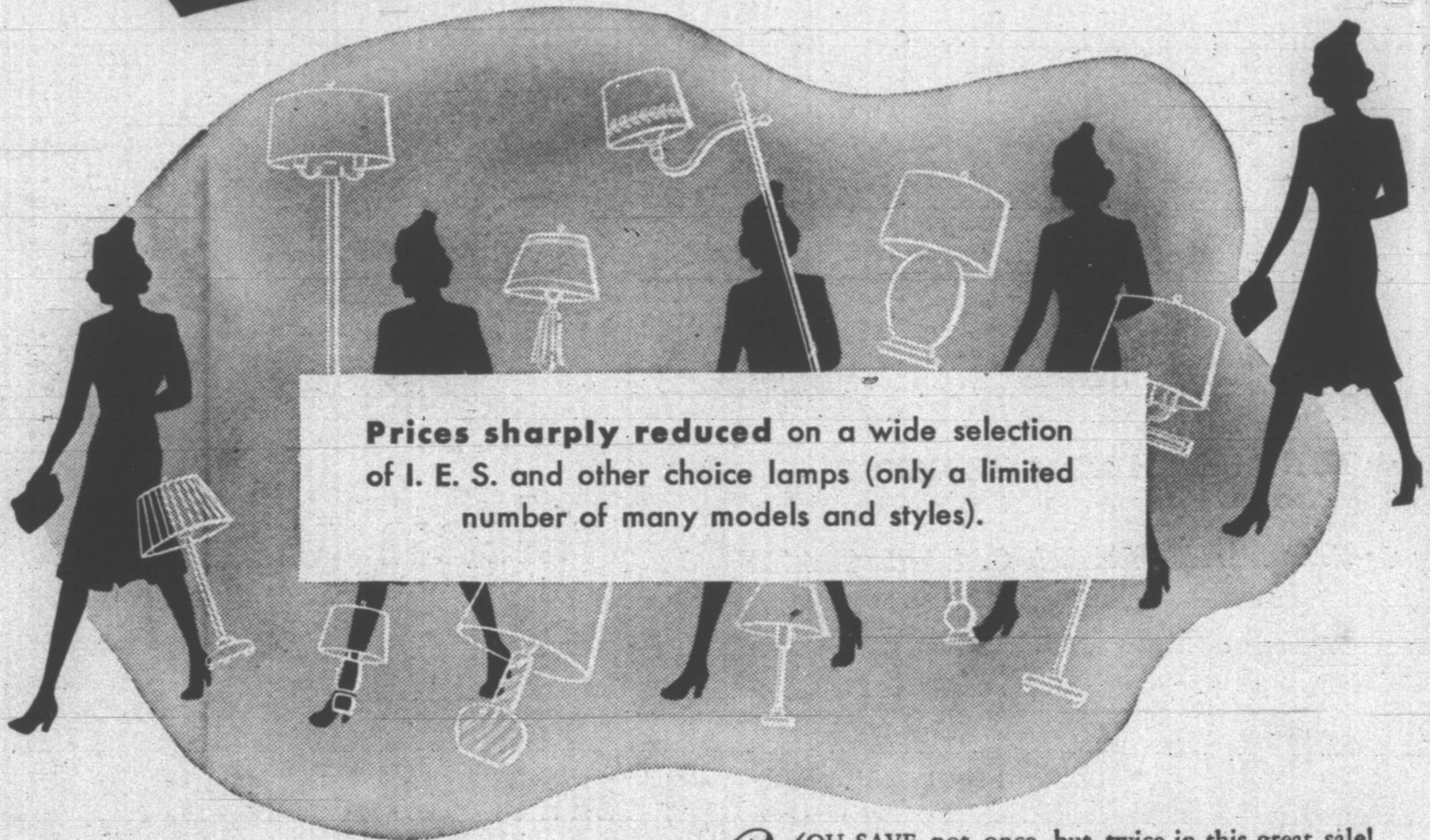


JANUARY LAMP CLEARANCE



Prices sharply reduced on a wide selection of I. E. S. and other choice lamps (only a limited number of many models and styles).

While they last!

A few vacuum cleaners, toasters, waffle irons, sandwich grills, irons and other small appliances...
Reduced For Clearance!

**PUBLIC SERVICE
COMPANY**
OF NORTHERN ILLINOIS

YOU SAVE not once, but twice in this great sale! Because these lamps were purchased before manufacturers' prices were advanced, we can offer you a saving there. And with prices drastically reduced for clearance, you save again. Thus every one of these outstanding bargains represents a double-edged saving.

Included are boudoir, end table, floor, pin-it-up, novelty and bridge models in metal, glass, china and wood finishes. *But may we warn you . . .* although there is a wide variety to choose from, many models and styles are strictly limited in number.

And since such values will be sold quickly, you'd better come in early for best selections—and avoid disappointment.

HIG

CENTS
50 PER YE