

Art Reflected in Wrought Iron by Hvale Forge

(Continued from page 1)
 now comes from all over the country for these inimitable products. It is a fascinating tale and we are going to tell it to you in James own words.
 "My father and I started our business as hobby or as a combination of our hobbies. My father's hobby was that of making things; playthings and gadgets. He loved to work with tools. My hobby was drawing. I studied at the Art Institute as a child. When I grew older I took summer courses there and later I studied at night school. I finally reached a stage where I decided that art was my chosen field. My art was not to be commercial, it was to be spelled in capital letters and surrounded by an idealistic aura. If anyone suggested that I turn my talents into profit I threw up my hands in horror at such a desecration.
 My father was employed in a field that paid well but which was totally unsuited to his convictions. After

a library. It was easy. Everyone was short of help in those days. In the six years I worked there I worked myself up to the position I had when I started. The friends I made at the library and my daily contact with the public are the two greatest treasures that I took with me when I left. One evening many years ago our little family was gathered about the fireplace when an idea came to me. For years we had wanted a weathervane for the peak of the roof on our home, but nothing had been done about it. Suddenly on that most fateful night (fateful at least for us) I jumped up. "I've got an idea for a weathervane!"

Dad got some sheet metal from the basement and I got my paints from my room. The metal was put on the floor and with my brush I laid out a design incorporating the family; father working with a shovel, mother watering a flower little sister had just picked and lastly myself in my most characteristic pose, reclined on the ground with head supported by an indolent elbow. Then father and I set to cutting it out. A block of iron, a chisel, and a hammer were our only tools. At about one-thirty that evening it was finished, truly a work of art if ever there was one. We proceeded to show it to mother, holding it up for her admiring gaze. Imagine our chagrin as one by one the figures toppled over. The metal was much too thin to support its own weight... truly a sad fate for our first effort. But my father is an ingenious man and forthwith came an idea, "Maybe we can make a sign of it."

The next night we made a wooden frame and set the would-be weather vane in it. Together with our name which was cut out like the figures. We bought a cheap bent iron bracket and hung it on a post down by the road at the entrance to our place. Some neighbors saw our sign and admired it, so, upon their request, we made them one. I remember how shocked I was when they insisted upon paying for it. Woe is art. Other neighbors saw the signs and wanted one. All of these of course were framed in wood.

"Jim, we could develop this into a paying business," said my father. "I want to be an artist, not a menial laborer," said I. So there it

rested. Then, thank goodness, came the depression. My father's salary was cut, my pay was cut, but it cost just as much to live. "What about it, Jim; shall we give it a try?" asked Dad. Things by this time had gotten into a pretty bad way financially. So the pressure of circumstances forced me to doff my smock and flowing bow tie and to trim my flowing locks, that is symbolically. My father arranged to work half time for half pay, spending the extra time soliciting customers and making signs. Out of the first four people he saw, three ordered signs, and he hasn't yet been able to see the fourth person. A propitious start. In February 1934, he left his old employment altogether and spent full time at the forge. I maintained my job at the library during the day and did designing in the evening. I soon became reconciled to commercialism, for I saw that it was unfolding to me new fields in designing.

Every business must have a name,

what should ours be? That was the most important question confronting our "board of directors," mother, my little sister, father and myself, as we sat about the fire one evening.

The Hvale Workroom, Hvale Workshop, The Hvale Iron Shoppe, yes, we even doubled the P's in our desperation to arrive at something startling. Mother in her quiet way said nothing but listened for a couple hours to the brain-children of her men. Then in a soft voice she said, "Why not call it the Hvale Forge?"

Then this was it, this was the way in which to show people how to pronounce that impossible name, Hvale, Valley, the Hvale Forge.

It brought to mind certain historical memories to all Americans, and it was here that we undoubtedly spent our most trying winter, like Washington did at Valley Forge. Where we were battling a thing called the depression he was fighting the Hessians. He, that a country

might be free. We, that a family might be free. And so it was named. Then came what was undoubtedly a most wonderful opportunity for us. The Eighth Annual Garden and Flower Show of Illinois was held at the Navy Pier in Chicago in April. Through the cooperation of Mrs. O. W. Dynes, the General chairman and her committee we were able to exhibit our work at this show.

Before the end of that week, we had so many requests for designs, that I had to leave my job at the library to tend to them. I might pause here to say that everyone was glad to see me go, from the head librarian down. They even told me so.

As you see our beginnings were most primitive, but we gradually bought equipment to help us do the work better. Now, although we are still far from a perfect work-shop yet we have gone a long way beyond our first chisel and hammer.

"Rubber" Polo Game at Fort Sunday

The Fort Sheridan polo team will again meet the team of the Meadowbrook Club of Milwaukee on the north polo field at 3:30 p.m. on Sunday, August 1st.

The Meadowbrook team, made up of Kornitz, Ehlers, Wangerin, and Meiers, will oppose the Fort Sheridan lineup of Major Morris, Captains Greiner, Hutchinson, and Jernigan.

This game is the third of a series which has been played throughout July. The first game was taken by Sheridan, 10-7, at Milwaukee on July 3rd. On the 10th, at Fort Sheridan, Meadowbrook emerged victorious in another closely contested game, 8-5.

This game will probably be the last of the series, for the members of the Fort Sheridan team will be away during August and the early part of September. Both teams are

anxious to win this, the rubber game, of the series. Horses of both aggregations are in fine condition, and the players are worked to a fighting pitch. The band of the 3rd Field Artillery will play between periods.

Subscribe for THE PRESS

FULLER BRUSH MAN
 ARNOLD C. BREMER
 TELEPHONE H. P. 1908

The BEST in DOG FOODS
 an sale at
Evans Feed Store
 610 Central Ave. Tel. H. P. 154

CENTRELLA TOMATO SOUP
 No. 1 2 cans 23c

CENTRELLA APPLE SAUCE
 No. 1 2 cans 27c

CENTRELLA GOLD & SILVER SALAD
 No. 2 2 cans 33c

Centrella FOOD STORES

MT. IDA RIPE OLIVES
 Medium First Class 2 cans 23c

CENTRELLA COCKTAIL CHERRIES
 Pitted With Stems. 7 oz. bottle 23c

RED HEART DOG FOOD
 3 cans 29c

Vegetables

CENTRELLA PRICES
 Are Quoted on the Market's Best

Red, Ripe TOMATOES, basket 28c

Iceberg HEAD LETTUCE, Solid Heads 2 for 15c

Fancy Green Home Grown CUCUMBERS ... 2 for 9c

White or Yellow SUMMER SQUASH 3 lbs. 13c

California Bartlett PEARS, basket 29c

Georgia Elberta PEACHES, basket 29c

Large, Juicy LEMONS, dozen 39c

THIS SALE FOR JULY 29, 30, 31

Paul Schulse Biscuit Co.'s LEMON SUGAR BRITTLE
 A tasty lemon flavored sugar delight. The fine flavor of this cookie treat will recall fond memories of mother's cookie jar, lb. 19c

BUTTER COOKIES
 12 oz. Pkg. 15c

The perfect Butter shortbread cookie. So good with ice cream.

TRAYMORE TOMATOES No. 2 Can 2 cans 23c

TRAYMORE FRESH LIMA BEANS No. 2 Can 2 cans 21c

PURE GRAPE JELLY Large glass 19c

SILVER CUP SARDINES 1/4 Aluminum ... 2 cans 19c

FOR SCOURING S. O. S. 8 pad pkg. 21c

For Breakfast Serve SHREDDED WHEAT 2 pkgs. 25c

CENTURY CLUB COFFEE 1 lb. bag 23c

VIKING COFFEE 1 lb. bag 19c

VIKING COFFEE 3 lb. bag 55c

99 & 44/100% Pure IVORY SOAP Medium size ... 3 bars 19c

BUY A SUPPLY IVORY SOAP Large size 2 bars 19c

DREFT 2 pkgs. 45c

QUALITY MEATS

CENTRELLA MEATS
 Are Grade-A—U. S. Inspected

FANCY LEG O' LAMB
 Finest Quality BABY LAMB, lb. 35c

Large Legs, 8 to 9 lb. avge., lb. 31c

VEAL ROAST, Boneless Rolled, lb. 27c

Tender LAMB STEAKS, lb. 38c

THE COLDMEAT BOARD CHOICE MEATS, Assorted, Choice Cuts, lb. 49c

SMOKED BEEF TONGUE, Wilson's Tenderized, lb. 31c

MEAT FOR LOAF
 Beef—Pork—Veal, lb. 33c

HYDROX ROOT BEER
 The CREAMIEST TASTIEST PUREST you ever drank!

TRY A BLACK COW
 Nothing like a Black Cow made with pure, creamy delicious Hydrox Root Beer. Simply use a small helping of Hydrox ice cream in a tall glass and all glass slowly with ice cold Root Beer. Children and grown-ups like them.

HYDROX ROOT BEER
 Case of 24 8 oz. tall bottles \$1.10
 (Plus Small Deposit)

HORMEL NEWS!

CONSOMME MADRILENE
 Delicious tomato and chicken soup. Grand hot and better still when chilled and served cold.
 13 oz. can 2 cans 21c

SOUPS
 VEGETABLE SOUP
 VEGETABLE-BEEF SOUP
 CHICKEN NOODLE SOUP
 PEA SOUP
 Now Only 10c Can

TOWN CRIER FLOUR
 24 lb. bag 92c

We Recommend

More and more North Shore homemakers are using this fine flour, recommended to them by their Centrella grocers.

Silver Cup Pickle Specials!

SWEET PICKLES Large 22 oz. jars 23c

SWEET MIXED PICKLES 23c

SWEET RELISH 23c

SUMMER PICNIC SUPPLIES

RAPINWAX, 100 foot rolls 2 for 41c

PAPER SPOONS & FORKS, Pkg. of 12 3 pkgs. 25c

PURITY PICNIC PLATES, Pkg. of 12 .. 3 pkgs. 25c

SNOW PUFF PAPER NAPKINS, Pkg. of 60 . 2 pkgs. 17c

DIXIE CUPS, for cold drinks, Pkg. of 12.... 3 pkgs. 25c

DIXIE CUPS, for hot drinks, Pkg. of 6..... 3 pkgs. 25c

Wilson's Certified CANNED MEATS *

Be prepared for unexpected guests by keeping a supply of these Wilson delicacies on your pantry shelf. And they're marvelous for luncheons and summer picnic baskets.

OX TONGUE, 26 oz. \$1.10

SELECTED PIGS' FEET, 14 oz. 2 for 45c

CHICKEN A LA KING, 11 oz. 2 for 63c

CORNED BEEF, 12 oz. 2 for 39c

DEVILED TENDER-MADE HAM, 2 lbs. 2 for 23c

LAMBS' TONGUE, 9 oz. 33c

Use CHIPSO
 For All Washing Large Pkg. 2 for 41c

DIRGO CLEANER
 3 cans 15c

Save Money! Read Our Centrella Specials Every Week

H. T. Bakke Grocery & Market
 14 North Sheridan Rd. Phone Highland Park 466

Highwood Grocery & Market
 438 Railway Ave. Phone Highwood 1900

Geo. B. Winter, Inc
 361 Roger Williams Ave. Tel. Highland Park 3000

Bremner Bros. Summer Treats

Graham Crackers 16c

DANISH MACAROONS 29c

ALL-STAR COOKIES 19c

Bull's Eyes of TRUTH BY PLAIN-CHICKEN PIE

ICE IS LIKE A GOLDEN OPPORTUNITY. IT WILL FADE FROM SIGHT WHILE YOU'RE TALKING ABOUT IT

DAHL'S AUTO RECONSTRUCTION CO.
 322 NORTH FIRST ST. HIGHLAND PARK, ILL.