

# Let's Take a Look

By

WHITT N. SCHULTZ



(Special to the Highland Park Press)

Thanks!  
and

A Bright New Year!

You know, Folks, there's a lot to be thankful for, even in this unpredictable Atomic Age. This has been a bright year for the conductor of this

column.

-It's been a year when everyone has worked with us . . . and helped us.

So . . . this week, we'd like to say "Thanks!"

A BIG thanks to a lot of fine persons.

First of all, we'd like to thank Mr. and Mrs. Lester Olson, publisher and editor of the PRESS.

Through their kindness and graciousness we've been allowed to fill this space each week.

There's no pleasure we look forward to more than writing the column. It's fun. And we're right grateful to the Olsons.

And to "Bus" Olson, too, who always has a smile, always has a cheerful word of greeting.

And that goes for Bill Cope, too. And Betty, and adorable Barbara.

**FINE PUBLIC RELATIONS . . .**

Perhaps some of you know this, but if you don't, the writer has a modest mail order business operating out of Highland Park.

We call it Northmore's.

Now, among the necessary things for a new business is good press relations.

And we've had them.

Thanks are directed here to Gil Gardner, able Chicago newspaperman; Phil Hanna, popular Daily News financial writer who did so much for us; Gretchen King, one of the editors of that powerful home magazine, Better Homes & Gardens, who was so generous with her hard-hitting words describing our products; and to Julie Polshek of House Beautiful and Hildegard Popper of House & Garden; and to Red and Fred Fell; and Norine Foley; and Betty Karger; and to the editors of Tell, the Canner, Printer's Ink; and to the many, many others who have endorsed our products in their writings.

Yes, without the splendid co-operation of the local and national press, this year might have been less bright.

**THANKS TO N.A.M. . . .**

And we beam a special thanks to Harry Westerfield, likeable assistant manager of the alert Chicago office of the National Association of Manufacturers, who has been untiring in his efforts to help us.

Now good publicity doesn't come, ordinarily, unless a product has merit.

We believe our products do—thanks to the engineers and capable workers who have stuck by us we've developed new products for the home.

**ESPECIALLY HARRY . . .**

We want to take time out here and now to thank, in print, Harry Krasberg, one of the finest men we've ever met.

Harry, the highly skilled chief Engineer of R. Krasberg & Sons Mfg. Co., Chicago, has been most patient with the writer. He has been most unselfish and thoughtful.

To him belongs much of the

credit for the success we've had.

Without his skill, his patience, his untiring interest, Northmore's would not be where it is today.

And thanks, too, to "Dad" Krasberg, Bruce Krasberg, J. Herschel Campbell, Mr. Wolfe, Edna, Bill, Leo, Dorothy and all the other swell folks at the Krasberg plant.

**NICE GOING, LINCOLN . . .**

Now—and again thanks to some more fine men—Northmore's has a stamp holder which several thousand people across the nation seem to like.

Credit for creating the stamp holder in its present handsome form goes to the Lincoln Manufacturing Co., and to the Lennor Engineering Co., Chicago.

Cooperating in every way at Lincoln and Lennor are Mr. A. A. Barz; the senior Smith brothers; and Lennie and Norb—two swell young men with bright futures ahead.

And we mustn't overlook the splendid work of Bill Smith and his staff of conscientious helpers who keep their promises—a most commendable trait.

**THE BANKER. THE LAWYERS**

Now every company needs a good banker . . . and expert lawyers.

We have both.

They are Frank A. McGlinchey, efficient vice-president of The Upper Avenue National, and the Messers Horton, Hansmann and Gradolph of that highly-rated Chicago law firm.

Thanks to you, gentlemen.

**BOB, OUR ADVERTISER . . .**

And now, Bob Stump (of T. R. Bauerle Advertising Agency), you're due for a BIG thank you . . . and praise, too, for the excellent work you've done for us.

Bob is our advertising man.

And he's a good one, too.

Even when he was most concerned about the "blessed event" (she's pretty Penny, now!) nearing, Bob stuck to his work and placed profitable ads in effective positions.

Yep, Bob, you've done swell.

And thanks, too, to A. P. MacKinnon, capable Chicago manager of the New York Times.

**HATS OFF TO THE POST OFFICE . . .**

Now a product can be developed, manufactured and made ready for sale, but it must be shipped, and here's where The Ajax Box Co., the Chicago Carton Co., Leonard Steffen and the Highland Park post office step into the bright picture.

Each deserves credit.

But most of the credit for prompt and accurate delivery goes to Jim Smith; that always-smiling ace postman who has helped to ship thousands of our packages all over America this year.

Jim, thanks. Thanks so much.

And thanks also to Ray, Bill, Jarvis, Frank, Tom, Lou, Leo, Newt, Alvina, Fred, Dan Cobb and all the other keen folks who dispatch and deliver our mail so ably.

And a great big thanks to Helen Robertson and Marilyn Free, two wonderfully willing workers who have performed admirably at their jobs.

**THANKS AGAIN . . .**

And here are some more "thank you's" to the F. H. Higgins' and the R. D. Higgins' who've showed us how happy you can be if you put your life unquestionably into the hands of God.

And to Lew Sarett whose teachings have helped us so much in our writing, speaking and business.

And to my partners, Dad and Mom.

And to Pat.

And to the many, many others who have done so much to help.

May your 1948 be bright!

And, of course, God, from whom all blessings come.

Thank you.

## H. P. Young Men's Club Defeat Evanston

Highland Park — The newly-organized Highland Park Young Men's club opened its basketball season Friday night by defeating the strong Norman Ross club of Evanston in their first North Shore League game. Final score of the game, which was played in the Nichols school gymnasium, Evanston, was Highland Park, 48, Ross club, 42.

Highland Park took an early lead in the game, with Ziggy Zanotti scoring shortly after the opening whistle. The Highland Parkers held the lead throughout the game. At the half, Highland Park led by a 30 to 19 score and at the end of the third quarter they had a 15 point lead over the Ross club.

The Highland Park team is coached by Warren Dean, who played basketball with the Carroll college team. Edward Dostalek acts as team manager and assists with coaching. Players include Al Danakas, athletic director at Elm Place school, Highland Park, and a former Grinnell college star; Bob Althaus of Loyola university, and Bruno Somenzi and Zanotti, who were members of the champion team at Fort Sheridan during the war.

Members of the Norman Ross team are all former college stars. Last year they were winners of the south section of the league, which at that time was made up of 16 teams and divided into a north and south section. They lost the championship by being defeated by Waukegan, the north section winners.

Highland Park will play its second league game the first week in January.

Lineups for the game were as follows:

HIGHLAND PARK			
	B	FT	P
Althaus	2	4	0
Fell	1	1	1
Giarelli	4	0	1
Danakas	1	1	4
Dean	7	1	1
Somenzi	0	1	2
Ratzburg	3	0	2
Zanotti	2	1	3
LaFontain	0	0	0
NORMAN ROSS			
	B	FT	P
Muelaney	4	2	0
Changelon	0	0	0
Molitor	2	0	1
Hansen	5	1	4
Schuett	3	3	3
Mlekush	3	0	2
Najdowski	0	0	1

## Inter Faith Group Spreads Good Will

At this season of general "good will", it is encouraging to know that the Highland Park Churches are taking an active part in spreading the gospel of human brotherhood. At the December meeting of the Inter Faith Group, Miss Sallie Lee, Director of Religious Education at the Presbyterian Church, Pastor R. S. Wilson of the United Evangelical Church and Reverend Charles U. Harris of the Episcopal Church told of their efforts both in the Sunday schools and among the adults in their congregations, to foster understanding and respect for people of other faiths and color. The lively discussion which followed the talks showed how deeply impressed the audience was with the Church programs along the lines of inter-group co-operation.



**AT CHRISTMAS TIME**  
more than at any other season, people feel friendly. It's in the very air. In this spirit, then, we offer you our best wishes for a very Merry Christmas.

## Parkside Restaurant

SKOKIE VALLEY ROAD  
H. P. 4102



*A star in the sky*  
a light in the window, and hope in the heart! It's Christmas again, good folks of this community . . . the season when even strangers nod at you and smile. So we are sending you these wishes for Christmas cheer and happiness in your home.

## Ravinia Motors, Inc.

22 SO. FIRST ST.  
H. P. 1854



1947  
to you  
**Merriest CHRISTMAS**

**WALTERS**  
Shoe Shop  
369 Central  
H. P. 173



TO GREET YOU AT  
**Christmas**  
If we could—  
we would say "Merry Christmas" to each of you personally. Since we can't, the next best thing is to put our greetings in print.

**BRAND BROS.**  
532 Central Ave.  
H.P. 949

**THE HIGHLAND PARK PRESS**  
Entered as second class matter March 1, 1911, at the Post Office at Highland Park, Illinois.  
Subscription rates: \$1.50 per year; 5 cents per single copy. \$3.00 per year outside of Lake county, Illinois.  
Issued Thursday of each week by the Highland Park Press, 516 Laurel avenue, Highland Park, Ill. Telephone: Highland Park 557.  
Communications intended for publication must be written on one side of the paper only, and be signed with the name and address of the writer.  
Lester S. Olson, Publisher.  
R. B. Olson, Editor.

**Good Friends To Make  
Christmas Time Merry . . .  
All It Takes To Give  
Christmas Time Cheer . . .  
Good Fortune and Luck  
To You Always . . .  
And A Very Happy New Year**

**Is  
Our 1947 Xmas Wish  
To One And All  
From**

**THE CORRESPONDENCE NOOK**  
34 North First Street, Highland Park, Ill.

## The Commodore Restaurant and Cocktail Lounge

ANNOUNCE A NEW AND BETTER FOOD SERVICE WITH MANY GREATLY REDUCED PRICES.

YOU ARE NOW ABLE TO ENJOY A DELICIOUSLY PREPARED MEAL For as Low as \$1.45

For Example . . .

### The Famous 'Chicken in a Basket'

consisting of  
1/2 GOLDEN BROWN FRIED CHICKEN  
WAFFLE FRIED POTATOES AND COLE SLAW

Also a very large selection of  
**AMERICAN AND ITALIAN FOODS**  
and sandwiches of all varieties

**BANQUETS AND PARTIES ARRANGED ANY TIME  
DINING ROOM OPEN**

From 6 p. m. to 2 a. m. Bar Open Later  
Tel. Glencoe 181 or 1827  
SKOKIE BLVD. NEAR COUNTY LINE RD.