

Keep Fit!

Look Fit!

Feel Fit!



Electric Sunshine and Electric Heat will help to keep you happy and healthy—all winter long

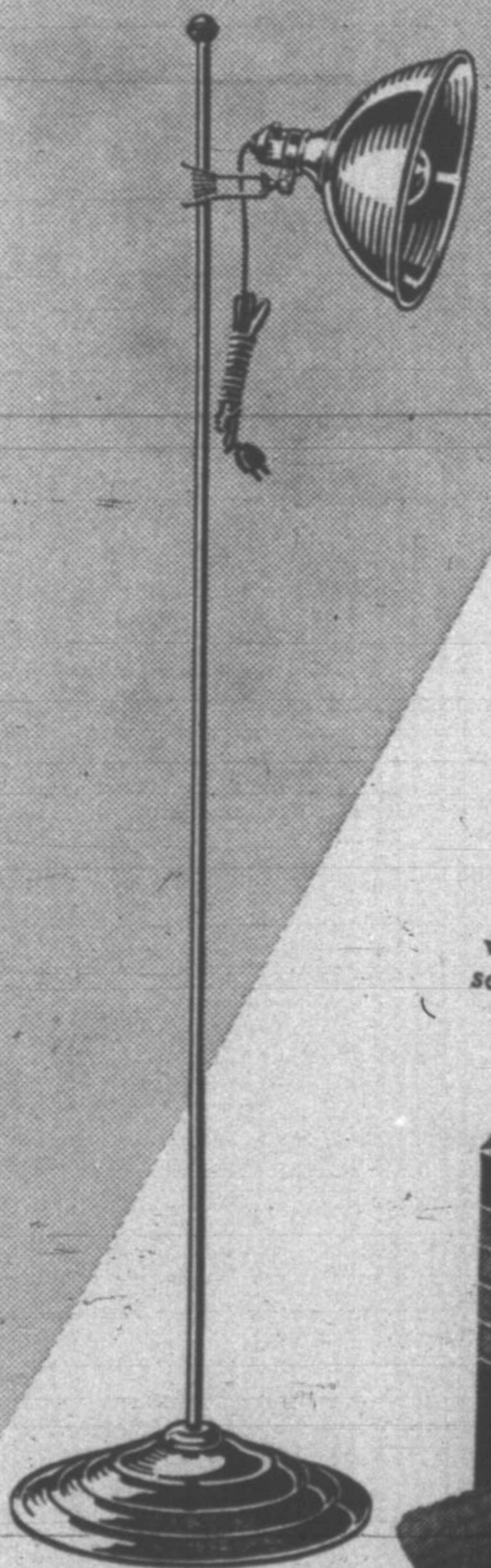
Don't be a pale face! A Sunlamp in your bedroom not only provides precious Vitamin D to help you maintain summer-time pep, but gives you, too, a radiant, healthful-looking sun tan. And don't let winter aches and pains get you down! With one of the Infra Red Heat Lamps pictured here, just a flip of a switch sends soothing, penetrating heat right to the source of your misery. . . . Come in and select your electrical aids against winter ills—today!

. . . And Electricity is Cheap!

Small Down Payment
Balance, plus small carrying charge, in convenient amounts with your monthly electric service bill.

Westinghouse Warming Pad
Provides three degrees of heat—low, medium, high. Has handy switch and soft, washable cover. A regular \$4.95 value . . .

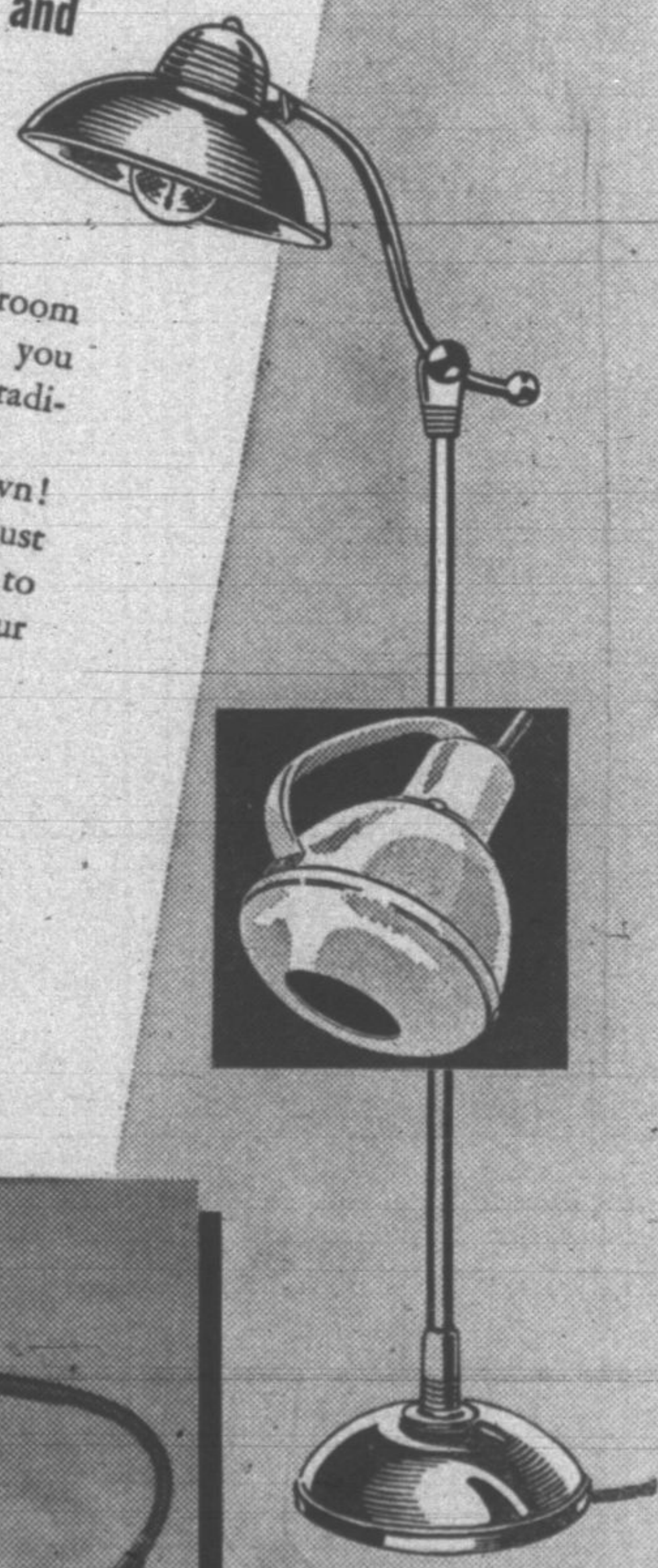
only **\$3.95**



Vita-Ray Infra Red Heat Lamp (Floor Model)
only **\$5.95**



Knapp Monarch Infra Red Heat Lamp (Table Model) only **\$3.95**



G. E. Sun Lamp and Infra Red Heat Lamp
both for only **\$2.995**
(a \$33.90 value)

Other dealers, too, are offering these modern electric appliances.

PUBLIC SERVICE COMPANY of Northern Illinois

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FIVE CENTS PER YEAR