

Alec Templeton To Be Guest of Kappa Alpha Theta

Mrs. William J. Lavery of Evanston, program chairman of the North Shore Kappa Alpha Theta club, has arranged a very interesting program for the luncheon meeting Wednesday, May 15 at 12:30 at the home of Mrs. Charles M. Mead, 9 Glenayre drive, Glenview.

The program following the luncheon will be held at the North Shore Country club and is to be a radio workshop presented by several radio stars. Through the efforts of Mrs. Mead, who is a member of the "Helen Trent" program, those who will take part are Virginia Clark, who plays Helen Trent on the radio, Louise Barkli, of "Woman in White," Reese Taylor, of "Helen Trent" and "Road of Life" and Corlita Osgood of "Kitty Keen." Vincent Pelletier, announcer and commentator will also be present.

Mrs. Lavery has persuaded Alex Templeton, pianist, composer, and radio star and Harry Walsh, director of the "Northerners" on the WGN program to join the radio workshop.

The radio stars will show how they prepare a radio program, how it is planned, and will then present the skit they plan.

All alumnae members of Kappa Alpha Theta are cordially invited.

Those on the luncheon committee are Mrs. Arthur L. Reincke, chairman, Mrs. E. E. Ames, Mrs. Daniel J. Ball, Mrs. Edwin O. Blomquist, Mrs. J. G. Ehlen, Miss Lenore Everson, Mrs. E. W. Garrison, Mrs. Volney B. Leister, and Mrs. W. E. Schroeder.

Mothers Club Will Meet Next Tuesday

The regular monthly meeting of the Mothers' club will be held Tuesday, May 14, at the Y.W.C.A. Entertainment for the evening will be a skit by the American Legion Auxiliary and music by Elizabeth Worth.

Ahem . . .

A June wedding is planned by Josephine DePalma and Vincent Quarta Jr. . . . the 23rd is the date . . . Vincent is son of the Highwood cinema owner. . . .

Rema Ballettini and Art Bernardi see a lot of each other . . . some persons are wondering how long Vic Atkinson of Lake Forest and Ruth Minorini will continue to date and spat. . . .

Seen over the week-end visiting in Highland Park was Miss Ruth Walbridge, formerly of the "Y" . . . 'tis said that at 5 o'clock in the afternoon the immediate families at the Miller-Rafferty wedding were still being served breakfast . . . following a morning ceremony . . . there are 11 children in the Rafferty family.

Seen at "Our Town," Pulitzer prize-winning play given at Lake Forest, Solly Thurston, the former Lycke Lindquist, and Vivian Campbell who works now on a Lake Forest publication. . . .

Mrs. W. H. Stockwell is a resident of Albion, Michigan now.

Evelyn Milano was seen at a Saturday night banquet with a tall blond man . . . Davie Pasquesi collects pencils from all over the United States . . . he has 400 different kinds.

Doubles for Hollywood personages: Bruno Giangiorgi, when he's spruced up, nomination for Richard Green . . . Louis Ugolini of McDaniels avenue in Highland Park is almost Tyrone Power . . . Emma Bianchetta matches Connie Bennett . . . Oliver Innocenzi, with his newly-acquired moustache, gives the general impression Cesar Romero does.

By the way, the latter's been seen squiring Irma Ponsi, Clara's sister, in a brand new Buick . . . Bruno Gherardini, known to his friends as "B.G.," goes calling on "Cora" of Glencoe these days.

Beauteous Bruna Lenzini, who works at Drieske's, has the official title . . . "Charming Bookkeeper."

Grace Methodist Church to Observe Mother's Day May 12

Mother's Day services will be observed at Grace Methodist church Sunday, May 12th with the regular service in the morning, and special music by the choir and the sermon topic to be "The Power of Home Memories." The young people will have charge of a special service at 7:30 in the evening with special music, poetry, talks, etc., all under the leadership of the young people.

A group of members and friends are making plans to attend the Passion Play at Zion on May 26th. Rates can be secured for a party of 20 or more. Those who wish to go should make their reservations next Sunday, so that their tickets may be purchased. Several who have gone would like to go again. This is one of the special attractions of the North Shore.

Biagi Wins First Outdoor Match in Rifle Competition

The first outdoor match of 1940 at Fort Sheridan, sponsored by the Illinois State Rifle Association, was held Sunday, April 27. Sixty-seven smallbore marksmen competed over the 50 yard, 50 meter, and 100 yard course, all metallic sight matches.

Anthony Biagi, member of the Sheridan Rifle and Pistol club of Highland Park, won the high aggregate medal, shooting a fine 591 out of a possible 600. Mr. Biagi's shooting was remarkable as the rapidly changing wind was hard to master.

Mrs. Robert Spahr won second place in both the 50 yard and the 50 meter matches, and finished in the aggregate, only one point below Mr. Biagi. Edwin Cole and Robert Spahr also did some fine shooting but failed to top their fellow members.

U. of C. Recommends Mill Road Farm for Recreational Use

Preliminary recommendations for recreational use of the Mill Road Farm estate recently given the University of Chicago by Albert D. Lasker were revealed today by President Robert M. Hutchins.

At the same time Mr. Hutchins announced appointment of Dick Dickerson, former assistant to Jerry Glynn at the Knollwood Golf club, as professional on the famous Mill Road Farm course.

The university under terms of the gift from Mr. Lasker, a trustee of the university and formerly chairman of the board of Lord and Thomas, was given two years to explore the educational and recreational possibilities of the 480-acre estate near Lake Forest.

Preliminary recommendations for its recreational use by students, faculty and university employees, were made by a faculty-student committee headed by Edith Ballwebber, associate professor and chairman of the Women's Division of Physical Education at the university.

Immediate uses, outlined for the two-year investigational period, include:

Maintenance of the outdoor swimming pool to be open specified hours on week-ends during June, July and August or by special reservation for parties.

Maintenance of the tennis courts. Utilization of the log cabin as a shelter house for one-day excursion parties, with outdoor fireplaces and water supply available, and reservation of the woods near the log cabin for outing or camping grounds, picnic areas, and hiking trails.

Employment of the dormitory for overnight use with provision of cooking and sleeping facilities.

Employment of the Recreation Hall for informal or formal parties and dances.

The greenhouses and cutting gardens on the estate are to be used in part for scientific purposes by Dr. Ezra J. Kraus, professor and

chairman of the department of botany. Dr. Kraus is planning to extend his experiments in the development of hardy new species of chrysanthemums through facilities provided on the estate.

Dr. Kraus is already working with 18,000 chrysanthemum plants—6,000 seedlings and 12,000 yearlings in 200 varieties. The Lasker estate also will encompass work by Dr. Kraus on about 3,000 day lilies.

Use of the estate for the Lake Forest Garden club annual flower show, May 18-19, has been granted, it was announced. A display on keeping cut flowers alive, with new methods developed by university investigators, will be presented by the university at the show.

First use of the golf course under university auspices will be a dual meet between Chicago and Northwestern university April 26. The University of Chicago and Northwestern university also will co-operate at the estate in sponsoring the annual Western Golf association Junior tournament June 17-21 on the Mill Road Farm course.

In connection with the "championship" golf course, one of the finest in the United States, temporary plans call for extension of guest privileges to members of the Uni-

versity golf team, and playing privileges to individuals who had previously been guests of Mr. Lasker and to life members of the University of Chicago Alumni association, who will pay a sustaining fee of \$100 for the season of 1940. The course will be formally opened May 1st.

Mr. Hutchins stressed that possibilities for educational and research use of the estate are being probed and that sound, long-range plans will require more comprehensive study than time has so far permitted.

Members of the recreational committee, in addition to Miss Ballwebber, were T. Nelson Metcalf, professor and chairman of Physical Education; Leon P. Smith, dean of students in the college; Marguerite E. Kidwell, assistant director of Ida Noyes (women's) clubhouse at the university; Howard W. Mort, director of the Reynolds (men's) club; William M. Randall, assistant dean of students, and Barbara Crane and Harry F. Topping, students.

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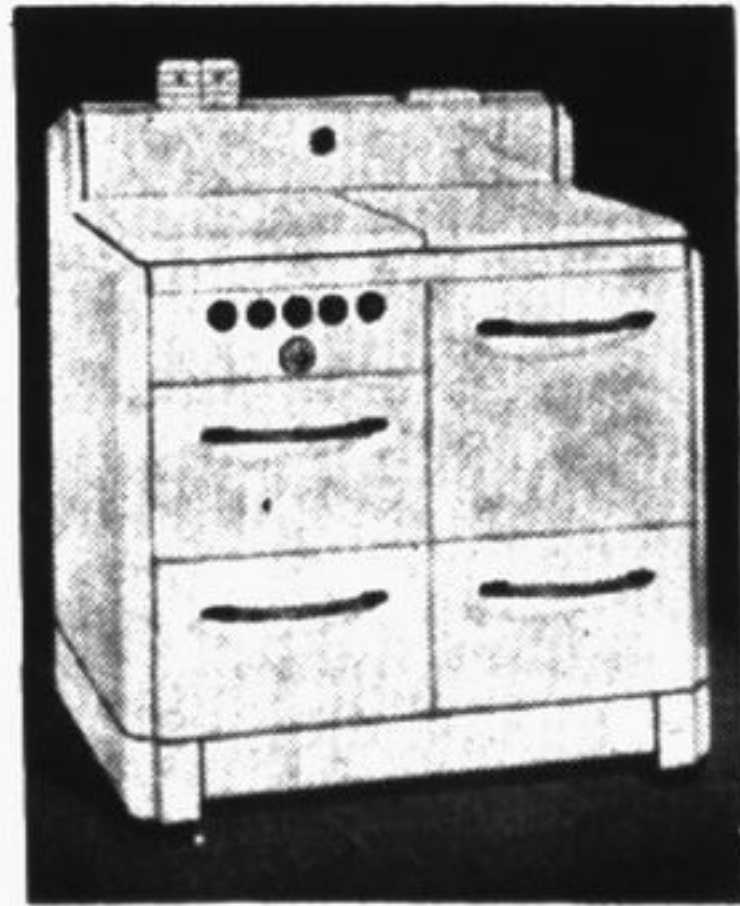
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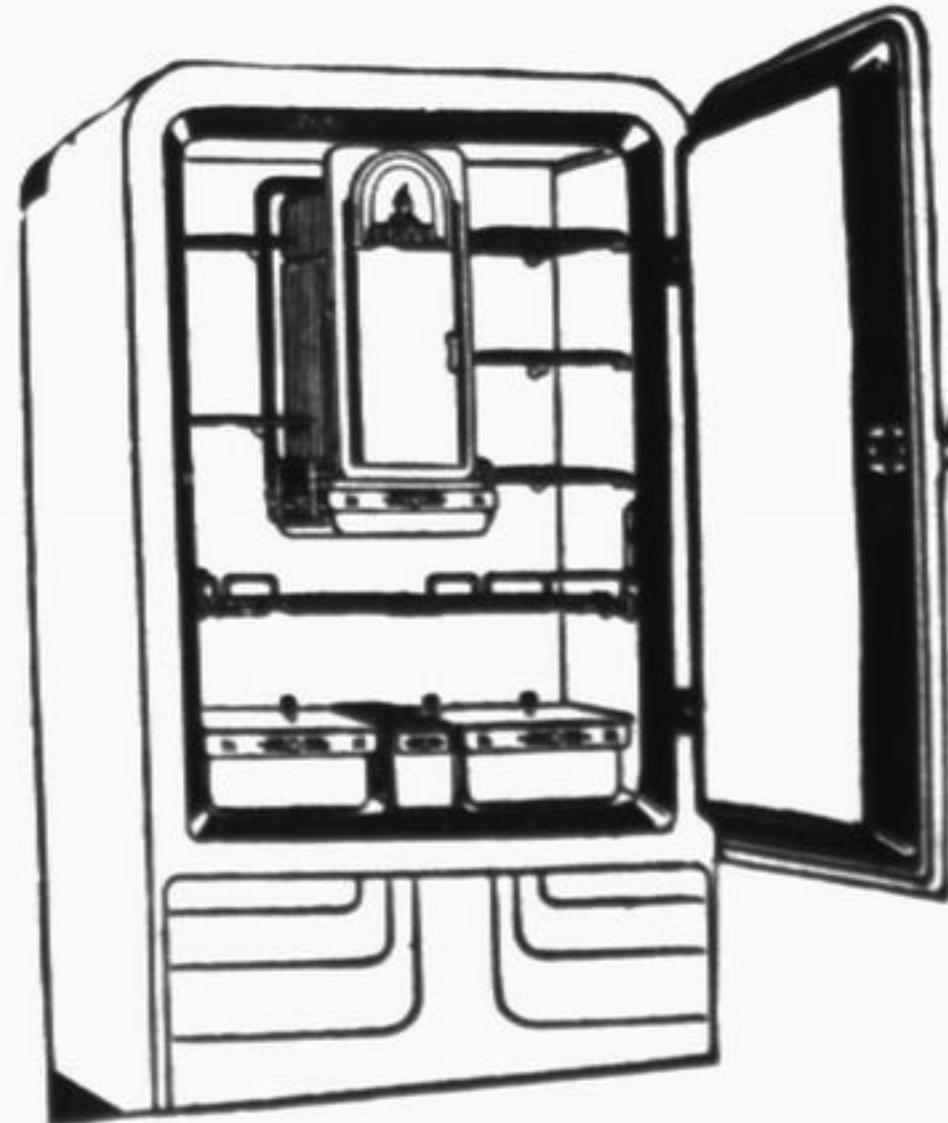
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Opportunity Extraordinary Never To Be Repeated

As the preparation for burial places of the dead have emerged—largely during the last 20 years—from the stupid, uncultured, and uncivilized stage of the pioneer graveyards, the tendency has been to bridge over the extremely low prices of burial places of the early days with the more modern idea in the minds of the public for a time at the start. This bridging over has involved a compromise of strictly high grade business principles. In other words, the products of any business undertaking should not be sold for less than the cost of production, even in the early stages of the business. Nevertheless, the abrupt change between the cost of burial places in practically worthless and repellent ground and modern desirable and well graded, well graded, and beautifully landscaped places is too much for people who have been accustomed only to the former class of burial places to comprehend. They take it for granted that the men who put money into the modern places of interment are making large profits, whereas just the opposite is the truth. People who hold to that position do not investigate the processes of development of a permanent place of beauty with safe and durable driveways, attractively graded sections, beautiful trees, shrubs, and flower beds in addition to expensive records and safe places to keep the same, the best of upkeep for every feature of the undertaking. If the average person who—with his ancestors—knows only a place of interment that is undrained, ungraded, devoid of safe driveways at any season of the year and which must be kept in good condition for all time to come could grasp the exceptional expenses of all those processes he would know that \$500 each for 4-grave lots in such a place is really not a dollar in excess of the actual cost, not to speak of any profits on invested capital or even reasonable compensation for the time and energy expended in developing such a place.

The founders and management of NORTSHORE GARDEN OF MEMORIES are in a position to realize the incorrect frame of mind and lack of anything like accurate information on these subjects on the part of the great majority of folks. Nevertheless, an exceptionally beautiful place has been developed and—even in this unprecedented general business depression of nearly 12 years' duration—many thoughtful people have shown their confidence by purchasing family burial places in this GARDEN OF MEMORIES.

It is well known that no modern interment place has been developed in which any near approach to the graveyard prices has been continued very long. However, in some cases beautiful and financially successful final resting places have been developed where prices below the actual cost of development and maintenance have been in vogue for several years in the early history of the project. Rose Hill Cemetery is the outstanding non-sectarian burial place in Chicago. Nevertheless, Rose Hill sold lots and made thousands of burials therein for 42 years without setting aside a dollar for a perpetual care fund to produce an income for the upkeep of the grounds during generations succeeding the first one. Now, that burial place has upwards of \$2,000,000 in a perpetual care fund, thus demonstrating the fact that it is possible to grant burial places to the early patrons of a cemetery at unbusinesslike prices and still have the place well cared for during later years. There are other cases similar to that of Rose Hill in other American cities.

These examples of success after selling ground for a time below actual cost of development and future care encourages the management of NORTSHORE GARDEN OF MEMORIES to believe that it is not departing very far from the road to sound business success if it sells a portion of its latest developed section at less than half price.

With the foregoing condensed statement of facts connected with the development of modern places of human interment this management hereby submits an extraordinary opportunity for folks located anywhere within 50 miles of the GARDEN OF MEMORIES to secure burial places here at prices which never again will be quoted on any parcel of ground within its boundaries.

Ten years ago—during the first 2 years of the present general business depression—the management of this GARDEN OF MEMORIES spent \$2,800 in putting in a deep drainage system in what is now known as Section K.

After the expenditure of the sum of money named, the work was discontinued indefinitely by reason of the fact that the depression was becoming more severe upon all business enterprises from month to month. Nothing more was done until the summer of 1939, when \$3,000 more was spent in very careful grading and staking out the lots according to the plan previously prepared by a professional engineer. A part of the ground was seeded to lawn grass seed in the Autumn of 1939. During the following winter 3,000 corner posts with white tops containing deeply indented lot numbers were made in our service building. At the present time those corner posts are all in place; the grass is growing nicely and scores of beautiful trees have been planted, although many times as many more will be planted this spring and next autumn. We keep on studying and improving every section in NORTSHORE GARDEN OF MEMORIES continuously for many years after the first planting. Later on a very unique feature—absolutely without precedent in any burial place—is soon to be a part of Section K. Even now, 2 fine lakes are on the borders of this section. The west side of the section corresponds with the east property line of the Green Bay Road and the section slopes from that west side to the eastward except a very small portion at the north end which slopes largely to the northward. We fully expect to make Section K just as fine as any section we have developed and we are going to make it even more attractive if it is possible to do so. Already several varieties of trees have been decided on which are not found in the older portion of the GARDEN OF MEMORIES. We have no room for additional varieties in the older sections.

In view of the foregoing brief discussion of the various features involved, and in order to show some consideration for many hundreds of families, the heads of which have been impoverished and distressed by the loss of hard earned savings in banks, loss of remunerative positions and even the loss of homes, the management of NORTSHORE GARDEN OF MEMORIES has decided to sell 4-grave lots in Section K for \$200 each for 30 days only beginning with the 15th day of this month—May 15, 1940. This is our exceptional and extraordinary concession and departure from our usual business principles. There is one condition attached and that is that all purchasers who avail themselves of that price must come to the office of NORTSHORE GARDEN OF MEMORIES and close the contract. We do not say that all cash will be required in order to win the price named, but of course, the full cash price should be paid whenever it is possible for a purchaser to do so. We like to accommodate folks and we hope this will be a very special accommodation and that it will be appreciated. It is possible to take advantage of this offer by paying a part of the cash price and securing some time for the remainder.

These same 4-grave lots will be worth \$1,000 each in the next 10 years. In the meantime no taxes can be exacted.