

# The Highland Park Press

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## Most Important Week of Campaign Closes Saturday

Those contestants who pile up a huge number of votes to their credit this week will find it a great advantage, later on. Those who are really smart and can use their heads will do this very thing. The time to strike is while the iron is hot.

Don't be guilty of over-estimating the value of your own vote strength. It would be much wiser to underestimate it. The close of this week will mean that this campaign is along by under-estimating your competitors. Bear in mind that it is utterly impossible to have too many votes but it is, so easy, to have too few. In this contest, so far, no one has a decided advantage in vote strength. The weekly-cash receipts of this campaign since the first clearly indicates three established facts, first, high type contestants; second, each has well worked out plans and methods to third, it's going to be a real campaign to the finish. More new subscriptions are being sold in this campaign than in any previous campaign I ever conducted. The advertisers and publisher can well be proud of this great increase in circulation.

The interest manifested in this contest is plainly increasing each day. The contestants are beginning to show some real enthusiasm in the way of production. Their relatives, acquaintances and friends are rallying to their support. The truth of the matter is, the entire public is becoming contest minded.

Contestants, bear this in mind, if you expect people to rally to your support and become interested in your progress in this contest, you must impart to them; your ardent and zealous desire to win; your determination to win; your near top vote standing and how much you would appreciate their help. Remember this, when you branch out from your relatives, friends, etc. into more remote possibilities, you will have to sell yourself before you can sell a renewal or new subscription to "THE PRESS."

This great vote getting first period will come to a close Saturday night. So far, very few long term subscriptions have been turned into this office. The contacts that you contestants have should enable each and every one of you to bring in several of these Saturday night, that is, if you are hitting the ball as you should, and are vitally interested in the ultimate outcome of your efforts. Talk in terms of three, four or five year subscriptions this week regardless of new or old business. Even in life, we can't stand still. We either go backward or forward. You are at the crossroads in this campaign. Where will you go from here? What do you say? Let's go places, remembering the world loves a winner.

—By E. L. HOLMES, Campaign Manager.

## Rotary Hobby Show to Be Held April 29 at Lincoln School

Nearly 200 boy and girl exhibitors have signed up to display their Hobbies at the coming Rotary Hobby Show.

Because of the large number of exhibitors it has become necessary to change the place of the show to Lincoln School, Green Bay Road and Lincoln Ave.

The Rotary Hobby Show will be held this Saturday, April 29, from 9:30 in the morning to about 7 in the evening. The show is open to the public and admission is free. You will see what boys and girls of Highland Park do in their spare time.

A committee of judges will award ribbons of merit to the Hobbies that are deserving. Awards will be made upon originality, neatness, care of the display, workmanship and the general excellence of the exhibit.

Hobbies of all types will be exhibited and will range from sixteen foot boats to miniature airplanes only 1/4 inch in length. Over a dozen stamp collections; nearly two dozen collections of glass dolls and animals; picture collections of all sorts; snakes; wood carvings; trains; dolls and many other kinds of Hobbies. To date there are nearly fifty different kinds of Hobbies entered in the exhibit.

The Boy and Girls Work Committee of Rotary Club are sponsoring the forthcoming show.

## Pick Up Bottle in Florida 11 Years After Release Here

Nearly 11 years ago, E. A. Farmer 577 Central Avenue, tossed a small screw-topped medicine bottle into the DesPlaines River. About a week ago, Farmer received a letter from H. A. Talbot of Miami, Fla., saying that he had found the small bottle lying half covered with sand in shallow water, while fishing off the Florida Keys on March 28th.

On June 25th, 1928, Farmer acting on the impulse of the moment, had thrown the bottle into the Des Plaines river, from a bridge on R. 22, just west of Highwood. Before tossing the bottle into the water he placed a slip of paper in it bearing his address (117 N. St. Johns Ave., Highland Park, Ill.). This slip of paper was mailed to Farmer by Talbot.

Talbot's letter was delayed in reaching Farmer due to the fact that the latter no longer lives at 117 N. St. Johns Ave. At present he resides at 577 Central Ave.

It is estimated that the bottle floated 3,000 miles in the 130 months since it was thrown into the river. It's probable route was the Des Plaines in to the Illinois river; the Illinois into the Mississippi river, and down the Mississippi into the Gulf of Mexico where it finally became submerged in sand in the south Florida Keys.

## County Firemen Hold Convention in Highland Park

Elaborate plans are underway for the seventh annual Lake County Fireman's Association Convention to be held in Highland Park and Highwood on May 22nd. The Committee on arrangements are: Chief Hoskins of Highland Park, Chief A. Englund of Highwood Vice Chairman, Paul Musick Secretary, Ray Mann, Lloyd Hicks Finance Committee, Charles Robinson, Floyd Peterson and Lester Peterson Entertainment Committee.

be but a minor part of the activities planned for the big day which is to be turned into a gala celebration by the committee on arrangements.

A large parade will start the days festivities at 10:30 a. m. The parade will form on North Green Bay Road, the line of march will be East on Central Avenue to First Street, South on First Street to Laurel Avenue, East on Laurel Avenue to St. Johns Avenue, North on St. Johns Avenue to Vine Avenue, West on Vine Avenue to Green Bay Road, North on Green Bay Road to Moraine Road viaduct, East on to Waukegan Ave., North on Waukegan Avenue to Walker Avenue, East on Walker Avenue where the parade will disband.

One of the features of the day will be a demonstration by the Fire Insurance Patrol of Chicago on salvage and the covering of merchandise and furnishings to prevent further loss from water. Chief Frank C. McAuliffe will lead his squad and be on hand for the parade. After this demonstration the following competitive drills will take place, ladder raising by two men teams, hose rolling contest, hook up fire companies throughout Lake County, tug of war by 5 men teams for the championship of Lake County Fireman's Association, the maximum weight allowance for one team is 1,975 pounds. Present fire officials will act as judges in awarding the prizes, all judges will be selected from outside Lake County.

The business meeting following of officers for the coming year and the drills will be for the election to award the prizes to the winning teams. The committee on arrangements is highly elated with the cooperation and assistance given them by the Civic organizations, business houses, General Truesdell and his staff of Fort Sheridan, school officials and the American Legion posts of Highland Park and Highwood. Trophies have been donated by the Chamber of Commerce, Lions Club, the Rotary Club, and the Highwood Civic Improvement Association. The trophies will be placed on display in Duffy & Duffy for one week, Art Olson & Co., Brand Studio and Laegeler's drug store.

Between eight hundred and one thousand firemen and their guests are expected for the convention. We would like to extend an invitation to all business houses and civic organizations to take part in the parade and help us to make this a big celebration.

## Boy Scout Drum and Bugle Corps to Be Guests of Racine

The members of the Highland Park-Highwood Boy Scout Drum and Bugle Corps will be the guests of the Racine Boy Scout Drum and Bugle Corps on Wednesday, May 3rd. All members of the Corps are asked to be present at next Monday's rehearsal at the Lincoln School to receive their transportation instructions.

Mothers of the Drum and Bugle Corps auxiliary, instructors of the Corps and Committee will also be guests of the Racine Corps. This will be a grand opportunity for the local Corps to see the splendid progress made by the Racine Corps.

## Announce Lecture on Christian Science

First Church of Christ Scientist, of Highland Park, announces a free lecture on Christian Science by Mrs. Elizabeth McArthur Thomson of St. Louis, Mo., Thursday evening, May 18th at eight o'clock in the Elm Place school auditorium. Mrs. Thomson is a member of the Board of Lecturership of The Mother Church, The First Church of Christ Scientist in Boston, Mass.

## Open Letter To Press Discusses City Government

In the last issue of the HIGHLAND PARK PRESS there appeared an editorial entitled "Caucus Candidates Win." It appears from the editorial that the author does not understand the principles of the Commission Form of Government, nor did he attend the "caucus" meeting to which he refers and probably like many others did not hear of the meeting until later.

Since 1915 Highland Park has been functioning under the Commission Form of Government. It is a fact that this city do not realize the difference between this plan and the other forms of city administration. Under this plan, authority is concentrated on five men, who handle both legislative and administrative branches. All commissioners have the same power even though one is designated by the title of Mayor—in reality he is merely chairman of the council and does not have the power of veto.

The main object, however, is that the number of commissioners shall be so small that the citizens can center responsibility, both in the case of meritorious work and incompetency. The statute provides that candidates for commissioners be nominated at a non-partisan primary by direct ballot. There should be no preceding caucuses and no party lines of any kind. There is no election from wards for the purpose of representing certain districts. In place of these is a primary. (Continued on Page 5)

## Wendell Hill's Work As Caddy Praised

In Sunday's issue of the Chicago Tribune appeared several pictures and an article referring to Wendell Hill, a Highland Park resident who is now caddy at Westmoreland Country Club.

Hill who received his early training under Stewart Gardner, professional at Exmoor and Old Elm clubs for many years, has successfully handled the job at Westmoreland, which, when first entered, appeared to be a "pretty tough one."

He holds classes for his caddies, in front of the caddy house. Caddies no longer show up at a club, grab a members bag and walk 18 holes to earn a bob. Present day caddies are subjected to supervised courses of instruction, take examinations and otherwise undergo training calculated to increase their efficiency.

## Quick Action of Local Youths Averts Near Beach Tragedy

Tragedy nearly repeated itself, off the Park Avenue Beach in Highland Park last Sunday, had it not been for the quick acting of Seacout Gunter Schwandt, 18, a student of the Aeronautical University of Chicago, and Jack Evers, 14, a student of the Highland Park High School.

Konrad Schreier, 12, of 142 Ravine Drive rowed far out in a small Kajak without a lifejacket. In the stiff southeast breeze his boat capsized and he was just able to hold on to the boat long enough to be rescued by the two boys. The empty boat was brought ashore by two members of the Highland Park Yacht Club, J. Riddle and D. Suenes. Let us hope that this will be the only calamity for the coming beach and sailing season in Highland Park.

## Ravinia Woman's Club Plans for Its Annual Luncheon

Reservations for the annual spring luncheon of the Ravinia Woman's club, to be given Wednesday, May 10, at 10 o'clock, may be made with either Mrs. Wells King, 2874, or Mrs. J. C. Leaming, 1811, on or before Saturday, May 6.

An announcement of the program will appear in next week's PRESS.

## H. S. Art Department Awarded First Place in Art Contest

The Highland Park High school Art department of which Miss Lucille Wood is instructor, received highest place in the Art contest at Illinois Wesleyan University last week.

## Legion Auxiliary Announces Plans for Poppy Day, May 23

Mrs. Frank J. Ronan of the Du-maresq Spencer Post, American Legion Ladies Auxiliary has been appointed chairman in charge of the arrangements for the American Legion's Annual Poppy Day to be held Tuesday, May 23d, and which will be conducted by the Auxiliary.

In accepting Mrs. Ronan advises that this national event is to help the disabled veterans in the various hospitals who do not want charity but who are without the means with which to procure cigarettes, reading matter and other necessities.

Each year thousands of veterans in hospitals make the Poppies sold on Poppy Day. The Poppies have not only been sold in large quantities but have the satisfaction of knowing that they are doing something to help themselves.

The only proceeds are from the actual sale of the Poppies so made and Poppy Day is perhaps the only worthwhile benefit activity that while approved by the community chest and other similar organizations is not supported or contributed to by them.

Mrs. Ronan further states that Highland Park has always been most generous in its support of Poppy Day and that she has no doubt but what the same fine response will enable the Legion Auxiliary to dispose of Highland Park's quota.

## "Souls at Sea" and Other Good Pictures at Alcyon Theatre

Featured at the Alcyon Theatre during the coming week will be "St. Louis Blues," "The Beachcomber," "Souls at Sea," "Stand Up and Fight," and "Let Freedom Ring."

Tonight and tomorrow night the screen's thrilling new love team Dorothy Lamour and Lloyd Nolan will star in "St. Louis Blues." Co-starring with these splendid stars will be Tito Guizar, Jesse Ralph, Mary Parker, Cliff Nazarro, The Kings Men, Matty Malneck and his orchestra.

Somerset Maugham's hilarious story of romance and adventure in a South Sea Island paradise "The Beachcomber," featuring Charles Laughton is the second feature of this double feature program today and tomorrow (Thursday and Friday).

Saturday, "Souls at Sea," the mightiest sea story of them all featuring Gary Cooper and George Raft will be shown.

Featured in a three day showing, Sunday, Monday, and Tuesday, will be 1939's mightiest adventure film, "Stand Up and Fight." Out of the Furious fifties comes this smashing drama of love and danger. Wallace Berry as the iron willed king of a fighting empire. Robert Taylor as a two-faced young adventurer who thought a woman worth fighting for. Florence Rice and Helen Broderick are co-starred in this film.

The most exciting screen entertainment in many years, "Let Freedom Ring," will be shown Wednesday, Thursday and Friday, starring Nelson Eddy with Virginia Bruce, Victor McLaglen, Lionel Barrymore and Edward Arnold.

## Community Chorus to Present Concert at Y.W.C.A. May 10

The Community Chorus will again give one of its delightful concerts, Wednesday evening, May tenth, at 8:15 at the local "Y" on Laurel Avenue. Under the able guidance of Louis Palmer, head of the Music Department in Lake Forest College, this group of enthusiastic musicians renders beautiful music most artistically, and it is a joy to hear them. There will be a small charge to pay for incidental expenses.

The program will consist of two numbers, varied in type and rendition; a Motet called "Galla" by Guonod and "The Highwayman" by Deems Taylor, the latter being the work of the famous English poet, Alfred Noyes. In the Highwayman, an especially rollicking piece, the solo part will be sung by a baritone, Mr. Schuster, and the solo parts in "Galla" will be rendered by Mrs. Fred Okay and Margaret Moldaner.

Everyone who enjoys an evening of interesting music, delightfully rendered, will be welcome to attend.

## Malcolm S. Vail Donates Trophy For Lake Front

A most important contribution to Highland Park's program for Lake Front Safety has been announced by Malcolm D. Vail, prominent yachtsman and one of Highland Park's leading citizens who is donating a perpetual trophy which will be known as "The Vail Safety Trophy" to be awarded annually to the boat owner having the finest record of safety compliance and performance.

Mr. Vail states that mindful of the obligation of property owners to the public, especially when he belongs to a bona fide yacht club and when part of the equipment used is paid for by public funds he is offering this valuable trophy to the skipper of any boat belonging to the North Shore Yacht Club who best upholds these principles and fulfills the obligations for safety established in the rules for eligibility.

These rules provide that a boat owner must at all times keep his boat and rigging in such a state as to stand up under the most unfavorable conditions, a definite list of safety equipment must at all times be properly stowed in the boat and he must demonstrate good judgment in the safety of himself and crew with emphasis on precautions to be taken before and not after the crisis.

The details of the rules were established by Mr. Vail in consultation with John T. Snite and C. Keith Grant of the North Shore Yacht Club and Commodore Harry Earhart of the Yacht Club states that formal announcement covering details will be made at a public meeting sponsored by the Yacht Club to be held in the auditorium of the public library Thursday evening, April 27, at 7:30 p.m.

This meeting Comm. Earhart advises will not only mark the occasion of establishing the trophy but will conclude the series of lectures on yachting and safety which have been conducted during the winter by the club under the direction of Mr. Snite. Mr. Jack Holbrook of the Rainbow Fleet and leading Great Lakes authority on small boat sailing will be on the program and Comm. Earhart advises that the public is cordially invited to attend as guests of the Yacht Club.

## "Gym Nite" to Be Presented at Elm Place School May 5

Parents and friends of Elm Place school are invited to attend the second annual Gym Nite, a program of physical education activities presented each year by the 7th and 8th grade pupils.

The program, which will be given Friday, May 5 at 8 p.m. in the Jessie Lowe Smith auditorium, is as follows:

- Entrance March
- 7th Grade Girls History of Sports
- 7th Grade Boys Dance Study
- 8th Grade Girls Synchronized Gymnastics
- 8th Grade Boys Football
- Transparent People
- A Sound Film of X-Ray Pictures
- Sports in Light
- 5th Grade Boys Pinal
- Building
- 5th Grade Boys Pinal
- All Participants

Of special interest is the motion picture of animal and human X-Rays, recently developed in Europe and new to this country. There will be no admission charge.

## Dick Martin Moves Insurance Office to New Location

Richard Martin, (familiarily known as "Dick") is moving his insurance office from 20 S. First street to 378 Central Ave. He will be in his new location after May First.

## Daylight Savings Time Takes Effect Here Next Sunday

Daylight Savings will become effective in Highland Park and other territory in the Chicago area, next Sunday, when we set our clocks ahead an hour. This is the annual shift from central standard time to day light savings.

Train schedules will be adjusted, and radio programs, will conform to the change in time. Churches, schools and business houses will likewise operate under the time schedule. The move is scheduled for 2 a. m., Sunday morning.

## Relative Standings in Press Campaign

Following is the relative standings of contestants in "The Highland Park Press Everybody Wins Circulation Campaign" still in the first of four periods. Capital Prize is \$700.00.

Contestant—Address	Vote
Edward P. Norcross, Jr., Highland Park	1,280,000
Mrs. J. E. Tremaine, Highland Park	1,245,000
Mrs. Gertrude Johnson, Deerfield	1,244,500
Miss Phoebe Swazey, Highland Park	1,195,400
Roy Fiddler, Highland Park	1,190,000
Miss Josephine Zook, Highland Park	1,189,600
Miss Edith Hansen, Highland Park	1,178,300
Julius Laegeler, Jr., Highland Park	1,070,000
Mrs. Henry Juhrens, Highland Park	1,037,700
Mrs. Mary Somenzi, Highwood	1,026,200
Miss Flora Hoffman, Highland Park	1,000,000
Richard Hansen, Highland Park	980,000

So that readers may take a personal interest in the campaign and boost a favored contestant, clip and mail this coupon to THE HIGHLAND PARK PRESS and proportionate credit of votes will be given to the contestant of your selection. Your subscription might mean the winning margin.

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