

Ravinia Festival Chairmen Launch Ticket Campaign

Following the first general announcement luncheon given by the Festival committee for committee chairmen and the press at the Arte club last Wednesday, the Ravinia Festival headquarters is a veritable bee-hive of activity. Coupon books are being mailed by the gross to the North Shore village chairmen to fill the demand of all who wish to be forehanded in their purchase of the convenient and money-saving exchange coupons.

So popular did the coupons prove last summer that the demand exceeded the supply, and the closing date of the sale on July 5th, found many unprepared for the summer's needs. The town chairmen report a lively response and anticipate a greatly increased sale this season.

As last year, coupon books selling for \$10 contain 20 coupons. Each fifty-cent coupon is equivalent to a seventy-five cent admission to the park, (cash entrance price) or is exchangeable for a seventy-five cent reserved seat in the pavilion, mak-

Executive Council—Mrs. Richard Aishton, Mrs. E. V. L. Brown, Mrs. Robert Butz, Mrs. Theodore J. Coyne, Mrs. Hamilton Daughaday, Mrs. Bessie Grant, Mrs. Albert A. Kahn, Mrs. Isadore Lang, Mrs. J. Williams Macy, Mrs. George Stanley Parker, Mrs. Gilbert H. Schriener, Mrs. Jeffrey R. Short, Mrs. Harold Solomon, Mrs. Fritz Wagner.

Glencoe—John E. Davis, town chairman.

Winnetka ticket sales committee—Elmer D. Becker, town chairman.

Executive Council—Mrs. Arthur M. Burton, Mrs. George T. Coonley, Mrs. Paul H. Gathercoal, Mrs. W. A. Hansen, Miss Jane Moist, Mrs. Edmond R. Richter.

Kenilworth—Mrs. T. Weller Kimball, town chairman.

Highland Park ticket sales committee—Robert S. Adler, chairman.

Executive Council—Mrs. Howard Detmer, Mrs. W. J. Fyffe, Mr. Bruce Logie, Mr. Roderick MacPherson, Mrs. James L. Martin, Mrs. George Mason, Mrs. Howell W. Murry, Mrs. Irving Randall, Mrs. M. E. Shire, Mrs. E. T. Tullis.

Ravinia ticket sales committee—Mrs. James Murphey, chairman.

Executive Council—Mrs. Harry

Propose Additional Tax on Gasoline

Recently there has been introduced into the House of Representatives in Springfield House Bill No. 826, which would impose an additional tax of 1 per cent per gallon on gasoline sold in the State of Illinois. The measure would also provide a \$29,000,000 gasoline tax diversion.

Gasoline is already heavily taxed, and if not diverted this tax should go to the maintenance of highways in Illinois. The construction of highways in the state has failed to keep abreast of automobile construction. If the present tax and automobile fees were used to construct and maintain highways, there would be no need for an additional tax.

Automobiles of today are an essential to living; they are a necessity. Without adequate highways they become a menace. Diversion of the gasoline tax is not only unfair, it is dangerous, and opposition to the diversion of this fund should be made to the legislation.

Automobiles are not the only luxury, why not cosmetics, cigars, cigarettes and tobacco?

America's disgrace, in the form of traffic accidents, must be diminished. Highway construction is one of the solutions. Fifty of the nation's leading highway engineers will meet in Washington, with other officials, on May 27th of this year to plan new and adequate highways. But these highways cannot be built without funds and these funds can be provided if the present gasoline tax is not diverted from its proper use. Gasoline tax diversion is not only folly, it is little short of homicide when traffic deaths that could be prevented by proper highway construction are taken into consideration. Every person who operates a motor vehicle should insist that there be no diversion.

The additional one cent tax in Illinois would be for school purposes. There is no fault to find with the aid of schools. Education

of our youth is one of the vital problems facing us today, but if this fund must be raised by taxation, let us look toward other sources. Cigarettes and cosmetics are luxuries. The sales of the four major tobacco companies in the United States totaled \$823,191,000 in 1936, cosmetic figures are not available. If there must be more taxation for schools, why not let those of us who use tobacco and cosmetics help pay the tax?

Highways are the crying need of this nation and taxation of motor fuels for other purposes in face of this is unreasonable and unsound as is any diversion of tax obtained from these motor fuels.

Cuore Arte Club Stages Disc Throw

Members of the Cuore Arte Club of Highwood staged their regular al Rozzalone, (Disc Throw) games at the O'Connor Farm, west of Deerfield. Five teams, composed of three men each, performed some of the most brilliant exploits ever known for these games. Among the outstanding figures in the game were Enea Cortesi, Arturo Amedei, P. Marchetti, T. Sernesi, M. Lunardi and Crovetti.

A sensational feature of the afternoon was the challenging of the E. V. Mocogni and A. Piacenza teams. Each team had its favorite hero, L. Guerri for Mocogni and Enea Cortesi for Piacenza. Piacenza's team was the winner. Games will be played again next Sunday, May 30th.

Subscribe for THE PRESS

In addition to this means of cost saving, a new service has been inaugurated by the Festival Association for the convenience of Ravinia patrons. A \$5 deposit, or service charge, may be made at the Ravinia Festival office, 231 S. LaSalle street, room 1522, Chicago.

This deposit will entitle one to order reservations direct from the Ravinia box office (telephone to be in operation the latter part of June) with the assurance that such reservations will be held indefinitely until called for, with no necessity of being picked up before concert time. Should such tickets not be called for, the \$5 is forfeited. As this is a service and convenience arrangement, the \$5 deposit is not returnable at the end of the season.

With the detailed attention to the better facilities for making reservations at Ravinia, the festival committee has not neglected the physical improvements of the park grounds for the comfort and convenience of patrons.

Parking facilities are being greatly improved, with enlarged space and new entrances and exits both for the Green Bay and Sheridan road parking spaces, obviating the traffic jams of the nights of heaviest attendance last year. One hundred free benches have been added to those outside of the pavilion which is being painted and refurbished, in preparation for the gala opening July 1. The park grounds are being groomed and with an earlier start than last year, the petunias will flourish in their former fragrance and beauty.

The problem of quieting the crunching gravel walks is also under consideration, and last but not least, the stage itself is being set in a new and acoustically correct setting under the careful supervision of experts, especially designed to enhance the orchestral tone and afford a pleasant background for the orchestra itself.

Ravinia Ticket Committees
General co-chairmen ticket sales committees—Charles Z. Henkle, Gordon Lang.
Lake Forest ticket sales committee—Mrs. Keith Carpenter, chairman.
Executive Council—Mrs. Willard Boyden, Mrs. Edison Dick, Mrs. Elliot Donnelly, Mrs. Merrill Hubbard, Mrs. Paul Moyer, Mrs. W. F. Peter, Mrs. Philip Speidel, Mrs. George Voevodsky.
Winnetka tickets sales committee—Mrs. Ernst Von Ammon, chairman.

Walter Pfister, Mrs. Walter Rietz, Mrs. Harold Schimmelfang, Mrs. C. R. Whitworth.



Monotony produces fatigue. Statistics show that some of our most serious accidents—in fact the largest percentage of them—are caused by drivers smashing up on straight roads.

Possibly the solution is to have winding roads, well marked, so that the attention of the driver will be on his driving at all times. While many accidents do occur, of course, on hills and curves, a great many others occur on wide, straight, smooth highways.

It's all very well to increase your alertness when the road is full of twists, turns, and hills. Never let yourself take it too easy at any time while driving an automobile.

Dust—mankind's friend and enemy. Strange discoveries about this nuisance which is everywhere. But mankind couldn't live without it. A double page feature in the American Weekly, the magazine distributed with next Sunday's CHICAGO HERALD AND EXAMINER.

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REPAIRS - RENTALS - SALES

(Reprint from Carmi Democrat-Tribune).
If five thousand dollars had been placed in a safe-deposit vault every day since Columbus discovered America, the total would now reach only one-year's gasoline tax collections, according to reliable sources. And now there is a bill in the Legislature of the State of Illinois which would increase this tax one cent a gallon in the state, but the funds would not go for road building, as the original gasoline tax was intended!

We need a gasoline tax; it is a just and proper manner of obtaining funds for highway construction on a logical basis of miles used and vehicle weight, but the diversion of these taxes is unfair.

Last year nearly 40,000 persons were killed on the highways of this nation and thousands of others maimed and injured. Many of these casualties can be traced to highways that are not fit for the operation of the modern automobile.

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