

The Highland Park Press

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NUMBER 13

BUCK FEVER SPREADS LIKE WILDFIRE HERE

Townpeople Eager To Take Part In Auction on June 17

"Buck fever" spreading like wildfire through Highland Park, had sixty-six merchants of the community "on the jump" this week as an unprecedented merchandising campaign passed the midway point.

The term "buck fever" has been applied to the widespread demand on the part of townpeople to get their "Bucks" (free) with every purchase made in participating local stores made in charge on Monday, June 17, the date of the Buck Auction Sale to be conducted in the Highland Park Woman's club.

Meanwhile the Chamber of Commerce, sponsor of the "Buck Campaign," is searching about for well qualified "auctioneers" to conduct the big auction sale. The committee in charge is going over a lengthy list of volunteers who lay claim to exceptional quality of voice, quick eye and nimble mind and expects to come up with a crew of real experts.

The auction, it is announced, will be in the form of the common public auction sale with the distinct difference that no money will be used—only the "Bucks" as issued by the Highland Park business firms.

Hundreds of valuable articles of merchandise, contributed by the local business houses, will be put on the block, including the bicycles now on display in the windows of Art Olson & Co., and Brand's Studio.

Get the fever! Start saving "Bucks" today. Shop at stores where you see the official Buck insignia.

Whenever and wherever you spend your money, ASK FOR BUCKS! They cost you nothing and entitle you to bid at the big Buck Auction Sale at the Woman's club, on Monday, June 17.

Alcyon Theatre To Show "Mississippi"

Thursday and Friday, the Alcyon Theatre will show the screen adaptation of the Booth Tarkington play "Mississippi," with Bing Crosby, W. C. Fields, and the lovely Joan Bennett heading a splendid cast. This is the show sensation of the nation, we are told.

A picture the whole family will enjoy is "Strangers All," in which May Robson is splendid as the mother of a grown family of four children with their trials and joys.

Three evenings of gaiety, song and beauty begins at the Alcyon on this Sunday, Monday and Tuesday, with the showing of "Roberta," a film that delights from first to last.

The production sweeps gracefully on with an air of well bred nonchalance, and Irene Dunn, Fred Astaire and Ginger Rogers are simply perfect, that's all!

In "The Great Hotel Murder," Edmund Lowe and Victor McLaglen are at it again, this time as rival mystery sleuths who get into each other's hair and find each other more baffling than the murder mystery which they set out to unravel.

Included in the cast is Rosemary Ames, a former North Shore girl whom many of us here may remember. This attraction is scheduled for next Wednesday and Thursday June 5-6.

"Red" Miller Speaks at Rotary Meeting

Walfred (Red) Miller of Highland Park, who was a member of the Byrd Antarctic expedition, spoke on his experiences at the meeting of the Highland Park Rotary club Monday, May 27 at the Moraine hotel.

Those present showed keen interest in the vivid descriptions given by one who was a member of the historic trip.

Mr. L. B. Sinclair and Dr. C. V. Nichols reported on the 40th district Rotary convention, which was held at Elgin. Members of the local group who attended were Mr. L. B. Sinclair, newly elected member of Highland Park Rotary, Dr. C. V. Nichols and Mr. Charles Harbaugh, secretary of the Highland Park club.

Young People Hold Spring Rally June 1

Approximately 125 young people from the various Evangelical churches of the Chicago Area will gather at the Bethany Evangelical church for their annual Spring Rally on Saturday afternoon and evening. The program will begin at 3 p.m. and will be under the direction of Rev. H. R. Zager of the Robertsdale church. If the weather conditions are favorable, a large part of the time will be spent out of doors, otherwise the program will be carried out in the parlors of the church.

Liquor Ordinance Ordered Filed for Public Inspection

Members of the Highland Park city council last Monday ordered filed for one week for public inspection, an ordinance prohibiting the sale of alcoholic liquor in the City of Highland Park.

The main function of the ordinance, which is modeled after the state liquor laws, is the fixing of penalties for the violation of the law. A fine of not less than fifty nor more than five hundred dollars for each offense is the penalty laid down by the ordinance.

It is pointed out that even if the city had not passed such an ordinance, the sale of alcoholic liquor could not be permitted in the city, as the dry vote last April makes it impossible for a retailer to obtain the necessary state license.

The ordinance defines as alcoholic liquor, any spirituous beverages, wine or beer.

The council also ordered that, in accordance with the recommendation of the building inspector, the corporation counsel be instructed to draft an ordinance permitting the installation of two 275 gallon inside oil tanks in buildings using oil burners. Previously only one such tank has been allowed.

A communication from James M. White complaining that sewage is being drained across his property in Valley subdivision was ordered placed on file as was the annual report of the Highland Park Library board.

Highwood Gets \$62,790 For Relief Projects

Herman Fromelt, superintendent of public works in Highwood, has received notification from the Illinois Emergency Relief that Highwood has been allotted \$62,790 to be used for labor, equipment and material in repairing streets, sidewalks and water mains and hydrants of the city. This grant will cover a period of four months.

Fromelt stated that sidewalks all over the city of Highwood would be repaired and that the following streets would be widened: Highwood avenue, between Waukegan and Railway avenues, and the intersection of Prairie and Railway avenues. The widening and repairing of Railway avenue from the south boundary line to Highwood avenue, has been completed and was thrown open for the first time during the past week-end.

John Zengeler Installs Moth-Proof Cleaning

John Zengeler, Inc., one of the oldest cleaning plants in Highland Park, are installing the most revolutionary improvement in the dry cleaning industry in the past decade.

Monite moth-proof cleaning moth-proofs wool garments, while in the process of cleaning. It does not in any way impair the quality of cleaning and is odorless and non-poisonous.

Every wool garment cleaned is guaranteed to be moth-proof for six months, or until dry cleaned again within that time by any other process.

All wool garments cleaned by Zengeler's will be insured against moths for six months by one of America's leading insurance companies.

For more detailed information you may turn to page 2 for Zengeler's advertisement.

INSPECTION STATION OPENED TO RESIDENTS

In the following letter written to Mayor William M. Dooley, residents of Highland Park are invited to have their automobiles tested for safety at the Evanston inspection station, which has been a material factor in obtaining for Evanston its high ratings as an accident-free city.

May 21, 1935
Hon. William Dooley, Mayor, City of Highland Park, Highland Park, Illinois.
Dear Mr. Dooley:

"As you know, the City of Evanston early this year began operation of a municipal compulsory vehicle inspection station for the semi-annual registered safety inspection, required by ordinance, of all motor vehicles registered in this city.

"This addition to our accident prevention program was undertaken in recognition of the fact that defective automobiles constitute a large proportion of those being operated upon our streets and that such vehicles are an important causative factor in traffic accidents.

"However, we felt that, and we feel at present that due to the large volume of non-resident through traffic upon our streets this inspection service could achieve much greater results were it made available on a voluntary basis, to residents of surrounding communities who drive automobiles.

"We are now in a position to accommodate car owners in surrounding communities, and I therefore extend a cordial invitation through you to the citizens of Highland Park to bring their cars to our inspection station for testing. The only requirement is that they pay the regular seventy-five cent fee charged residents of Evanston, which fee entitles them to as many additional inspections as desired. The complete operation of the inspection is described in the enclosed booklet.

"In sincerely hope that in the interest of public safety, your citizens will avail themselves of this service and I should appreciate whatever means you shall see fit to use to extend this invitation to them.

Yours very truly,
Charles H. Bartlett, Mayor."

"Red" Miller Returns from Byrd Expedition

"Red" Miller, of Highland Park, who was a member of the Byrd Antarctic expedition, returned to his home here last Saturday after an absence of two and one-half years, twenty months of which time he spent on the Byrd Expedition.

One of his interesting souvenirs of the trip is his female Eskimo dog "Tennyak," born on the Antarctic ice last September.

He plans to return east this week to take a job on a private yacht.

Highwood Indians To Give Benefit Show

For the purpose of raising funds for the baseball team, the Highwood Indians will stage a benefit show at the Bartlett Theatre on Tuesday, June 11.

The Indians have secured the picture "The Traveling Saleslady" for the occasion with Joan Blondell, Glenda Farrell and William Gargan as the stars.

Tickets may be secured at the Quality Meat Market, Old Heidelberg Inn, and the Del Rio Cafe.

POST COMPLETES MEMORIAL PLANS

Various Organizations To Take Part In Memorial Day Observances

Members of Dumaresq Spencer Post and Auxiliary of the American Legion have completed plans for the Memorial Day observances Thursday, May 30.

There will be an assembly of all organizations at Legion headquarters at 9:30 a.m. The line of march will be formed and proceed to Memorial Park at the corner of Laurel and Prospect avenues, where a brief service will be held.

The main address will be given by Rev. Allan Billman of Grace Methodist Church. Hon. William Dooley has also been asked to make a few remarks.

Among the civic organizations to take part will be the Boy Scouts, Girl Scouts, D. A. R., Rotary Club, Lions Club, and the Chamber of Commerce. The band from Deerfield-Shields High School will also take part in the ceremonies.

At the close of the services a delegation from the Dumaresq Spencer Post will proceed to Mooney Cemetery where a brief service will be held and graves of veterans decorated.

Roof Fire Causes Damage of \$5,000

The Highland Park fire department was called to the home of Mrs. George M. Bard, 295 Maple avenue, Saturday at 2 p.m. Sparks from the chimney had set the roof of the house on fire and the blaze had gained much headway before it was discovered. The entire third floor of the back wing was destroyed, the damage, including water spoilage, being estimated at over \$5,000.

Mothers Club Plans Banquet For June 11

The Mother's club of the Y. W. C. A. will hold their annual banquet, Tuesday, June 11 at the Y.W.C.A. at 6:30 o'clock. Reservations must be made not later than Monday noon, June 10, Tel. H. P. 4237.

A PROCLAMATION

WHEREAS, the home is of supreme importance as the basis of our community life, constituting, as it does, an essential factor in the health and happiness of both present and future generations; and

WHEREAS, the Highland Park Better Housing Program is helping our citizens to build new homes and to modernize homes which they now own,—thus putting men back to work, and contributing in a concrete way to industrial and business recovery.

NOW, THEREFORE, I WILLIAM M. DOOLEY, Mayor of Highland Park, do set aside and appoint Saturday, the fifteenth day of June, 1935, to be known as Highland Park Better Housing Day; and I call upon all our citizens to join with citizens of other communities throughout the land in making the day with appropriate observances, in order that the benefits of the Better Housing Program may be brought to a still greater number of our people.

William M. Dooley.

Woman's Club To Give Spring Musicales June 4

The social service department of the Highland Park Woman's Club announces the program for a spring musicale to be held at the home of Mrs. Lawrence Stein, Woodbridge Lane, Tuesday evening, June 4, at 8:30 p.m.

Mary Kimball van Steenderen, accompanied by Olga Sandor, and Janet Bard, will appear on the program. Both artists are well known to the Highland Park music lovers. Miss Bard, who is a pupil of Clarence Eidam, has also studied a year in Paris. She will receive her bachelor's degree next year.

Mrs. van Steenderen, while at school at Dana Hall in Wellesley, Mass., studied with one of Boston's leading teachers, Priscilla White. She made her debut in 1925 in a recital at her parents' home at which time Miss White and her accompanist from Boston, Dorothy Parker, were present.

The program:

- Beethoven Sonata Opus 51 No. 2 in D Minor
- Miss Bard
- Come Thou Lovely Maid
- Gluck
- Soprano Air
- Donaudy
- Le Temps des Lises
- Chausson
- Air de Lis (from L'Enfant Prodigue)
- Debussy
- Mrs. van Steenderen
- Improvisation
- McDowell
- March Winds
- McDowell
- Nocturne
- Debussy
- Night Winds
- Palmer
- Mrs. van Steenderen
- Toetista
- Poulenc
- By a Lovely Forest Pathway
- Griffes
- The Dreamy Lake
- Griffes
- Offering
- Manning
- A Winter Afternoon
- Manning
- Tranquil
- Manning
- Beloved
- Manning
- Sonnet
- Mrs. van Steenderen
- Last Scherzo
- Chopin
- Miss Bard

Bakke Grocery Store To Install Meat Market

Saturday, June 1, H. T. Bakke will open a complete new meat market in connection with his grocery store at 14 North Sheridan Road. A free ticket on many valuable prizes will be given to every person who visits the store Saturday.

Continuing a policy followed for 28 years in the grocery, fruit and vegetable business, this store will offer only the highest quality meat.

The new meat market is completely equipped with the most modern refrigerator and butcher equipment obtainable. The entire store has been rearranged, redecorated, and new fixtures installed. Wherever possible, the new equipment was purchased through local dealers.

John McVey, who comes highly recommended as a capable and reliable butcher, is in charge of the market.

The H. T. Bakke Grocery and Market is a Centrella food store. The Centrella food stores are four hundred independent stores in the Chicago area who own their own wholesale house for co-operative buying of merchandise packed under the Centrella label and nationally advertised items. This wholesale house in turn is a member of the National Retailer Owned Grocers, an organization of over 14,000 independent food stores throughout the country. National Retailer Owned Grocers distributes to its members the entire output of many manufacturers.

Read the Centrella food stores advertisement this week, and every week, in the Highland Park Press.

Garden Enthusiasts To Hear Talk on Peonies

Peony culture will be discussed by Mr. J. Christman of Northbrook at the June meeting of the North Shore Garden center which will be held Monday, June 3 at 10:30 a.m. at the Winnetka Community house under the sponsorship of the Community Garden class of the Highland Park Woman's club. Dr. Wilhem, who is associated with the Peony society, will have a display of peony specimens to illustrate the talk.

Members of three local garden societies, the North Shore Garden club, the Garden Study club, and the Community Garden class, are cooperating in bringing flowers to the Northwest ern station each Friday morning to be distributed in Chicago. Yesterday (Tuesday) a large assortment of lilacs was donated by the Community Garden class.

Daily Bible School At First U. E. Church

The annual Daily Vacation Bible school held under the auspices of the First United Evangelical Sunday school will have its first session on Monday, June 17. We cordially invite parents to send their children as we desire to teach them those things that will be a real help to them.

There will be no tuition charge.

DR. H. SCHOFIELD TO ADDRESS ROTARY

Members To Hear Internationally Known Scientist and Engineer

Dr. Herbert Schofield, internationally known scientist and engineer, will address members of the Highland Park Rotary club at their noon meeting held at the Moraine hotel Monday, June 3.

Because of the great interest attendant upon the presence of so important a speaker, the meeting has been designated as guest day, with each member privileged to bring one



Herbert Schofield, distinguished English scientist and engineer, is principal of Loughborough college, Loughborough, England. He was born in Halifax, England in 1888 and was graduated from the University of London as prize winning student in engineering with degrees of B.S. and Ph.D. He is the author of a number of engineering books especially relating to internal combustion engines. He is past chairman of the council of the Association of Principals of Technical institutions, and is now the honorary secretary of the Association of Technical institutions. In addition he is a member of many engineering and scientific societies and is a frequent contributor to their publications.

Herbert Schofield was the founder and the first president of the Rotary Club of Loughborough, which was organized in 1923 and has always taken an active interest in the international Rotary affairs. He was chairman of the 7th district council of Rotary International association for Britain and Ireland 1927-29, first vice-president in 1930-31, and in 1931-32, he was president.

He was chairman of the vocational service committee of Rotary International and a member of the aims and objects committee in 1930-31 and 1931-32 was a member of both the European Advisory and the European Economic Advisory committees of Rotary International. In 1932-33 he was a member of the International Service committee of Rotary International, chairman of the European Economic Advisory committee and a member of the European Advisory committee. He was third vice-president of Rotary International for 1933-34, member of the Magazine committee, and alternate member of the European Advisory committee. He is chairman of the Aims and Objects committee for 1934-35 and ex-officio member of the Convention committee.

I.E.R.C. MAY REOPEN EMPLOYMENT OFFICE

According to reports received here yesterday (Tuesday) the Illinois Emergency Relief Commission is expected to take over the operation of the employment office which, after the Hopkins edict, operated without funds, was last week taken over by the Social Service.

As it was not definitely known whether or not funds to operate the office would be available before July the Social Service, sent out an appeal to various organizations in Highland Park asking for donations to continue the work. Among the first to signify their intention of complying with the request was the Rotary Club of Highland Park. Other groups are expected to report their decisions within a few days.

However, if the rumor that the I.E.R.C. will take the office over again on Friday proves to be true, it is probable that the funds will not be needed.

Highwood Indians



Back row, standing, left to right: red Bertucci, score keeper; Charles Bianchini, Richard O'Connor, Felix Molinari, Bill Bernardi, Nello Campagni, Arthur Schwertferger, Al Castellari. Front row, sitting: Joe Gualandri, Babe Ronchetto; Ed Malpell, manager; Harold Glandt, captain; Sylvian Triani, Al Bertucci, Ray Finni. Boy sitting on the ground is George Quinn, Jr., mascot.

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