THE HIGHLAND PARK PRESS

Entered as Second Class Matter March 1, 1911, at the Post Office at Highland Park, Illinois the Udell Printing Company, Udell Building, Highland Telephones Highland Park 657-558-559

CHICAGO OFFICES

Florence W. Bartel

1016 Willoughby Tower Tel. Central 3355 203 North Wabash Avenue Tel. State 6325

THE CHICAGO, SUBURBAN QUALITY GROUP

Subscription Price, \$1.50 per year

Resolutions of condolence, cards of thanks, oblivaries, notices of entertainmen W. H. Thomas

Shall We Cure — or Kill?

For several years, the politicians of the country have been working able delivery dog loses much of the overtime in denouncing the evil's of the electric utility industry. Brandish- heavy pathos of Orridas book in this Ravinia Woman's Club ing the sword of eloquence, they have stood bravely between the public dramatization. There remains a picand the alledged economic monster which sought to devour them.

All of this amounted to a prelude to an attempt to destroy the "mon- lovely in background and smooth in ster"-and it has come to fruition in the so-called Public Utility Act of direction, a picture of definite ap-1935, which is now under consideration in Congress. If the Act passes, peal to all animal lovers. Family. practically every utility holding company in the nation will be forced out of business by 1940.

It might not be a bad idea if the public were given a chance to learn what holding companies are for, why they were created -- and what they really are, as distinct from what the anti-power politicians say they are in Bloom," featuring George Burns ports and the new president, Mrs. - that they have been an important factor in practically every great and Gracie Allen. A young and de- Godfrey Eyler, will take office, will industry, and that they were developed long before an electric company voted couple faces the problem of follow the luncheon.

It can be proven that the holding company was the greatest single girls objectionable father. Comedy department of the North Shore factor in bringing gas and electric service in this country to its present of the regulation Burns and Allen Country Day School, will appear on state of efficiency, which is the highest in the world. Before the holding variety, brightened by Joe Morri- the program with a speech on company, each utility could serve only its little district. Outside of the son's pleasant singing. Adults and Czechoslovakia, and a trio consisting large cities of the country, where demand was sufficient to justify the young adults. building of large, first-class plants, service was necessarily uncertain. Rates were high. Break-down's were frequent. Management and engineering personnel was far from being the best type.

The holding company provided a means whereby every town, small or large, could enjoy the most efficient and least expensive service. It joined small plants into larger inter-connected systems - and practically did away with failures in service. It made available to operating companies the highest calibre of management, engineering, legal and other frothy tale in which an excellent cast Highland Park 4146, or with Mrs. counsel. It was able to obtain the money for improving facilities and an able director fail to distin- D. E. Elick at Highland Park 1047 extending operations. In return it received fees, based on work done, guish themselves. Adults.

It is an interesting commentary that the holding company has been heartilly endorsed by David Lilienthal, head of the TVA, which is itself Friday, "Ruggles of Red Gap" with a holding company, owned and operated by government. Mr. Lilienthal, not so long ago, condemned what he believed were abuses of individual holding companies - but added that without the services of good holding companies, electric and gas service could never have reached present peaks

The proponents of the present bill do not pretend to eliminate holding company evils or abuses through sound, well-considered regulation, which would protect the interests of utility investors, the public and the government alike. Instead, they lump the wheat with the chaff, and propose to destroy the holding company entirely - and to destroy with it hundreds of millions of dollars which the American people have invested in our Central Employment large electric systems. They are working, consciously or otherwise, or the supposition that the way to cure a disease is to kill the patient.

Public-spirited utility executives, no less than government officials, offer their sincere support to legislative proposals which would remedy abuses and enable properly managed holding companies to serve the public to the best of their abilities. It is no solution of the holding company question to destroy the companies, when that works to the detriment of all who use light and power, who have invested money in private utilities, or who have an interest in forwarding sound policies in both govern- housemen, 6; mother's helpers, 91;

Augustana Synod

The Monday sessions of the 83rd face the future with greater opti- 14; second maids, 4, and housemen 1. annual convention of the Illinois Con- mism and enthusiasm. ference of the Evangelical Lutheran Rev. Henry G. Hedlund is in at-Augustana Synod, meeting at the tendance as a delegate from the Zion Messiah Lutheran Church, Iowa Lutheran Church, Highwood. Street and Waller Avenue, Chicago, were given over to the consideration of financial questions as they affect the missionary budgets of the Lutheran Church.

The Rev. Dr. F. A. Johnsson, pastor of First Lutheran Church, Maywood, Ill., in his report as treasurer of the conference, stated that despite increased revenues to the conference treasury amounting to approximately tions are that the club will enjoy an unusually good season, according 15 per cent as compared with 1933, the various benevolent agencies, which depend upon the treasury for have been of great benefit to the cumstances. The increases have not been sufficient to meet the needs of the many beneficiaries of the conference budget. Progressive action

able congregations heavily involved year. Meets in Chicago in arrears to settle on a drastically reduced basis, thus enabling them to

Membership List Indicates Good Season for Sunset Valley

large number of memberships are being secured daily for the Sunset Valley golf course and indicato Tom Kelly, pro.

course and that he expects to see it in excellent condition for this season

Read The Want Ads

SPECIAL THIS WEEK

With each \$1.00 purchase or over we will give away FREE two shrubs of your own choice.



PLANT NOW!

EVERGREENS - SHRUBS

PERENNIALS

EVERGREENS-3-4 ft.

each 50¢, 75¢, \$1.00

SHRUBS — 15c each Ber Stelle Land PERENNIAL FLOWERS

We have a fine selection of Perennials, all heavy clumps 10¢ and 15¢ each.

John Fiore Nursery

Landscape Gardener

Phone Lake Forest 476 Waukegan Road

Cash and Carry West Lake Forest, Ill.

D. A. R. Better Films Committee Review

bank robbers. A remarkable pictur- yesterday (Wednesday). Associate Editor | edy values. Family.

May 3, 4, Friday and Saturday, Frankie Thomas in "Dog of Flanders." A familiar tale of Mello-the milk boy-with his great longing to become an artist, and his loyal, lovturesque bit of pre-war Flanders,

night" with Tullio Carminoati and Slavid dances; Lillian Harvey. A cynical millionaire runs away when he fears a flirtation may turn to love. Beautiful artist. photography and charming scenes on the Riveria cannot redeem this be made with Mrs. H. R. Will at

May 8-9-10, Wednesday, Thursday, Charles Laughton and Mary Boland. Fate - in the guise of a game of poker-changes the narrow life of Ruggles from the valet of an English baronet to the freedom of a socially-conscious American household, with amazing and hilarious results. This stimulating farcial comedy is skilfully directed and acted. Family.

Agency Fills 631 Jobs

Since January, the Central Employment Agency, under the management of Mr. H. E. Alsup has filled the following calls for help: general maids, 255; cooks, 39; couples, 104; day jobs, 51; business calls, 11. This makes a total of 631 positions filled was taken by the conference to en- by the agency since the first of this

Positions now open include: gen-

April Building Exceeds Year Ago by \$19,729

May 2, Thursday, "Car 99" featur- Highland Park's building total of ing Sir Guy Standing, an authentic \$32,678 for April of this year ex- Moderne, announces the engagemen story of the conflict between the ex- ceeds the total for April of last year of "That Certain Four," Chicago's pertly trained Michigan State police by \$19,729, according to figures re- most versatile orchestra and former- INER. and an exceptionally clever band of leased by the building department ly of Vista Del Lago, Copeland

Work was halted last week on the we play 'em." Kleinschmidt building by resident who claimed an infringement of the zoning laws, but has since continued after a decision that the building did not conflict with the ordinance.

To End Season May 8

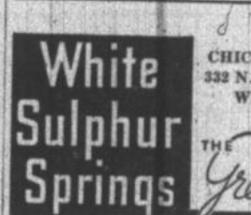
The Ravinia Woman's Club will close its season with a luncheon at the Ravinia Village House on Wed-Saturday matinee only, "Mystery nesday, May 8 at 1 p.m. A short business meeting at which the com-May 5-6, Sunday, Monday, "Love mittee chairmen will give their re-

living, made more difficult by the Miss Mary Waller, of the French of Ruth Breytstraak, violinist, Genevieve Hoween, cellist, and Mrs. Her-May 7, Tuesday "Let's Live To- bert Lautmann, pianist, will play

There will also be an exhibition of paintings by William Savin, a local

Reservations for the luncheon may and should be in by Tuesday, May

Read The Want Ads



CHICAGO OFFICE 332 N. Michigan Ave. Wabash 8381



Ladies Round Watch yellow gold, jeweled One dollar per week.

I. H. NEMEROFF CREDIT JEWELER AND OPTICIAN 372 Central Ave. Tel. H. P. 630

New Orchestra at Villa Moderne

Frank Hutchins, manager of Ville Hotel, and Olde King Cole Cafe. The ization of the fine technique devel- The two largest items on April's orchestra consists of 15 instruments oped throughout the country for the list are a dwelling costing \$20,000 and a singing quartet. Popular and outwitting and capture of law break- to be erected by K. H. Kraft at 225 comedy songs, concerts, dance and ers. A strong cast gives an excel- Lakewood Place, and a business saxaphone quartet. They will feature lent performance in a thrilling piece structure costing \$10,803 to be erect- the playing of request numbers, old of present day realism. High com- ed in Braeside by E. E. Kleinschmidt. and new. Their slogan, "you say 'em

"Magnificent Gesture." A short love story of a garl who was a prima donna for a day. Read it in The American Weekly, the magazine distributed with NEXT SUNDAY'S CHICAGO HERALD AND EXAM

LOWEST RATES ON NORTH YELLOW CAB

KETTER CAB Inc. - H. P. 2000

Hardy Michigan

Come See It.

LEARN ABOUT IT AT

Grown Box Wood

The Jordan Nurseries

Waukegan Road, Deerfield

Which Wife Does Hubby Prefer?



The one who ages quickly and loses her beauty over a washtub or

-the one who wisely keeps her beauty and sunny disposition ... by sending the wash to us? Start our laundry service NOW.

Study Make-Up! So many stores . . . have make up schools . . . where you're taught ... the art of applying posmetics * : * to suit your personality! * * * These schools are practical ... and worth your while ::: and best of all :: they're free.



Good Laundering Is Cheaper Than West Clothes." QUALITY LAUNDERERS & DRY CLEANERS 507-509 WAUKEGAN AUE .-- HIGHLAND PARK 3310

The Big Show of Value Giving! THE SALE SPECTACLE of 1935 Celebrating Our 62nd Anniversary

See

the greatest cast of values ever introduced in the history of the world's greatest thoroughfare, State Street

See a different performance of value-giving daily.

See thousands of scenes of new desirable merchandise.

See the program of events daily in your newspapers.

Phone Your Order In-Call

STAte 3000 VILlage 7800 WINnetka 2800 **UNIversity 8340** WEStern Springs 4100

STATE, MADISON AND DEARBORN STREETS

Phone Your Order If You Can't Come

> STAte 300 VILlage 780 Winnetko 2800 University 8340 WEStern Springs