

Let's Take a Look

By

WHITT N. SCHULTZ



(Special to The Highland Park Press)

You'll Like These Shops, Highland Parkers!

Yes, Highland Parkers, you'll like these shops—Peggy Gordon's swishy new dress shop and Mrs. Walter Rubin's Chestnut Court Book nook.

They're situated side by side at the southeast Greenbay road corner of Central Ave. . .

"All women can be beautiful if they wear the right clothes. We hope to have those right clothes. A well-dressed customer is our best advertisement."

WAS A MODEL. . .

Talking was pretty Peggy Gordon, blonde owner of the beautiful Peggy Gordon Dress Shop, 554 Central.

And Mrs. Gordon knows clothes because she used to be a model at Chicago's best stores.

Our shoes sinking deeply into the plushy green opulent tumbledrug covering the floor, we asked Mrs. Gordon what clothes she will feature.

"Hattie Carnegie, Ann Sayowsky, Carnegie Spectator by Bruno, Brentner, Movall, Anthony Blotto, and, of course, John Fredericks hats," she replied.

SIZES? . . .

Sizes and kinds of clothes? we queried as we gazed at the stunning white and gold wall paper.

"Up to 20. And suits, coats and some accessories," Mrs. Gordon said.

"North Shore women are attractive," she continued. "They know good clothes. . . and they know how to wear them. We want to appeal to their selective tastes. We're going to try our best to do just that," Mrs. Gordon to the PRESS.

COMFORTABLE DRESSING ROOMS. . .

Knowing (my bride-to-be told me!) women always like nice dressing rooms, we asked to see the cozy spots where Miss and Mrs. Highland Parker will don and doff these smooth outfits.

We were shown four large rooms, each with a beautiful antique chandelier, each roomy and comfortable.

Peggy Gordon's shop will appeal to the casual and the sophisticated. The conservative and the glamorous. . . with more emphasis on the glamorous, it appears.

"I like unusual clothes. Clothes with dash, originality. Clothes that make women look prettier and more feminine. Those are the kinds of clothes we're going to sell here," Mrs. Gordon revealed.

MEN INVITED. . .

And here's something that'll interest you men. . .

Believing we like to know what our womenfolk will wear, Peggy

Gordon has decided to have a kind of an open house for Mr. Highland Parker.

So, gentlemen, put on your best flannels and prepare to look over the new fall and winter fashions. You'll be Peggy Gordon's guests from 8 to 10 p.m. starting the first week in October.

You'll hear a lot more about this open house and about Peg's shop 'cause an extensive local advertising campaign is coming up featuring striking ads, ads that'll make you want to visit this pleasant shop whose manager, Victoria Enright, and assistant, Rose Rosenthal, will help make your call delightful.

NEW STYLES. . .

And how about new styles, Mrs. Gordon?

"I like them. I say let's accept the longer skirts, the softer lines. They're more feminine. And women should dress like women!"

Now there's a woman who knows what man wishes in his women's clothes—femininity!

Good luck, Peggy Gordon!

CHESTNUT COURT BOOK SHOP. . .

Like books?

We do.

And we know you Highland Parkers do, too.

And we know you're going to have great fun browsing in the new and bright Chestnut Court Book Shop run by Mrs. Rubins, Mrs. Jack Schram and Mrs. Bernard Nath, all of our town.

"We love books. We want to make Highland Park a better town. We decided one of the best ways to do this would be to open a completely new book shop. And here it is," Mrs. Rubins told the PRESS.

Looking for a book on flowers, fishing, hunting?

Want to read some of Twain, Dickens, Scott, Sandburg?

Want some first rate children books?

Want a Modern Library of classics?

Want to add Viking's portables to your library?

How about a Bible or a prayer book?

What about gifts that go with books and are appreciated by book lovers?

How about greeting cards, hand-some stationery?

You'll find them all at this friendly book shop.

RENTAL LIBRARY. . .

And there's a fine rental library, too.

Mrs. Rubins told the PRESS that when you want to rent a certain book, and it's not in at the time of your visit, she—or one of her co-workers—will call you when the book is returned, a convenient service, we call it.

"We're anxious to know the kinds of books Highland Parkers want. That's the kind we'll stock. We're out to please Highland Parkers," Mrs. Rubins said.

VISIT THIS SHOP. . . We know you'll find the books you're looking for at the Chestnut Court Book Shop. Visit it soon and meet these pleasant ladies who will do their best to make your reading even more gratifying.

Continued good luck to you, Mrs. Rubins, Mrs. Schram and Mrs. Nath, and your associates, Mrs. Hirsh and Mrs. Loewenstein.

Ed's Note—

One consolation for having passed by another milestone was a big box of flowers marking the event. Many thanks, Pat and Whitt.

THE HIGHLAND PARK PRESS

Entered as second class matter March 1, 1911, at the Post Office at Highland Park, Illinois.

Subscription rates: \$1.50 per year; 5 cents per single copy. \$2.00 per year outside of Lake county, Illinois.

Issued Thursday of each week by the Highland Park Press, 516 Laurel Avenue, Highland Park, Ill. Telephone: Highland Park 557.

Communications intended for publication must be written on one side of the paper only, and be signed with the name and address of the writer.

Leslie S. Olson, Publisher. R. B. Olson, Editor.

Women Of The Moose Plan Series Of Club Events

The September 3 meeting of Chapter 806, Women of the Moose was brought to order by the senior regent, Lillian Roberts.

"How To Write A Story" was the subject of an interesting talk by Mr. Frank Peers, who was introduced by the publicity chairman, Clara Harms.

The first initiation of the year brought a new member, Janette Donovan, to the chapter. During the business meeting announcement was made of several events to take place in the future as follows:

Chapter Night For War Relief

The chairman of this committee, Florence Gordon, assisted by publicity chairman, Clara Harms, is in charge of this event. There will be entertainment, a penny carnival and refreshments, as well as a door prize—a lady's gold evening bag donated by Ruttkay Jewelers, 2 North Sheridan Road. This event will take place September 17 at 8 p.m. in Witten Hall.

Home-Making Committee

A meeting of the home-making committee with chairman, Anna Sheldon, will be held at the home of Marie Sacco, 409 Randolph, Glencoe, on September 11, (tonight).

Barn Dance November 11

A barn dance will be given by the hospitality chairman, Alpha Winters on November 5 at the Masonic hall.

The meeting was brought to a close with refreshments by chairman of the membership committee, Mary Dal Ponte.

Miss Helen Palmer Passes Away In Sleep

Funeral rites were held on Saturday at the Kelly chapel for Miss Helen Palmer, aged 75, a resident of Highland Park for the past fifty years, who was found last Thursday noon in her bed by tenants in the apartment house on 730 No. St. Johns, which she owned and maintained. She was apparently the victim of a sudden heart attack.

She is survived by a niece, Mrs. Dorothy Palmer Hollenbeck of Fontana, Wis. Her parents the late Mr. and Mrs. Clinton K. Palmer, were pioneer residents of Highland Park.

Interment was made at Mount Hope cemetery, Chicago.

Committee To Study

(Continued from page 1)

members of this committee.

"Among the ideas for launching and landing boats which we will consider," Sinclair said, "a level, double-rail overhead tram is among the most promising. The use of Air Force-type steel mats to provide a surface for parking boats on the beach is also under study. Perhaps we will decide to build a small protective basin at the launching site. In any case, we will make space to locate at least 5 boats on the beach."

Members of the committee, in addition to Sinclair, are Wellington Quirk of Deerfield, Vice-Commodore of the club; Ed Weeks, construction engineer; Lyle Gourley, a founder of the yacht club and Commissioner of the Highland Park City Council and of the Park District; Jim Griswold, and Jack Andrews.

Although a beach picnic two weeks ago had been announced as the season's last, so large and enthusiastic a group turned out on that occasion that an additional picnic supper has been scheduled for this Friday, September 5, at the club's boathouse. A special committee in charge of this entertainment consists of Marjorie Sinclair, Chairman; Louise Andrews, Peg Jones, Joan Peters, and Ann Morrissy.

RAVINIA PTA MAKES PLANS FOR COING SCHOOL YEAR

The opening meeting of the Ravinia PTA will be held at Ravinia school, Monday evening, September 22. Miss Ethel Kavin will speak on "Today's Challenge To a PTA."

Preceding the talk parents will have an opportunity to meet old and new friends on the staff at a social "dessert."

The PTA board met during the summer to formulate plans for 1947-1948 school year. Program chairman, Mrs. Melvin Wolens, interviewed a representative teacher, the principal, the superintendent, a school board member and parents. The consensus of opinion was that the program should be directed toward knowing our own school: namely, its aims and objectives, functions of the PTA, problems confronting our school board and its efforts toward meeting them, and toward understanding the children's personalities.

In connection with the latter it was felt that we most needed a co-operative working together of parents and teachers in understanding the nature and needs of the child's personality; that the PTA could be most effective in this area.

The board will meet Monday night, September 15, at 8 p.m. at Ravinia school to plan final details for the first meeting.

Members of the board are: President, Mrs. Hugh Riddle; Vice-president, Dr. Gustave Weinfeld; Corresponding secretary, Mrs. Carl E. Herbst; Recording secretary, Miss Olive Lindstrom; Treasurer, Mrs. T. L. Osborn, Jr.; Committee chairmen: House, Mrs. Wm. Strubank; program, Mrs. Melvin Wolens; social, Mrs. Albert Louer; publicity, Mrs. Kenneth Hornung; book fair, Mrs. Edwin P. Keim; library, Mrs. J. Calvin Smith; skating, Mr. and Mrs. Chas. Brandriff; recreation, Mr. and Mrs. H. W. Holding; coordinator, Mrs. Douglass Boyd; revisions Mrs. Elwood Hasmann; costumes, Mrs. Albert Simon; health, Mrs. Albert Elliott; advisor, Mr. Ray Naegle, principal.

ENTERTAINS IN HONOR OF SON'S FIANCEE

Mrs. James T. Aubrey, 181 Hazel, will give a tea at her home on September 19, honoring Miss Dorothy Jean Craig, Wilmette, fiancée of her son George.

Other honored guests will be Mrs. Harvey A. Craig and Mrs. Robert Kolb, mother and grandmother of the bride-to-be, also of Wilmette.



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