sit here with my portable, pondering and reflecting about the 75

days of married life I've just eased through.

So, for you folks who like quick answers, here's mine:

"Married life is fine, thanks!"

But it's surely challenging too.

WHY DO THEY TAKE SO LONG! Far, far better men than I have tried desperately to understand the feminine mind—a really intricate piece of machinery, correct, men?

But, alas, even these great thinker-about-women's-minds have died ignorant. Ignorant, for example, why it takes a woman so long between the time she says, "I'll be ready in a second," and the time you leave, many, many minutes (and what an understatement that is!) later.

I've already read friend John Pennish's interesting and well-written thesis (176 pages), "What Is the Liberty of the Press? Our Colonial Heritage," while waiting those "seconds" for my bride.

"A 60-40 PROPOSITION . . ." Married life, said one wise old philosopher, is a "60-40 proposition" with husband and wife each attempting to unselfishly give the 60%.

True.

How true.

Cooperation, understanding, willingness—these blended with large portions of love and a sense of humor make a successful marriage, I'm told.

And that blend is working for us.

Marriage is fun, full of positive purpose when both parties remember these things.

Yep, married life, when approached with our Yes-to-Life attitude, is great.

More about all this when I'm more of a married man . . .

REWARD . . .

No questions will be asked if the person who picked up that carton of Master Key Can Openers (on Greenbay Road between Central Avenue south to Ridgewood Drive last Friday, May 28th, between 3 and 4 p.m.) returns it to the writer in care of this newspaper.

And there'll be a reward to you, too!

Have you seen 144 vacuum and sardine can openers walking around Highland Park this week? If so, send them home, please.

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Class "A" Softball League Formed At Meeting At Community Center

At a meeting last Wednesday night at the Community Center, managers of six teen-age softball teams met to discuss plans for the 4th annual teen-age league which will henceforth be called the Class A League of Highland Park. This League is sponsored by the Playground and Recreation Department.

Play in this league will start on Wednesday, June 9th. Preliminary rosters of the teams must be turned in by this date and final rosters must be complete after two weeks of play. Entry fee for this league is ten dollars per team.

Teams represented thus far are: Fells Jr., Deerfield, Ideal Cleaners, Bonamartes, Chandlers, Ramblers, Lincoln. Three of these teams are looking for sponsors. Any organization wishing to sponsor one of these teams can do so by notifying the Community Center.

Flag Day In The Country June 10th For D. A. R.

A meeting of the North Shore Chapter D. A. R. will be held in the home of Mrs. Marc Law on Pflingsten Road, June 10. Complimentary luncheon will be served at one o'clock and members are requested to bring no guests.

Direction:—Take County Line Road to Pflingsten Road which is about one mile west of Waukegan road. Turn south about four miles, and watch for the Marc Law mail box with the flag on, to the left.

Please reply to Mrs. Garfield Day, 688 Carol Court, H. P. 2859, by Monday, June 7, if able to be present.

Awarded Cornell Scholarship

John M. Farrell, son of Mr. and Mrs. John M. Farrell of 319 Vine Avenue, Highland Park, Illinois, has been awarded a Cornell National Scholarship, President Edmund E. Day of Cornell University announced today.

The scholarship will provide tuition and \$600 a year for Farrell, who plans to enter the College of Arts and Sciences at Cornell next September. He is a senior at Highland Park High School where he has been president of his class, secretary of Boys' Club, president of the orchestra, member of the varsity swimming and track teams, and holds the Carnegie Medal for Valor.

Farrell is one of 17 National Scholarship winners named today. An additional eight will be named shortly.

The scholarships are awarded on the basis of "capacity for scholastic achievement and promise of effective participation and leadership in other university activities" and may be held for the four or five years normally required to obtain a bachelor's degree.

Consider Your Pet

Vacation time is getting close, so it is high time that people began to think about what to do with Fido or the kitten, or whatever the pet may be, while the human beings go on vacation.

We at The Anti-Cruelty Society urge readers to make absolutely certain that their pets are in safe keeping while the family is vacationing. Take them along if possible, but above everything be sure they are in safe hands.

C. H. Goelzer to Join Ward Farnsworth & Co.

C. H. "Larry" Goelzer joined Ward Farnsworth & Co., Field Building, as a vice president on June 1st, it was announced today by H. Hoyt Thompson, president. Goelzer will leave the Midwestern Mortgage Company, 105 W. Adams St., where he is vice president and secretary after an association which began with the opening of the Midwestern office

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in 1935. With his wife and two sons, Goelzer lives at 1233 So. St. Johns Ave., Highland Park. He is a member of Phi Kappa Psi fraternity.

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