

# there IS a serious waste paper shortage!

and you can make it your patriotic duty to help in this present emergency by saving waste paper right now.

Only one-third of all the waste paper in this country is collected and reclaimed. It is up to every American to help salvage more of it!

**BECAUSE** Waste paper is salvaged and made into paper boxes, cartons and shipping cases needed to send endless supplies to our Armed Forces, and for essential civilian needs.

Life-saving blood plasma is carried overseas in *paper* containers. Emergency Food Rations move through steaming jungle, desert heat and frigid Arctic cold—in *paper* containers.

Vital Red Cross supplies—medicines, serums, bandages—are hurried to the four corners of the earth in *paper* containers.

Food for American prisoners of war is delivered in *paper* containers.

Waste paper is made into actual implements of war, such as bomb bands, practice bombs, wing tips, airplane signals, parachute flares, ammunition chests, shell protectors, shell containers.

Here on the Home Front, too, countless essential civilian and wartime items are moving night and day via train, truck and airplane in *paper* containers and cartons. Food . . . clothing . . . airplane parts . . . tools for busy war plants . . . are shipped in cases, boxes and containers made from the reclaimed *waste paper which you can help salvage.*

## YOU SHOULD SAVE

Newspapers, magazines  
Cardboard boxes,  
cartons and shipping cases  
Paper bags, wrapping paper  
Letters, envelopes and other  
advertising matter  
Old record files  
Contents of every wastebasket

Any kind of waste paper . . . even such items as discarded cigarette packages and used match books are reclaimable.

## TO

Parent-Teachers Associations  
Scout-masters  
O.C.D. Salvage Wardens  
School Principals  
Churches

If you need more information upon how to organize a waste paper salvage campaign, write to Container Corporation of America, Dept. W.

## IT IS YOUR PATRIOTIC DUTY TO HELP

Remember, carloads of waste paper are needed right now.

Mills are partly idle for lack of it.

Save every scrap of waste paper!

Sell it to your junk dealer or give to your Schools, Boy Scouts, Churches, Organized charities, Building superintendents.

If you cannot locate such sources in your community, call Chicago National Salvage Program, War Production Board **STATE 8787**

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