

Highland Park Press

Everybody Wins Prizes!

REGULAR VOTE SCHEDULE AND PRICE LIST DURING CAMPAIGN

First Period from March 24 to and including April 29, 1939

ONE YEAR\$1.50.....10,000 Votes
 TWO YEARS 2.50.....50,000 Votes
 FIVE YEARS 5.00.....200,000 Votes
 60,000 Extra Votes this period for each in new Subscriptions.

Second Period from May 1 and up to and including May 13, 1939

ONE YEAR 1.50..... 7,500 Votes
 TWO YEARS 2.50..... 40,000 Votes
 FIVE YEARS 5.00.....150,000 Votes
 40,000 Extra Votes this period for each in new Subscriptions.

Third Period from May 15 and up to and including May 26, 1939

ONE YEAR 1.50..... 6,000 Votes
 TWO YEARS 2.50..... 30,000 Votes
 FIVE YEARS 5.00.....100,000 Votes
 30,000 Extra Votes this period for each in new subscriptions.

Fourth Period from May 22 and up to and including May 27, 1939

ONE YEAR 1.50..... 4,000 Votes
 TWO YEARS 2.50..... 20,000 Votes
 FIVE YEARS 5.00..... 80,000 Votes
 No bonus votes on new Subscriptions in this period.

CAMPAIGN OPEN

and Saturdays. Other evenings until 6 p. m.

This campaign is announced simultaneously with the decision of the publisher of THE HIGHLAND PARK PRESS to bring this paper within the reach of every reader in this territory. Further, the newspaper realizes that there is no such thing as standing still. A man or business is either going forward or backward. Since its inception this newspaper has believed that there is nothing too good for its reading clientele, and with this idea in mind, this campaign is launched. And today in particular, when national stimulation of business of every kind is the wish and aim of everyone, this is one means which THE HIGHLAND PARK PRESS is taking to do its part in such stimulation. There are hundreds of people living in this territory who desire a little extra money. Some want a new dress, coat, diamond ring, automobile, pay off a mortgage on their home, and a thousand other things which one does not want to dig down and pay out the money for today. This "EVERY DAY IS PAY DAY" solves everyone's problem. Just an opportunity to turn the spare moments into cash. Of course, the more one works, the better the chance is of winning a big prize. Remember, there are no blanks — each entrant receives his or her pay every day and still has a chance of winning a prize as large as \$700.00. Nominate yourself or a friend TODAY!

How To Enter - How To Win

Entering is easy. All you need to do is to clip and fill in the nomination blank found in this advertisement and bring or send it to the campaign department of this newspaper office. The sooner this is done the better your chance is of winning the grand prize of \$700.00. On your way to the office tell your friends you are out to win and that you want their subscriptions. The largest number of votes is given your first week in the contest. It takes votes to win and now is the time to get them. Today subscriptions and votes may be had for the asking. Tomorrow some of the easy votes will be picked up by the energetic workers. It is only natural that one should look for every advantage. This is a spare time proposition, but the more one works the better the chances of success. Do it yourself—do something out of the ordinary today—enter THE HIGHLAND PARK PRESS' big circulation campaign and get in the big money class. Success will crown your efforts.

Call in person or phone Highland Park 557-558 and ask for Campaign Manager E. L. Holmes. He will be glad to give you Full Particulars

GET IN AND WIN!

SECOND THING TO DO

After getting your free supplies, get your own or neighbor's subscription and rush this to the Campaign Headquarters within 24 hours. It's the winning start!

A FLYING START!

100,000 Extra Votes for first subscription for one year turned into the campaign department within 24 hours after entering. This will give the early starter a decided advantage. Nominate yourself or a friend today—WIN!

CAMPAIGN HEADQUARTERS

located in

The Highland Park Press Office

536 Central Avenue

Highland Park, Ill.

TELEPHONE H. P. 558

FIRST THING TO DO

A clip of the shears and stroke of the pen and bring or send this Nomination Blank to the Campaign Department for detailed information and free supplies.

NOMINATION BLANK

10,000 FREE Votes

I Hereby Enter and Cast 10,000 Votes for

NAME _____

Address _____ Phone _____

In The Highland Park Press "Everybody Wins" Campaign

AND THEN . . .

5 Yearly subscriptions or its equivalent will earn these necessary winning votes. Get your name way up in the list so your friends will know you mean business.

FIRST WEEK COUPON

300,000 extra votes will be given each candidate for every 5 yearly subscriptions or its equivalent if turned in during their first week of the contest.

NAME OF SUBSCRIBER _____

NAME OF SUBSCRIBER _____

NAME OF SUBSCRIBER _____

NAME OF SUBSCRIBER _____

NAME OF SUBSCRIBER _____

There is no restriction as to how many of these coupons a contestant can secure.

SECOND WEEK COUPON

150,000 extra votes will be given each candidate for every 5 yearly subscriptions or its equivalent if turned in during their second week in the contest.

NAME OF SUBSCRIBER _____

NAME OF SUBSCRIBER _____

NAME OF SUBSCRIBER _____

NAME OF SUBSCRIBER _____

NAME OF SUBSCRIBER _____

There is no restriction as to how many of these coupons a contestant can secure.