

# Let's Take a Look

By

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(Special to The Highland Park Press)

## Had Your Summer Sunburn Yet?

Have you had your summer sunburn yet?  
Well, I have.  
And it isn't pleasant either.  
Therefore, here's a warning: Avoid getting too much sun at once. It's one of the few vitamins you can get too much of. So, take it easy. You'll get brown fast enough if you're in the sun just 20 minutes a day.  
So, we repeat, take it easy. I didn't.  
I wanted to get a tan in an afternoon.  
I did too.  
Except it wasn't a tan.  
It was more of a tomato color. And it's a wonder my back, arms and legs are still a part of me!

## SNEAKS UP...

I had the kind of sunburn that sneaks up on you.  
You know, the kind you don't feel the same day you've been in the sun.  
My own, special kind of burning job is the variety that makes you itch ... and itch some more ... a couple of days later ... and at the most embarrassing times.  
Specifically, my fiery red job began to smart, burn, itch, hurt and everything else about 9:30 one night last week.  
And it kept right on for hours and hours ... and days, too. In fact, it still itches.

## OPERATION ITCH...

After Operation Itch started, I called in an able helper to administer all types of lotions, powders and so on.  
We began with rubbing alcohol ...  
Ow! Itch. Itch.  
Then we used baby oil, baby powder, shaving lotion, two sunburn oils (widely advertised, incidentally) and several salves. Nothing helped. The itching, now coated and unreachable, kept on ... and on.  
We went to the kitchen then ... As I jumped around, baking soda was applied.  
No good.  
How about vinegar? Okay. We tried half a bottle. Scratch. Scratch.

## ALMOST A CHEF SALAD...

How about olive oil? Mom's best. Imported from Italy. On it went ... nearly half a can.  
About this time—if some roux-uefort cheese had been applied backside—I was a chef salad.  
But the itching kept on ... and on.  
How about a hot bath? Good idea. Off went the clothes into the tub we jumped. Ahhh. This is restful. For awhile, that is.  
Pretty tired now. Let's get to bed. Try and relax.  
We crawled up to our Simmons. Hmhmhm, this is nice. Now for some sleep—I hoped.  
But, no.

## DISKS, DEWEY AND RUSSIA...

The itching began again ... and I tried to think of everything but my back.  
Thought about Taft, Hartley, "Disks," Dewey, Lewis, Ravinia, Russia, Friends of the Highland Park Library, the atom bomb, "Gentlemen's Agreement" (an unnecessary book, by the way), the coming price increases, 50 yard line seats to all NU games, Paul Whiteman's new radio show, and countless other things ...  
Well ... how about an aspirin? Would that calm the nerves? I was up in a jiffy ... and to the medicine cabinet. Two aspirins slid down my throat.  
Now ... some sleep perhaps.  
No.  
More tossing, turning, itching.

## GOOD LUCK TO YOU...

Couldn't sleep.  
Had a column to do.  
How about working on it?  
Can't sleep anyway.  
Okey ...  
And so here's the column for the week, folks ... written under great itching strain ... and under adverse back conditions.  
Yours for a summer without an itching sunburn.  
—W.N.S.

## Local Scouts Prepare To Leave Soon For Scout Jamboree

Among the five scouts from the North Shore area council who will leave soon to attend the World Scout Jamboree at Moisson, France, August 9-22, are three from this immediate vicinity: Henry Peddle of Highland Park, and Gregory Newell and Robert Peter Clark of Deerfield.

Henry Peddle, 17, son of Mr. and Mrs. Joseph Peddle, 619

## Jamboree Insignia



Insignia of the Sixth World Scout Jamboree at Moisson, France, Aug. 9 to 22, known as the "Jamboree of Peace."

Homewood, is a former Cub Scout and now a junior leader in Rotarian Troop 30. He is an Eagle Scout, has 27 merit badges, and has camped two seasons.

Gregory Newell, 14, son of the Robert D. Newells, 1321 Elmwood, Deerfield, is the son of one of the outstanding Air Scout leaders in the council, is a Star Scout and a member of Troop 52. A former Cub Scout, he has 12 merit badges.  
Robert Peter Clark, 16, son of Mr. and Mrs. Robert O. Clark, 418

Briarhill, Deerfield, former member of Wilmette Troop 1, is a Life Scout and a member of Troop 52. A veteran camper, he has 16 merit badges.

Other delegates are William Gordon Fox, 17, of Wilmette, the first to sign as a delegate, and Maurice Pair, also of Wilmette.

Two other scouts from the North Shore area have enrolled in the program, but final action in their cases has not been taken. They are Robert Spahr, 16, of Highland Park, and Felix Tomei, of Winnetka.

## Catholic Youth To Present Boxing Show on August 14

For the first time since 1941, the Catholic Youth Organization will present a large-scale outdoor summer boxing show when its fighters meet a team from Oklahoma City in Marigold Gardens August 14, it was announced today by Lou Radzienda, CYO boxing director.

Proceeds from the event will be used to finance the Bishop Sheil Vacation Center program which offers free, supervised recreation to 15,000 youngsters ranging from six to 14 years of age throughout Chicago during the summer months.

## WILLIAM AND MARY CANDIES

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21 North Sheridan Road  
(Lobby of Building)  
1 door south of former location

## Summer Clothes At Thrift Shop Reduced For Clearance

Thrifty shoppers will be looking over the "reduced for clearance" rack of summer clothes at the "Thrift Shop," as a sale is now underway. On Tuesday, board members in charge of pricing went over the large stock of cool dresses for hot days and made sharp reductions in gingham, summer prints for women and cottons for teen-agers. White shoes and sandals are reduced too, and there is a size for nearly every foot.

The enthusiasm, hard work and donations of the Highland Park Hospital Auxiliary, Infant Welfare Society and Northwestern Settlement keep the "Thrift Shop" paying monthly dividends to worthy organizations helping the under privileged.

## The Score on Recent Baseball League Games

The Bugs by virtue of a 5-3 win over Highwood VFW in their last game took undisputed possession of first place in the Teen age league sponsored by the Play-ground and Recreation board. Sam Rexford allowed only 2 hits, while Sheffer, pitching for the VFW, allowed 3.

The Kings won their first game in league play by defeating Ermine Cleaner 10-6.

Standings: Bugs, won 4, lost 0; Lincoln, won 3, lost 1; VFW, won 2, lost 2; Juke Box, won 1, lost 2; Kings, won 1, lost 3; Ermine Cleaners, won 0, lost 3.

Games next week; Monday, July 21, Bugs vs Ermine Cleaners, and Lincoln vs. VFW; Wednesday, July 23, Juke Box vs. Ermine Cleaners, and Kings vs. VFW.

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### EMPLOYMENT DEPARTMENT

### NORTH SHORE LINE

General Offices Highwood, Ill.

### GOOD VALUES IN HIGHLAND PARK

New listings on east side, dead end street, fine home with country charm; 4 bedrooms, 3 baths, paneled living room, and dining room unusually beautiful grounds; unfurnished or furnished, \$40,000, or \$57,500.

Best east side location, on ravine lot, 300' x approx. 230'. Fine red brick Col. home, 4 master bedrms. 3 baths, md's room and bath on 1st, early occupancy; attractively priced.

For further Details, Consult

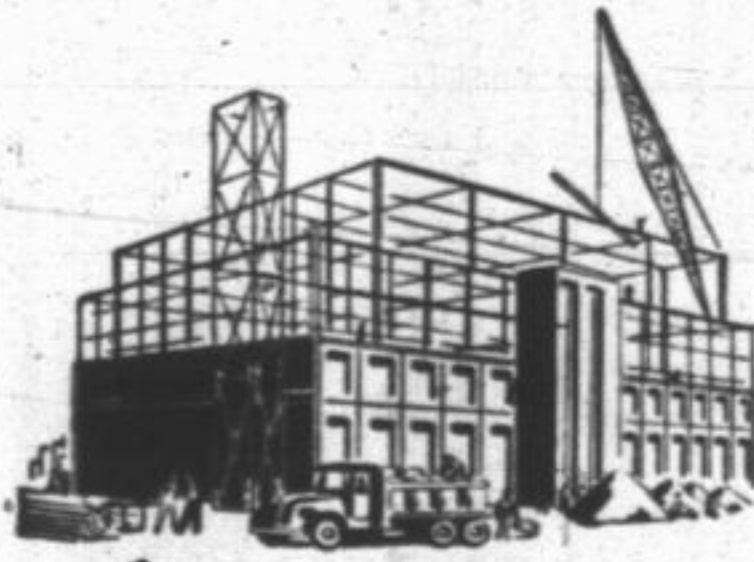
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# TO BUILD A BETTER TELEPHONE SERVICE

New telephone rates ... reflecting the first general increase since 1921 ... have been approved by the Illinois Commerce Commission in its temporary order of June 24. These new rates were urgently needed to help offset the Company's steadily increasing wage costs and other operating expenses since 1940. They're essential for your continued good service.

Here's what we've been doing ... and what we're going to do ... to provide more and better telephone service for all who want it.



**New Buildings, Cable, Wire, Switchboards**—Last year we put up more than forty million dollars worth of new buildings, plant and equipment.

This year, Illinois Bell plans to complete over one hundred million dollars worth of additional construction including 7 new exchange buildings, 15 additions to present buildings and nearly a million feet of wire in cable ... in order to provide the kind of service you want and need.



**Installing 166 New Telephones Per Hour**—Last year we installed 352,000 telephones for an all-time record. But almost as fast as we put them in, new orders arrived.

This year, Illinois Bell will spend over ninety million dollars for additional construction including work on 11 new exchange buildings, 37 additions to present buildings and nearly 470,000 miles of wire in cable ... in order to provide the kind of service you want and need.



**Installing 173 New Telephones Per Hour**—Last year we installed 352,000 telephones for an all-time record. But almost as fast as we put them in, new orders arrived.

On the way is the faster, more accurate and more uniform dial service for Chicago and other towns and cities served by Illinois Bell. Speedy dialing of out-of-town calls is not too far in the future, and mobile telephone service for automobiles and ships is already established and growing. Service to planes and trains is next.

## Our aim is to make your service still better

To bring you the best service possible ... to make that service available at reasonable cost to as many as want it when they want it ... that's our big aim. Adequate telephone rates will help us reach that goal. In the long run, they will mean more and better service for your money.



ILLINOIS BELL TELEPHONE COMPANY