



CHRISTMAS AGAIN!



Who will say that smiles were brighter or spirits keener at the Christmases of our fathers than they are today?

At any rate, friends and neighbors, that's the kind of a Christmas we are wishing for you this Yuletide of 1944—just a good old-fashioned Christmas!

**LARSON BROS.
GARAGE**



GOOD CHEER! There's nothing quite like it. And good cheer is an affair of the heart. It cannot be withheld and hoarded to gain added value with the days or years. Good cheer must be spent!

Let us all radiate good cheer this Christmas of 1944, for there are reasons enough for good cheer if we but pause to reflect.

Merry Christmas greetings from all of us to all of you.

**Brand Bros.
PAINTS**

532 Central Tel. 949



All during 1944 we have been storing up our gratitude to the people of this community, as they have come in day after day. Now that Christmas is here it is time to make delivery. So here it comes... our gratitude to you in one great big wish for a big, happy, merry Christmas.

WE THANK YOU

ALCYON CLEANERS

24 N. Sheridan Rd. Tel. 125



WHAT stancher tree than the oak, and what stancher friends than ours? Each year at Christmastime we realize more keenly than ever that our success in this community is deeply rooted in the firm soil of friendship. We cannot tell you in so many words how much these friendly associations mean to us, and how we cherish them. But we know you will understand.

In this spirit of appreciation we send our sincere good Christmas wishes to you and to all those dear to you.

**SANTI BROS.
DAIRY**



"... and on earth peace, good will towards men."

And to each of you who read this message that enraptured happiness which comes only at **CHRISTMASTIME**

Wilson's Department Store



SLEIGHBELLS TINKLING DOWN OLD ROADS, FARM HOMES GLEAMING IN THE DARK, THE SPIRIT OF KINDNESS BROODING OVER THE LAND. YES, 'TIS THE NIGHT BEFORE CHRISTMAS AND ALL MEN ARE KIN.

WE HOPE THAT YOUR CHRISTMAS WILL BE MERRY AND BRIGHT, AND THAT YOU WILL RECEIVE A FULL SHARE OF THE GOOD THINGS THIS HAPPY SEASON BRINGS.

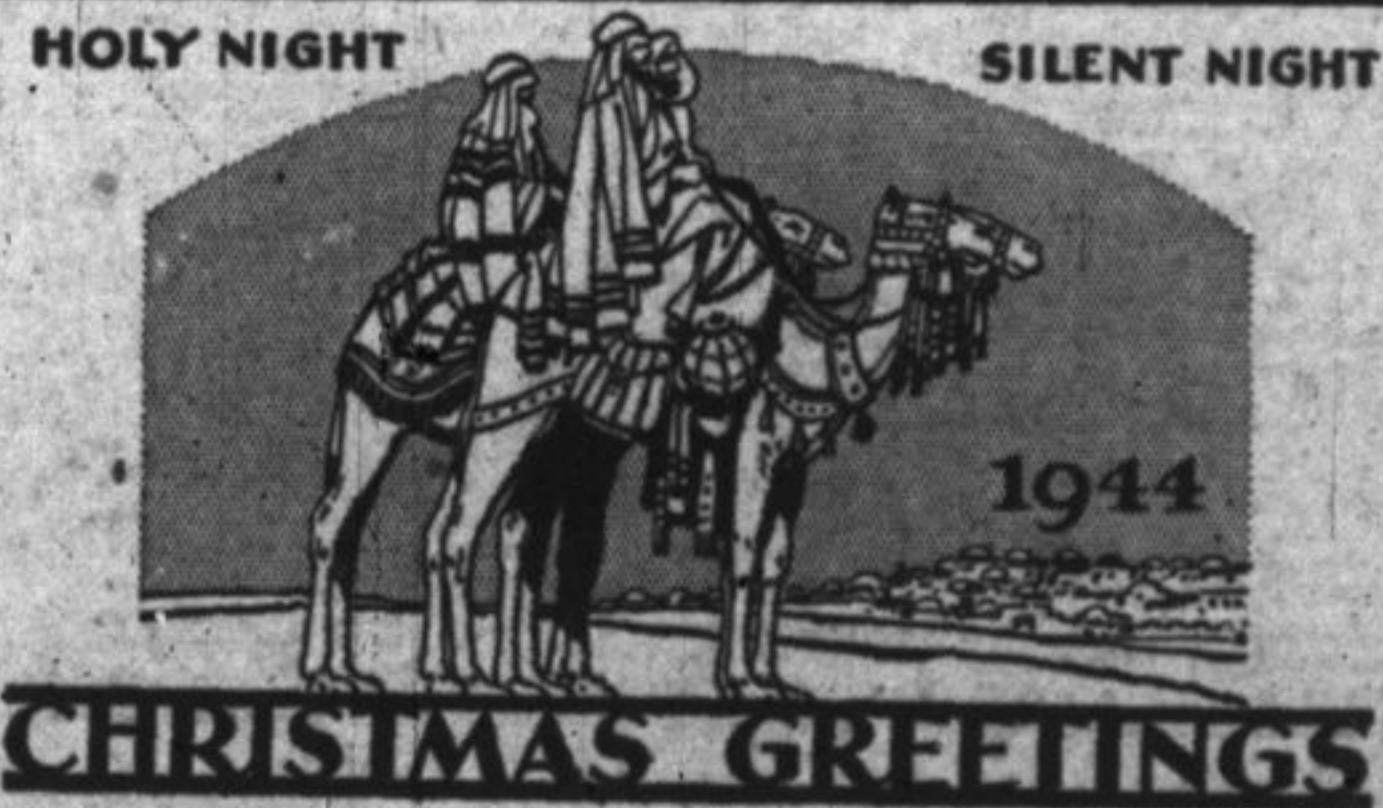
GUY'S BEAUTY SALON



Turkey and cranberry sauce and plum pudding are symbols of the lighter side of Christmas. We want you to have these, too, this Yule season of 1944, plus all the other joys that give Christmastime its transcendent glory.

We welcome this opportunity to extend to each and all our heartiest greetings.

**JEN'S
COZY NOOK**



At this season we should all subject ourselves to re-examination, to see if good fellowship and kindness still survive as a practical combination to bring happiness to the human heart. Each of us holds in his hands the key to this combination. Let us use it during this Christmas season of 1944, to help transform dreams into realities.

May we add our glad Christmas greetings to the many which are finding their way to you?

**RASMUSSEN
SHOE SHOP**