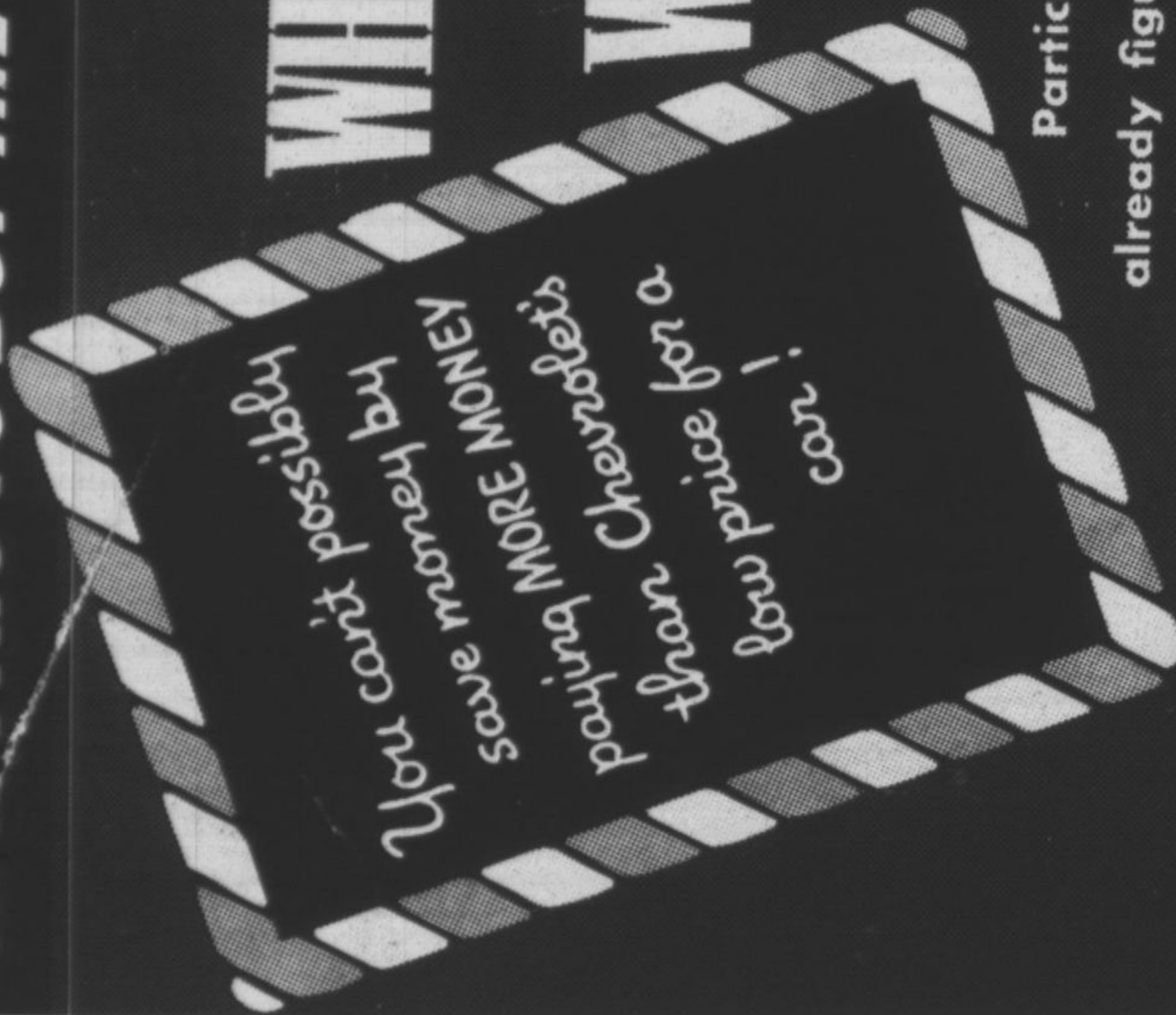


LITTLE LESSON IN ARITHMETIC

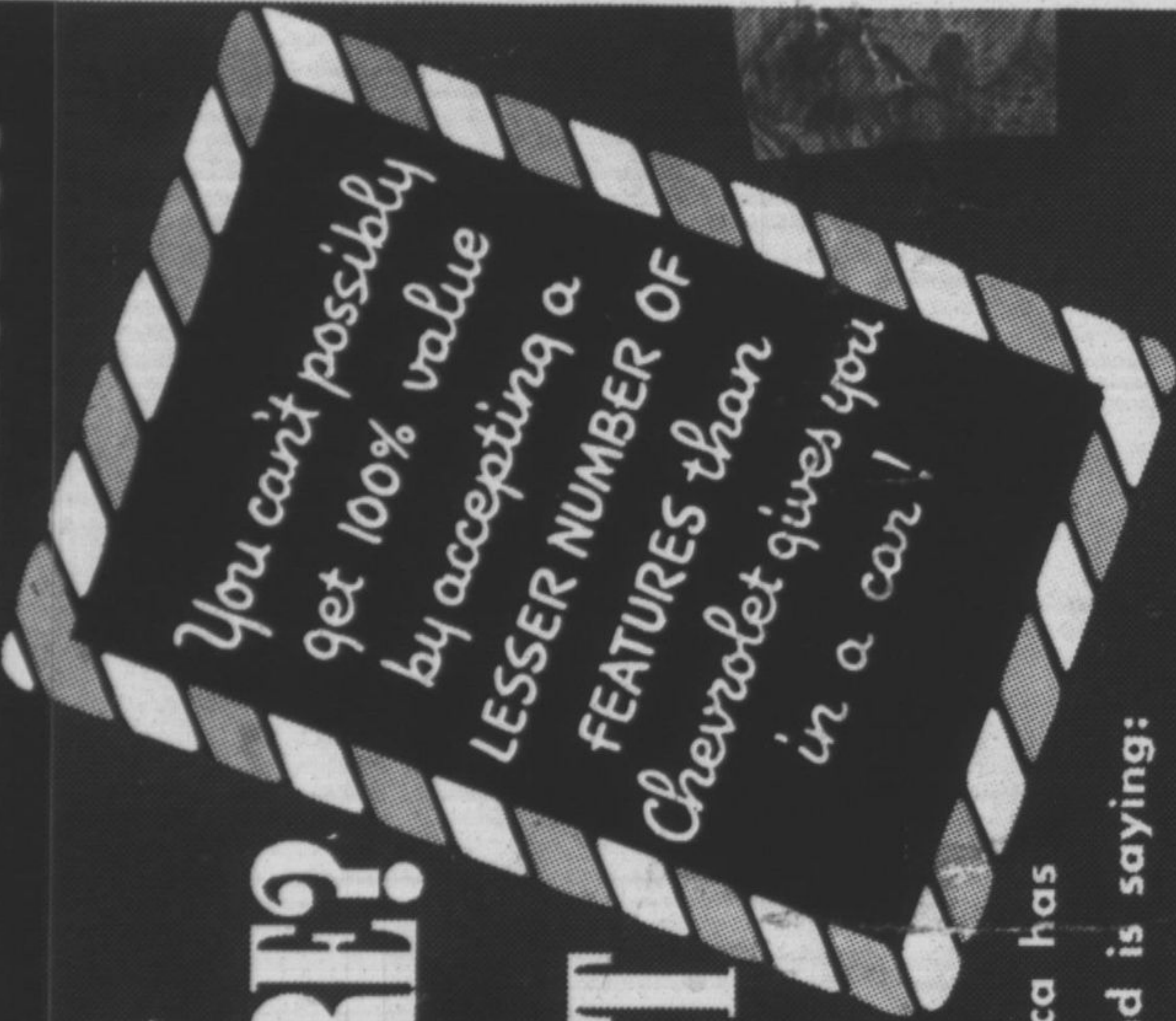
OR "IT PAYS TO BUY THE LEADER AND GET THE LEADING BUY"



← SO →

WHY PAY MORE?

WHY ACCEPT LESS?



Particularly when all America has already figured it out for you and is saying:

CHEVROLET'S FIRST IN VALUE FIRST IN SALES

10th TIME IN LAST 11 YEARS

Seems Everybody's Saying "FIRST Because It's FINEST!"

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