

# WHO'S WHO

## Among the Highland Park Business People How Many Did You Identify Correctly?

YOU WILL FIND all of last week's advertisements represented with correct pictures inserted. HOW MANY did you know? Look over these pictures so that you will be familiar with them, especially those you were uncertain about. STUDY the names and faces so that you will know them the next time you see them. KEEP these pages for reference and as an illustrated directory of the Highland Park firms.



**Woolen Dresses Renewed  
Knitted Garments**  
Carefully measured, beautifully cleaned and blocked, your exact size  
**SATISFACTION GUARANTEED**  
**ERMINE CLEANERS**  
Inc.  
O. F. FISHER  
WAUKEGAN AND WEBSTER AVENUES  
HIGHWOOD, ILLINOIS  
ALL PHONES — HIGHLAND PARK 3710  
EVANSTON - WILMETTE - HUBBARD WOODS - GLENCOE - WAUKEGAN

*the Names of the*  
**PRIZE WINNERS**  
*are announced*  
**ON THE FIRST PAGE**

—Photos by Hecketsweiler




*"The Home of the  
Satisfied Customers"*  
**Skokie Special**  
This is our most popular service. Wearing apparel is completely ironed, ready to wear. Table, bed and bath linens, madeira and fancy linens hand ironed.  
**20 lbs. \$2.25**  
J. LENZI  
**SKOKIE VALLEY LAUNDRY Inc.**  
TELEPHONE HIGHLAND PARK 3310



**Cleaned, Pressed & Moth Proofed**  
*An Additional Process at  
No Extra Charge*  
Moths take no vacation. Send your cleaning to us and we will mothproof all wool garments and insure them against moth damage for six months with a leading insurance company. Ask about this wonderful new service.  
E. ROTH  
**John ZENGELER, Inc.**  
CLEANERS  
2801 for the more particular




**America's Greatest Cars**  
**DE SOTO and PLYMOUTH**  
DE SOTO  
*Sets the pace in performance & style*  
PLYMOUTH  
*perfection in a low price car.*  
**DEWYER MOTOR SALE**  
SEE PETE FOR SERVICE  
Second and Laurel Highland Park, Illinois



**HECKETSWEILER'S  
STUDIO**  
*Photographers*  
South St. Johns Ave.  
Phone 435  
Highland Park, Ill.  
FILMS - KODAKS  
HECKETSWEILER  
Framing - Copying - Enlarging  
Developing and Printing




**PLAY SAFE!** USE  
Firestone Tires  
Nation Batteries \$3.45 and up  
Have Your Ignition Checked  
By Experts  
Heaters \$5.00 and up.  
PRESTONE ZERONE  
AUG. HAAK  
**HAAK'S AUTO SUPPLY CO.**  
25 South Second Street Highland Park, Illinois




For 1936 . . . . . No Reason  
to buy any car at any price  
. . . . . without seeing  
CHRYSLER  
and  
PLYMOUTH  
Established in 1900  
J. B. DEIBLER  
**JOS. B. DEIBLER**  
22-24 South First Street Highland Park



**B. E. CHRISTENSEN**  
*Optometrist*  
391 Central Avenue  
Highland Park  
Phone  
HIGHLAND PARK 2160




**HIGHLAND PARK STATE BANK**  
A BUSINESS OF THE COMMUNITY,  
DESERVING OF YOUR SUPPORT  
AND PATRONAGE.  
Resources Over Three Millions . . .  
J. M. APPEL



FOR . . . . .  
Xmas Greeting Cards, seals, ribbons,  
tissues, decorative wrappings, tags  
and enclosures, toys, games, story  
and picture books. Paper for social  
corresponding. Stamp catalogs, al-  
bums, collectors' stamps. Tobaccos.  
A. LARSON  
**ALBERT LARSON**  
STATIONER HIGHLAND PARK, ILL.




**PEASE**  
*Modern Drug Store*  
Drugs and Cosmetics  
A New Basement Grill  
The Finest of Home Cooking  
R. W. PEASE  
**PEASE DRUG STORE**  
387 CENTRAL AVENUE HIGHLAND PARK



*A Modern Furniture Store  
in step with  
A Modern Community*  
**IREDALE'S**  
A. F. Dickelman  
Central at Sheridan  
Highland Park 181  
"HOME OF FINE FURNITURE"



**Brighten Up Your  
RUGS  
For The Holidays**  
You can have your rugs cleaned right here  
in Highland Park's exclusive cleaning estab-  
lishment, according to the Oriental system.  
Our rug service department is in charge of Mr. John  
B. Nash, a man highly skilled in the cleaning and  
repairing of Oriental Rugs. He knows how to retain  
and restore the life and brilliance of Oriental dye  
and preserve the rug itself.  
J. B. NASH  
**Vogue Cleaners**



*Finest Workmanship  
on  
Repainting and Lacquering  
Lettering - Monograms  
Restriping*  
CLEANING AND WAXING  
A SPECIALTY  
JIM COLLINS  
**JAMES COLLINS**  
516-518 Laurel Avenue Highland Park