## Suburban Building Mounts to New High for Month of April

Suburban building in April mounted to a new high figure of supprising proportions, the total volume of permits issued by fiftyeight communities amounting to \$4,-424,193-the first four million dollar figure since 1929. It exceeds March, which had \$3,666,255, by 21 per cent and April of last year, with \$3,109,348, by 42 per cent. The improvement in suburban building which began in March of last year enabled 1936 to double the figures of 1935. Even this hardly warranted any expectation of months this spring averaging \$4,000,000 each.

The improvement in the building situation is well illustrated by the following comparison:

. *	April	******	1,096,079	5,109,848	4,424,193
1	January Februar March		1935 293,698 306,940 1,067,550	1936 797,681 513,290 2,732,621	1937 \$1,526,770 1,889,062 3,666,255

was 1933, and the worst month of of \$9 415 706

amounting to only \$198,324. Simple more than a year. Last year the divsion shows that suburban build- average per month was 116 and the ing activities are now twenty-two value \$1,044,000. The fact should times as great as they were then. be noted however that the value

**BOYD'S** BLACK & WHITE Tel. Highwood 337

WE ARE IN THE MARKET FOR Purchase Money Loans - Construction Loans - Refunding Loans -Residence Loans Suitable for the F.H.A. Guarantee. Also very choice modern residence loans a

S. YONDORF & CO., INC.

Mr. Horan
Authorized F.H.A. Mortgagee
Central 6777 Opposite City Hall - Chicago.

Why this is a good place to get a

LOAN

on your OWN signature

(HUSBAND AND WIFE SIGN TOGETHER)

You do NOT need co-makers or endorsers.

No salary or wage assignment required.

HOUSEHOLD FINANCE

CORPORATION

205 Waukegan State Bank Building, Second Floor

210 Washington Street, Waukegan

**Telephone: Ontario 7110** 

MAN SUDDENLY CRAVES MEAT

TWENTY YEARS A VEGETARIAN,

And, March 1933, bad as it was, was only a little worse than several other months of that year for the average of the year was only \$345,-000 per month. The average thus far this year is \$2,867,000 per month or eight times as much. And this includes the seasonally poor months of January and February, while it seems evident that a number of months equally as good as or better than April are yet to come

In both March and April new building in the Chicago suburban area exceeded that in the city itself, though this was not true of January and February. The figures for the year thus far may be compared as follows:

City o  January February March	f Chicago \$1,951,975 2,323,310 2,119,324	58 Suburban Communities \$1,625,770 1,889,062
April	. 2,119,324 . 3,525,895	3,666,255 4,424,193
	\$9,920,504	\$11,506,280

The fine homes being constructed account for the larger volume of building outside the city limits and in tributory territory. For homes continued to be the most important building factor in the suburban region, making more than one-half The low year of the depression in of the total. The commissioners the building industry, as in others report 311 new homes with a value

survey recorded suburban building greatest value in any month for per home has dropped greatly. It is now only \$7,767, while in January it was \$9,065, February \$12,564 and March \$8,988. Many more homes are being built but at a lower cost per unit.

> Communities reporting large volumes of new construction are Highland Park, \$318,431; Wilmette \$190,475; Berwyn, \$172,880; Oak Park, \$119,630; Winnetka, \$112,-450; Hinsdale, \$112,005, and River Forest, \$100,575. It should be mentioned that the Berwyn figure is shown as \$310,130, while the total just noted is \$172,880. The difference represents March figures not available when that survey was is-

#### **James Gathercoal Heads Architectural** Division of Firm

As a result of the progress being enlargement of its architectural di-



JAMES J. GATHERCOAL

vision and the selection of James J Gathercoal as its head.

In making this announcement Ralph B. Kraetsch, vice president of the firm, stated that under Mr. Gathercoal's direction, ground has been broken for three new homes representing a total cost of \$97,400, and plans for additional houses are now nearing completion.

"These homes are all to be custom-\$228,300; Gary, \$212,904; Elgin, built," said Mr. Kraetsch. "That is, each house is to be planned and erected to meet the individual requirements and wishes of each particular owner, and to conform with Msgr. John A. Ryan, director of that particular site which he may either choose or already own.

direct our architectural work, we took into account his extensive early architectural training at both the University of Illinois and in Europe, and later under Chester Walcott.

"During recent years, he has designed and built many outstanding North Shore homes. When the lull came in residential building, Mr. Gathercoal turned to commercial paperman; Professor Harold A. architecture for Aldis and Company of Chicago, Lobbies in the Cable, Champlain, and 111 South Dearborn buildings, and modernization of offices in the Rookery and Monadnock buildings, are some of his better-known projects in this field."

Mr. Gathercoal will have his offices in the Whitaker building in Winnetka, which houses the Illinois division of the Whitaker firm, although he will also serve as consultant on architectural problems arising in the company's Wisconsin offices in Kenosha.

### **Doctor Stricken** While at Wheel

Dr. Harold F. DaCosta, 47, a Chicago physician, swerved his car to avoid a collision, Monday when sticken with a heart attack, and then expired. His wife Elizabeth, applied the brakes and stopped the car safely. A passing motorist drove Mrs. DaCosta to a nearby service station where an ambulance was summoned. The physician was taken to the Highland Park hospital, where he was pronounced dead.

The DaCosta's who reside at 666 Irving Park Blvd., were returning to their home from Kenosha. They were accompanied by their twin daughters Patricia and Geraldine, 11, the doctor's mother and his mother-in-law. He suffered the attack on Skokie road near Deerfield avenue.

## Close Skating at

Skating in the Drill hall on the Naval Training station, Great Lakes, Illinois, will be discontinued for this season after the evening of Friday, May 28, 1937, and is expected to be resumed next Fall,

#### Second Mid-West **Institute of Human Relations June 20**

With speakers representing nummade in its extensive construction erous professions and businesses inprogram of custom-built homes, the cluding lawyers, newspapermen, col-R. B. Whitaker company, large and lege professors, religious organizaestablished North Shore real estate | tions, and men's and women's clubs, firm, yesterday announced both the the second mid-west Institute of Human Relations will open Sunday, June 20, at Rockford, Illinois. Sponsored by the Chicago Round Table of the National Conference of Jews and Christians, the conference will begin with a mass meeting at 8 o'clock at which Dr. Everett R. Clinchy, director of the conference, and Dr. Ernest Fremont Tittle, pastor of the First Methodist Episcopal church, Evanston, are the speak-

Other noted speakers who will participate in the four-day institute include: Mrs. Arthur Brin, president of the National Council of Jewish Women; Gordon Keith Chalmers, president of Rockford college; Dr. Carl Christenson, pastor of the Saron Lutheran church, Chcago; Ralph McCalister, director, Adult Education Council, and Mrs. S. T. Lawton, co-chairman of the

will discuss "Adult and Parent Education."

Speaking on "Youth Groups" will be Dr. Philip L. Seman, chairman of the Chicago Recreation Commission; and William J. Campbell, state director of the National Youth Administration; and the discussion of women's organizations will be carried on by Ida W. Sarvay, metropolitan secretary of the Y.W.C.A., Chicago; Mrs. Arthur R. Williams, president of the Illinois Congress of Parents and Teachers; Mrs. Brin. and Mrs. Victor H. Munnecke, of the Chicago Woman's club.

"Religion and Social Justice" will be the topic of the Right Reverend the department of social action of the National Catholic Welfare Con-"In selecting Mr. Gathercoal to ference, and Albert W. Palmer, president of the Chicago Theological seminary and of the Chicago Church Federation. Clifford P. Morehouse, editor of "The Living Church," Dean J. L. O'Sullivan, dean of the college of journalism of Marquette university; Dr. Harry A. Overstreet of the College of the City of New York; Clem Lane, Chicago news-Ehrensperger, director of the Department of Plays and Pageants of the Methodist Episcopal church; Professor Edward Berman of the University of Illinois; Professor Aloysius Hodap, of Loyola university; Wiliam KixMiller, Chicago attorney; Dr. Pittman Potter, visiting professor at the University of Chicago; Richard E. Gutstadt, director of the Anti-Deflamation League of B'nai B'rith; and Dr. Albert Buckner Coe, pastor of the First Congregational church of Oak Park, all are included on the list of speakers.

Subscribe for THE PRESS



Here is truly a palatable milk! Selected herds, scientific bottling and quick de-livery bring you fresh, sweet flavor in

You'll Agree That It's the Best You've Ever Tasted Approved by Evanston BOARD OF HEALTH Mellody Farma Milk is produced under the direct appervision of the Evanston Board of Health.

## **MELLODY FARMS** DAIRY

Phone Highland Park 674 Today!

## LOCALLY MANAGED OFFICES IN PRINCIPAL CITIES Household Finance sponsors EDGAR A. GUEST in "Welcome Valley."

## And, unlike the common ham-**Great Lakes May 28**

# ADDITIONAL SERVICE RAVINIA PATRONS

Train No. 385 leaves Chicago daily except Saturday and Sunday, at 5:14 P. M. (Daylight Saving time), arrives Ravinia 5:53 P. M.

> For information concerning other trains and low fares, apply to Ticket Agent

RAILWAY

## **Patronize Our Advertisers**

Only WILSON & CO. Makes Tender Hade Hain



The most popular delicacy of

mer will be Wilson's Tender Made Ham, Bone-in or Boneless in tins. Just think of it! The best ham you've ever eaten, ready to serve as purchased. For picnics-unexpected week-end guestsbeach or buffet suppers. No cooking-no shrinkage. All of the natural savory juiciness retained.



**BONELESS IN TINS** Ready to slice and eat. Ideal for summer home week-ends, campers, and trailer travelers. Also for buf-

fet suppers and appetizers. Comes

in whole, half or quarter size tins.

Don't spend the week-end in a hot kitchen, or worrying about

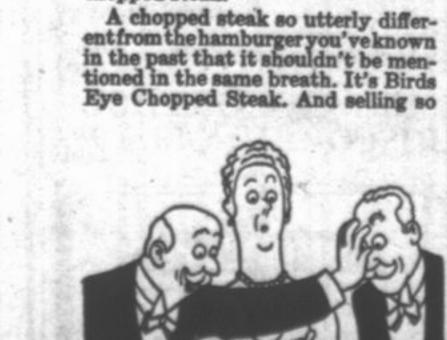
what you will serve, when Wilson's Secret Process Tender Made Ham will answer all your meat dish requirements. If you prefer to serve it hot, it can be heated in 1/5 to 1/4

the usual time.



The Wilson label protects your table





Man Who Hasn't Touched Meat in

20 Years Raves Over New Kind

of Chopped Steak

Chicago, May 27.—John Aldinger, who wouldn't come within a mile of

a plate of meat, has suddenly de-veloped a passion for a new kind of chopped steak.

fast, we hear, that the Birds Eye folks are going dizzy in keeping up

Selected Beef-Chopped

To begin with, Birds Eye steak is juicy and tender. Real steak. Glorious steak. The kind that hasn't too much fat, or too much lean-but just the right balance to keep the meaty flavor at its grandest, tastiest peak.

burger, it comes really chopped—not ground. This is not a quibbling point. It's important. For chopping the steak keeps the full flavor in the meat. Grinding squeezes it out. But the unbelievable part is the way this Birds Eye Chopped Steak

is kept at the peak of its goodness for you. It's done by a new miracle called Quick-Freezing—a patented process used for all Birds Eye Foods.

Time Stands Still

As soon as the meat is chopped and wrapped in Cellophane it is placed in the Quick-Freezing machine. Wham! At that instant a shot of Arctic cold is suddenly applied. A cold so intense and swiftly released that the fresh-ness of the meat is actually SEALED IN! The full flavor is miraculously

No matter when you buy your Birds Eye Chopped Steak you can rest easy that it reaches you always good, al-ways uniform, always dependable.

The price? Special for one week, starting today, only 31c lb. Regularly 35c. Your nearest Birds Eye Foods dealer has it. He also has 4 dozen other kinds of Birds Eye Foods -fruits, vegetables, poultry, sea-foods and meats.

His name is listed below.



THESE DEALERS SELL BIRDS EYE FOODS

COMMUNITY SERVICE GROCERY, 392 Central Avenue GEO. B. WINTER INC., 361 Reger Williams Avenue, Ravinia A & P POOD STORE, 516 Central Avenue WILSON & REGAN, Deschald