

# The Highland Park Press

OFFICIAL NEWSPAPER OF THE CITY OF HIGHLAND PARK

VOLUME XXVI

HIGHLAND PARK, ILLINOIS, THURSDAY, FEBRUARY 11, 1937

NUMBER 50

## Semi-Annual Dollar Day Sales, February 11-12

### Frederic Snyder News Commentator Here Feb. 16

"Keeping Ahead of the Headlines," is the subject on which Frederic Snyder, brilliant news commentator, will lecture Tuesday evening, February 16, at 8 p.m. as one of the outstanding speakers on the program of the Highland Park Women's club this season. Owing to the fact that their building is still under construction, the club will hold this meeting at the Ravinia Community house, on Dean avenue.

This is an open meeting and the usual guest fee will be omitted. The club wishes to share with its friends in the community this opportunity to hear Mr. Snyder.

Frederic Snyder is known as a brilliant news commentator and an inspiring lecturer. Engaged by cities, states, universities, and foundations, federations and conventions, he is invariably received with lavish approval. He is inspirational, original and forceful, and speaks effectively and clearly, putting his ideas forth in a rapid-fire manner that commands keen attention. Mr. Snyder has predicted many of the great floods, disasters and catastrophes which have occurred the past few years.

### Opportunity Day to Be Celebrated Feb. 15

One of the traditions of the organization which used to be known as the Mission Union of the Presbyterian church was the annual observance of Opportunity Day. Two years ago the various women's societies of the church were united into what is known as the Woman's Association of the Highland Park Presbyterian church, with Mrs. Osborn as president, and pursuant to the policy of one set of officers, various individual society projects have become those of the whole association. On Monday, February 15, at 2 p.m. the Opportunity Day program will be given. It gets its name from the fact that women seize various opportunities to earn money for the scholarship work, thus affording opportunities for worthy young people to get an education. The custom has been for each woman to tell, in rhyme if possible, how she earned her contribution, and much fun and enjoyment has followed these literary efforts.

At this meeting the women are to have a wonderful glimpse of the work in the mountain schools and where these scholarships are provided, given by Miss Martha Benfer who has lately worked in these schools, and at the Allison James School. She is an exceptionally fine speaker, and there is a cordial invitation extended to all women in the community to come and hear Miss Benfer, and enjoy the fellowship of the Woman's association. Work will be carried on as usual in the morning, and luncheon will be served at 1:45.

### C. of C. Hear Talk by Elton G. Borton

Elton G. Borton, director of advertising at LaSalle Extension university, was the speaker at the regular meeting of the Chamber of Commerce, Tuesday evening, at the Green Tea Pot. He chose as his topic "How Much Money Are You Making and Why?" giving a concise account of how one should improve their financial status. The subject was very timely and proved most interesting.

Mr. Borton is the former president of the Chicago Advertising Managers' club, and is at present a director of the Chicago Better Business Bureau and also of the Chicago Federated Advertising club.

### Benefit Card Party Nets Flood Fund \$51

The American Legion Auxiliary and the Mothers' club of the Y. W. C. A. gave \$51 this week to H. F. Kelley, local chairman of the Red Cross to be forwarded for Flood Relief.

This fund represented the proceeds of the joint card party held by these organizations at the Y. W. C. A.

Mrs. Thos. Clark, who was in charge of the prizes, and the officers of the Auxiliary and the Mothers' club wish especially to thank the local merchants who donated 23 prizes.

### Mrs. H. S. Gradle to Be Honored Guest at Dinner in N.Y.

Mrs. Harry S. Gradle, of Highland Park, who is secretary of the Grand Council of Delta Gamma fraternity, will be one of a group of national fraternity officers in New York this week to be honored at a dinner at the Hotel Beekman Tower, 3 Mitchell place, on Wednesday evening, February 10.

Members of the Grand Council who will also be guests of honor are: Miss Marguerite D. Winant of New York City, president; Mrs. J. Walter Bingham, Palo Alto, California, 1st vice-president; Mrs. Howard W. Robertson, Denver, Colorado, 2nd vice-president; Mrs. E. Tiel Smith, Philadelphia Penn., treasurer and Mrs. Harry W. Cradle.

Mrs. John A. Hill, who represents Delta Gamma of New York City Panhellenic and Mrs. Willis Hanning, president, will be chairmen for the dinner. Local officers who will receive with them will be Miss Marjory Rice, treasurer and Mrs. William Ford, secretary, both of Manhattan; Mrs. Reynold Kraft, Great Neck, Long Island, correspondent; Miss Pauline Schmid, Montclair, New Jersey, New Jersey chairman; Mrs. Frank Kearney, New Rochelle, New York, Westchester chairman; Mrs. Robert Bent, West Harvard place, Merrick, Long Island, chairman.

Members of the active chapter at Adelphi college of which Miss Ruth A. Bender, Queens Village, Long Island is president, will be among the guests at the dinner.

Informal talks will be given by each of the national officers and a musical program will be presented by Miss Madeline Giustina, a member of Delta Gamma from Oregon, who will play several violin selections and Miss Jane Barnes of the Adelphi Chapter will give a dramatic sketch.

Members of the fraternities from New Jersey, Long Island, Westchester and the metropolitan area will attend.

### Eleanor Powell in "Born to Dance" at Alicyon Theatre

If you can stand thrills occurring with staccato speed, excitement that rises like a tidal wave, and suspense that will have your spine a-tingle, "Charlie Chan at the Opera," will provide you with thrill packed entertainment, high-lighted by hilarious comedy. To be shown at the Alicyon on Friday and Saturday of this week.

Songs that cling to the ear, beautiful girls, elaborate spectacle, a plot brimming with laughs, topped by the sensational dancing of America's "Queen of Taps," Eleanor Powell, combine to make "Born to Dance," the screen's most distinguished musical hit. Miss Powell will win your admiration in this outstanding film which the Alicyon will present on Sunday, Monday and Tuesday.

Wednesday, Thursday and Friday of next week will be double-feature nights. "Three Men on a Horse" will be the first feature on the bill, and that's good enough news for any day. The other feature attraction on the bill is to be "Night Waitress" starring Margot Grahame, noted British actress and Gordon Jones, ex-football hero.

### Rebeka Lodge to Hold Corno Party

Sheridan Rebekah lodge No. 801 is holding a public grocery and white elephant corno party on Monday night, February 15, at the Masonic temple. Play will begin at 8:30, following the regular meeting of the lodge which starts at 7:30. Refreshments will be served.

On Friday evening, February 12, Mrs. Ida Carlsen of 607 Onwentsia avenue, will entertain the Sewing Circle of the Rebekah lodge. The evening will be spent in playing cards. There will be a prize for each table, and also a door-prize. As this is the first meeting of the Sewing Circle in some time, a large crowd is anticipated.

### Dr. Metcalf Will Discuss Syphilis at Lions Club Meet

The Lions club will meet at the Green Tea Pot at 12:30 on Thursday. Dr. Earl Fritsch, president of the Lions club will be in charge of the program. Mr. Fritsch has for his speaker Dr. W. B. Metcalf who will talk on "Syphilis."

WITH malice toward none; with charity for all; with firmness in the right, as God gives us to see the right, let us strive on to finish the work we are in; to bind up the nation's wounds, to care for him who shall have borne the battle, and for his widow and his orphan—to do all which may achieve and cherish a just and lasting peace among ourselves and with all nations.

ABRAHAM LINCOLN

Second Inaugural Address, March 4, 1865

### Dr. Leroy Vernon of N.Y.A. Will Address Adult Council Feb. 18

Dr. Leroy Vernon will give the next talk in the series of evening lectures sponsored by the Adult Education council, Thursday, February 18, at 8:15 in the English club room at the high school on the vitally interesting subject, "Will Our Boys and Girls Get Jobs?" Dr. Vernon is a young man of pleasing personality, speaks fluently, and is thoroughly conversant with his subject.

Even as a student at Northwestern university, Dr. Vernon acted as student councillor and studied in the Personnel department of the university, so that he has had the opportunity of judging young men and young women, of testing their capacities, and of steering them in the direction toward which they are best fitted.

As head of the Vocational and Placement Bureau in the National Youth Administration, he has the task of examining hundreds of applicants for positions. But eight applicants are examined each day, however, as the examinations include a long personal interview, and vocational and aptitude tests, which permit him to judge the mental, physical and psychological capacities of each applicant.

Business houses connect up with this bureau, and one outstanding example of the good results of this work follows. A prominent business organization used to insist upon having high school graduates for package clerks. Dr. Vernon suggested that the emphasis be placed upon manual dexterity rather than mental ability, with the result that the workers are better satisfied, and the company is saving hundreds of dollars in greater production.

Dr. Vernon has had years of experience in this work, is keenly interested in the youth problems of today and of tomorrow, and his talk is bound to be both stimulating and helpful.

### Eastern Star Aids Flood Relief Fund

On February 3rd, Campbell chapter O. E. S. held a most successful card party, the proceeds of which were sent to the American Red Cross for Flood Relief. The committee in charge reported that a sum of \$53 was turned over to help those in the stricken area.

### NOTICE

Cuore Arte club of Highland Park are anxious to contact persons in this vicinity who have been victims of infantile paralysis. Anyone knowing of such cases should get in touch with Mr. John Ugolini, Tel. H. P. 3273.

### PRE-LENTEN SERVICE

In Christ's footsteps along the Perea road.

"And it came to pass, when the time was come that he should be taken up, he steadfastly set his face to go to Jerusalem." Luke 9:51.

The clock of time has just struck the hour, when for the next forty days, Christians, world-wide, are summoned to walk in the steps of the Saviour, along the Perea road, toward Jerusalem, where he experienced ignominy and shame, buffetings at the trials and finally agony on the cross, but in so doing he completed his redemptive work. "It is finished" he exclaimed. Luke in this text gives us Christ's fixed decision; to become a Savior even to the uttermost. In the following ten chapters he tells us with great richness and beauty the incidents that happened upon the way, revealing Christ's supreme purpose to evangelize Palestine, and the province and people of Perea. This he did by sending in advance the seventy disciples to prepare the way for his coming ministry.

### Serves 20 Years in Local Fire Dept.; Honored at Dinner

William J. Cummings, assistant fire chief for the City of Highland Park, was guest of honor at a dinner last Thursday evening, in commemoration of his twenty years of service with the local department. In recognition of his long and faithful watch; he was presented a Waltham watch by his co-workers.

"Bill" as he is well known locally was born 59 years ago, the son of Mr. and Mrs. J. O. Cummings. The home where he was born was located just about where Fell's clothing store is now located. During these years he has resided in Highland Park and was educated here.

Mr. Cummings can recall many interesting incidents in the history and growth of Highland Park. It was when he was a very young man that he became associated with the fire department and recalls how he helped to pull the two wheeled fire cart which could only boast of 20 feet of hose, to and from the fires. It was during those days that many of the older more familiar names, such as Gieser (Paul, Adolph, Ernest), Maechtle, and Rudolph were associated with the Volunteer department.

A short time before the change to commission form of government, a committee headed by John Oliver, procured for the City of Highland Park, by popular subscription their first fire engine.

After the election in 1915, when Mayor Hastings, Commissioners Willits, Huber, Bahr and Hitechock were chosen to serve the city, a day and a night fireman, namely Carl Arnsward and Fritz Lindstrom, were hired to remain at the local fire station. This was the beginning of a paid department. Today this group numbers a chief and 14 paid members.

Although Cummings is listed as having 20 years of service to his credit, yet this service dates back to 1910 when her served as a volunteer.

Assistant Chief Cummings is deeply grateful to the members of the staff for the lovely watch which was given him, and to Chief Hookins who made the presentation, telling of the excellent service rendered by him in the past twenty years.

Highland Park can well be proud of this citizen who has devoted so great a part of his life to the service of his community.

Mr. Cummings is married and is the father of two sons. He resides at 125 N. Green Bay road. He is of a very quiet nature, performing his duties commendably, gaining a host of friends who join with the Press in congratulating him on his long years of service in this community.

### Talent Wanted for Barn Dance Program to Be Held March 4-6

A community talent reproduction of the WLS Barn Dance program given each Saturday night at the Eighth Street theatre, Chicago, will be staged for three nights, March 4, 5, 6 at the Oak Terrace school in Highland.

This show is under auspices of the Highwood Boy Scouts, and according to its sponsors, promises to be the biggest and finest community talent production ever presented in this vicinity.

Tryouts will be held in St. James parish hall, Saturday, February 27th, and rehearsals will be on Monday, Tuesday, and Wednesday, March 1, 2 and 3. Miss Nell Adams of WLS is the director in charge.

Talented people from all parts of the county, both town and country, are invited to come and participate in the tryouts. Everyone who has talent of any kind is asked to attend the tryouts. For further information call H. P. 3710.

### G. C. Getgood to Speak at Y.W.C.A. Vesper Service

Mr. G. C. Getgood, director of the Community House of Winnetka has been secured as the speaker for the February Vesper Service of the Young Women's Christian association to be held Sunday, February 14 at 4 o'clock. Mr. Getgood is becoming known along the North Shore as a very interesting speaker and a man of wide interests.

Another very attractive feature of the service will be the musical program to be given by the Civic Orchestra under the direction of Mrs. H. M. Mannings. This will be the first appearance of the orchestra this year. Tea will be served following the program. Members and friends, both men and women are invited to attend. The members of the Education committee will be the hostesses.

### January Report of Local Recreation Activities Given

The following activities report was presented to the directors of Community (Recreation) Service Incorporated, by Mr. George Scheuchpflug (Mr. X) executive director of the organization. The report lists the activities, the number of sessions held for each activity, and the number present at the sessions, during the month of January.

Activity	No. of Sessions	Present
Adult Recreation at Schools		
Ravinia—Mena Yellishall	3	32
Ravinia—Adult Badminton group	9	264
Lincoln—Adult Badminton group	4	76
Braeside—Adult Recreation group	5	70
Adult Education (Cooperating with the High School and Adult Education Council)		
Meetings and Conferences	8	48
Class Attendance	3	184
Recreation for Children in Schools		
Ravinia School Badminton	4	162
West Ridge School Recreation	8	906
West Ridge School Recreation	8	82
Elm Place Saturday morning gym	5	85
Miscellaneous basketball games	4	208
Elm Place Girls Tumbling club	4	50
Miscellaneous		
Community Service activities conference	12	69
Boy Scout activities	8	106
Song and party leadership	6	225
First Aid lectures and demonstrations	7	420
Occasional Events		
Includes—Meetings, talks, special school activities, etc.	9	309
Totals for January 1937	102	2491

All of the above activities sponsored by Community (Recreation) Service are open to the residents of this community. Further information on these or suggested new activities may be had by calling Mr. Scheuchpflug at the office of Community Service Inc., Highland Park 858.

### Facilitate Delivery by Increased Service

Due to the large increase in the volume of their business, Picchetti Brothers will institute additional delivery facilities for the convenience of their customers. Two trucks will make five delivery trips daily in Highland Park, Deerfield, Highland and Ravinia.

### Entertain Board Members at Tea

A tea for new members of the Ravinia Women's club will be given by the board of directors and the Membership committee, Friday afternoon, February 19, at the home of Mrs. Robert Spahr, 944 Ridgewood drive. About sixty guests have been invited.

### Local Merchants Offer Fine Values In Two Day Event

Thursday and Friday of this week (Feb. 11-12) will be the semi-annual bargain event in Highland Park, for on these days, the local merchants will hold Dollar Day. Thrifty shoppers are urged to take note of these dates, for many outstanding values will be offered in this two day event.

Highland Park merchants always alert to progressive methods and eager to promote good-will among their customers, are offering exceptionally attractive prices on certain articles in their stock on these days, and the buying public will be the gainer in the splendid values to be obtained.

The local stores are thoroughly qualified to provide the highest quality in merchandise and service. With all of the leading Highland Park merchants participating in the sale, bargains in commodities of sufficient variety to meet every desire are assured.

In these times of steadily mounting prices in all lines of merchandise, everyone is vitally interested in values, and Highland Park merchants, as has been their custom for many years, are offering real values to their customers.

No where in this vicinity can there be any greater bargains offered than are appearing in this week's issue of the Highland Park Press. Not inferior quality, purchased only for this sale are offered, but standard brands are being sold at reduced prices. This is a splendid opportunity to restock your pantry, or to purchase those new drapes, or get the children ready with new clothes for the coming spring season.

Look over the advertisements in this issue of the "Press" and note the Dollar Day offerings which they contain. They're worth reading for they offer real values to you. Make your selections, and then shop early to avoid disappointment.

### Braeside Dessert Bridge Party Feb. 15

Many fine door prizes and a prize for each table are promised by the Social Committee of the Braeside Parent-Teacher and Civic association at their dessert-bridge and bake sale which is to be given on Monday evening, Feb. 15, at 7:30 o'clock. The party is to take place in the new assembly hall of the Braeside school. Many are inviting guests, and forming their own tables, as every year this is a very popular affair.

The proceeds will help to defray the expense of the educational movies shown the children of the school every two weeks, also the small skating pond on the playground, and the committee hopes to be able to raise enough for books to add to the fine library donated to the school last year by the association.

### John Burdette, Noted Negro Baritone to Sing in Deerfield

Mr. Burdette holds a long list of ribbons and awards for his fine singing. He was prize winner of the Chicago Music Festival in 1930, 1931 and 1932. Also first prize winner in the Century of Progress radio audition of 1933 and 1934. At the World's Fair in both years of 1933 and 1934 he was rated among the foremost baritone voices.

The song that launched him on his journey to world-wide fame was "O! Man River." Mr. Burdette will sing this song Sunday night.

Here is a program you do not want to miss. It will be offered at St. Paul's Evangelical church, Deerfield, Sunday, Feb. 14, 7:45 p.m. The public is cordially invited. Free-will offering.

### Civic Orchestra to Play Sunday at Vesper Service

At a well attended meeting of the Civic Orchestra last Friday evening, the members practiced enthusiastically on the Adagio of Grieg, an Allegro by Dittersdorf, a Minuetto by Bolzini and an Adagio of Schubert's which they are to play at the Vesper service at the Y.W.C.A. on Sunday, Feb. 14, at 4 o'clock. The orchestra members are requested to be at the "Y" at 3 o'clock for an hour's practice before the Vesper service, to which all residents of the community are cordially invited.

RUARY 4, 1937  
\$369  
\$2.95  
\$2.95  
\$3.50  
\$275  
\$2.75  
\$1.29  
\$3.39  
each 29c  
each 33c