



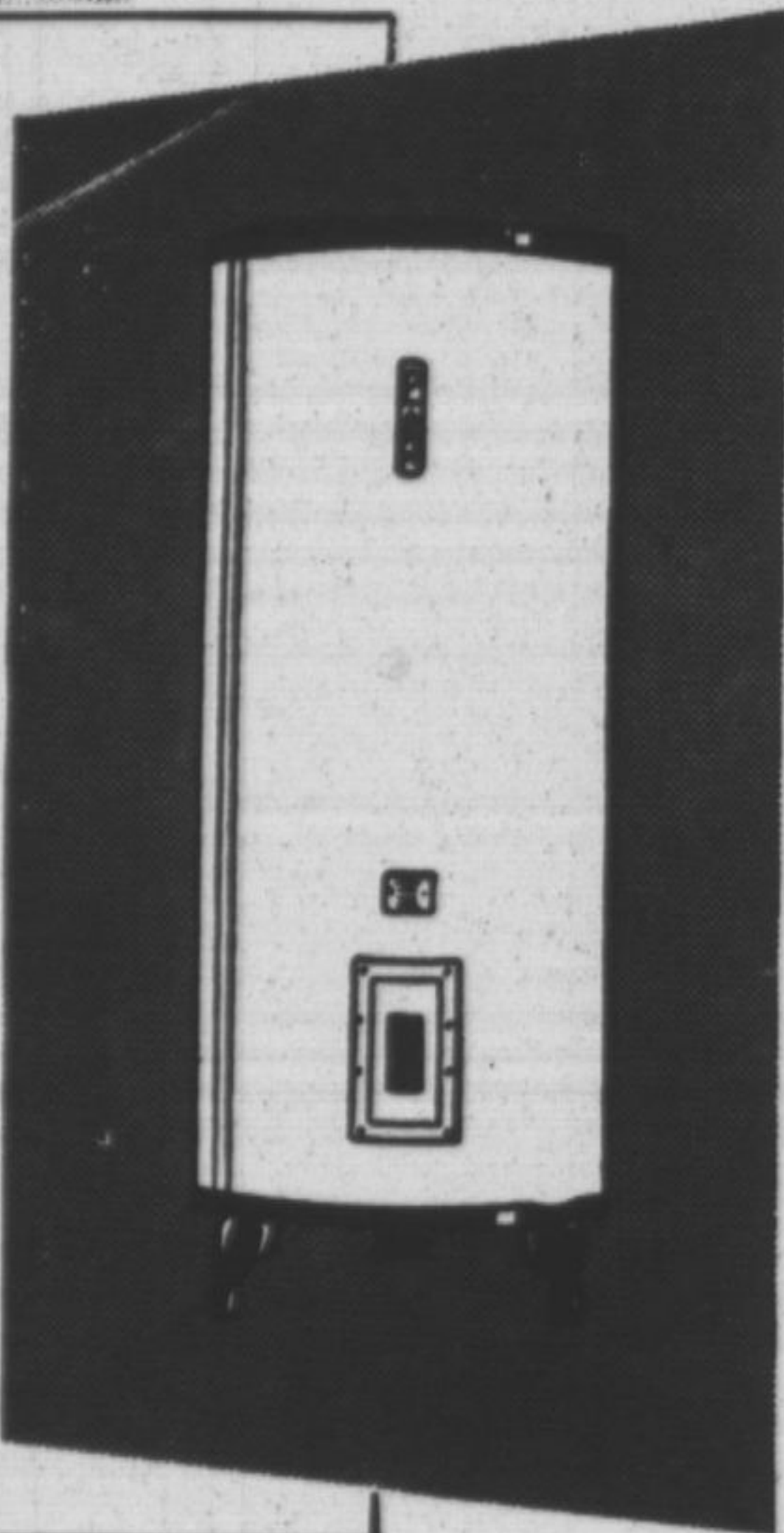
**Ask About the
New 1941
Special
Installation
Allowance**

*on an Automatic Electric
Water Heater*

(This offer applies in cer-
tain communities only)

For complete details visit
your nearest Public Service
Store!

Heater illustrated is the
CLARK—a Toastmaster prod-
uct.



**No work! No worry! No old-fash-
ioned methods! Plenty of hot water**

● Why wait... enjoy now, as do hundreds of others,
the comfort and convenience of Electric Hot Water
Service. Your family will appreciate having all the
hot water they want—for baths—dish-washing—shav-
ing—and laundry... any time of day or night, the
whole year 'round.

Remember, Electric Water Heaters have proved
themselves equally efficient in old as well as new
homes. Take advantage of the extra liberal installation
allowance now in effect in certain communities...
for a limited time only.

**Economical to operate! Takes special low 1¢
electric water heating rate.**

Other dealers are also featuring Electric Water Heaters now!

PUBLIC SERVICE COMPANY of Northern Illinois

521 Central Ave.

Tel. H. P. 2900