

# Ahem...

At the nationwide banquet of Y.W.C.A. business girls, Mrs. E. S. Marks took part in the after-dinner program... she read poetry, including "We Must Believe" by a localite, Elizabeth Fontaine... also "Courage" by Mona Audrey Shoup, another poet, who like Mrs. Marks, is bitten with the bug of writing... Over 20 represented Highland Park at the Waukegan affair, which, as it is an annual affair, will be staged in this city come 1941.

Dr. and Mrs. Frank Tringmar entertained over the week-end Mr. and Mrs. G. W. Messick of Zion... Edward E. Kleinschmidt has acquired another five patents, for a selective system and printing telegraph apparatus.

Aldo Piacenza, ice cream parlor king, is a scrivener... for his friends, he publishes Italian poetry that he composes... the other day as he went through his wedding anniversary cards, he uncovered a salient fact... all the first anniversaries sold like hot cakes... but from there on out it was no sale... evidently too much of a good thing.

Professor Carter of Northwestern university, who spoke on his trip to Portugal in Highwood this week, is the replica of Tom Dewey, when it comes to looks... even to the pipe.

Nick Frigo is participating in an art exhibit at Parnassus Gallery, 817 Rush street, Chicago... a group of artists of Italian lineage have banded together to put on the show... which opens with a tea and reception on Saturday at 2:30 in the afternoon... Nick's contribution is an oil painting, "Black Cat," a canvas 28x30 inches... Antimo Beneducci chairmans the affair... paintings can be seen through this month.

## Farmer Is Vivaly Interested in 1940 Decennial Census

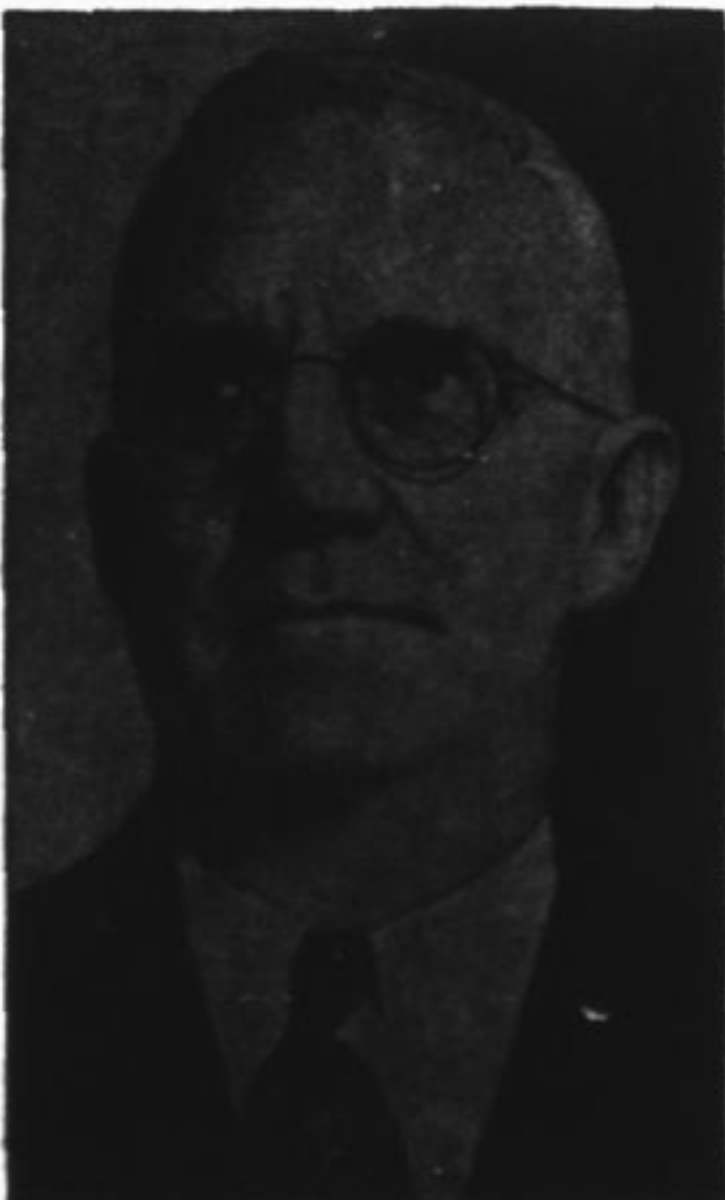
"No group has a greater degree of self-interest in the success of the Decennial Census of 1940 than has the farmer," declared Mr. F. M. Hamlin, district supervisor of the Census for this district.

"Agriculture as an industry has been in bad health for a number of years," declared Mr. Hamlin. "Just as a prudent person goes to his doctor for a complete checkup the farmers will in the Census of 1940 get the most complete study of their symptoms that has ever been made. Facts to be collected on the seven million farms will provide the farmers themselves, the government, and students of the farm problem with a guide to the future.

"The nation as a whole cannot be fundamentally prosperous unless the farmer is prosperous," declared Mr. Hamlin, "because the farms directly support 25 per cent of our population and the business of farming affects about half of all of our people. Besides being the producer of the nation's food supply, the farmer is one of the largest customers of the business man. The farmer's ability to purchase goods directly affects all business as well as their workers in the city. The farmer is one of the greatest suppliers of raw materials for industry.

"Vital changes throughout the world have directly affected the prosperity of the American farmer," explains Mr. Hamlin. "Dislocation of world markets due to wars and the efforts of foreign nations to make themselves self-sufficient has made the American farm surplus burdensome by curtailing exports. Mechanization of farms has increased farm production while decreasing the number of consumers

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even on the farm. Greater mechanization in factories has reduced physical labor and the demand for staple food products. Lighter women's clothes have added to the cotton surplus, and reduction of physical labor has resulted in a per-capita decline in the consumption of wheat. The reduction of horses and mules from 27,000,000 to 15,000,000 in favor of tractors and trucks have made it necessary to find a market for cash crops from 30,000,000 acres formerly used to raise horse feed. The greatly reduced birth rate from 25 babies per 1,000 population to 17 means fewer months to feed in coming years.

"The farmer is therefore confronted with the problem of adjusting his production to meet these vital changes and the Census will tell him what these changes are. The Census figures will tell him what crops are being overproduced; what progress is being made to use more of his crops in industrial plants.

"Industry has developed a fine statistical record which guides its future operations. No one of the 7,000,000 farmers can develop such a set of records for his own guidance because he has only his own figures. Census records of 7,000,000 farms combined is the only complete national picture of farm operations to tell the farmer which way he is going, and to provide students of the serious farm problem with the facts to meet this problem."

Mr. Hamlin urges all of the farmers of this section to co-operate with the enumerator so that a complete record of farm operations in this section can be made. He suggests that farmers acquaint themselves with the essential facts about their 1939 operations such as number of farms; number of acres owned or rented; value of the production of each item; number and classification of all livestock; quantity and value of all products including milk, butter, eggs, and even the volume of foods produced and consumed on the farm. The enumerator will want to know the number of acres in use for each crop, pasture land, land lying idle or fallow, woodland, amount of farm mortgage, interest rate, expenditure for feed, farm implements, automobiles, trucks, building materials and equipment, fertilizer and gasoline.

Mr. Hamlin urges farmers to get help from their county agents many of whom are able to supply sample copies of the farm schedule.

## Easter Sunrise Service to Be Held At Soldiers Field

The familiar words "Christ Is Risen," in letters fourteen feet high and six feet wide above a huge white cross, will for the eighth consecutive year, epitomize the voice of hundreds of young people's groups in presenting to Chicago citizens a great open-air Easter sunrise service at 6:30 a.m. in Soldier Field. Unique from its inception during the Century of Progress Exposition, this service has fast become the most anticipated single service in the Middle West, appealing alike to all denominations. From 1933-39, a quarter million attendants have been thrilled by the inspiring programs.

Dr. John Zoller, of Detroit, Mich., founder and director of the Amer-

ica Back to God Movement, will be the 1940 speaker. Dr. Zoller, a well-known voice to Middle West radio listeners, has been active in social work since the depression, uniting his efforts with others in relieving the extensive suffering around Flint, Mich.

A great chorus choir with organ, led by Rev. Wendell P. Loveless, director of radio station WMBI, will assist in making real the fact that "Christ is not here but risen as He said." Special solo selections will be heard from Chief Whitefeather, concert baritone, present Chief of the Sioux Indians and grandson of the famous Sitting Bull.

Friendly cooperation of all transportation agencies in getting the great crowd to and from the Field will again be a major contribution to the success of the enterprise. Plans for the broadcasting of the entire program, with some local station as outlet, are now in process of negotiation.

## Ransom Sherman NBC Comedian Says, Golf? There's Nothing to It

Rome wasn't built in a day! It takes 65 years to qualify for an old-age pension! The first million is the hardest! AND some golfers never break 100!

Nevertheless, Ransom Sherman, NBC comedian, without ever having played the great Scotch game, has made a wager with Chick Evans, famous amateur golfer, that he can break 100 the first time he ever steps on a golf course. The chief stipulation of the wager is that Sherman, who lives at 532 Kenilworth avenue, is not to step on a bona fide golf course until June 15. No other holds are barred.

Accordingly, the new White Hope of the Fairways' first move was to load himself up with equipment and engage not one, but two golf pros. Don Sharpless and C. C. Campbell,

operators of Skolake Fairway in Wilmette, Ill., after looking over Sherman's 179 pounds, and slightly aldermanic front, decided that if Jerry Travis, lamented grand old man of golf, could start the game at 41 (Sherman's age), the radio comedian might do likewise. Accordingly, they took him as a pupil, with the proviso that Sharpless, who excels in woods, will teach him the long game, and Campbell will teach him how to use the irons. Lessons will be indoors until the weather improves, then outdoors, but never on a golf course, until June 15.

Going a step farther, Sherman also will write a weekly article on golf reporting the progress of his training for the benefit of other novices who may wish to learn how to break 100 in three months.

Sherman is heard Thursdays and Fridays as m.c. of the NBC Club Matinee at 3 p.m. CST over WENR and the NBC-Blue Network, and as co-mc. of Quicksilver, quiz show heard each Wednesday at 7:30 p.m. CST on the same network and WLS.


## Eastern Star Plans Social Meeting Mar. 20

At the next regular meeting of Campbell chapter, No. 712 O.E.S., a social meeting will follow the regular business session at 7:30 p.m. Wednesday evening, March 20th. The meeting is to be held as usual in Masonic temple, and all members are invited to attend.

## Civil Service Seeks Stenographers, Typists

The United States Civil Service Commission announces that it will hold examinations for stenographers and typists in the near future. Interested persons should call at the Highland Park Postoffice for information. Applications must be mailed before March 25th.

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