

Personality Preview

UNUSUAL STORIES
about USUAL PEOPLE

By ANNA TAMARRI

The mailman has brought two million fan letters to Mrs. Raymond L. Caris in ten years of radio broadcasting, and two million fans can't be wrong. Mrs. Caris, who for six years, from 1928 to 1935, had charge of the Homemaker's hour, now is heard on the air over WLS from 11 to 11:30 a.m. during the Feature Foods all-women's show. With Mrs. Helen Joyce, she writes script and puts it on the air; in her own words, "I do everything but sweep out the studio."

She got into radio on a "fluke," Mrs. Caris states. Originally from Mount Pleasant, Iowa, where she attended Iowa Wesleyan, she transferred to Northwestern university's Medill School of Journalism. From there she went to Europe for study and sight-seeing in preference to finishing her college career. Upon her return she got a chance to organize the mail department of Prairie Farmer, while touring the paper plant with a friend.

After that, it was gradual advancement. She edited the boys' girls' page and helped with the household page of Prairie Farmer, and as radio grew, she was then on the ground floor for openings.

Radio is the "Open, Sesame" to getting in touch with people, furthermore, she tells us, for everyone is only too eager to talk to a radio personage because of the glamor that somehow surrounds radio. Guest interviews furnish numerous interesting contacts that make for

infinite variety, radio's live quality.

The element of human interest invades the radio field too when fan letters bring strange requests and presents, mostly from women writers. At the time Mrs. Caris' two boys, Crane and Barry, were born, she received quilted baby books, bonnets, congratulatory cards and letters, and even babies' hair and photographs of other babies. It is no wonder she calls radio "the most interesting thing in the world" as no two days are ever alike for her.

Mrs. Caris pronounces radio a grand job because she can write script at home, and, as the unheard program does not have to follow script to the letter and admits ad libbing, she is not confined to studio hours. Script copy, however, is prepared two weeks in advance. So far as the actual broadcasting is concerned, Mrs. Caris emphasizes that, in order to get to first base in radio, a spontaneous friendly attitude is more important than a pleasing voice. Both sponsors and stations prefer a voice, or person, which automatically instills confidence in the radio audience.

Since her programs are designed to appeal essentially to the homemaker, it would appear that she must be a homemaker herself, and she is. For two and a half years she has been a resident of Highland Park, her home at 2420 Valley road, a house no inch of which she has not touched. Radio and home-making are one and the same for her.

Thousands File Job Insurance Benefit Claims First 2 Days

Unemployment Compensation benefit claims were received from 19,953 jobless workers in Illinois on Saturday, July 1 and Monday, July 3, the first two days on which claims were accepted, Martin P. Durkin, director of labor announced today. Of these, 8,451 were filed in the downtown areas, the balance, 11,502, being filed in offices located in Chicago and suburbs.

Managers of local offices report that all claims were taken without delay and despite the addition of new personnel, the work proceeded smoothly. Claims are filed by appointment only and schedules were maintained perfectly. Those appearing at the offices without appointments were given appointments for future dates.

Benefits under the Illinois Unemployment Compensation Act are payable only to unemployed workers who earned \$225 or more on insured jobs during 1938. Insured jobs are those with firms that pay or should pay contributions to the Illinois Unemployment Trust Fund. As a rule these are shops, stores, mills, mines, factories, hotels and other places of business where there are at least eight persons working. Farm labor, government employment, domestic service and some other occupations are excluded entirely. . . . those engaged in these occupations cannot qualify for benefits.

After claims are filed at the local offices, they are sent to the main

office of the Division of Placement and Unemployment Compensation in Chicago, where they are examined and either approved or denied. If approved, workers will receive their first benefit check about July 25 or 26.

The maximum weekly benefit amount is \$16, the minimum is \$7. No one can draw benefits for more than 16 weeks between now and March 31, 1939. The exact weekly amount, as well as the number of weeks for which benefits are payable will depend upon wage records of individual workers, which are on file at the Chicago office.

Motor Fuel Taxes to Finance Highwood Street Improvement

A pair of revenue-raising measures and two resolutions providing for the widening of city streets were passed by the Highwood city council at its first July meeting held last Friday in the city hall.

A \$5 fee was the assessment set by ordinance for all dances at which orchestras play. Enactment of the other ordinance licensed victrolas at \$25 a year.

Streets to be widened from proceeds of motor fuel taxing are Railway avenue from Prairie to Highwood avenues and Highwood avenue from Railway to High street.

A good driver is particular about the appearance of his car, and in trying to keep it appearing well, he tries to keep it from being damaged, and so learns not to damage others.

Fort Sheridan Horse Show to Be Staged for 3 Days: Sept. 2-4

Scheduled to run three days instead of the customary two, the annual Fort Sheridan Horse Show will be staged Sept. 2, 3 and 4 on a more ambitious scale than any of its predecessors. By the same token, attendance is expected to break all records, since the days set fall upon a Saturday, a Sunday, and Labor Day Monday, giving almost a three-day holiday for the crowds.

Named by Brig. Gen. Karl Truesdell, commanding officer of Fort Sheridan, as manager of the horse show is Maj. Paul H. Morris. Important duties will also be taken over by Capt. Cary B. Hutchison, who has been appointed as secretary and treasurer of the show.

The executive committee includes Lieut. Col. Jesse A. Ladd, Lieut. Col. John L. Homer, Lieut. Col. Charles B. Hazeltine, and Lieut. Col. George A. Pollin.

Proceeds of the show, which is authorized by the American Horse Show association, will be devoted to the Associated Charities of Fort Sheridan.

Covered stands and an unusually large ring on the lake front will give the Fort Sheridan show advantages to spectators and contestants alike.

Cardinals Hope for New Talent in Try-Out Camp July 24

In the fall of 1934 a shy, 18-year-old boy walked into a Cardinal organization tryout camp at Greensboro, N.C.—a tryout camp identical in nature with the one the Cardinals will open at John W. Bailey Park here Monday, July 24.

Experienced Red Bird scouts watched the youngster go through his paces and at the end of three or four days their verdict was "He'll do. Sign him up." The next year found him playing at Martinsville, W.Va., and four years later he was playing with the St. Louis Cardinals. He is a Cardinal regular now, showing promise of becoming one of the game's great stars. He is Enos Slaughter, the Red Bird's right fielder.

And with the Cardinals, Slaughter is playing with other young men who got their start in baseball in a similar manner. In fact, every player on the present Cardinal squad except four was developed in the extensive St. Louis Cardinal farm club system.

In the camp at John W. Bailey Park the Cardinals are hoping to discover other young Slaughters, Medwicks, Deans and Pepper Martins and are extending an invitation to all young players of this section between the ages of 17 and 23 to attend the camp for tryouts under the watchful eyes of experienced baseball scouts.

To receive tryouts boys merely have to present themselves at John W. Bailey Park at 9 o'clock the morning of Monday, July 24, bringing their shoes, gloves and uniforms. The only requirements are that out-of-town boys finance their own trips to Battle Creek and living expenses while here. No fee is charged. Tryouts entail a stay in Battle Creek of three or four days for out-of-town boys. Players signed to contracts in the camp will be refunded their expenses incident to attending the camp.

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Dwight Zimmerman Passes on Sunday at Hines Hospital

Mr. Dwight J. Zimmerman, 1821 Rice street, passed away on Sunday, July 9, at Hines Memorial hospital after an extended illness. Funeral services were held in Charleston, Ill., on Tuesday, July 11.

Mr. Zimmerman was manager of the French, Shriner, Urner shoe store on Michigan avenue, Chicago. He is survived by his wife, Barbara, a teacher in the Elm Place school, and by two sons, Miles, age 11, and Hugh, age 5.

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SATURDAYS			
All day until 4:30 p.m.	1.50		
After 4:30 p.m.	1.00		
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After 5 p.m.	.50		

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