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"Musical Clock" Program Celebrates Seventh Birthday

Today, Thursday, the 165 voices that make up the Marshall Field Choral Society will be heard over Station WBBM, Chicago, between 8:30 and 9:00 a.m., C.S.T. Their selections are chosen from the same number that thrilled a great audience at the Chicago Auditorium on April 7 when the society presented its 31st annual concert. April 15 is the seventh birthday of Marshall Field's two-hour week-day radio program, "The Musical Clock," whose pleasant-voiced announcer is Miss Halloweet Martin.

Halloweet Martin one voice, one radio program, one sponsor, twelve hours a week for seven years.

If Miss Halloweet Martin hasn't more broadcasting hours to her credit on one program under one sponsor than any other radio announcer, someone will have to uncover some very imposing statistics.

On April 15, 1937, Miss Martin will have been the voice of the Marshall Field & Company "Musical Clock" for exactly seven years. For two hours every week-day morning of the year—from 7:00 a.m. to 9:00 a.m., C.S.T.—she presents, through Columbia's Chicago Radio Station

WBBM, a well-balanced program of recorded music.

No late riser, Miss Halloweet Martin awakens each week-day morning at 5:30 with the aid of three alarm clocks, in order to start the program at 7 a.m. In her seven years as the "Lady of the Musical Clock," Miss Martin has announced some 65,000 musical numbers during nearly 4,000 hours of broadcasting—a record probably unmatched by any existing local or national programs now on the air.

Starting in April of 1930, the "Musical Clock" has maintained the same sponsorship, assumed almost the status of a public service. The time is announced each five minutes. Frequently the temperature in downtown Chicago is announced, thus giving Chicago families a hint on what to wear for the day. All of this is incidental to the program itself, which consists of a well-selected group of musical numbers including popular, classical, vocal and orchestral selections. Some 40 recordings are broadcast each morning.

So far as can be ascertained, the Marshall Field & Company "Musical Clock" holds the all-time record for the greatest number of broadcast hours of any program on any station or chain in the country.

LOOKING BACKWARD

at progressive Highland Park through the files of The Press.

TWENTY YEARS AGO

April 12, 1917
 Rev. R. Calvin Dobson, pastor of the Highland Park Presbyterian church, resigns as pastor at the annual meeting of the church, Friday evening. . . . A furniture van damaged the "safety island" at the corner of Central and St. Johns avenues, Monday evening. . . . Mr. and Mrs. Oscar F. Bell announce the engagements of their daughters, Lillian, to Mr. Ernest C. Forest of Rockford, and Wilhelmina to Mr. George Shelton of this city. . . . Mr. Milton Frantz has sold his home in Deerfield to Arthur Merner of Chicago. . . . Dr. Davis of Deerfield has been accepted as a surgeon with a lieutenant's commission in the Reserve Army. . . . The Robert Bock's are moving from McDaniels avenue to their new home on Fairview avenue. . . . The William Millards and Mr. George E. Millard have just returned from a two months stay in Florida.

TEN YEARS AGO

April 14, 1927
 One of the most serious fires in several years occurred Friday when the Ellsworth Mills residence on Ravine drive was destroyed by fire. . . . Fully seventy-five players turned out Sunday at Sunset Valley Golf club. . . . Rev. J. G. Finkbeiner, pastor of Bethany church, has been appointed to a Chicago pastorate. . . . The C. P. Sullivan plumbing shop is moving this week from S. St. Johns avenue, where they have

been engaged in business for the past thirty-one years, to North First Street. . . . The Gust Redines entertained eighty friends Saturday evening for their daughter, Lillian, who was married March 29th to Mr. Gordon Olson of Chicago. . . . The R. E. Clark of S. St. Johns avenue have a son born Friday at the Highland Park hospital. . . . Mr. Harold Vant of Deerfield returned Tuesday from Long Beach, Calif., where he spent the winter. . . . The Frank Jacob, Jr., of Deerfield, announce the birth of a son, April 1.

Clean-Up Week in Deerfield Apr. 21-29

The following schedule is announced again as a reminder to all residents of the village of Deerfield that the annual clean-up has been planned thus:

April 21-22—North of Deerfield road to North avenue; West of the St. Paul tracks to Wilmot road.
 April 23-24—South of Deerfield road to the County Line; West of the St. Paul tracks to Wilmot road.
 April 26-27—North of Deerfield road to North avenue; East of St. Paul tracks to east limits.
 April 28-29—South of Deerfield road to County line; east of St. Paul tracks to east limits.
 Containers must be placed on the parkway for the pick-up and should be strong enough to hold debris.

Bannockburn Ticket Has No Opposition

Bannockburn voters will go to the polls on Tuesday and undoubtedly will cast a unanimous ballot for the following unopposed ticket:

For president—William L. Keady.
 For trustees—(six to be elected): Charles Allen, C. C. Brackett, Harry T. Wright, Elmer Nall, Richard W. Farmer.

For clerk—Miss Frances Towler.
 For police magistrate—Raymond M. Calkins.

Bannockburn will also vote on the reduction of the term of village officers to two years.

Deerfield Village Election April 20

One complete ticket is in the field for the Village election in Deerfield on Tuesday, April 20. The race for president is the known opposition with John A. Hoffman heading the Independent ticket against C. M. Willman on the Peoples ticket. On the ballot there is no opposition for any of the six trustees, but if current reports can be relied upon there is to be a lot of "writing-in" of various names. The office of village clerk, usually hotly contested, has only one candidate seeking office.

The Peoples Ticket
 For president—C. M. Willman.
 For clerk—Chester Wessling.
 Six trustees—Ralph Peterson, M. A. Pottenger, Edwin Palmer, John D. Schneider, Harry Stuppel, William Hertel.

Independent Ticket
 For president—John A. Hoffman.
 Trustees Peterson, Pottenger and Palmer are candidates for re-election as is also Clark Wessling. Christ Willman has served as a trustee for the past five years. New candidates are Supple, Schneider, and Hertel. Of especial interest is

the fact that J. D. Schneider's father, J. F. Schneider, was a village trustee when Deerfield was incorporated in 1903, and was a valued member.

Village trustees who are elected on Tuesday are being selected for four year terms, but will draw lots later to determine the three to serve for two years.

Polls will be open in the two precincts from 6 a.m. to 5 p.m.

Election Workers
 Judges and clerks for the village election on April 20 were appointed as follows:

Precinct 1 (Town Hall):
 Judges—Fred Horenberger, Fred Selig and Thilo Toll.
 Clerks—Mrs. Earl Frost, Mrs. Frances Diebert and Mrs. Chester Wessling.
Precinct 2 (Fritch Home):
 Judges—Leo Sellar, L. G. Hvale, and William Steffen.
 Clerks—Mrs. R. E. Pettis, Mrs. Mildred Guncel and Miss Irene Rockenbach.

Remember we are open evenings until eight. This is for your convenience. Moraine Grocery and Market.

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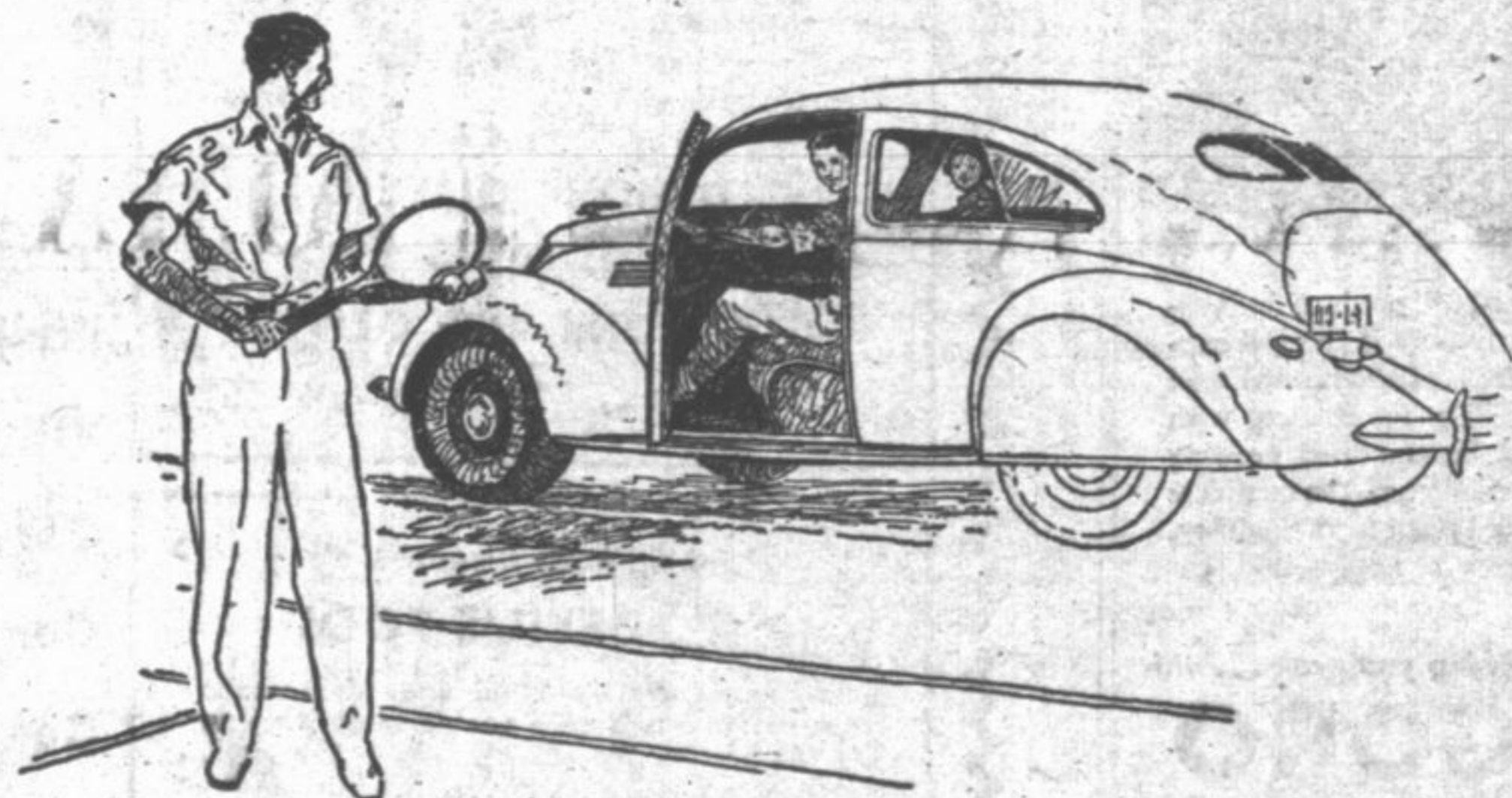
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Drivers of experience will approach the Lincoln-Zephyr with eagerness, as they would a newly designed airplane, and at each new feature their minds click: "It's right—

it's logical!" There are in fact so many new features to the Lincoln-Zephyr that it is difficult to take them all in at one time—its smooth, sleek beauty, its Lincoln machine-precision, its toughness under the stress of service.

Motor-wise people will be prepared for surprises the instant they step into their first Lincoln-Zephyr of 1937. From the passengers' standpoint the interior is more than roomy; from the structural angle, it strikes a new note in engineering design. Here is a vehicle for six adults which is built around the power plant and propeller shaft

rather than over them. Out of this one fact grow numerous features that you have desired for years without perhaps realizing it.

For instance, let any nearby Lincoln-Zephyr dealer show you how, in so "low" a car, you increase visibility with the large panorama windshield. Let him show you how this new Lincoln-Zephyr design increases your safety and your average speed at exceptionally low cost for a car of this size and power. Any Lincoln-Zephyr dealer will be happy to let you drive a 1937 Lincoln-Zephyr on hills, on rough roads, in the city or wherever you feel you will get a good comparison with any car you have ever driven. Call your Lincoln-Zephyr dealer, today, and make the trial without obligation of any kind.



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Lincoln Zephyr V-12

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