

Amateur Florists to Exhibit Blooms at Fall Flower Show

Flower growers of the North Shore will get a chance to exhibit their choice blooms in the largest amateur contest ever held in the city when the Fall Flower Festival opens Sept. 7 at the International Amphitheater, 43rd and Halsted streets.

Tens of thousands of huge dahlias, gladioli and other fall flowers will festoon the great South Side amphitheater into a living arena as impressive and exciting as the famed horse show which is held there every winter.

The dahlia, favorite of amateur fanciers, will be represented in sizes ranging from those as big as a basketball to tiny ones as small as a bottle cap, in a profusion of delightful specimen plants and arrangements. Nowhere else will it be possible to see such a variety of perfect blooms, as it is only the amateur gardener, who can take loving care of individual blooms, who grows them.

Few florists or professionals make an attempt to grow such amazing flowers as the back yard gardener does. Oftentimes a dahlia root or gladioli bulb will cost up to ten dollars, and to bring it into perfect bloom will take weeks of forcing and care. To exhibit such blooms in competition with others is the highlight of the amateur's gardening season.

The Fall Flower Festival, which is to run two days, will be sponsored jointly by the Central States Dahlia society and the Men's Garden Club of Chicago. Both organizations are known for their yearly fall flower shows. Last year they exhibited separately at Horticultural hall, A Century of Progress, and the joint venture this year will be Chicago's premier fall flower event.

No entry fee will be charged exhibitors, and suitable containers for staging the flowers will be provided, except for the classes which call for artistic arrangements, where the exhibitor must provide his own containers.

Coveted cups and medals, besides ribbons, will be awarded to winners in the 1000 different classes. In the dahlia classes, which are expected to be most numerous, judging will be made according to the varying sizes of gardens. This is expected to insure fair competition between the amateur with but a few flowers and the larger grower whose plants outnumber his.

An interesting aspect of the show will be the large number of male competitors. The giant fall flowers, such as the dahlia, seem to appeal to the men gardeners, and although the ladies will probably make more exhibits, the competition between the two will be contested to the final judging.

All amateur flower growers of the Chicago area are invited to exhibit their own flowers. No charge of any kind will be made and premium schedules may be had by letter or telephone from the festival headquarters, room 1311, 130 North Wells street, telephone State 5994.

BUSINESS BRIEFS OF INTEREST

Retail Trade: Well above last year, with chain systems having a particularly favorable experience. (Sales for J. C. Penney dry-goods chain recently broke all records for first-half-year sales.) National Retail Dry Goods association forecasts that the fall season will bring a 10 to 15 per cent additional increase.

Construction: Substantially above last year. Residential awards in a recent month were 143 per cent over the same month in 1934. General Motors has announced that it will spend \$50,000,000 for new plant capacity—this represents the largest sum any corporation has decided to spend for building in a long time. For the first seven months of this year, industrial contracts totaled \$99,000,000—within a few millions of the total for the entire year of 1934.

Farm Equipment: Belief is that 1935 will be the best year for this industry since 1930. Farmers are buying again because their existing equipment is inefficient or worn-out, and they want to replace it. Most farm equipment manufacturers have taken heavy operating losses in recent years—now they are again in the market.

Agriculture: It is forecast that total farm income for 1935 will be more than \$1,000,000,000 over 1934—which exceeded 1932 by \$1,000,000,000. Some crops will be short—but better prices will make up for that. At Chicago, incoming hog shipments recently touched an all-time low, while prices reached highest level since 1929.

Electrical Power: Dow Jones News Service, expert fact-finding and forecasting organization, says there is considerable indication that power production in the third-quarter will establish a new record for any comparable period in the industry's history. However, this experience may not be duplicated in earnings—rate-cuts in many localities have resulted in the industry selling more, but netting less. The fear of new tax and punitive legislation discourages normal progress in the electric industry.

Aircraft: Big manufacturers are doing better. The Army and Navy are both carrying on aggressive air-defense programs and manufacturers naturally benefit.

Steel: Operations are stable, with price firm. Machine and machine-tool makers are especially heavy buyers of the basic metal.

Lumber: Production has spurted. This is partly due to the temporary settlement of labor troubles—and partly due to the fact that lumbermen are producing heavily now in anticipation of additional Pacific labor difficulties this fall.

Electrical Manufacturers: Seventy-eight makers of storage batteries, household power devices, industrial equipment, etc., reported 10:5 per cent more business in the second quarter of 1935 than in the first. Demand is still gaining in most parts of the country. While the foregoing are facts, they should not be taken to mean that all is clear sailing for industry. Much remains to be done, and constant fear of governmental interference, at expense of recovery, is prevalent. The new tax bill, for example, seems

destined to be a seriously dampening influence on industry. On the other hand, adjournment of Congress, which may be effected by the time this is read, will be a relief to business.

Last Mixed Foursome Event at Exmoor to Be Held Today

Exmoor's final mixed foursome event of the season will take place this afternoon (Thursday). The day's activities will also include an outdoor grill supper and dancing until 11 p.m.

The weekly ladies luncheon and bridge will be held on Friday.

The first 18 holes of the 54-hole Labor day medal play handicap derby will be played Saturday afternoon.

Charity Funds Campaigner Warns of Heavy Taxes

Washington—(IPS)—A warning that excessive taxes on those who have accumulated wealth will dry up the stream of donations to American universities, colleges, hospitals and religious organizations was given by George O. Tamblin of New York in a letter to President Roosevelt which recalled their previous association in raising funds for a New York church.

Mr. Tamblin was a pioneer in the organization of fund-raising campaigns on a systematic scale and served with the Red Cross during the World War.

"The American way of living—the best in the world—has shown itself in the American way of giving more distinctly, in my opinion, than in any other respect," said Mr. Tamblin. "If any system of taxation should weaken or destroy the incentive to work, to save and to give, the very best things in life would disappear from America."

"Twenty years ago," the letter continued, "I might have favored some of your present tax proposals,

so far as they concern persons of great wealth, but my experience convinces me that the average man or woman of wealth obtains, expends and gives his or her money more wisely than the average person of modest means. What our country has in the way of educational institutions, hospitals, churches, cathedrals and humanitarian agencies generally, which other countries do not have, is largely the result of work, thrift and the desire to share good things with others."

Mr. Tamblin added that "no matter how efficient government may be, it must always be supplemented by voluntary effort and giving."

The letter, while not so stating, was generally accepted as referring to President Roosevelt's statement that he would prefer to prevent business institutions from contributing to charity, a theory which was rejected by Congress.

Hagenbeck Circus to Come to Waukegan

The great Hagenbeck-Wallace and Forepaugh-Sells Bros. Combined Circus will present afternoon and night performances in Waukegan on Sunday, Sept. 1 and circus enthusiasts of this vicinity will be on hand to participate in the gala event.

To commemorate the combination of the famous old Forepaugh-Sells Bros. show with the largest trained wild animal circus in the world, many startling new features have been added for the 1935 program. These include Maria Rasputin, sensational European wild animal trainer and daughter of the famous Russian

monk, Grigori Rasputin who ruled the Romanoffs with the power of his hypnotic eyes prior to his demise in 1916; Bert Nelson, youngest of the wild animal subjugators, with more than a score of fighting, jungle-bred lions and tigers; John Heliott, renowned German trainer of savage beasts; Maximo, comedian of the slack wire; the famed Christiani troupe of bareback riders in somersaults from horse to horse; the Flying Codonas, the Hills and a great

group of aerialists; Rudynoff, noted equestrian and his educated horses; the Merkels, who walk upside down on lofty mirrors in the dome of the big tent; "Cheerful" Gardiner and twenty performing elephants; scores of clowns led by Earl Shipley, Paul Jerome and the Paul Jung Clown Acrobatic Trio; dozens of pretty equestriennes, a huge oriental spectacle and a big contingent of Indians, cowboys and cowgirls from the Pawnee Bill ranch at Old Town, Okla-

homa. Performances will be presented at 2 and 8 p.m. with doors open one hour earlier in each instance to permit leisurely inspection of the world's largest and finest traveling wild animal menagerie which boasts among other zoological marvels a lady

The Hagenbeck-Wallace and Forepaugh-Sells Bros. Combined Circus is a railroad show, moving on long trains of double-length steel cars.

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