

Extra Fancy Wisconsin U. S. No. 1

# Potatoes

Direct from Car to you

100 lb. **\$1 09**  
Bag

Cash and Carry

Call at

**North Shore Freight House**

228 North St. Johns Avenue

## NOW YOU CAN AFFORD OIL HEAT



## OIL HEAT

Forget anything your friends have told you about old-style oil burners. Don't put up with dirt, inefficiency and trouble of your present heating plant for another winter. You don't need to! For now, Gar Wood, the famous inventor puts oil-heat within reach of every average home.

**NEW LOW-PRICED OIL BURNER AMAZES EXPERTS . . . CUTS FUEL COSTS . . . IMPROVES HEALTH . . . GIVES 9 SENSATIONAL ADVANTAGES**



IMAGINE a perfected, automatic oil-burner . . . newly designed by one of America's leading manufacturing geniuses . . . made of the finest materials that money can buy . . . backed by a positive guarantee . . . yet sold and installed at a price so low that it will startle you!

One of these new-type oil burners can be installed in your present heating plant in a few hours. It then guarantees you many years of inexpensive, automatic heating comfort. At the same time, you may also want to install the new-type Gar Wood air conditioning that brings springtime weather in the hottest summer or coldest winter day. Before you repair any old heating plant, before you build a new home, learn about the amazing heating and air conditioning advancements Gar Wood now offers you. Come in and see this new equipment demonstrated. Or mail the coupon for literature.



**Wm. N. Frye**  
Lake Forest, Ill.

**WM. N. FRYE**  
598 Western Ave.  
 Please send pictures and facts about new low-priced Gar Wood oil burner.  
 Send facts about low-priced air conditioning.  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
Town \_\_\_\_\_ State \_\_\_\_\_

## EVERGREEN SALE

TREES at CLAVEY'S SHRUBS

A visit to the North Shore's largest and finest Nurseries will be to your advantage. Here you can make your personal selection from the largest assortment of Evergreens, Trees and Shrubs in the Chicago area.  
**We Do Complete Landscaping—Send for Our Representative**  
**CASH & CARRY DEPT.**  
In our Cash & Carry department are hundreds of Evergreens of various sizes and varieties, each one freshly dug, balled and burlapped, ready to take home.  
MILWAUKEE AVE. CLAVEY'S NURSERIES  
WAUKEGAN ROAD

**F. D. CLAVEY RAVINIA NURSERIES, Inc.**  
PHONE DEERFIELD 36

### Miss O'Neil Is Opening Dancing Classes Friday

Miss Therese O'Neil is opening her dancing classes at the YWCA Friday, Oct. 12. This year she is making a special offer to children of pre-school age.  
There will be both a beginners' and an advanced class of school age, as well as a class for high school and college girls. A special class has been scheduled for ladies at 10:30 a.m. The work in this class will consist of limbering, stretching, musical comedy and tap.

### Mrs. Sidney Beech To Give a Book Review

A book review will be given by Mrs. Sidney Beech of Glenoco, next Wednesday, Oct. 17, at the home of Mrs. Frank T. O'Brien, 2244 Lincoln Park West, Chicago.  
This is the first of the regular monthly book reviews and teas sponsored by the North Shore Catholic Woman's League. Mrs. Beech plans to review "Last for Living" by Irving Stone, a story of the life of the artist Vincent Van Gogh. Club members planning to attend are asked to notify Mrs. O'Brien in advance.

### National Hearing Week Will Be Oct. 14 to 20

Programs in observation of National Hearing Week, Oct. 14 to 20, inclusive, will be sponsored in Chicago by the Chicago League for the Hard of Hearing.  
These programs will be held at the

**J. SMITH**  
Dealer in  
**JUNK**  
TELEPHONE 410  
60 N. First St. Highland Park

following times at the League's headquarters, suite 1022, 64 East Lake Street:  
Sunday, Oct. 14, 4 p.m., hearing aid equipment; Monday, Wednesday and Saturday, Oct. 15, 17 and 20, 12:30 to 10 p.m., open house; Thursday, Oct. 18, 12:30 to 5 p.m., open house; Tuesday and Friday, Oct. 16 and 19, 2:30 to 3:30 and 7:30 to 8:30 p.m., lip reading classes.

**Pork Loin Roast**  
RIB END 3 LB. CUTS  
LB. **15½c**

**STEWING CHICKENS**  
LB. **16c**

**CHOICE ROUND OR SWISS STEAK**  
LB. **20c**

**GENUINE SPRING LEG O'LAMB**  
LB. **17½c**

**A & P Food Stores**  
The Great Atlantic and Pacific Tea Co.

**CELEBRATING OUR GROWTH WITH**  
**Highland Park**  
We invite you to our 75th Anniversary Celebration. We've planned these fine values to make this the greatest event in our history. Come—help us celebrate today.

**75th ANNIVERSARY SALE**

Angel Food Cake each 19c  
Old Mince Syrup 12-oz. 15c  
LUNCHEON BAKERS Fig Bars . . . 2 lbs. 23c  
PREMIUM FLAKE Crackers . . . 5-oz. 9c  
RED CROSS MACARONI OR Spaghetti . . . 3 lbs. 17c  
BULK Brown Sugar . 5 lbs. 25c  
Iona Cocoa . . . 2 CAN 19c  
SALAD Dressing . . . 1/2 15c  
Rajah Extracts 3 1/2 29c

**SUNNYFIELD FLOUR**  
24½-LB. BAG **87c**  
5-LB. BAG 23c

**POTATOES**  
IDAHO PECK **28c**

**COFFEE**  
Eight O'clock  
3-LB. BAG **55c**  
Mild and mellow. America's longest selling coffee.  
Baker . . . 25c  
Manor House 12 31c

**BROADCAST CORNED BEEF HASH** 10-OZ. CAN **17c**

**GOLD MEDAL CAKE FLOUR** 44-OZ. PK. 3 **27c**

**GOOD LUCK MARGARINE** 2 LBS. **29c**

**KITCHEN KLENZER** CAN **5c**

**AMERICAN FAMILY SOAP** 5 BARS **25c**

**OLIV-ILO SOAP** 4 CAKES **19c**  
GLASS TUBULE FREE WITH PURCHASE OF FOUR CAKES

**Jonathan Apples** lb. **5c**

**BAKER'S COCOA** . . . 1/4-LB. CAN **10c**  
**SANKA COFFEE** . . . 1-LB. CAN **47c**

Premium Chocolate 8-OZ. 23c Post Bran Flakes 16-OZ. 15c  
Instant Postum 4-OZ. 27c Swans Down 4-OZ. 29c

**A & P FOOD STORES**

### NEW "EYE-SAVING" LAMPS NOW ON DISPLAY

Designed for Better Seeing

Ta or study room in room. Approved by Illuminating Engineering Society. Beautiful metal base finished in bronze and gold with distinctive tapered shaft. Attractively designed parchment shade. Price only \$6.75

Indirect and direct floor lamp with new three-intensity light for general lighting, reading, sewing and bridge. Pure silk shade. Price only \$7.80

Approved "eye-saving" lamp for indirect and direct lighting. Has attractive bronze finish base with decorated parchment shade. Price only \$8.80

Adapter kitchen lighting unit, screws in ordinary socket. Gives comfortable, glareless light for kitchen work. Price only \$1.40

Attractive eye-saving lamps are also being shown by other dealers

## Three wrongs righted

three members of my family made happy

just by changing the lighting in our home

My husband suffered from constant headaches till your new "Better Sight" lamp banished them.

Changing the shade on Jimmy's reading lamp gave him renewed interest in his home work.

Dorothy squinted constantly, until the reading lamp in her room was changed.

Avoid eye strain with proper light. Send today for our free lighting test of your home.

In two out of three homes, say lighting experts, incorrect lighting threatens eyes. To protect eyes, 20 to 30 foot-candles of light should fall on the printed page. This should be properly diffused with no glare, no deep shadows, no contrasts to cause eyes to change focus frequently. Under such lighting eye tension is relieved. Your body relaxes. Your nerves relax, too.

Many homes lack correct lighting

Most women would be only too glad to give their families the benefit of safe lighting; to protect the eyesight of their children. But they have no way of measuring the kind of light their lamps give. And so night after night eyes struggle on with danger of permanent injury.

How to get it

In the last few years some wonderful discoveries have been made about proper lighting. Lighting engineers have found that just by changing the position of shades, by raising or lowering the height of bulbs, and by designing a special kind of "light reflecting" shade, these handicaps to eyesight are completely overcome. Your Public Service Store has a variety of these properly designed lamps for sale. They are beautiful as well as safe for eyes. Come down and see them and at the same time learn, from our better lighting display, simple and easy ways in which you can improve the lighting in your home. And get *Free*, a marvelous little device called "The Lighting Tape Measure," which enables you to tell quickly whether or not each lamp in your home is providing safe light. Act at once. Don't allow the eyes in your family to struggle unaided another night.

Which is YOUR lamp?

Lamp 1. Bulbs too low, sides of shade too sloping. Result—glare, deep shadows, eyestrain.  
Lamp 2. Bulbs at right height, shade of correct design. Result—restful light, precious eyesight protected. FREE at your Public Service Store, "Lighting Tape Measure" to test your lamps. Get it today.

Better Light . . . Better Sight

**PUBLIC SERVICE COMPANY**  
OF NORTHERN ILLINOIS