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The Highland Park Press

VOLUME XXV

HIGHLAND PARK, ILLINOIS, THURSDAY, MAY 9, 1935

NUMBER 10

NEW AD MANAGER AT ART OLSON'S

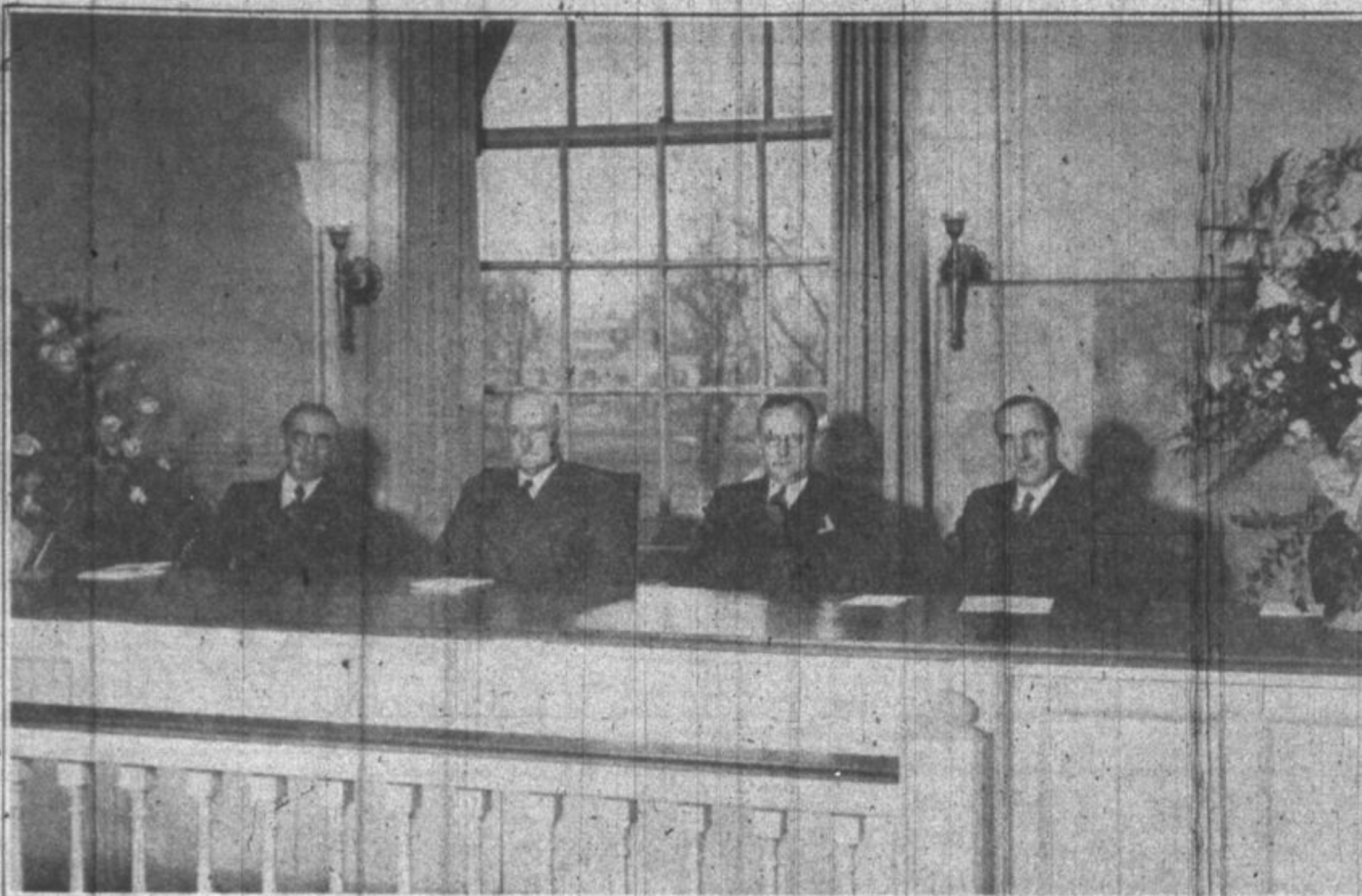
Art Gets the Idea, But "The Boys" Have Ideas of Their Own

Art Olson, progressive young clothing merchant trying to get along, has secured the services of a new advertising manager who is none the less talked about for being unknown.

When Art came down to open his store last Saturday morning, he found the windows tastefully decorated with the traditional three balls of "uncle's" shop and various legends, some of which read, "I sell everything," "Believe in me!" and "Used clothes bought, sold and exchanged."

Those "in the know" say that Art had planned to decorate the store of another business man near him, and had the tables turned on him when he failed to show up for the appointment. Evidently the "boys" thought that as long as he didn't show up, he didn't want the other fellow's store touched, but yet felt that they didn't want to go home with nothing accomplished.

Highland Park's New Administration



Left to Right: Commissioner Taylor, Mayor Dooley, Commissioner Gourley and Commissioner Brown. Commissioner Greenslade was absent because of illness.

New City Council Inaugurated Monday

Highland Parkers Throng Council Chambers to See New City Officials Take Office. City Fathers Stress Fact Budget Is Lower This Term

L. B. SINCLAIR, NEW ROTARY PRESIDENT

Local Organization Elects New Officers for Ensuing Year

L. B. Sinclair was elected president of the Highland Park Rotary club at the organization's annual election day, held last Monday noon at the Green Tea Pot. Other officers elected were Robert Denzel, vice-president; Charles Harbaugh, secretary; R. B. Curry, treasurer and Frank Whitlock, sergeant-at-arms.

Mayor William Dooley and Ex-Mayor Metzler both appealed to the citizens of Highland Park to be patient with the work of the incoming city administration because of the fact that the city's revenue will be seriously curtailed, at least during the early portion of its duration, at the inaugural ceremonies held Monday evening at the Highland Park city hall.

In his speech introducing Mayor Dooley, Ex-Mayor Metzler said that he was glad to see the large attendance and urged that it be continued, although, he stated, if past experience may be taken as a standard, attendance of the citizens will soon fall off.

He pointed out that the present administration is composed entirely of experienced men, as all the commissioners, with the exception of W. J. Brown, were re-elected, and that Mr. Brown has already served one term as a commissioner.

Mayor Dooley is also beginning his second term, as he was mayor twenty-five years ago when Highland Park was under the aldermanic form of government.

In closing he expressed his personal confidence in Mayor Dooley and predicted a successful administration under his guidance.

Congratulatory letters were read from the United Community Campaign committee and from former Mayor Samuel Hastings, both urging the new city fathers to do their best to serve Highland Park without geographical distinctions.

Mayor Hastings' letter was especially strong in recommending that the old

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Sunset Valley Club Offers Fine Golf

Good Greens and Well Kept Fairways as Well as Comfortable Clubhouse Accommodations Afford Excellent Golfing Facilities for Residents



Water Hazard on Third Hole

Sunset Valley Golf club is rated as one of the best semi-municipal courses in central states. Being a standard length course and situated on gently sloping ground, it gives the average golfer all the physical and mental tests he may require in the line of golf. Even pros find it difficult to break par at Sunset Valley as has been witnessed when the North Shore Opens were held. As for beauty, there are few scenes that surpass the Skokie environment with its stately elms which act as sentinels looking over a vast domain. Truly, the people of Highland Park are fortunate to have a golf club of such caliber.

There have been several changes

made in the course and also the clubhouse as has been stated before in this paper. Residents are invited to visit Sunset Valley at their earliest opportunity to see the club. Either Mr. Kelly, the pro, or Mr. Purdy, or any member will gladly devote his time in showing those interested around the course and the clubhouse.

Last November, election of officers and directors was held and the following were elected:

President, G. W. Carr, vice-president, Geo. B. O'Connell; second vice-president, C. L. Jordan; treasurer, George Bliss; secretary and pro, Tom Kelly.

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Mayor Dooley's Inaugural Address

LADIES AND GENTLEMEN, citizens of Highland Park

We are happy to see so many of you here tonight to greet the new Council and to cheer them as they take the initial step on the four year journey that we hope and pray will end in a successful administration of the duties, which by your mandate has been intrusted to them, and which they unequivocally assume.

Their past experience in civic affairs should, and no doubt will, be an immense advantage to them in solving whatever problems that may be submitted for their consideration, and I think I may safely add the promise, that they will strive earnestly to find correct solutions for these problems.

To Mayor Metzler and Commissioner Zimmer, the only retiring officers of the Council that has just adjourned, we extend a most hearty tribute of praise and gratification for the part played by them during their term of office. We are certain that the people whom they served so faithfully have none but the most cordial and sincere wishes for their future welfare and happiness.

It has been deemed advisable, because of the illness of Commissioner Greenslade, who has been confined to a sick bed for the past two weeks, to defer appointments for a few days, when we expect that he will be able to go ahead with his duties. Therefore, no appointments will be announced at this time.

That, my friends is all that I have to say to you tonight, except to invite you to attend the meetings of the Council as frequently as your convenience will permit. We will be pleased to have you and you will be entirely welcome. I thank you for your presence here and for the interest you have shown by being present.

Mothers Club Will Meet Next Tuesday

The Mothers club of the Y.W.C.A. will meet Tuesday, May 14. The business meeting will be called to order promptly at 7 o'clock. Following the meeting movies will be shown, consisting of news reel, feature picture and a comedy. Free tickets may be obtained at the Y. W. C. A. or the Central Tire company. Cash prizes will be given. The public is invited to attend.

DRIVE-IN MARKET TO OPEN HERE FRIDAY

Shopping Center Feature Daily Shipments of Fresh Fruits and Vegetables

The Drive-In Market, an open air market modeled after those in California, will be opened opposite the Alcyon theatre in Highland Park tomorrow (Friday).

The outstanding feature of the market will be the fact that fresh fruit and vegetables will be received daily. The market will be covered with waterproofed awnings to protect the stock from possible damage from inclement weather. One of the largest parking spaces in Highland Park is located at the rear of the Drive-In Market, and will furnish ample parking space for customers.

Frank Land, manager of the new enterprise states that he feels that it will be a distinctly progressive addition to Highland Park's shopping facilities. Their advertisement of fruit and vegetable specials appears in this issue.

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Scarlet Triangle Club to Give Dance May 18

The first annual dance of the Scarlet Triangle Club of Highland Park will be held at the Moraine Hotel at 9 o'clock Saturday, May 18.

Jack French's ten piece Northwestern University Orchestra, supplemented by Herbie Kay's petite girl soloists, will entertain. Jimmie Brush, Bud Miesner, Louis Del Ponte, and several others will be featured on the floor show.

A novel idea, and something new in floor shows, will be the theme song, composed especially for the occasion, by Mr. Miesner and Mr. Brush.

The dance is sponsored by a group of boys of Highland Park and Lake Forest. Morgan Holmes and King Van Gilder are in charge of the entertainment and the house committees. Howard Mowers has charge of decorations. Curt Scheuermann controls tickets sales and publicity is handled by Warner Turriff. Bill Holmes is general manager.

Local Police Find Missing School Girl

Dorothy Chiville, 16, 3449 Elaine Place, Chicago high school girl and art student, who disappeared after attending a dance last Saturday night, was found Monday in Highland Park suffering from amnesia. Unable to recognize her parents, Mr. and Mrs. Gerald D. Chiville, she became hysterical when they arrived at the Highland Park police station to bring her home.

The girl appeared at the convent of the Sisters of Loretto on Green Bay road in Highland Park Monday afternoon seeking shelter from the rain. Her clothing was wet and she appeared to be suffering from fatigue and exposure. Unable to tell her name, she was turned over to Chief of Police Edward Moroney who located her parents through the Missing Persons Bureau. A doctor found her uninjured.

Gilbert Griebbe, 21, 2724 North Parkside ave., Chicago, who accompanied Elaine to a dance, told police he left her at an apartment building where she said she planned to pass the night with a friend. Police learned later that no one there knew her.

Mayor Dooley to Address Lions Club

Mayor William H. Dooley will address the members of the Highland Park Lions Club at the noon meeting today (Thursday) at the Green Tea Pot.

All members are urged to attend this meeting which will start at 12:15.

Federal Relief Is Still Withheld Here

Heavy Rush on Township Supervisor's Office Expected to Start After May 15 Unless Agreement Is Reached; Employment Office Still Open

STUDENTS PRESENT ANNUAL FUN-SHOW

Students of Deerfield-Shields high school will present their annual "Student Stunts" production on Friday evening at 8:15 in the high school auditorium. As in the past, the proceeds of the entertainment will be used for the Richard L. Sandwick Scholarship Memorial fund and for special school activities.

NEW MANAGER AT NATIONAL TEA STORE

Carl Hansen, for the last three years manager of the National Tea Store in Crystal Lake, has been promoted by the company, to the position of manager of the National store in Highland Park. Mr. Hansen assumed his new duties Tuesday and will move his family here soon.

Highland Park is not new to Mr. Hansen as he was here in 1927. Since that time, however, the store has increased in size until it is about six times as large as it was then.

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L. B. SINCLAIR by the incumbent president, Dr. Grover Q. Grady.

Clarence Shetzley, in charge of the meeting, gave a short talk after which he presented Dr. C. V. Nichols who spoke on the disposition of the funds of the Dental clinic which furnishes dental care for children unable to pay for it. Following Dr. Nichols speech, Dick Purnell gave a very interesting talk on his two week's trip through the state of Virginia.

It was also decided at this meeting that the club hold its meetings at the Moraine hotel as soon as the hotel opens.

The present officers of the Rotary club are closing a very successful year. The weekly programs have been interesting and well presented and the attendance at meetings has been good, with the result that club activities and projects have been very successful. The Rotary club is one of Highland Park's outstanding civic organizations and had consistently worked for the good of the community as a whole.

H. P. "Buck" Program To Start This Week

Novel Event Offers Highland Park Shoppers Opportunity to Secure Valuable Premiums with "Bucks" Given Participating Merchants

"Save Your Bucks" will be the by-word during the next few weeks of merchants participating in the Highland Park "Buck" merchandising campaign which is designed to give Highland Park shoppers an opportunity to obtain desirable premiums with their every-day purchases.

The campaign, which is sponsored by the Highland Park Chamber of Commerce, will be conducted in the following manner:

Each merchant participating in the "Buck" Program will be supplied with a quantity of "Bucks" one of which he will give out to a customer for each twenty cent purchase. Customers will save these "Bucks" which will be used in place of money at the auction sale to be held June 17, at the Elm Place School Auditorium, at which time, prizes

donated by the various participating merchants will be auctioned off. Among the prizes which will be available to holders of "Bucks", will be two bicycles (one boy's and one girl's), clothing, groceries, and a great variety of items.

Distribution of "Bucks" will start Friday and will continue until June 15. The merchants heartily endorse this novel event and feel that every family in Highland Park will be enthusiastic about the merchandise to be offered at the auction sale. They want this to be an event of city-wide interest and predict a lot of fun in the friendly competition it will stimulate.

Their advice is "Whenever and wherever you spend your money, ask for 'Bucks' and 'Save Your Bucks'."

License Violators to be Arrested After May 15

After next Wednesday, May 15, those arrested in Highland Park

for lack of city vehicle tags will be taken into court, according to an announcement issued yesterday by the Highland Park police department.