

Let's Take a Look

By

WHITT N. SCHULTZ



(Special to The Highland Park Press)

The Welcomers

It's always a pleasant assignment to write about a positive organization devoted to helping people.

Such an assignment reached our desk this week . . . Did you ever hear of The Welcomers?

Well, if you're a newcomer to Highland Park you have.

But, if you're an old-timer, you've probably missed hearing about this splendid group whose primary duty is to build goodwill among newcomers, merchants and neighbors.

20 YEARS ON NORTH SHORE . . .

This able organization has been operating on the North Shore for 20 years — and maybe that's one of the reasons why North Shoreites are so cordial.

The Welcomers started their goodwill building in Wilmette and now have extended their services to Evanston, Kenilworth, Winnetka, Glencoe and Highland Park.

WHAT THEY DO . . .

Here's what The Welcomers do in Highland Park:

1. Call on every new family.
2. Cordially welcome them.
3. Explain the advantages of living here, telling about the clubs, schools, churches and municipal facilities.

4. Tell newcomers about the merchants in town, their willingness to serve, their careful and courteous service.

5. Present a handy booklet which describes the village and contains a classified list of all merchants subscribing to The Welcomers.

6. Present courtesy cards from each represented merchant (13 Highland Park merchants are listed) which enables new folks to sample wares and receive discounts.

POLICY . . .

One of The Welcomers' policies is to represent only merchant in any one line of business.

If, however, two merchants of the same type wish the service, it can be had for less.

A personal call means a great deal to a new family . . . and an outstretched, welcoming hand . . . and a sincere smile promote friendliness . . . and there's never enough of this.

ASSET TO COMMUNITY . . .

The Welcomers, it seems to this

writer, are a real asset to our community and to our merchants.

To the stranger personal calls bring happiness, showing him that ours is a friendly village; that we are neighborly; that we respect him; that we are anxious to see that he benefits by living here.

To the merchants The Welcomers are performing a genuine service, acting as liaison officers, or public relations experts, between new families and local business houses.

STORY SUMMARIZED . . .

It seems to us The Welcomers story can be summarized in one word:

The Welcomers are happy in their work for they are devoting their efforts to a positive cause: Building friendliness and good fellowship between neighbors.

And wouldn't this be a better world if all of us were interested in building friends wherever we go?

(Diplomats please copy.) So . . . Welcomers . . . thanks for doing your affirmative work, and please continue!

OUR LIBRARY . . .

Our library needs our help. — Join the Friends of the Highland Park Public Library and you will enable our library to buy new books and give us the kind of service we most appreciate.

PARTING THOUGHT . . .

And how many telegrams have you received lately?

And, by the way, hasn't it been right restful NOT hearing the insistent ring of a telephone?

COMMUNICATION

Dear Mr. Schultz: The morning after the election when you gave me the figures in regard to the library tax ballot, I did not express my appreciation of your help in the matter.

Without your excellent publicity in presenting the facts to the voters, the library would have been forgotten. My sincere thanks to you, Mr. Schultz.

Sincerely,
MARY A. EGAN.

All-Star Amateur—

(Continued from page 1)

Chicago CYO boxing division; two all-star wrestling matches featuring Notre Dame university and National AAU champions, and an exhibition bout by two members of the Highland Park Boys' Boxing club, which recently won the Lake county championship.

Principal boxing officials for the program will be members of the Illinois state boxing commission and include: Howard Walsh, referee; Walter Johnson, timekeeper; and Pat Rush of WIND, announcer. Eb Inman and Charlie Zahne, Boys Boxing club coaches, will act as judges, and Dr. N. C. Risjord of Highwood will be attending physician.

The wrestling matches will be refereed by Lou Talaber, former world's middleweight wrestling champion.

Mel Mullins is chairman of the Elks show committee; Geo. Bock co-chairman; Don Seguin, ticket chairman; Mortimer Singer, in charge of advertising; Ernest Belmont, treasurer, and Joe Cabonargi, chairman of ring committee.

THE HIGHLAND PARK PRESS

Entered as second class matter March 1, 1911, at the Post Office at Highland Park, Illinois.

Subscription rates: \$1.50 per year; 5 cents per single copy. \$3.00 per year outside of Lake county, Illinois.

Issued Thursday of each week by the Highland Park Press, 516 Laurel avenue, Highland Park, Ill. Telephone: Highland Park 537.

Communications intended for publication must be written on one side of the paper only, and be signed with the name and address of the writer.

Lester S. Olson, Publisher.
R. B. Olson, Editor.

CALENDAR OF EVENTS

Friday, April 25, 1947

- 7:30 pm Elm Place PTA open house. School.
- 7:30 pm Rifle and Pistol (rifle). Deerfield range.

Saturday, April 26

- 8:30 pm Ravinia Woman's club dinner dance. Village house.
- 9:00 pm Saturday Evening club. YWCA.

Monday, April 28

- 11 to 3:00 pm Infant Welfare groups. Homes.
- 12:15 pm Rotary. Moraine hotel.
- 1:30 pm Musart club. Homes.
- 6:30 pm Kiwanis. Sunset Valley.
- 7:30 pm Rifle and Pistol (pistol). Deerfield range.
- 8:00 pm Moose. Witten hall.
- 8:00 pm City council. City hall.

Tuesday, April 29

- 1:30 pm Dessert-bridge and style show. Ravinia PTA. School.

Thursday, May 1

- 9:00 am Presbyterian church rummage sale
- 12:15 pm Lions club. Moraine hotel.
- 1:30 pm Northwestern settlement. Homes.
- 2:00 pm High school PTA board. High school.
- 3:00 pm H. S. PTA.
- 6:15 pm Friendship Supper club meeting. YWCA.
- 7:30 pm A. O. Fay lodge. Masonic temple.
- 7:30 pm Painting class. YWCA.
- 8:00 pm American Legion auxiliary. Legion hall.
- 8:00 pm Coordinating council board. Community center.

Highland Parkers to Attend USO Meeting At Waukegan Apr. 28

R. C. Ryniker, chief of special services of the branch office of the Veterans Administration in Chicago, will be the featured speaker at the meeting of the USO committee for Downey hospital, which will be held at the USO club, 150 S. Sheridan road, Waukegan, on Monday evening, April 28, at 8, it was announced by Mrs. Theodore L. Osborn, Highland Park YWCA representative on the committee. Other Highland Park representatives on the committee are Dr. N. C. Risjord and Wilfred

Seguin. Jos. P. Daly of Waukegan is chairman.

Mr. Ryniker's subject will be "The Place of the Volunteer in the Special Services Program."

Since the Highland Park community has been actively participating in the program of this committee, it is anticipated that there will be considerable representation from Highland Park to hear Mr. Ryniker. The public is invited.

LEGIONNAIRES ENJOY FOOTBALL PICTURES

A movie on the highlights of the Chicago Bears in 1946 will be shown tonight (Thursday) at the meeting in the Legion hall.

Presbyterian Church Plans Rummage Sale May 1

The Woman's association of the Highland Park Presbyterian church will hold its annual spring rummage sale on May 1 in the basement of the church at 300

Laurel avenue. The hours of the sale will be from nine until four. Articles for sale will include clothing, millinery, furniture and bric a brac. Members of the association are urged to bring articles for the sale to the church as soon as possible.

Mr. Merchant!

MEET THE PEOPLE WHO ARE MOVING INTO HIGHLAND PARK

JOIN

The Welcomers

- An organization dedicated to welcoming Newcomers to the community.
- Learn how you, too, can participate with the Community Building Organization serving your city.

For Complete Information, write or telephone

The Welcomers

1518 FOREST AVENUE, WILMETTE, ILLINOIS
PHONE WILMETTE 2598
MRS. CARRIE BAKER BUCK, President

BRIGHT homes make LIGHT work!



Sewing is more fun when your light is right! All the tiny details of eye-tiring needlework become sharp and clear with adequate light. Get a supply of bright new light bulbs today . . . fill every empty socket and replace all the wrong-sized and burned-out bulbs lying around your house. Then see if threading a needle isn't easier!

Proper light helps you do a better job on all your housework. Let a corner be a shadow-catcher and it will be a dust-catcher too. Dusting isn't hard work when you can see shining results as you go! Crisp, neat ironing is done more quickly under a good, bright light. Every

homemaker needs the best light possible for the hours spent in food preparation, cooking, and dishwashing . . . a kitchen that is well lighted is a "must" in the modern home.

Check through your house for empty sockets, wrong-sized and burned-out light bulbs. Fill every socket with the proper-sized bulb today and make yours a brighter, cheerier home for the whole family!

TAKE ADVANTAGE OF OUR LIBERAL RENEWAL POLICY

To all customers on light bulb exchange service there is no charge for replacing most sizes of standard, burned-out bulbs marked "PS of NI" or "Renewal Service".

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