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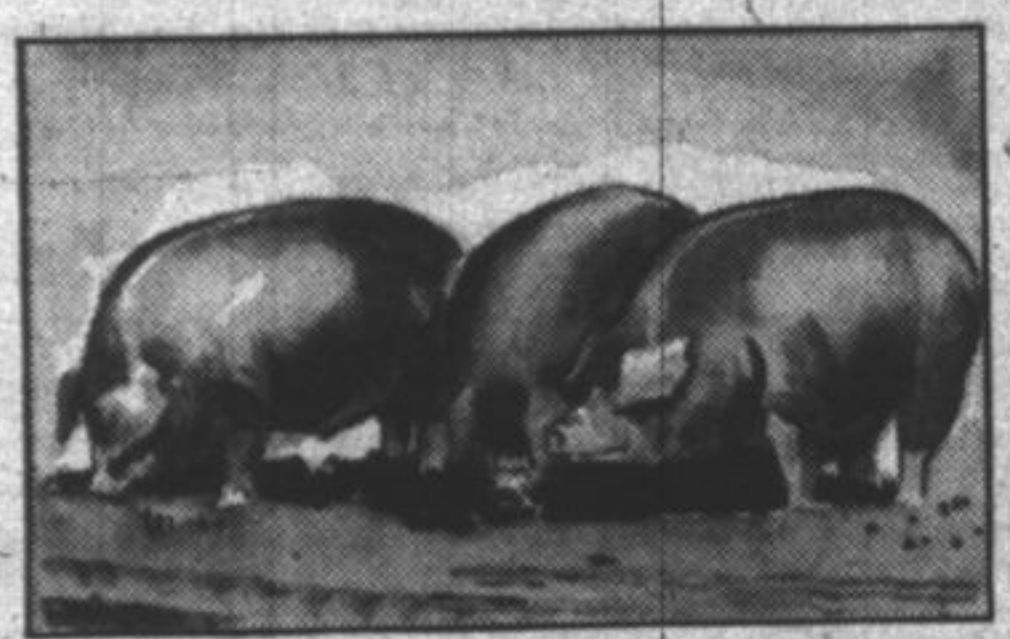
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*Folks, ANOTHER
STEP FORWARD!*
**WILSON'S CERTIFIED
BONELESS
Tender Made Ham
IN TINS**
 AN ALL-AMERICAN PRODUCT



NO WASTE . . . READY TO SERVE

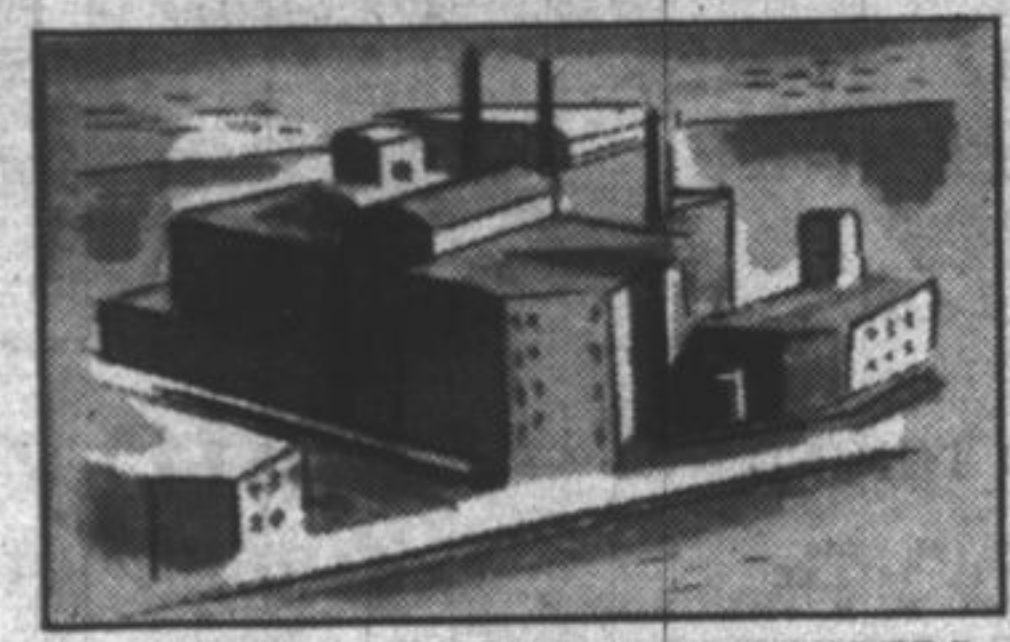
SEARCH THE WIDE WORLD OVER. YOU'LL
FIND NO HAM SO FINE AS THIS NEW
Tender Made HAM IN TINS!



MADE FROM SELECTED "ALL AMERICAN"
HOGS



RAISED ON AMERICAN-GROWN GRAINS
BY AMERICAN FARMERS



PRODUCED BY AMERICAN WORKERS
IN AMERICAN PLANTS



FOR LOYAL "AMERICAN" FAMILIES

AN All-American PRODUCT!

Again Wilson & Co. presents an amazing new miracle ham, produced by the exclusive Wilson Tender Made Secret Process!

Boneless Tender Made Ham IN TINS! The same sensational Tender Made Ham that captured America almost over night, boned, sealed in special flavor-sealing tins and cooked to perfection in its own rich, natural juices.

Never have you tasted ham to compare with this. Search the wide world over and you will not find its equal in butter-like tenderness and full-bodied, satisfying ham flavor. Serve it once. You'll be amazed. And remember: Wilson's new Boneless Tender Made Ham IN TINS is a true All American product. Made from selected American-raised hogs—fattened on

American grown grains by American farmers—and produced by American workers for "American" families—the most fastidious ham lovers on the face of the globe.

It's economical, too. There's no waste. Comes ready to slice. From end to end it is all servable tender ham.

You can heat and eat with no costly shrinkage. Even the delicious jellied ham juices can be used to impart exquisite flavor to soups, gravies, etc.

See your Wilson dealer at once. Serve this new Wilson Tender Made Ham, IN TINS—to your family or guests. See how amazingly tender, how incomparably mild and flavorful—how surprisingly economical it is. A wonderful treat awaits you.

FOR HOTELS, CLUBS, RESTAURANTS

Wilson's new Boneless Tender Made Ham, IN TINS, is ideal for slicing—for cold dishes. The amazing tenderness and mild flavor will please your guests and patrons and add to your good reputation. Serve it today.

You Can Buy It Sliced at Your Dealer's

Madam—it is not necessary to buy a whole Wilson Certified Boneless Tender Made Ham to enjoy its matchless quality. You may buy it sliced by the pound at the store of any Wilson dealer. Try it today.



SEALED AND COOKED
IN ITS OWN
NATURAL
JUICES

WILSON'S
CERTIFIED
Tender Made
HAM
LASTING
FLAVOUR
WITH
NATURAL
JUICES
"THE HAM YOU CUT WITH A FORK"
EASY
TO OPEN

FOR SMALL FAMILIES,
PARTIES, AND
LUNCHEONS

Wilson's new Boneless Tender Made Ham is sealed and cooked in Half Ham and Quarter Ham Tins by the same Wilson Secret Process as the whole hams. Half hams average 3 to 4 pounds. Quarter hams average 2 to 2½ pounds. There is no waste. Every ounce of this delicious ham is usable. Try some at once.



SAFE! Processed under U. S. Government Inspection—the most complete and exacting of any nation in the world.

Made in
Chicago



There is no
substitute

The Wilson label protects your table

YOUR PURCHASE OF WILSON PRODUCTS PROTECTS YOU—AS WELL AS AMERICAN FARMERS AND AMERICAN WORKERS