

The Highland Park Press

OFFICIAL NEWSPAPER OF THE CITY OF HIGHLAND PARK

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HIGHLAND PARK, ILLINOIS

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NUMBER 6

Early Action Big Factor In Subscription Drive Success

No doubt there are many on the side lines—wishing, waiting and debating, "shall I or shall I not?" The most human trait is to delay actual activities in any new matter at hand. Procrastination is the thief of time. Lost time is never found.

Never before in this particular section have you ever had the privilege of participating in such dollar-earning spare hours as THE HIGHLAND PARK PRESS is now offering. As a spare-time proposition you should make from \$5 to \$10 daily, and in addition to that by putting forth a little more effort, you would have just as good chances as the other fellow to make as much as \$700.00 in eight weeks which is approximately \$90 per week. Have you ever been offered an opportunity before to make \$80 or \$90 per week for a period of eight weeks work? I don't believe many of you have.

In this Campaign how can there be any losers when every day is pay day. Twenty per cent cash commission will be paid on every dollar worth of business turned in.

It is hard to conceive of a more pleasant or dignified employment than soliciting subscriptions for your own home town newspaper.

The Campaign is just now getting under way. The time for decision is at hand—no time to hope or wish, no time to say maybe or perhaps, no time to say, "I will wait to see who is in it." "I'm still thinking it over." An early start is difficult to overcome, even by a whirlwind finish.

There is still time for more contestants to enter. Come on folks, wake up. We do not want to solicit people to come and get hundreds of dollars in cash waiting for a deserving owner. Shall it be you?

The most foolish person in the world is the person who fools himself by not taking advantage of opportunity. You owe it to yourself to get in our friendly "Everybody Wins Campaign," and give it a little turn. You might surprise yourself.

There are literally dozens of sections in this community that should have contestants which are not as yet represented.

To think before one leaps is indeed good advice, but the time for thinking insofar as this contest is concerned is over and what is necessary now is decision and action.

There is only one way in which the valuable cash prizes and daily paid commissions can be secured, and that is by getting votes which are obtainable by getting new and renewal subscriptions to the Press.

The Press desires to increase the number of its readers in this trade area and to accomplish this aim a most liberal list of awards has been made ready for distribution among those who participate most heartily.

The liberality of this offer, the plan of distribution and the method of remuneration merits the interest of local citizens to the extent that scores should identify themselves with this affair and become active.

Nomination Standings In Highland Park Press \$1,500.00 Campaign

Following is tabulated only the Nomination Vote Standings of all participants in THE PRESS "Everybody Earns" circulation campaign. The names of the contestants are listed alphabetically. The Capital Prize is \$700.00 in cash.

Contestant	Address	Votes
Roy Fiddler, Highland Park		10,000
Mrs. Gertrude Johnson, Deerfield		10,000
Miss Edith Hansen, Highland Park		10,000
Richard Hansen, Highland Park		10,000
Miss Grace Jacobsen, Highland Park		10,000
Mrs. Henry Jurend, Highland Park		10,000
Julius Laegeler, Highland Park		10,000
Walter Malmquist, Highland Park		10,000
Edward Norcross, Highland Park		10,000
James Rankin, Highland Park		10,000
Mrs. Mary Somenzi, Highwood		10,000
Miss Phoebe Swasey, Highland Park		10,000
Mrs. J. E. Tremaine, Highland Park		10,000
Miss Josephine Zook, Highland Park		10,000

Educational Film As Stimulant To Spring Program

In conjunction with the program "In Swing With Spring" being instituted by the business houses of this city, all local merchants and their employees are invited to attend the next meeting of the Highland Park Chamber of Commerce on Monday evening, April 10. This meeting will be the usual dinner meeting at 6:30 o'clock at Hills tea room, followed by the showing of an educational film entitled "Persuasion Makes the World Go Round."

The purpose is to stimulate selling methods and create a more thorough understanding between customer and salesperson, which lead to better consumer service.

The film, secured through the courtesy of Benjamin F. Bills and associates, is professionally produced, and a talented cast convincingly portrays practical situations of both the buyer and seller.

Beginning Thursday, April 13, and continuing through Saturday, April 22, the Retail Committee of the Highland Park Chamber of Commerce headed by Paul Olson, chairman, will herald the entrance of spring with a program "In Swing With Spring."

During this period the merchants in every line of business will offer sales of either seasonal or style merchandise in an effort to stimulate "trading at home."

Early in February, a similar "selling event" was staged by Highland Park merchants and so great was the success of this first venture that the Highland Park buying public are being offered even greater sales benefits in this second program.

Held Dance April 22

The Highwood Boosters club will hold a dance at the Labor Temple on North avenue Saturday evening, April 22. Red Edward's orchestra will furnish music for the dance. Refreshments will be served.

Easter Services To Be Held At Local Churches

Sunday, April 9, is Easter Sunday and in commemoration of this glorious occasion the churches of both Catholic and Protestant denominations will observe the Resurrection Day with appropriate services.

There are many newcomers to Highland Park who are not affiliated with any church, and the local churches are issuing an invitation to these as well as all residents of Highland Park to visit some church on Easter Sunday.

The First United Evangelical church, at the corner of Green Bay road and Laurel avenue, will hold a service at 10:45 Sunday morning when the pastor will give an Easter message entitled "An Honorable Discharge." Christian Endeavor will meet at 6:45 p.m. followed by an evening service at 7:45 with special Easter music by the choir under the direction of H. V. Nichols.

A sunrise service at 6 a.m. will be observed by St. John's Evangelical church, on N. Green Bay road, with Holy Communion. Breakfast will be served after the service.

Friday evening, Good Friday service with Sacrament of the Lord's Supper will be held at the Highland Park Presbyterian church, E. Laurel avenue. The boys and girls of the Communicant's class will come to their first Communion service. Sunday morning the Taxis Society will hold a Sunrise service at 5:15 a.m. at the beach, followed by breakfast. The church school will convene at 9:45 closing at 10:30 a.m. because of the Easter service. Dr. L. W. Sherwin will have as his sermon subject, "Triumph of Religion." Music will be furnished by the choir, the Orison quartet and soloists.

An Easter cantata, "The Song of Triumph," by Norman will be given by the choir of the Highwood Methodist church, under the direction of Mr. David Olson, at the church, Sunday evening, at 7:45 p.m.

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Wm. J. Brown Passes Away This Morning

Citizens of Highland Park were greatly shocked to learn of the passing, this morning, of William J. Brown of Ridgewood drive, a resident of Highland Park since 1910 and a City Commissioner for eight years.



Mr. Brown as a building contractor has done much to develop and improve Highland Park and though he has been confined to his home for many months was still very active in carrying on his work from his sick chamber. Even within the last few days he was figuring plans, etc.

"Bill" as he was called by all his friends was a candidate for reelection as Commissioner at the coming election and his passing makes it necessary to place the candidate who was ninth in the primaries on the ballot for April 18th.

Mr. Brown was an ardent worker in all matters for the betterment of the community. He was 51 years old, born in County Tyrone, Ireland, and educated in English national and technical schools. He has been a resident of Highland Park for 21 years. He was a member of the Presbyterian church, of Highland Park and a trustee thereof. Also a member of the Highland Park Rotary club.

As a member of the Masonic bodies he is a Past Master of A. O. Fay Lodge, a member of Highland Park Chapter R. A. M., Evanston Commandery, Medinah Shrine and Oriental Consistory. He was also chairman of the Masonic Building committee, which built the local Masonic temple, the temple being built during his year as Master.

Surviving are his wife, Violet, two sons, Robert and Douglas and two daughters, Gladys and Shirley.

All Highland Park mourns the passing of a man who was always willing to give of his time and substance for anything that was for the public good, the flag of the city are at half mast. Funeral service will be held at the Presbyterian church Saturday afternoon at 2 o'clock.

Sponsor Corno Party At Masonic Temple

The Young Republican Club of Highland Park are sponsoring a corno game next Wednesday, April 12, at the Masonic Temple. The small admission charged will include an evening of corno, plus door prizes and refreshments.

LENTEN MEDITATION

The one great thing about the Lenten Season is that it measures our life. It brings very close to us a perfect standard. Even the most thoughtless of us will pause for a moment and pausing will discover something about himself. The more thoughtful and reverent will very carefully stop and examine his life in the presence of the great Life that is so clearly presented to us in the sacred days of this week. Something of that measuring process lays its scrutiny and leaves its deep mark upon the lives of all of us.

A natural reaction is a deep sense of despair. How far short we come. How selfish our lives appear. How careless and untrue so much of our thinking. How unworthy so many of our motives. We have indeed fallen short. And many of us give up all serious attempt at really worthy living.

Then it is that the great message of the season has its meaning for us. The Infinite above and about us is an Infinite of Love. The pulse beat of the universe is from the heart of a Father. Our appeal is to a boundless compassion that is always appealing to us. God comes near us with a loving entreaty and an assurance of boundless love.

There is hope for people who have failed and sinned. And that is crown it all there is the message of Easter with not a mathematical demonstration of eternal life but with a promise and a hope that are reassurance to all who humbly and sincerely turn to it with open hearts.

—LOUIS W. SHERWIN, D. D.

Alcyon Presents Technicolor Film "Jesse James" 3 Days

From the first suspenseful moment world's last frontiers is thrillingly depicted in "Heart of the North," picturization in gorgeous Technicolor of a tale of the Royal Canadian Mounted Police which will be on the Alcyon screen on Saturday of this week.

From the first suspenseful moment of the film's beginning, up to the smashing climax at its conclusion, "Jesse James" hurries from one thrilling sequence to another with a breathless tempo that is seldom achieved on the screen. Every important incident in this outlaw's life is skillfully treated. Alcyon Power, in the title role, gives what can only be described as one of the finest performances of the year. And to top it all off perfectly the film is in magnificent technicolor. An Alcyon presentation for this coming Sunday, Monday and Tuesday.

Although the screen has given us many "epics of the air" and countless stories of aviation in one form or another, here is the first attempt to tell the story of women who fly, the thrills that come with their split-second escapes and the heart-throbs behind their spectacular lives. Alice Faye, Constance Bennett and Nancy Kelly share honors as stars, included on this Double-Feature program for Wednesday, Thursday and Friday is "Four Girls in White," a moving and constantly entertaining tribute to the profession of nursing. Miss Florence Rice has never been seen to better advantage than in her present role in which she is given an opportunity for a powerful dramatic portrayal.

Continue Review of Candidates for City Election April 18

For the past two weeks the HIGHLAND PARK PRESS has presented a review of the candidates who are seeking official positions in the city election which takes place Tuesday, April 18. The two candidates for Mayor, William M. Dooly, who is seeking re-election, and Major Frank Ronan, who is seeking his first term in this official capacity, were reviewed two weeks ago. Last week four of the candidates who are seeking the office of Commissioner were interviewed, and again this week the background of the four other candidates is being presented to the voters of Highland Park through the PRESS.

Of the eight candidates seeking the office of Commissioner only four will be elected.

This week the PRESS is presenting an unbiased account of William Fred Nelson, Robert C. L. Price, Nathan J. Sharp and Arthur Swanson, who are seeking the office of Commissioner.

William Fred Nelson, who lives at 829 Forest avenue, was born in Chicago in 1899. It was there that he received his grammar and high school education after which he took a special preparatory course in machine designing. Upon the completion of this training he entered the commercial art business.

It was in 1918 in Chicago, that he opened his own studio which now bears the name of Nelson, Wells, Tiedman and Co., and is located in the Chicago Motor club building.

Mr. Nelson is the father of three children, Rena, Tom, and Dick, all of whom received their primary and secondary education in the schools of this city. For several years, Rena

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Major C. L. Fordney To Speak At Elm Place School April 21



H. S. Orchestra Is Preparing Program to Be Given April 23

Music is rapidly coming into its own in our country as an important factor in every day life, as a recreation for those who listen to it and as an enjoyable work for those who engage in it. Before the World War, but a few of the largest cities in the United States boasted an orchestra, but in recent years almost every city with a population of fifty thousand inhabitants heartily supports one throughout the autumn and winter months—in fact, many smaller towns are enthusiastic supporters of orchestral groups. The same thing happened in schools, and rare indeed is the grade or high school of over two hundred students, which does not have its orchestra, band, and chorus.

The members of the orchestra in the Highland Park High School are working enthusiastically on the program which is to be given in the school auditorium Sunday afternoon, April 23rd at 3:30 p. m. under the direction of its dynamic leader, Mrs. Helen Mayer Mannings. The complete program will be announced in a later edition of this paper, and will be interesting and varied in content. For a surprisingly small sum, those who attend will have an afternoon's enjoyment of delightful music well rendered by young men and women who have musical ability and enthusiasm in being an important

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Helen Hiatt, World Traveler Will Speak At H. S. Assembly

Helen Hiatt, world traveler and astute student of international affairs, will speak in tomorrow morning's assembly at the high school on "Propaganda and the Rise of Dictators." Her lecture will begin at 8:45 a.m. and friends of the school are cordially invited to attend.

Miss Hiatt, holder of a scholarship in the London School of Political Economy, was in Rome during the Ethiopian war, in Madrid during the first attack by Franco troops, and she can speak from the point of view of the student of politics as well as that of a first hand observer.

Daniel J. Davitt on Ballot April 18

Due to the death of Commissioner W. J. Brown who was a candidate for reelection at the election of April 18th it becomes necessary to put a new name on the ballot to make the total of eight contestants. As Mr. Davitt was the high man of those eliminated at the primaries, having received a total of 753 votes against 732 for Mr. C. J. Shetley his name will appear on the ballot of April 18th. A new ballot is printed in this issue of THE PRESS.

As a climax to the year's program, Major Chester L. Fordney, of the U.S. Marine Corps, will address the Elm Place P.T.A. Friday evening, April 21, at 8 o'clock, in the Jesse Love Smith auditorium. His address will be based upon his colorful and eventful life.

Major Fordney is the "adequate Marine," according to Colonel Frank Knox, prominent publisher. Born in Saginaw, Mich., on June 16, 1893, he comes from a family which has been prominent in public service. His father, Honorable Joseph W. Fordney, was a member of Congress, one of his important assignments being chairman of the Ways and Means committee. He was co-author of the Fordney-McCumber Tariff Act.

After receiving his elementary education in public and parochial schools, Major Fordney attended the University of Michigan and Georgetown university; and, having majored in mathematics, graduated in engineering.

He entered the U. S. Marine Corps in April, 1917, and was assigned to duty with the famous First Regiment of Marine upon completion of preliminary training in the Marine Officers' school.

He served in France and Belgium during the World War as a member of the U. S. Naval Air Forces. Upon his return to the United States he was ordered to the Dominican Republic on expeditionary duty. There

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Major M. A. S. Ming to Address D. A. R.

The North Shore Chapter of the Daughters of the American Revolution will be guests of Mrs. Gordon Buchanan of Moraine Road on Tuesday afternoon, April 18th at 2:30 o'clock. Assisting Mrs. Buchanan as hostesses will be Mrs. Orrin S. Peabody, Mrs. Marc Law and Mrs. Francis Gehr.

For several years the Citizens Military Training Camp has been conducted each summer at Fort Sheridan. Major M. A. S. Ming who has been in command of the camp will give an informal talk on "Training the Civilian Components of the United States Army."

City Wide Meeting of Of Candidates At Elm Place School

On Friday evening, April 14, the Highland Park League of Women Voters will sponsor a meeting of all candidates in the coming city election. Each candidate has been invited to attend this meeting, and to speak briefly, expressing his ideas as to the best kind of administration for this city.

This is not in any sense a political rally. The League of Women Voters is a non-partisan organization, and as such, believes that all voters in the community should be given the opportunity to see and hear, in person, each candidate in the local elections.