

**Clearance
price sale**

DRESSES
\$9.25 - \$18.50 val.
7.50 - 15.00 val.
11.00 - 5.50 val.

COATS
Your Choice
\$12.50 - \$25.00 val.

Ann Frocks
Phone H. P. 3560

*If your watch
needs repairing*

Bring it to us!
We will repair it
for very little...

Or you can trade
it in for a new
BULOVA

Offer is good
So don't wait.
Watch today!
Special allowance.

PROFF
OPTICIAN
Highland Park

Jewelry
Diamonds
Etc.
on Credit

SMART!
The crowd to the
**WAUKEGAN
CAVERN** ★

SHERIDAN ROAD - WAUKEGAN

STICATED ENTERTAINMENT
PRESENTED BY
"Y" GEORGE, Mgr.
for Wonderful Food

PROFIT AND GENIAL
HUGHES ★
most Master of Ceremonies

AND HIS
D ASSOCIATES in an ALL-STAR
DANCE TO SHOW
AND HIS
K WALLIN
SPLENDID ORCHESTRA

Atmosphere - Choice Wines and Liquors

MEAT ONLY

BEF lb. 7½c

AVG. lb. 14½c

STEAK lb. 25c

PS lb. 20c

lb. 14c

MEATS Phone H. P. 3140

Thanks..

And an Invitation!

● 1934 marks the beginning of our Fifteenth Anniversary in Evanston.

To those in Highland Park and the North Shore, whom we have been privileged to serve, we express our sincere appreciation of their patronage, support, and good will.

For the New Year our entire organization renews its pledge of adherence to our traditional policy, maintained for 48 years, for rendering service that merits public confidence in the making of only quality spectacles at reasonable prices.

If we do not now serve you, the opportunity to do so will be a welcome privilege in our Evanston or Chicago stores.



Almer Coe Spectacles are precision made and properly fitted to assure the utmost efficiency, safety and comfort.

Almer Coe & Company
PRESCRIPTION OPTICIANS
1645 ORRINGTON AVE. EVANSTON
CHICAGO STORES
105 N. WABASH AVE. 18 S. LA SALLE ST. 78 E. JACKSON BLVD.

Danger to North Shore Home Owners

by L. W. Beman,
Secretary of the North Shore Property Owners Association

The North Shore is at the crossroads. Few people realize the importance of the two great questions, i.e., moving the markers and trucks.

Truck Cases
The thru freight to industrial Waukegan and North Chicago is now mostly handled by railroads. Unless prompt action is taken by all of the citizens, this will be hauled thru your already crowded city streets.

Pennsylvania Railroad
The Willett Company, which is partly owned by the Pennsylvania Railroad, has applied to use many of the streets up the North Shore to Waukegan, including Ridge Avenue in Evanston and Green Bay Road from Glencoe north. They will have the absolute right as soon as their position is granted to use every street on the North Shore.

Store to Door
To properly understand this question we must know more about the "Store to Door" delivery that the Pennsylvania Railroad is now advertising in Chicago. Perhaps nothing in recent years has so disturbed other railroads. Several other railroads have entered this trucking arrangement and all will likely have to follow. From Chicago and other terminals the Pennsylvania Railroad is to go several hundred miles by truck into the territory of rival railroads and bring out the freight.

Waukegan Freight
Waukegan and North Chicago are industrial towns. There are many huge factories and hundreds of small plants. These plants require a great volume of raw material daily. Their finished products must be delivered daily.

Chicago is the great railroad center of the middle west. Most of the raw material for Waukegan comes from Chicago. Most of the finished products go first to the Chicago railroad center.

Northwestern Railroad
Two railroads now handle this freight on their road beds. The Northwestern, which has a labyrinth of switches thru North Chicago, and Waukegan, now handle most of this freight. It doesn't come down their North Shore tracks, but is shunted over at Lake Bluff and goes up or down thru the far side of the Skokie Valley. A little of this freight to

and from Chicago and Waukegan goes by truck down Waukegan Road.

Thru North Shore Towns
The Willett-Pennsylvania trucks will carry this freight thru the city streets. They will run on every street. You give up local control entirely if the application now before the Illinois Commerce Commission is granted.

Competition
The proof that the Pennsylvania-Willett trucks will be able to tremendously undersell the railroads and get the business is simple.

1. They will not have to buy land and keep up the payments to the capital invested to make fills, build bridges and lay a roadbed.

2. They will not have to maintain crossing protection at a huge cost for equipment and employees.

3. They will pay no taxes to the North Shore. The two railroads now amply serving the North Shore pay heavy taxes annually. They pay over \$120,000 a year to schools and parks just from Evanston to Lake Bluff.

The Pennsylvania-Willett trucks will use the road-bed your taxes built, and when they break it down you will replace it. They will put pressure on to repave and widen streets like Green Bay Road and Ridge Road in Evanston.

Worth a Fortune
They will make money all along the route as they propose to build one or more truck "platforms" in every town. A "platform" is a new word for a truck freight depot.

This petition that they will get for nothing is worth a fortune to them and you will pay that fortune in taxes and decreased real estate values.

On Every Street
They automatically get the right to use every street for pickup and delivery service. To be dead sure they can make regular runs on any street, there are some weasel words in their application: "from any (Continued on page 8)"

WESTBROOK FARMS
Pasteurized Milk and Cream
Fresh Butter and Eggs.
Try us—you will be convinced on the purity of our products.
WESTBROOK FARMS
Milwaukee Ave.
Phone Libertyville 1043

DRY CLEANING - PRESSING
TAILORING AND REPAIRING
Garments called for and delivered

Moldaner & Humer
16 N. Sheridan Rd. Tel. H. P. 54

SHEET METAL
and
Furnace Work
ALL OF OUR WORK IS
GUARANTEED
PHONE 635
144 North First Street
Highland Park
Henry G. Winter

Edgewater Beach Hotel
On Lake Michigan
5300 Block—Sheridan Road
Chicago

The Ideal Summer and Winter Home. The newly opened section of the outer drive from Foster Avenue offers quick access to the Loop.

200-car Garage in the building. 50c parking charge 7 to 12 week nights; 7 to 1 Fridays, and 7 to 2 Saturdays. Private Motor Coach Service to Downtown.

THE MARINE DINING ROOM
Dinner Concerts Nightly followed by Dancing except Sunday—Concert 6 to 9. No cover charge at any time—Dinner \$1.50. Thursday—Patron's Night, Dinner \$1.

TWILIGHT MUSICALES
in the Ballroom Sundays 5 to 6.
HARRY SOBNIK AND HIS ORCHESTRA
We will be glad to show our rooms, suites and kitchenettes at special rates for winter occupancy.
W. H. DEWEY, Managing Director.

CLEARANCE SALE

ON USED CARS

The most sensational prices we have ever placed on cars.

MANY OF THEM PRICED BELOW BOOK

Your old car accepted in trade.

- 1933 Ford V-8 Cabriolet
- 1933 Ford V-8 Deluxe Sedan
- 1932 Chevrolet Cabriolet
- 1932 Ford V-8 Sport Coupe
- 1931 Chrysler Cabriolet
- 1931 Chevrolet Sport Coupe
- 1931 Chevrolet Coach
- 1931 Ford Deluxe Coupe
- 1931 Ford Victoria
- 1931 Ford Tudor
- 1931 Ford Phaeton
- 1930 Viking Sedan
- 1930 Ford Fordor
- 1929 Buick Sedan

Many other makes and models to select from.

LOW DOWN PAYMENTS OPEN EVENINGS

PURNELL & WILSON, INC.
AUTHORIZED FORD DEALERS
101 North St. Johns Ave.
Phone H. P. 710 Highland Park, Ill.

B. E. Christensen
Scientific and Manufacturing Opticians

B E C

formerly operated as HATTSTROM & SANDERS
391 CENTRAL AVENUE TELEPHONE H. P. 2160

QUALITY MARKET

ED MALPELLI, Prop
Free Delivery - Phone 1241
307 Waukegan Avenue Highland Park, Ill.

FRIDAY AND SATURDAY SPECIALS

Brookfield Butter with Meat Order lb. 19c

NATIVE BEEF ROUND STEAK 17c
pound

FRESH LITTLE PIG HAMS 7½c
pound

NATIVE BEEF POT ROAST 12c
pound

FRESH GROUND BEEF 25c
3 lbs. for

PORK SAUSAGE MEAT 10c
pound

FRESH MEATY SPARE RIBS 7c
pound

KOUNTRY BLENDED LARD 6c
pound

FRESH FISH AND OYSTERS FRIDAY
STOP - SHOP - SAVE
Phone 1241 Free Delivery

January Clearance

Drastic Reductions

Winter Coats \$17.50 AND UP

Fur Trimmed, consisting of Mink, Marten, Fox Caracul, Persian Lamb Values from \$25 to \$69.50

New Spring Cotton Wash FROCKS

Smart prints of Broadcloth, Percale and Pique, \$1.25, \$1.50 to \$1.95
Silk Dresses \$5.95 and up

THIGH-MOLD Silk Stockings
Smooth As Your Own Skin
No Sagging - No Binding
Two vertical strips, cleverly knitted into Thigh Mold's garter band.
SERVICE \$1.00
CHIFFON \$1.15

DAILY'S

READY-TO-WEAR STORE

554 CENTRAL AVENUE PHONE HIGHLAND PARK 1072