

Greases Packed in Cartridges Newest Thing in Auto Field

Greases packed in cartridges and a new type of "gun" to "shoot" them are now being marketed by Standard Oil Company (Indiana) throughout its territory.

Cartridging of grease is a distinct innovation. The old type of grease gun was filled laboriously and messily from cans and drums. The formation of air pockets and the inclusion of dirt was almost unavoidable. To fill the new type the operator merely slips in a factory-loaded cartridge of the desired lubricant. After using the required amount from any cartridge he can remove it from the gun and substitute another. Each cartridge can be used again later, and repeatedly until it is empty. In this way a single gun serves for a full greasing operation involving use of the several different lubricants which are required for proper lubrication of the modern automobile, and a minimum of time and trouble will be devoted to loading and unloading.

The new kind of equipment has been developed and perfected in the course of the last few years by Lubrication Corporation, a concern owned jointly by Standard Oil Company of Indiana and the Bendix Aviation Corporation. Standard has developed on its part new formulas for lubricants specially suited to cartridge packing and application. Lubrication Corporation holds patents covering cartridge and gun.

Marketing of the gun-cartridge combination was started tentatively over a year ago but discontinued when it was ruled under the oil code that oil companies could not sell any type of equipment for handling petroleum products. The code was later changed and now permits certain types of such marketing. After trial selling in Indianapolis, Evansville, and South Bend fields, Standard has supplied the equipment to all sales territories, and several thousand units have already been sold.

Each unit consists of the gun and six cartridges of different lubricants, packed in a handy case.

This outfit furnishes everything necessary for complete specialized lubrication service. Cartridges have a sliding bottom which acts as a plunger to feed lubricant into a high compression chamber in the nose of the gun. Cartridges work equally well with fluid transmission oil or stiff water pump grease. They are, of course, interchangeable. The cost of the cartridge is only slightly greater than that of

usual grease containers. Although cartridges cannot be refilled, additional cartridges can be obtained at Standard bulk stations in quantities as required.

It is expected that the new equipment will mark an important step forward in automotive lubrication. Units are proving especially popular with garage owners, operators of truck and bus fleets, and others who undertake to service their own vehicles. For the first time, the owner of a few cars or machines requiring lubrication can completely equip himself for such work at a moderate cost. They are also showing considerable popularity with dealer stations which do not have potential volume of lubrication business to justify purchase of power equipment or complete sets of specialized grease guns.

"Standix" is the appropriate name applied to gun and cartridges, indicative in itself of the combined backing of Standard and Bendix.

Strong selling points claimed for the cartridge are that it will:

- Display and merchandise the lubricants, taking advantage of the current trend toward package selling.
- Prevent substitution of inferior products.
- Prevent contamination of lubricants with dirt, air, and other foreign substances.
- Eliminate waste of lubricant and make it easy to keep equipment clean.
- Materially reduce time and effort necessary to fill guns.
- Enable commercial users to build up effective specialized lubrication service with a minimum of investment and help sell service to customers.
- The cartridges so far produced are of one-pound capacity. Larger cartridges have been tried successfully on an experimental basis and will be marketed if demand for them develops.

Cuore Arte Dramatic Club to Open Season on Nov. 4 in Highwood

Sunday evening, Nov. 4, at 8:00 o'clock opens the 1934-35 season of the Cuore Arte Dramatic Club at the Oak Terrace School, Highwood. The presentation of "Le Sorprese Del Divorzio" is a comedy in three acts by A. Bisson and A. Mars, in Italian, is a delightful bit of entertainment offered for the approval of the spectators.

The cast of characters includes Egizia Bertrucci, Florence Biagi, Giannina Donini, Lea Azzi, Faustina Cassetari, Louis Diaparra, Domenico Cucchi, Michael Palmisano, Joseph Rabatinni and Marco Bernardi.

The above production is under the direction of Anna Rabatinni, who is well known for her dramatic and directorial ability. She is assisted by John Ugolini, president of the club. The promoting is done by Jim Bortolotti, who has served the club in this capacity for some time.

Other attractions on the evening's program will be the voices of Joseph Rabatinni, baritone, and Enea Picchiotti, tenor. The selections which they will give have not yet been announced.

The Cuore Arte Club was organized a little more than three years ago for educational and cultural purposes. The club was under the direction of Signor Tomaso Nasimbeni who had begun directing the above production when his brilliant career came to an end when he met his untimely death a few weeks ago. Each of the members silently dedicate the above production to his memory . . . a fine character and a great artist in every sense of the word.

National Air Reserve Club Has a New Name

The National Air Reserve Club has been renamed the P.R.O.P. club. The last meeting was on Tuesday, Oct. 16. The club is slowly getting organized, and will soon be ready for a charter. There is still time for young men from the North Shore to get a membership at a greatly reduced rate.

The last meeting was largely taken up by the second reading of the new by-laws. The third and final reading will be the first meeting in November.

A. G. Haak had a surprise for the members at the last meeting by serving sandwiches and coffee at the close of the meeting.

Rainbow Tavern to Have Grand Opening

The grand opening of the Rainbow Tavern, at 327 Waukegan Avenue, Highwood, will be held Saturday, Oct. 27.

The specialties for that event will be cocktails and fried chicken.

The management announces that good music has been secured for the occasion.

Repair Shop Moves

The Home Repair Shop, of 394 1/2 Central Avenue, has moved to 20 South First Street, opposite the Northwestern station.



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Fancy Garden SPINACH per peck	19c
Fancy MUSHROOMS Button size; per lb. box	25c
Extra Fancy JONATHAN APPLES 5 lbs. for	25c
Fancy Greening Cooking APPLES 5 lbs. for	25c
Sweet Texas GRAPEFRUIT 6 for	25c
Mc Laughlin's Manor House Vacuum Packed COFFEE Lb. can	29c
Good Kind Table SYRUP 22 oz. bottle	15c
Richelieu BAKING POWDER 12 oz. can	19c
Mazola SALAD OIL per quart can	35c



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Richelieu Delicious ORANGE MARMALADE 1 lb. jar	23c
Heinz APPLE BUTTER 17 1/2 oz. jar	19c
Richelieu Assorted JELLIES 1 lb. jar	22c
Richelieu Famous RED SALMON 1 lb. flat can	29c
Savoy Bartlett PEARS 2 1/2 size can; each	25c
Harding's Famous CORN BEEF HASH 1 lb. can; 2 for	35c
Baby Stuart EGG NOODLES Fine, med. or broad; 1 lb. cellophane pkg.	15c
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