

Could You

\$700 - \$300 - \$

Grand Prize Second Prize

**OBEY THAT**

TURN YOUR SPARE

*It's the Opportunity of a Lifetime! DO*

This campaign is announced simultaneously with the decision of the publisher of THE HIGHLAND PARK PRESS to bring this paper within the reach of every reader in this territory. Further, the newspaper realizes that there is no such thing as standing still. A man or business is either going forward or backward. Since its inception this newspaper has believed that there is nothing too good for its reading clientele, and with this idea in mind, this campaign is launched. And today in particular, when national stimulation of business of every kind is the wish and aim of everyone, this is one means which THE HIGHLAND PARK PRESS is taking to do its part in such stimulation. There are hundreds of people living in this territory who desire a little extra money. Some want a new dress, coat, diamond ring, automobile, pay off a mortgage on their home, and a thousand other things which one does not want to dig down and pay out the money for today. This "EVERY DAY IS PAY DAY" solves everyone's problem. Just an opportunity to turn the spare moments into cash. Of course, the more one works, the better the chance is of winning a big prize. Remember, there are no blanks — each entrant receives his or her pay every day and still has a chance of winning a prize as large as \$700.00. Nominate yourself or a friend TODAY!

**Begin  
Get P**

**How To Enter - How To Win**

Entering is easy. All you need to do is to clip and fill in the nomination blank found in this advertisement and bring or send it to the campaign department of this newspaper office. The sooner this is done the better your chance is of winning the grand prize of \$700.00. On your way to the office tell your friends you are out to win and that you want their subscriptions. The largest number of votes is given your first week in the contest. It takes votes to win and now is the time to get them. Today subscriptions and votes may be had for the asking. Tomorrow some of the easy votes will be picked up by the energetic workers. It is only natural that one should look for every advantage. This is a spare time proposition, but the more one works the better the chances of success. Do it yourself—do something out of the ordinary today—enter THE HIGHLAND PARK PRESS' big circulation campaign and get in the big money class. Success will crown your efforts.

**DRAW YOUR 20% CASH  
EVERY TIME YOU**

**EVERY DAY IS PAY DAY**

The Most Attractive Part of the Whole  
Affair is that Every Day you Profit  
and that at the Same Time Each En-  
trant Has a Chance to Win a Prize as  
large as \$700.00.

**Remember  
VOTES TO**

**Campaign Office open until 8:30 p. m. on Wednesday**

Call in person or phone Highland Park 557-555 and ask for Campaign