2 Cars, New Truck

An advance showing of 1938 Ford V-8 cars and trucks opened this afternoon at the Ford Metropolitan showrooms at 1710 Broadway, New Chevrolet Sets New York City.

Two distinct Ford V-8 cars, differing in appearance, appointments | Corporation have elected to sponsor the de luxe Ford V-8, the other the give special attention to the plans standard Ford V-8.

who desire them.

Both cars have the same V-8 vision of General Motors." power or the 60 horsepower.

sweeping. Fenders are massive. Show. space are provided.

grille design, long hood and flowing 168,000 for 1936. contours. The spacious interiors "What Chevrolet does in any giv- must, of course, be based on intellistered and appointed.

the 134-inch wheelbase trucks.

inch commercial cars and the 134- of millions." inch wheelbase trucks.

In 1938 Ford Line truck groups and are available with 1938 with its power and ability. either 85 horsepower or 60 horse- "In its unique position as the leadpower engine.

High 1938 Sales Quota Officials of the General Motors and price, were presented. One was the Chevrolet Division for 1938, to and programs of the largest unit of The standard car is designed for the corporation and to aid Chevrolet owners to whom economy in first in every possible way during the cost and operating cost is para- coming year to attain its objective mount. The de luxe car provides of new car and truck sales. "This added luxury and style for those year's quota is the highest sales quota ever undertaken by any di-

chassis. The eight de luxe types A. P. Sloan Jr. and W. S. Knudare available only with the 85 horse- sen, chairman of the General Mopower V-8 engine, the three stand- tors Board, and President, respecard types with either the 85 horse- tively, have communicated with the more than 300,000 shareholders of The de luxe car is a stylish sis- the corporation, telling why Genter of the standard. It is entirely eral Motors is officially sponsoring ever, is not enough. If the only mation, will report on recent develnew in appearance. The radiator Chevrolet for the new model year thing a child gets out of safety openents in the field of her work. grille is of new design. Appear- that started this week with the opance of the hood is longer and more ening of the New York Automobile can recite to the teacher or visitors,

Interior appointments are in keep- They complimented M. E. Coyle, a thing. He must "do" what he is both serious and trivial which the ing with the styling of the exterior. Chevrolet general manager, and W. being taught-he must do what peo- popular comedian turns into gags Substantially more room in the E. Holler, general sales manager, ple preach to him. A famous and wise-cracks. A full page feaclosed sedans, greater passenger for the large growth of the com- author once said "I have quit trying ture of the American Weekly, the comfort and much larger luggage pany during the past four years and to be good, but I have not quit try- magazine distributed with Next pointed out that Chevrolet is now a ing to do good." The standard V-8 cars reveal new million-car-per-year company with That is the thought. Cultivate styling, with a different radiator sales of 1,015,000 for 1937 and 1,- safe habits in the children through

are roomy and attractively uphol- en year," said Sloan, "is of vital gence, facts, and ideals, but it must importance, not only to General Mo- have coupled with that desirable A new group of "one-tonner" tors and the Chevrolet Division, its and safe habits. trucks also is offered, in addition to dealers and retail salesmen, but althe 112-inch commercial cars and so to business in general, for Chev- of life or a state of mind. It must, rolet's operations are so large and however, at the same time create The new "one-tonner" trucks also extensive as to have a marked in- a machine or a thought for buildis offered, in addition to the 112- fluence on the welfare and the lives ing efficient and safe conduct.

Knudsen stressed service to pub-The new "one-tonner" is designed lic through the Chevrolet dealers, as

specifically to bridge the gap be- he commented upon the fact that the INDIANA SCHOOLMASTERS tween the commercial cars and the corporation is backing Chevrolet in TO VISIT HIGHLAND PARK

> er in the lo w-priced field," he said, "I know that the Chevrolet Division will accept the challenge that leadership brings, namely, maintaining its leadership in service to the public through the Chevrolet dealer organization."

nursing offered here. The new Chevrolets are on display at the Deerpath Garage, Lake Forest Chevrolet dealer. bell's cooking classes.



portant item in our schools today. club, 196 E. Delaware place, Friday, It should be taught to all classes. Nov. 12. Mrs. Edith Lewis, direc-Teaching or preaching safety, how- tor of the Woman's College Inforeducation is a bundle of facts he

safety education. Safety education

Safety education is a conception

Subscribe for THE PRESS

For the purpose of seeing the work being carried on in the vocational departments of the Highland Park high school, the members of the Indiana Schoolmasters' club will pay a visit to this high school this

These men are especially interested in the unique course in junior

A luncheon will be served to the club by the members of Miss Camp-

WOMAN'S COLLEGE BOARD MEETS

President Mary Ashley Cheek of Rockford college will be the guest of honor and speaker at the semiannual luncheon meeting of the Woman's College Board of Chicago Safety education is a very im- to be held at the Chicago College

How funny Mr. Fields cashes in I don't believe we have taught him on his jinx. Persistent misfortunes. SUNDAY'S CHICAGO HERALD AND EXAMINER.



CHRISTIAN SCIENCE READING ROOM

43 NORTH SHERIDAN ROAD Open: WEEK DAYS 9 a. m. to 6 p. m. SATURDAYS 8 a. m. to 9 p. m.
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You are cordially invited to visit the Reading Room, where the Bible and authorized Christian Science literature may be read, berrowed or purchased.

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F 3.5 Nettar Lens

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for an Adtaker

Phone CLASSIFIED WANT ADS

NOTICE - Advertisements received after 3 o'clock Wednesday, placed in another section.

RATES: 50 cents for five lines or less if paid on or before insertion; 75 cents if not paid by Saturday following publication. 10 cents for each additional line. \$1.10 for 3 consecutive weeks. Highland Park and Lake Forest Combination Rate, 75c; \$1.00 if not paid by Saturday following publication. BLIND ADS: 75 cents for five lines or less if paid for before insertion; \$1.00 if not paid by Saturday following publication. 10 cents each additional line.

for an Adtaker

Misc. for Sale

Christmas Cards

We are now taking orders for Christmas cards. Come in and let us show you our attractive line. Have your name engraved or printed on cards. The Highland Park Press.

AUTHORIZED SALES AND SERVICE HARDINGE OIL BURNERS DELCO OIL BURNERS Only authorized dealer of HARDINGE Oil Burners in Highland Park and Lake

See our modern heating equipment on William N. Frye, Inc. 598 N. Western Ave., Lake Forest, Ill.

Tel. L.F. 425 5 TO 70 ACRE SEPARATED TRACTS OF rolling woodland. Good building sites, 45 minutes to Chicago by rail. Prices from \$150 to \$400 per acre. Irving C. De-schauer, Lake Zurich, Ill. U36-38

Be Prepared

Everyone needs a cemetery lot at some time. Why not get one now in the beautiful North Shore Garden of Membries. I can offer you a 4 grave lot below the present day cost Tel. H.P. 3103 evenings. U45tf

4 GRAVE CEMETERY LOT IN NORTH Shore Garden of Memories. Splendid location. Tel. H.P. 557 days or 149 eve-ROTTED MANURE, RICH BLACK SOIL fertilizers, landscape gardening and

grading. Driveways built. REUBEN LLOYD. Tel. H.P. 535. R.C.A. VICTOR, ZENITH new - RADIOS - used AUTO RADIOS, RECORDS, PLAYERS

Tubes tested free

Highland Radio Service

541 Central Ave. Tel. H.P. 154. U47tf

A BARGAIN MUST SELL MY 4-GRAVE LOT in North Shore Garden of Memories: is located in one of the finest sections of the cemetery can be had far below present-day price. Call H P 4194 TREES - EVERGREENS - SHRUBS

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PEDIGREED COCKER SPANIEL PUPpies. Highest quality. Sensibly priced. Reds, Buffs, and Blacks. Fully guaranta-l. W C. Berry, SUNTAN COCKER KS., 529 Lorraine, Waukegan. U34-L.H.

Houses for Rent

Garage

2 stall garage, centrally located. Reasonable. Tel. H.P. 913.

UNFURNISHED BUNGALO IN RAVINIA. 2 be own heated sleeping coreb, I bath, 2 car garage, convenient to school and transportation. \$60 per month.

H. and R. Anspach 396 Central Ave. Tel. H.P. 1212.

CONVENIENT 7 ROOM HOUSE, NEWLY decorated inside and out, new hot water boiler, single garage, hard wood floors. replace, built in bookcases, china cabinets, kitchen cabinets, close to schools. See owner, Mrs. Joy Miller Francis, 1000 N. Greenbay Rd. Tel. H.P. 1255.

NEWLY DECORATED AND PAINTED A lovely white Dutch Colonial six rooms and Sunparlor, water heat, fireplace and two car garage. Desirable location in Deerfield East of Waukegan road. Close to school and transportation. Winter price \$50.00. F. B. 1929 HUPMOBILE, 4 DOOR SEDAN, GOOD Williams 541 Central Ave. Tel. H. P. 2360.

Help Wanted

EMPLOYMENT SERVICE Inga Durment Call us for domestic help or positions. 366 EAST CENTRAL AVENUE Tel. H. P. 772.

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To take large seasonal orders for our exclusive California Delicacies. No soliciting. If you enjoy contacts among better homes and are willing to work for a permanent income, we will start you at \$20.00 a week and show you how to earn \$2,500 a year. Box No. A.M.L. c/o Press.

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DOLL HOUSES, 9 ROOMS, 7 ROOMS AND small ones. 222 McDaniels ave. Tel. H.P.

WE HAVE IN OUR SHOWROOM A limited stock of

\$25.00 and up really ASTOUNDING values!

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LOST OR STRAYED: BLACK PERSIAN Cat, pet, had collar and bell on. Tel H.P. 432.

LADIES DIAMOND MEYLAN WRIST watch lost between 10:30 A.M. and 5 P.M Friday, Nov. 5. Ravinia business district and vicinity. Liberal reward offered for return. Phone Geo. B. Van Buren, Wabash 2288.

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H. P. 1478 C4-8

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NICELY FURNISHED, COMFORTABLE, pleasant room. Suitable for 1 or 2. Gen-tleman preferred. Tel. H.P. 3620. P37-39 BEDROOM WITH PRIVATE BATH, FOR 1 or 2. Sleeping porch if desired. 337 S. Greenbay Rd. Tel. H.P. 1491. P37-39

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ated room, suitable for 2, next to bath, garage, 645 Vine Avenue,

PLEASANT WARM ROOM, DOUBLE OR single. 1 block from business center and transportation. Tel. H. P. 149. P34tf LIGHT PLEASANT ROOM WITH PRIvite family near transportation and busi-

ness district. Tel. H.P. 4009.

FOR RENT IN DEERFIELD: LARGE FURnished bedroom with four windows; pri- corded and approved by the aforesaid Court. wate bathroom adjoining. \$5.00 per week. Dated at Wauke Mrs. R. E. Pettis, 745 Chestnut St., Deer- October A.D. 1937. field. Telephone Deerfield 485. P36-38

Houses for Sale

FOR SALE OR TRADE: 6 room stucco house. 2 glazed porches, furnace heat. one car garage. Lot 50x200. Tel. Lake Forest 1342 WE ARE NOW OFFERING AT EXCEP-

tionally attractive prices several hunga-

to buy now.

John F. Leonardi 51 Highwood Ave., Highwood, Ill. Office Phone: H. P. 519 Res. Tel.: H.P. 596. AT A BARGAIN IF SOLD AT ONCE: 10 room house in very good location with hot

water heat, clo e to town and schools and churches. Will sell for \$8,500.00.

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ELIABLE WOMAN WILL STAY WITH children afternoons and evenings. Tel.

RELIABLE AND EXPERIENCED YOUNG man wants inside or outside work by the dry. Good references. V. Generoli. Tel.

Legal Notices

PETITION TO SELL REAL ESTATE TO PAY DEBTS. NOTICE

November 29, 1937 STATE OF ILLINOIS) COUNTY OF LAKE))ss. In the Probate Court of Lake County Morris R. Noethling, Administrator of the Estate of Louis Noethling, deceased

Emma Noethling, Morris R. Noethling, Elsie Fallon, August J. Noethling, Walter Steinhoff, Gunner Hanson, Highland Park State Bank, a corporation, as Trustee under trust deed Document No. 440075, Wil-

liam J. Bleier, Highland Park Hospital Association, a corporation, H. F. Kelley, J. L. Taylor and Dr. J. H. Lundstrom. Public notice is hereby given that by virtue of the decretal order made and entered of record in this Court upon the 23rd day of September A.D. 1937, upon the petition of Morris R. Noethling, Administrator of the Estate of Louis Noethling, deceased, Moth proofing. Tel. H.P. 1650. R36-38pd wherein you the above named persons were named defendants, for leave to sell real estate of the aforesaid decedent to pay debts, that the undersigned Morris R. Noethling, as Administrator aforesaid, will at the hour of ten o'clock A.M., Central Standard Time, upon November 29, A.D. 1937, at the east main entrance of the County Court House, in the City of Waukegan, County of Lake and State of Illinois, offer for sale and sell at public vendue to the highest and best hidder for cash to pay the debts in said estate, all of the right, title and interest in said real estate which the said Louis Noethling, deceased, had and owned at the time

> An undivided 41% intere t in Lot 14. Block 16 of the south east quarter of the north west quarter of Section 23, Township 43 North, Range 12, East of the Third Principal Meridian, in the City of Highland Park, County of Lake, State of Illinois. The above described premises will be sold

> of his death in and to the following de-

scribed real estate ,in Lake County, Illinois:

upon the date aforesaid upon the following At public vendue to the highest and best bidder for cash, subject to the general taxes P32tf now due or which may be hereafter asses ed NICELY FURNISHED, NEWLY DECOR- against said premises, said premises to be sold free and disincumbered of lien of a trust deed and indebtedne s secured thereby. ated room, suitable for 2, next to bath, executed by Louis Noethling, as principal, hot water at all times. Automatic heat, and Morris R. Noethling and Elsie Irene P31tf Fallon as sureties to Highland Park State Bank, an Illinois corporation, as Trustee, which said trust deed was dated the 19th day of September A.D. 1936 and recorded in the Recorder's office of Lake County, Illinois, as Document No. 440075 to secure a note of even date therewith in the sum of \$1500.00, together with interest thereon as thereinprovided. No deed or deeds will be delivered to the

> proceedings had thereunder have been re-Dated at Waukegan, Illinois 27th day of MORRIS R. NOETHLING Administrator of the Es-

purchaser or purchasers until sale and all

tate of Louis Noethling. deceased. Gail & Behanna, Attorneys State Bank Building .

Highland Park, Illinois.

ADJUDICATION NOTICE PUBLIC NOTICE is hereby given that the undersigned Administratrix of the Estate of Caroline Kramer deceased, has fixed upon lows in Highland Park. It will pay you Tue-day, the 4th day of January A.D. 1939. as the return day for the hearing of all claims against the above named Estate. All persons having claims against said Estate are hereby not fied and requested to attend the Probate Court of Lake County. Illinois, on said date at ten o'clock A. M. for the

purpose of having said claims adjusted. Marvin Wallach, Attorney Waukegan, Ill., November 4, 1937. X87-39

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