

University of Illinois Library,
Urbana, Ill.

GO CHEVROLET... The Saving Way!



**SAVE ON
PURCHASE PRICE**

**SAVE ON
GAS**

**SAVE ON
OIL**

**SAVE ON
UPKE**

GIVE LOW-PRICED CARS THIS **QUALITY QUIZ** AND YOU'LL CHOOSE CHEVROLET!

	CHEVROLET	No. 2 CAR	No. 3 CAR
90-H.P. VALVE-IN-HEAD ENGINE	YES	NO	NO
CONCEALED SAFETY-STEPS	YES	NO	NO
VACUUM-POWER SHIFT <small>AT NO EXTRA COST</small>	YES	NO	NO
BODY BY FISHER <small>WITH UNISTEEL TURRET TOP</small>	YES	NO	NO
UNITIZED KNEE-ACTION	YES	NO	NO
BOX-GIRDER FRAME	YES	NO	NO
<small>ORIGINAL FISHER NO DRAFT VENTILATION</small>	YES	NO	NO
TIPTOE-MATIC CLUTCH	YES	NO	NO

You'll Say **FIRST BECAUSE IT'S FINEST!**

And in addition to saving money every day and in every way, you'll also enjoy the livelier performance and more luxurious comfort of the only low-priced car with all the fine-car features listed here in Chevrolet's famous "Quality Quiz." Why Pay More? Why Accept Less?

AGAIN CHEVROLET'S THE LEADER

Eye It...Try It...Buy It!

WM. RUHEL & COMPANY

386 East Park Avenue

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