

A Step in the

**Right
Direction!**



A GENERAL MOTORS MASTERPIECE

Streamliner "Torpedo" Six Sedan Coupe, \$923* (white sidewall tires extra)

NO MATTER whether you now own a high-priced car or a low-priced car, you're taking a step in the right direction if you buy a Pontiac.

That's what any one of the thousands of recently converted Pontiac owners will tell you if you ask his advice on the choice of your next new car.

The owner who previously drove a high-priced car will tell you that Pontiac, with its stunning Body by Fisher, gives you everything you could ever want in any car!

The owner who previously drove a low-priced car will tell you that Pontiac is priced so close to the lowest that he hardly notices the

difference in his monthly payments. What's more, Pontiac is actually costing him no more to operate than his former car!

If you're planning to get a new car soon, you owe it to yourself—and your pocketbook—to talk to a Pontiac owner first!

PONTIAC PRICES BEGIN AT **\$828** FOR THE DELUXE "TORPEDO" SIX BUSINESS COUPE

* Delivered at Pontiac, Michigan. State tax, optional equipment and accessories—extra. Prices subject to change without notice.

ONLY \$25 MORE FOR AN EIGHT IN ANY MODEL!

Pontiac

THE FINE CAR WITH THE LOW PRICE

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