To Introduce Our New

"Magazine Form"

we make the following

SPECIAL OFFER

for the month of December

One Year's Subscription

to the

HIGHLAND PARK PRESS or DEERFIELD PRESS

52 ISSUES FOR

A Bigger Bargain Than Ever Before . . . THE PRESS will be mailed to your home regularly from now until December, 1941, for only 75 cents. Think of it! 52 issues chuck full of news about your community, as well as the advertising messages of the City's progressive merchants. The regular newsstand price of THE PRESS is 5 cents per copy. By mail, \$1.50 per year.

These features make THE PRESS the community's dominant publication:

NEWS:—Timely opinions and news about the city and its citizens in civic, commercial and social life.

ADVERTISING:—Seasonable values by local merchants affording savings equal to those found elsewhere.

EDITORIALS:—A policy that stands for progress and advancement of the community's ideals.

WANT ADS:—Classified columns that are acknowledged the community's leading buying and selling medium.

MAIL COUPON NOW

	Date		, 1940
	PARK PRESS	S	
Udell Buildi			
Highland Pa	ark, Illinois.		
Here's n	ny 75 cents. En	ter my subscripti RESS, DEERFIE	on for THE LD PRESS
for one	year.		
		iption to THE I	HIGHLAND
Please	enter my subscr	iption to THE I year, and mail I	HIGHLAND
Please	enter my subscr	iption to THE I year, and mail l	HIGHLAND
Please	enter my subscr	iption to THE I year, and mail l	HIGHLAND
Please of PARK	enter my subscr	iption to THE I year, and mail I	HIGHLAND
Please of PARK	enter my subscr	iption to THE I year, and mail I	HIGHLAND